

THE PLYMOUTH MAIL

PLYMOUTH, MICHIGAN—TUESDAY, FEBRUARY 25, 1930

THE HOME NEWSPAPER

TEN PAGES*

DOLLAR DAY EDITION

DOLLAR DAY SALE, THURSDAY, FEBRUARY 27

What Is A Chamber of Commerce?

We publish below in its entirety the speech of Berg D. Moore, secretary of the Plymouth Chamber of Commerce, given at the recent annual meeting of the local Chamber of Commerce which gives a very clear and concise idea of "What Is a Chamber of Commerce."

WHAT IS A CHAMBER OF COMMERCE?

"I do not ask you to agree with me in everything I say this evening, but I do ask you to think with me, to reason with me as I pick this chamber of commerce idea apart to learn what it is all about. A chamber of commerce is purely a matter of business, and to my mind, oratory, an appeal to the emotions has no part in presenting it to the public. I would far prefer to have you leave here this evening seriously thinking about our chamber of commerce and its proper place in our community than filled with temporary enthusiasm."

"In thinking of our chamber of commerce, never forget its three-fold purpose to promote the civic, commercial, and industrial interests of Plymouth and surrounding territory, not its two-fold responsibility to protect as well as to promote the welfare of our community life. In too many minds exists the belief that a chamber of commerce is exclusively created to benefit the retail merchants. That is not true, but inasmuch as the very name, 'Chamber of Commerce,' lends logic to that popular conception, I'll first show you how a well organized chamber of commerce can help the merchants of Plymouth, and how by helping them, the community as a whole will be benefited."

"When I came to Plymouth a little over six months ago, I was so impressed with your location that I immediately began to think of Plymouth in terms of the future, although I was not unmindful of Plymouth of the present. I couldn't very well be. You know, I sometimes think that a more appropriate name for my position would be 'Community Shock Absorber.' What that title may lack in dignity is offset by every-day application. But that's all right, that's all part of a day's work to a chamber of commerce secretary, but seriously I have never lost faith in my first impressions."

DETROIT IS COMING THIS WAY

"It has been estimated that Detroit is growing in this direction at the rate of two miles a year, and it is by no means improbable that this growth will show a decided acceleration in the near future. There is a trend which I believe will gather momentum toward investment in real estate and conservative stocks and bonds now that people have learned again that Wall Street is a dangerous neighborhood."

"New families will gradually settle and fill up the vacant spaces to our east. What does this mean to our merchants? There can be but one answer, get organized now and stay organized."

"Every friend and satisfied customer you make now will boost the merchants to these newcomers. A real effort made now to build up your trade area will pay rich dividends. Merchants of Plymouth, you have a splendid opportunity. Think it out for yourselves. Step into your car and you can drive all the way as far as Grand River before you will find a shopping center to compare with the business sections of Plymouth—the number of stores—the number of old, well established merchants."

"Get together, stay together in order to build up your present trade area and in order to hold what you have. Start people living both inside and outside of our present village limits, thinking, talking 'Why scrape fenders and jar nervous systems in congested Detroit traffic when it is pleasant to drive to Plymouth and profitable to trade with Plymouth's progressive merchants.'"

"Last December, to stimulate interest in the Xmas buying season, our merchants staged a co-operative event which we termed a 'Treasure Hunt,' and I do not believe that I am oversteering the case when I say that the largest number of Plymouth merchants to ever join together for their common interests made the event possible. This type of good will publicity advertising is of great value, not only to the merchants of Plymouth, but to the community at large—if it is continued—otherwise it will be forgotten."

YOU CANNOT STOP PROGRESS

"Never in the history of business has the competition for the dollar you and I have to spend been so intense. Our entire system of merchandising and distribution is undergoing constant change—mergers piled upon mergers—chains on chains. The survival of the independent merchant is one of the

big questions of the day. Everyone, regardless of job, business, or profession should be vitally interested because everyone is vitally influenced by the flux and flow of these new trends in business.

"Changes from the outside will come to Plymouth whether you want them or not. A chamber of commerce to attempt to prevent outside influences from touching community life of today would find itself in the ridiculous position of King Canute standing there with a broom trying to sweep back the waves, but a chamber of commerce by encouraging outside influences which can help Plymouth and by discouraging and openly opposing outside influences which could harm Plymouth such as stock selling schemes, the sale of factory sites to the detriment of existing residential sections, indiscriminate house to house soliciting whether for private gain or charity, etc., thoroughly justifies its existence."

"There is food for thought in the situation I am picturing, but there is no cause for real alarm as far as our merchants are concerned. They are established. They are on the ground first. All life is governed by the fundamental law of the survival of the fittest, and the best way to fit ourselves as individuals is to band together into a strong group where each can have the benefits of the other's experience. A large percentage of the buying public is fickle. They have to be sold, and we can't stop there, because they have to be kept sold. If it is true that a man in business cannot stand still, that he must either progress or go back, it is just as true of a community. Let the merchants of Plymouth unite in a strong group and take their proper place in chamber of commerce work, and they will be benefited and as they are benefited the entire community will be benefited."

THE CIVIC VIEWPOINT

"I am going to merely touch upon this important phase of chamber of commerce activity. This is where a chamber of commerce has to proceed slowly, has to carefully sound out the sentiment of a community before sponsoring a project, and then perhaps after months of painstaking investigation, a decision may be reached that makes a postponement of plans advisable. Are such efforts wasted? Definitely not, for how can public improvements such as the very building where this meeting is being held, our schools, our pavements, etc., be made possible without group effort, which is the very essence of what a chamber of commerce stands for?"

"To make this subject more concrete, to give you a definite idea as to the type of activity falling within this department of a chamber of commerce, right now two committees are quietly at work on projects which could mean much to this community, a hospital for Plymouth, and city planning and zoning. In both cases careful investigations will have to be made before the projects can be properly submitted to the public, and as both are major projects, much publicity of an educational character will have to go out before an accurate estimate can be had of public sentiment. Is this work worthwhile? Well, a better method than group effort headed by individual initiative whereby a community can improve itself has yet to be devised."

THE INDUSTRIAL VIEWPOINT

"Anyone experienced in chamber of commerce work is amused at times and vexed at others at the ever increasing cry for more industries. It is heard in hundreds of communities, large and small, and I cannot believe that there are enough well established, well financed industries packing up and looking for new locations to satisfy this universal demand. Hardly a week goes by that we do not receive an industrial inquiry. Every one has to be investigated because of the danger of overlooking a good bet, but the vast majority want so much in the way of financial assistance that a fellow is tempted to ask, 'And perhaps, you would like the village hall thrown in for good measure.'"

Fortunately, however, Plymouth has an ideal location for properly controlled industrial development, and the people of Plymouth can very well afford to be patient, so that the right type of small diversified industries can be attracted to this locality. In this connection, an industrial development fund, modest in amount at the start, would be of vast assistance, and it would be hard to find a more worthy project for our chamber of commerce during 1930 than an attempt to arouse public interest to the point where such a fund could be created."

"I also want to leave this thought with you. We want more industries in order to bring more business to our

A SPRING TONIC

You know this has been a long COLD Winter. And business HAS been pretty quiet. And things have not moved very fast around Plymouth. For the last couple of years. And it takes time for people to recover from the LESSON They LEARNED on Wall Street. So perhaps we all NEED a good OLD FASHIONED SPRING TONIC.

And the tonic we are about to prescribe IS old fashioned. Because there is nothing NEW about the idea of PULLING TOGETHER.

Nor about what CAN BE ACCOMPLISHED as a result. But there is a big difference between TALKING and DOING.

Our TONIC, like a doctor's "PINK PILLS," Depends largely upon the power of suggestion—The WILL TO IMPROVE must come from WITHIN.

If someone told YOU That PLYMOUTH is a backward community. That PLYMOUTH is not progressive and has no future. He would have an ARGUMENT on his hands. Because AT HEART we are all SOLD on our community.

But that feeling will not help Plymouth. If we keep it BOTTLED UP. If your faith has been shaken, RESTORE it. By looking beyond our PRESENT BORDERS. By refreshing your memory. About Plymouth's position on the MAP—her IDEAL LOCATION for growth.

What you WANT Plymouth to be, Plymouth WILL be. If you don't care, people who can help Plymouth won't care. Plymouth can just DRIFT along. Or Plymouth can PROMOTE and CONTROL its future.

In years to come, Plymouth can either be a quiet neighborhood shopping center Or the PROGRESSIVE CENTER of an EVER WIDENING trade area.

All of this CAN BE ACCOMPLISHED by CO-OPERATIVE EFFORT Without DESTROYING the beauty of Plymouth Which we want to PRESERVE.

And it is time to GET STARTED, Because SPRING is just around the corner; Because business IS picking up; Because PLYMOUTH IS DUE, Because people have learned again that there is NO SURE WAY TO GET RICH QUICK, and are getting back to work.

In YOUR COMMUNITY is an ORGANIZATION Which stands for all of these things; It is the ONE ORGANIZATION where people can JOIN HANDS And strive for a COMMON CAUSE; It BREAKS DOWN community barriers—it BUILDS UP confidence; It is the CLEARING HOUSE for community advancement.

THE PLYMOUTH CHAMBER of COMMERCE can be just what YOU WANT it to be; It needs LEADERS, not FOLLOWERS.

Like any form of civic machinery, it takes money to run; Its EFFICIENCY depends upon ACTIVE PARTICIPATION in its affairs. And upon ADEQUATE FINANCIAL SUPPORT. SERVE IT WELL AND IT WILL SERVE YOU WELL.

NOTE: We do not have to CAUTION you about the DOSE, YOU cannot take TOO MUCH of this tonic.

merchants, our physicians, our attorneys, our restlors, our dentists, our public utilities, etc. Plymouth also has an ideal location for suburban residential development. To bring new families to Plymouth to build new homes appeals to many as an even better way to satisfy the same demand, but it also takes money to properly conduct a direct mail campaign, which I believe is the most direct and the safest method to employ.

"AND IN CONCLUSION, anyone experienced in chamber of commerce work has learned that every community is roughly divided into three groups, a progressive element wanting a bigger and better 'home-town,' more industries, more civic improvements, a conservative element satisfied with their 'home-town,' and skeptical as to the alarming possibilities of a progressive chamber of commerce group

taking over the reins, and an indifferent element wanting nothing—quite so much as to be left undisturbed."

"It would be impossible to convince me that the viewpoint of the progressive and conservative elements cannot be reconciled because they both have a proper place in any community. The place for them to unite is in a chamber of commerce where they soon learn that neither can have the 'home-town' of their exact choosing without mutual understanding created by pulling together."

"And when these two elements in any community awaken to the fact that there is reason to both viewpoints, and that the only way to reach a better understanding is by working together for a common cause, you will see the indifferent element come to life, start scratching their heads, and deciding to get in on the swim."

PLYMOUTH MERCHANTS ARE OFFERING EXCEPTIONAL VALUES FOR DOLLAR DAY

DOLLAR DAY ADVERTISERS

- Schrader Bros.
- Plymouth Super-Service
- John Kattaguly
- H. A. Hollaway
- Plymouth Motor Sales Co.
- Detroit Edison
- Plymouth Department Store
- Simons
- Plymouth Parity Market
- Mayflower Art Shop
- Guyde Bros.
- Michigan Federated Utilities
- Rosebud Flower Shop
- Stroumner's 5c & 10c Store
- Plymouth Auto Supply
- Willoughby Bros.
- Paul Hayward
- C. G. Draper
- Hoke's Cash Hardware
- Theatre Tourist Auto Service
- W. T. Pottinger
- Woodworth's
- Kroger Store
- Tecla Shoppe
- Community Pharmacy
- R. J. Joffie
- Conner Hardware Co.
- Blank Bros.
- Huston & Co.
- Harold Joffie
- Sutherland's Greenhouses, Inc.
- Plymouth Auto Supply

D. S. R. SERVICE TO BE SPEEDED

Service improvements to follow the inauguration of an 8-cent fare, March 15, will involve the purchase of 150 new street cars and 125 motor coaches, the extension of the express street car schedules to new lines and the use of trackless trolleys, Del A. Smith, general manager of the department of street railways, announced Wednesday.

Within the next few months, Smith said, the Fort, Michigan and Hamilton lines will be on an express operating basis, similar to that on the East Jefferson line.

While each of the three streets has many times more cross-traffic than Jefferson avenue, Smith expressed a belief that unnecessary stops could be eliminated and service speeded proportionally without heightening traffic hazards.

The cars to be purchased will be of the Peter Witt type, and most of the buses will be single-decked. The trackless trolleys, which will go into service on Plymouth road, between Grand River avenue and River Rouge park, will be of the latest design and far superior to the heavier, wider trackless trolleys experimented with eight years ago here and termed unsatisfactory.

If the newer type machines prove their worth, more will be bought and they will be used instead of buses to serve as "feeders" in out-lying sections of the city, Smith said.

Their principal advantage, he declared, is their flexibility. While they will save the cost of laying and maintaining tracks, it is believed operating and maintenance costs will be slightly higher than those of the ordinary street cars.

The street railway commission ordered the street car fare raise Tuesday. It is now six cents. Bus fares were reduced at the same time from 10 cents to eight cents, except on the deluxe lines, with universal transfers between rail and coach lines. Tickets will be four for 30c, or 10 for 75 cents. School children will get a special rate of 6 cents.—Detroit Free Press.

SPECIALS ORDERED FOR MANY STORES

CAREFULLY READ ADS OF THURSDAY'S BARGAINS TO BE FOUND IN THIS PAPER

NEW BUS SCHEDULE NOW IN OPERATION

Last Monday the Detroit Motor Bus Company placed a new schedule in operation for their buses between Plymouth and Detroit. It replaces one which was started last November through the efforts of a Chamber of Commerce committee organized in response to calls received as to the unsatisfactory character of the bus service. The bus company claims that they have been losing too much money on the Plymouth line, and that of all the bus trips during the day, only about three paid enough to run the bus.

When this new schedule was brought out, the Chamber of Commerce committee got together with Sheldon Sons Company of Rosedale Gardens, and the bus company to see what could be done. The new service is not satisfactory to Plymouth people for several reasons. Except for a few buses during the rush hours, the trip now must be taken in two stages, a transfer being necessary at Tiresman and Division roads. The transfer is to Tiresman-Boulevard-Lafayette buses which do not traverse the section of Detroit which most Plymouth riders need to reach. And during these "off" hours, Plymouth and Plymouth road patrons must take their chances and crowd in with local passengers. It is known that some who have been regular daily patrons of this line must now seek other means of transportation or stay at home—or in Detroit—because the routes and the times of the Plymouth buses no longer offer service which is practical for these persons.

The bus company claimed that Plymouth people were not taking enough advantage of the better service offered last November, but admitted that they have done no advertising to build up the patronage. The only answer to any of the Plymouth arguments was that according to directions from the bus company board, the new schedule must be tried out. One through bus to Detroit in the morning which has recently been leaving Plymouth at 7:00 o'clock and which does not show on the new time card, was replaced in service at the particular request of the Sheldon company and the Plymouth committee. This is for the use of those who must be at work in Detroit about 8:30.

The Plymouth Chamber of Commerce will be glad to compile data as to the experience of Plymouth people with this new timing and routing, and as to their feeling with regard to it. A schedule is not cast iron, and if enough information can be shown the Detroit Motor Bus Company as to the needs of this section for better service, Mr. Bedford of that company would probably be the first to recommend such changes.

In a recent issue of the Mail we announced the formation of a Better Business Committee of the Plymouth Chamber of Commerce. The purpose of this committee is to gather together at intervals to decide on cooperative events to conform with the seasons and adaptable of participation by all the merchants of Plymouth.

This committee decided that there is no reason why the merchants of Plymouth could not by united effort conduct a Dollar Day Sale second to none. As a result of this committee's recommendation and hard work, more than thirty merchants are taking part in Plymouth's largest Dollar Day event to date.

With spring so close at hand, many merchants are beginning to stock spring merchandise. On the other hand, winter stocks are beginning to run low. Plymouth's Dollar Day, timed when Old King Winter is about to make his exit before the advance of spring, is advantageously chosen because it offers the economical buyer an opportunity to pick up real bargains from both depleted winter stocks and fresh merchandise ordered by many merchants especially for this sale.

A few business houses not handling merchandise easily adaptable to a Dollar Day event are cooperating by making special prices and reductions from their regular lines to help make the event worth while for all shoppers.

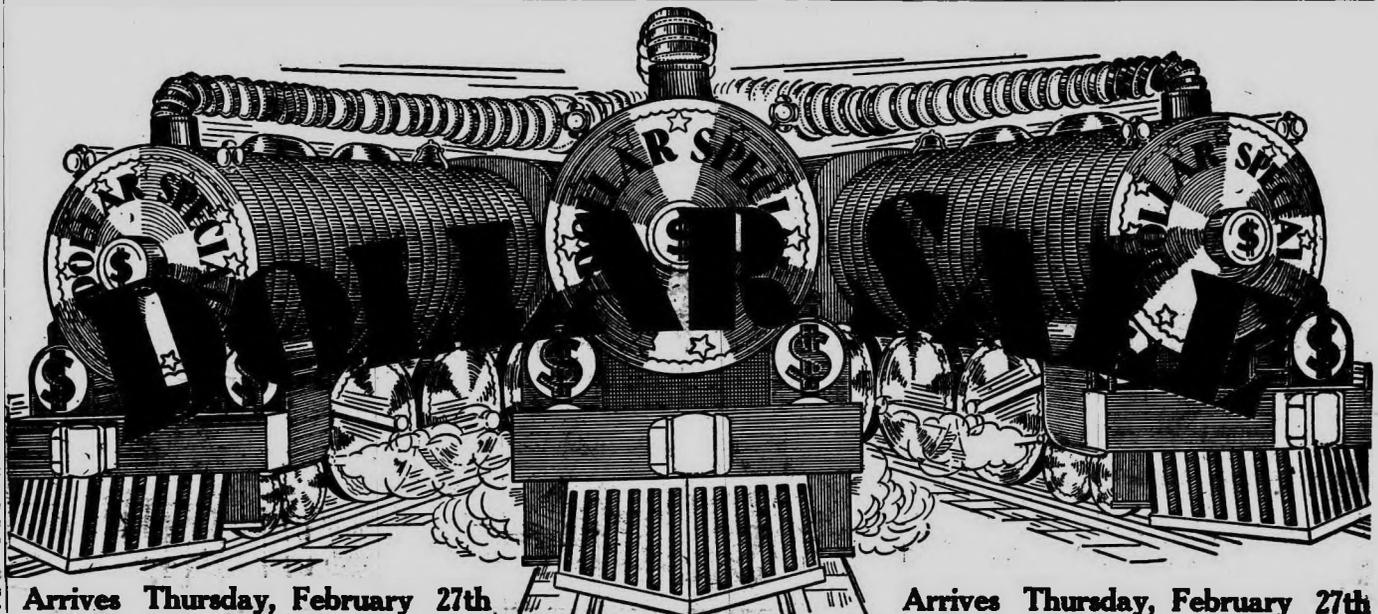
Remember the date, Thursday, February 27th, and that the stores will remain open in the evening.

SAVE THIS PAPER

USE IT FOR YOUR SHOPPING GUIDE.

Thursday is Dollar Day in Plymouth. The stores will remain open in the evening. Plymouth's progressive merchants are banded together and are offering real values which should make the event successful from both their standpoint and yours.

We suggest that you carefully prepare a shopping list of the values appearing in the ads in this issue. You will find this shopping guide the most convenient way to easily locate the bargains of particular interest to you.



Arrives Thursday, February 27th

Arrives Thursday, February 27th



SPECIALS

- Creme de Chene Polish **\$1.00**
\$1.25 Value
- Chevrolet Packard Ignition Cables **\$1.00**
\$1.50 Value
- Rusco Brake Lining **\$1.00**
\$2.00 Value
- Piston Rings, Perfect Circle, McQuay-Norris **\$1.00**
\$1.50 Value
- Model T Ford Pistons with pins fitted each **\$1.00**
\$1.50 Value
- Fel Car Mats **\$1.00**
\$2.00 Value
- Black Hawk Wrenches **\$1.00**
\$1.50 Value

Plymouth Auto Supply

Phone 95 So. Main St.
Plymouth, Mich.

HOW TO ROAST STUFFED PORK SHOULDER



Carving a Boned Stuffed Fresh Pork Shoulder.

(Prepared by the United States Department of Agriculture.)

The "picnic shoulder" is one of the nicest cuts of fresh pork, and it is usually less expensive than the loin. It is often stuffed for roasting, the stuffing taking the place of the bones which the butcher removes when the meat is bought. In a new meat leaflet, "Pork in Preferred Ways," specialists of the bureau of home economics of the United States Department of Agriculture tell how to cook a stuffed shoulder roast, among numerous other delicious ways of preparing pork.

The meat should be skinned and trimmed, and the bones removed. Wipe it with a damp cloth. Lay the boned shoulder, fat side down, and carefully cut a few gashes in the parts where the meat is thickest so that it will hold more stuffing. Sprinkle with salt and pepper. Make a savory stuffing of the ingredients listed herewith, and pile some of it into the cavity while hot. Begin to sew the edges of the shoulder together to form a pocket, and gradually work in the rest of the stuffing, not packing it but putting in

lightly as much as the shoulder will hold. The quantity given in the recipe will be right for a 3 or 4 pound shoulder. Rub the outside of the stuffed shoulder with salt, pepper, and flour. Place the roast on a rack in an open pan without water. Sear the meat for 30 minutes, or until lightly browned, in a hot oven (400 degrees Fahrenheit). Then reduce the oven temperature rapidly to very moderate heat (300 degrees to 325 degrees Fahrenheit), and continue roasting at this temperature until the meat is tender. A 4 pound shoulder will require about 3 1/2 hours to cook at these oven temperatures.

Savory Stuffing.
3 cups fine dry bread crumbs
1/2 cup chopped celery seed
1/2 cup chopped parsley
1/2 tsp. celery seed
1/2 tsp. savory
1/2 tsp. seasoning
1/2 tsp. salt
1/2 tsp. pepper
2 tbs. butter

Melt the butter in a skillet, add the celery, onion, and parsley, and cook for a few minutes. Then add the bread crumbs and other seasonings and stir until well mixed and hot.

If the next war is conducted by machines we suppose some fellow will invent one to be used in scratching noses.

The dogs have rabies, rabbits have tularemia, parrots have psittacosis, and well, let a nickel the golfish and canaries will be to blame yet for something.

Dollar Day, Thursday, February 27.

Be a Dollar Day Booster.

Insects Change Habits of Feed

Many Bugs Have Ability to Thrive on Newly Introduced Crops.

(Prepared by the United States Department of Agriculture.)

The unusual ability of many insects to make themselves at home wherever they happen to be carried, whether by flight or through commerce, is in a large measure responsible for the presence of so many plant pests, says the United States Department of Agriculture. Then, too, many insects have a surprising ability to survive, and even to flourish, under changed conditions brought about through cultivation of the soil and other activities of civilization. Thus, many of our well-known crop pests formerly fed on wild plants, but when the land was planted to cultivated crops the insects not only changed their diet but thrived enormously on their new food.

Feed of Pests.

Chinch bugs feed on both wild and cultivated plants. They spend the winter on native grasses and come out in spring and feed on young grain crops. Grubs of June beetles eat roots of native grasses until grain crops are available. Practically all of the pests of cereal crops fed entirely on wild plants until the large fields of cultivated crops offered a better feeding place.

The Colorado potato beetle is an example of a native insect that has become "domesticated." Formerly it lived on wild nettle, a plant which grows in the foothills of the Rocky mountains. When the potato was introduced into that region the beetle promptly adopted it, and in 20 years spread to the Atlantic ocean.

California Pests.

In California there is a strain of codling moth, the well known apple pest, which has developed a liking for walnuts. Since the walnut trees are large and spraying them is difficult, this insect promises to become a serious walnut pest. The new peach moth from Japan is a serious enemy of pears in that country, and the well known European corn borer is a pest of hops and millet in Europe.

Special

FOR

\$1.00

Men's Overalls, up to size 42 **\$1.00**—Value \$1.50

Men's Overall Jackets, size 42, **\$1.00**—Val. \$1.50

Ladies' Extra Size Silk Rayon Bloomers **\$1.00**

Aluminum Coffee Driplators **\$1.00**—Val. \$1.19

Buckeye Aluminum French Potato Fryers **\$1.00**
A Special Value. Value \$1.39

STROHAUER'S 5c & 10c STORE

PLYMOUTH, MICHIGAN

ROSES

\$1.00
PER DOZEN

No Delivery

The Rose-Bud Flower Shoppe

Bonded Member F. T. D.

We Deliver
Phones: Store 523

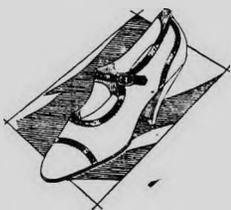
We Telegraph
Greenhouse 33

Year's Greatest Values!

DOLLAR DAY

Thursday, Feb. 27th to March 1st

A Great Clean Up of High Grade Women's Shoes, Rubbers and Overshoes at Slashing Prices!



One lot of Women's Rubbers Medium Heels, \$1.00 Value, **DOLLAR DAY 35c**

One lot of Children's Overshoes **Dollar Day 95c**

Women's High and Low Zippers and Low Button Overshoes, \$1.95 to \$3.45 **Dollar Day 95c**

REPAIRING

Men's Soles \$1
Ladies' Soles & Heels \$1



Prices strike Bottom

Fancy Shoes For Women

Black Patent Pumps and Straps; Black and Tan Oxfords (with military heels). This lot also contains a large number of Oxfords, Pumps and Straps that formerly sold from \$5 to \$9. **DOLLAR DAY ONLY \$1.00 Per Foot**

One Big Assortment for \$1.00 Per Foot!!!!

Willoughby Bros.

Walk-Over Boot Shop

Recipe File

FOR

Dollar Day

Regular 75c Seller

2 for

Home Service Department

Michigan Federated Utilities

"YOUR GAS CO"



Real Dollar Day Bargains

At The

Mayflower Art Shop

1/2 OFF ON ALL EMBROIDERY

Luncheons Pillows
Aprons Laundry Bags
Vanity Sets Rompers

Sansilk and Crochet Thread—All Colors
2 Spools for 5c

1/2 OFF ON LACE

About 50 bolts of lace including val edges, crochet edges, colored lace

1/2 OFF — PICTURES — 1/2 OFF
A large group from our regular stock of high class pictures

\$1.00

Gifts and Prizes
Value up to \$2.50

\$1.00

25% Discount on all other
Merchandise over \$1.00

PAINT UP FOR SPRING

Spring is in the air as these words are written, and although Dollar Day may turn out cold and gloomy, we all know that Spring is just around the corner.

Special

The Following Prices for DOLLAR DAY ONLY!

All Paint, Quart Cans
(Regular Price \$1.10) **\$1.00**

All Varnish, Quart Cans
(Regular Price \$1.25) **\$1.00**

All Paint Brushes
(Regular Price \$1.25) **\$1.00**

PREPARE--

for Spring by taking advantage of these special \$ Day Values!

HOLLAWAY'S

WALL PAPER AND PAINT STORE
IN THE REAR OF 263 UNION STREET PHONE 28

DOLLAR DAY

- 2 1/2 lbs. Med-O-Dew Butter **\$1.00**
- 3 1/2 lbs. Jack Sprat Bacon **\$1.00**
- 24 1/2 lbs. Lily White Flour **\$1.00**
- 7 Cans White Corn **\$1.00**
- 4 Cans Corn **\$1.00**
- 3 Cans Peas **\$1.00**

JOHN RATTENBURY

GROCERIES AND MEATS
Plymouth Phone 285
—Deliveries to all parts of the city—

CARS WASHED

FOR **\$1**

CARS GREASED

FOR **\$1**

This Price for Dollar Day Only, Thursday, Feb. 27

PLYMOUTH SUPER-SERVICE

H. M. DWORMAN, Prop.
Main St. at P. M. Ry. Phone 313

Knitted Sweaters Again in Fashion

Needles Once More Clicking Away Fashioning Various Comfy Garments.

If the knitting craze keeps up, the old-fashioned sewing-bee may be revived, observes a fashion writer in the Cleveland Plain Dealer.

Femininity has taken to the knitting needle with veritable whim and vigor, turning out a most intriguing assortment of hand-knitted sweaters, scarfs and berets that even grandmother would have admired. Backstage, in the corridors, they're knitting; behind shop counters salesgirls are surreptitiously knitting; and some bridge games are undoubtedly losing out to—knitting.

It all began with the vogue for sweaters and those feathery tams so delightful for sportswear. Woman-like, it was discovered that knitting was a fine art which proves interesting and useful of course, it was the rage in war time, but now the practice is strictly a matter of self-adornment.

Nobody can have enough colorful featherweight sweaters nowadays. You see them at every event, one gayer than the other.

Proving that couturiers have also cast their eyes reflectively on knitting, comes a novel sports creation.

This was a new sports ensemble in black suede. The short jacket closed down the front and down the outsides of the sleeves by means of zippers. When the sport becomes vigorous, the idea is to be able to open the sleeves to give the arm freedom.

Trousers of the Norwegian type go with this costume. Underneath this



Skating Costume—Velvet Skirt and Two Woolly Sweaters.

ensemble, however, is where the knitted idea is carried out in a "series" of sweaters worn one on top of the other!

The sweaters are four in all, of hand-knitted, very, very thin wool. The first, worn next to the skin, is violet, quite high in the neck in front, with a long capuchon cap attached at the back and with sleeves that come well down below the wrists.

Over this a yellow sweater, cut slightly lower in the neck in front, half an inch shorter at the sleeves; over this a blue sweater, still lower in front and another half inch shorter at the sleeves; over this a red sweater, with a "plastron" open front and sleeves, again, half an inch shorter. The "tout ensemble" is that of a narrow rainbow. The gloves and socks are hand-knitted in wools to match.

A charming new skating costume has a wide velvet skirt and two woolly sweaters to insure warmth. Yellow socks and black shoes complete the ensemble.

New Princess Negligees Are Cut Surplice Style

Many of the new princess negligees and house robes are cut in surplice style with collarless-bound necklines. These seem quite trying after the variously trimmed necks seen in pajama coats and negligees of every feminine air. A handsome coat for the boudoir is one in rich black velvet, strikingly plain with but a flaring line at the hem and open sleeves. A self-bow is placed at either side to emphasize the nipped-in waistline. There are equally as lovely robes in this style designed from transparent velvet in such soft shades as turquoise and pale blue, pink, green and salmon.

Simple Trimming Marks Millinery This Season

The new hats are so simply trimmed that we are quite likely to overlook the importance of the trimming. But its very simplicity makes the trimming important.

Some of the felt hats are trimmed with pert little quills and feathers, suggestive of the trimming of Peter Pan's hat. Many are trimmed with bands of velvet, often combined with trimming strips of felt matching the hat—the velvet in a darker or lighter shade. The bows formed of these bands of velvet and felt are flat, not very big, and exceedingly smart.

The Plymouth man who knows all about women should forget it if he values his own peace of mind.

It's a hard world, and many a Plymouth lad is considered dumb simply because his Dad has forgotten all about arithmetic.

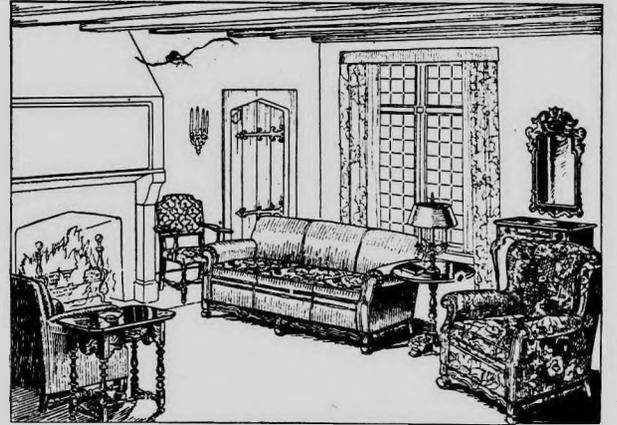
Make your dollars go farther Thursday.

The air industry rejoices because life insurance will be good if you fall. What we want is insurance that there won't be any falling.

Be a Dollar Day Booster.

Surprises for You—DOLLAR DAY

The KENWOOD Group For the Living Room



The Ensemble

IS FASHION'S LATEST DECREE IN DRESS and FURNISHING

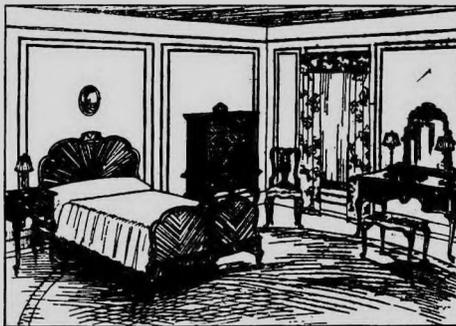
Now Comes...

The Home Complete Ensemble by Berkey & Gay

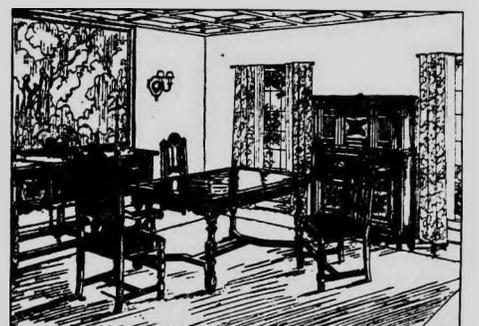
WE are featuring a new and original creation by Berkey & Gay—America's leading Furniture Stylists—The Home Complete Ensemble.

Taking the ensemble idea which today dominates the style world, Berkey & Gay have adapted it in pleasing fashion to three furniture groups—an ensemble for the three important rooms of the house.

Individually, these groups are charming examples of the newest in furniture styles—surpassing beauty in woods, designing and coverings, satisfying care in workmanship and finishing. Together they comprise a selection for a complete home furnishing, possessing a new and smartly distinctive feeling of relationship and friendly harmony, yet with no suspicion of sameness or tiresome monotony.



The KENMORE Suite For the Bedroom



The KENNERLY Suite For the Dining Room

Don't Forget Dollar Day, Thursday, February 27, 1930

Owing to the limited number of useful articles that a Furniture Store has to offer at \$1.00, Schrader Brothers have arrived at the conclusion that the public would appreciate a liberal discount on this day. With this thought in mind we are offering you

A SPECIAL DISCOUNT OF

25 Per Cent

—ON ALL—

Furniture and Floor Coverings

Be prepared to take advantage of this saving on Dollar Day. (Remember this discount is for Dollar Day only)

SCHRADER BROS.

PLYMOUTH, MICHIGAN

PHONE 51

REMEMBER

DOLLAR DAY, THURSDAY, FEB. 27

Community Building

Trained Minds Needed for City Government

"The same rate of progress in municipal administration during the next twenty years as has occurred during the past 20," says a report of the Kansas City Public Service Institute, "will make the government of cities generally outstanding examples of successful, economical and efficient government." The stigma that once attached to democracy because of the mismanagement of city affairs seems about to be removed.

Recently attention has been called to the truth that the big business of big cities needs the same sort of big-minded, far-sighted management as the success of big private enterprises. There is need for research, for study by trained minds, for the services of men capable of meeting and dealing with big administrative problems.

The probability of getting this kind of public service is lessened in proportion as changes in the personnel of government are frequent and the choice of a multi-trait of public servants depends upon the haphazard methods of political nomination and election.

There is the central fact. Constant changes in the government make a mess. Continuity of policy must be secured to reach the desirable results. —Kansas City Times.

Home Ownership First on Road to Prosperity

Home ownership as the best road to the prosperity of the individual and the country was the keynote of a conference of representative retail lumber dealers from various sections of the United States, held at Chicago.

Organization of a council whose ob-

ject will be to help home builders build better and more livable homes was the outcome of the gathering. The lumbermen met primarily to discuss many of their merchandising problems, but the home ownership theme was injected into the conference by Fred Ludwig of Reading, Pa. "The soundest thing in America today is absolute home ownership," said Mr. Ludwig. "It is the keynote to the real prosperity of the individual. People should own a home before they own an automobile or a radio. A man who owns a home is a better citizen and a better influence for the community in which he lives."

Artistic Idea Grows

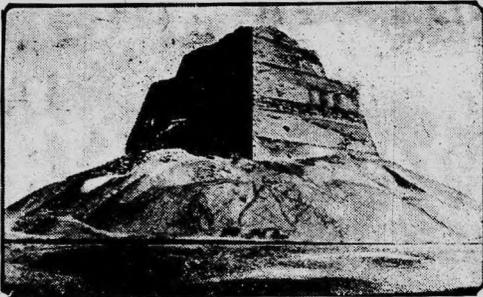
In some countries, where general surroundings are artistic, it seems to have become a natural habit to follow prevalent good examples. Perhaps we can look forward to this in America, and when once a sufficient amount of good precedence has been established, the habit of doing good things will grow.

Architectural design is applicable to all classes of building, the smallest as well as the largest, notwithstanding the general opinion of the past that such thought is applicable only to expensive construction. When we arrive at a proper appreciation of the artistic roadside, the architectural treatment of roadside structures will logically follow.

Proper Motor Ways

The modern need is for systems of motor ways which are unobstructed and straight and wide enough to accommodate slower moving commercial vehicles. Into which traffic can come from the side roads, and then flow freely and rapidly to its destination. Modern motor traffic no more belongs on the main street of a village than the New York Central tracks belong on the main street of Syracuse. Until we realize this, and begin to plan largely for the future, we will go on destroying values it has taken us two centuries to build up, and we will get very little but increasing traffic problems by way of compensation. —Exchange.

"False Pyramid" Is Being Excavated



Under the direction of Alan Rowe, an archeological expedition from the University of Pennsylvania museum recently began its first season of work at Mejdum, Egypt, where the expedition is concentrating on the excavation of a pyramid which the Arabs call El-Haram el-Khalifa, or the "false pyramid." The photograph shows this pyramid, which rises to a height of approximately 215 feet and is believed to have been constructed during the Fourth dynasty in Egypt, dating from about 2930 B. C. onwards. Mejdum, the site of the pyramid, is about fifty miles south of Cairo.

Today's Reflections

When a homely woman marries a good-looking man these isn't a woman in Plymouth who doesn't believe but that he'll eventually be coaxed away by a good-looking girl.

It's a funny world. A crook loses his freedom for bad behavior but that's the way a married man gains his.

Just from a glimpse at the footwear worn on feminine feet we'd say the Plymouth man who acts married even if his wife doesn't happen to be around.

Our idea of an ideal husband is the Plymouth man who acts married even if his wife doesn't happen to be around.

Russia says she has "pronounced ideas of freedom." But the trouble is the other nations can't pronounce them.

Had Plymouth says the old-fashioned man who was driven to drink now had a son who is driven to the cemetery after a drink.

They're going to take the word "applause" out of the Congressional Record. Why not go a little farther and take all the words out?

If those Washington fires had occurred in the Senate chamber they could probably have been traced to spontaneous combustion.

Maybe Plymouth women could enthuse a little more over the passing of winter if it didn't mean the arrival of house-cleaning time.

It isn't the styles that are so ridiculous. It's the stuffing that's in them.

Whenever you find a model husband around Plymouth, the chances are he's an 1890 model.

Be a Dollar Day Booster.

Make your dollars go farther Thursday.

Fool-Proof Place for All Poisons

Garden and Domestic Insecticides Should Be Securely Locked Up.

(Prepared by the United States Department of Agriculture.)

"Poisons such as garden and domestic insecticides, today almost a household necessity, should be securely locked up or carefully stored beyond the reach of children," says Dr. P. B. Dunbar, assistant chief of the food, drug, and insecticide administration, United States Department of Agriculture.

"A package of poison on the pantry shelf is as dangerous as a loaded gun. Some one comes along who doesn't know the package contains poison—that the gun is loaded—and the result is injury or even death. Like precautions are essential in food stores, restaurants, and food factories."

Keep Poison Locked Up.

This warning to housewives to keep poison locked away is made by the food, drug, and insecticide administration following a recent case of accidental poisoning in which holiday fruit cakes were the "loaded guns." Nine cakes, baked by a woman living near Washington, D. C., were sold to neighbors and friends, and one to an unknown house-to-house sales agent. The first to eat of one of the poisoned cakes was a doctor who, recognizing the symptoms of poisoning, called on the administration to analyze the cake.

Chemists soon determined that the sample contained arsenic poison, and an inspector was dispatched to round up the cakes. Eight were readily located and recovered from neighbors of the cake baker, but the ninth, the inspector learned, had been shipped to Canada. The Canadian family was finally reached and warned of the danger by long distance telephone. Fortunately the package had not been opened. Quick work on the part of the administration officials, no doubt, prevented serious illness and possibly death in nine homes.

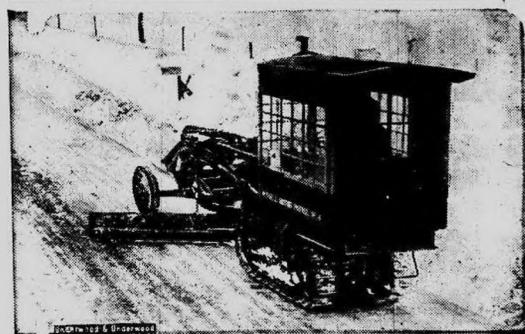
Arsenic Was Found.

Samples of the different food materials in the home where the cakes were baked were then analyzed and arsenic was found in the flour. The housewife explained that an insecticide had been bought a few years previous, some of which might have been around where the children could get at it. It was the opinion of the inspector that the children had mistaken the calcium arsenate for flour and put it in the flour sack.

Cases of this kind happen every year and some less promptly handled have resulted in much illness and some deaths. The administration believes that many such accidents could be avoided if housewives had a fool-proof place in which to lock all poisons, including insecticides and polishes to prevent their getting into food.

Be a Dollar Day Booster.

Your dollars will go far in Plymouth, Thursday.



A typical highway in the great open spaces of South Dakota, with a caterpillar motor plow keeping the snow cleared from the road after the heavy "plowing" has been accomplished. This state believes in keeping roads open the year round, in spite of the blizzards and heavy snow, since the investment in modern equipment to do the clearing job is returned many times over by the auto and gasoline taxes.

—VISIT—

The Tecla Shoppe

DOLLAR DAY, THURSDAY, FEBRUARY 27th

We are concentrating on one outstanding value:

With Each Purchase of Our Regular \$1.95 Hose

We Will Sell a Second Pair for

\$1.00

THE TECLA SHOPPE

Hotel Mayflower Bldg. Plymouth

KROGER STORES *the better food MARKETS*

Special Prices for Dollar Day are Good Thursday, Friday and Saturday

Coffee

Jewell A sweet drinking Golden Santos **4 lbs. \$1.00**
COUNTRY CLUB COFFEE 39c lb. Tin

Campbell's **Beans**
Low Price
12 cans \$1.00

FLOUR

Pillsbury or Gold Medal
24 1/2 lb Sack
\$1.00

COUNTRY CLUB, 24 1/2 lb Sack 94c

PET **Milk**
or Country Club
12 tall cans \$1.00

Corn PEAS or TOMATOES Standard Pack **12 No. 2 cans \$1.00**

PURE REFINED **Lard 8 lbs. \$1.00**

COUNTRY CLUB **Corn 8 No. 2 cans \$1.00**

BEANS Clifton Green Stringless **12 No. 2 cans \$1.00**

Toilet Tissue Country Club Soft and Sanitary **13 rolls \$1.00**

252 SIZE **Oranges 3 doz. \$1.00**

LARGE 150 SIZE **Oranges - 2 doz. \$1.00**

KROGER STORES *the better food MARKETS*

Any One of These Combinations for

\$1.00

Something for Each One of the Family

1 Jar Woodbury's Cream \$.50	1 Woodbury's Shaving Cream \$.35
1 Bottle Jergan's Benzoin And Almond Lotion \$.50	1 Jergan's Benzoin and Almond Lotion \$.50
2 Bars Woodbury's Facial Soap \$.50	4 Bars Jergan's Violet Glycerin Soap, 15c size \$.60
\$1.50	\$1.45
\$1.00	\$1.00
10 Bars Jergan's Bath Soap, 15c size \$1.50	6 Bars Jergan's Grecian Bath Soap 25c cake — \$1.50
\$1.00	\$1.00

Community Pharmacy

Phone 390 Plymouth, Mich.

Phone 99 **R. J. JOLLIFFE** 333 N. Main St.

Specials for Dollar Day, Thursday, Feb. 27

25 lbs. LOTUS FLOUR \$1.00

This is cereal season. Eat more of 'Em!

1 Puffed Rice	Retail Value \$1.25	\$1.00
1 All Bran		
1 Post Bran		
1 25c Oats		
1 Cream ' Wheat		
1 Ralston's		

The Health Crusade says to eat cooked vegetables only. Here's a real snap!

5 Cans of Belle of Heart Peas, 25c Can — \$1.00

Get in on these BARGAINS and SAVE Money

FULL SPEED AHEAD---AND THE DOLLAR SPECIAL RUSHES TO THE FRONT IN ALL DEPARTMENTS



DOLLAR SPECIAL
Main Floor
One Solid Table
Full of
\$1.00 Values



DOLLAR SPECIAL
Men's Furnishings
One Solid Table
Full of
\$1.00 Values

Basement Store
Assortment of Smokers



\$1
VALUES

One Solid Table Full of

DOLLAR SPECIALS
The Best and the Most That a Dollar Can Buy

Dry Goods

A 3 lb. Rock River Cotton Batt
Stitched
\$1.00

Hand Made Porto Rican
Night Gown
2 for **\$1.00**

Amhurst Twill Outing
27 inch, 6 yards for **\$1.00**

Hope Bleached Cotton
36 inch, 6 yards for **\$1.00**

Card Table Covers
Green on one side for bridge,
White Sanilus on the other for
luncheon. Regular \$1.50 Value.
\$1.00

While they last—do not be disappointed.

DOLLAR SPECIALS
The Best and the Most That a Dollar Can Buy



ONLY A DOLLAR

These
Men's Collar Attached, Broad-
cloth Shirts, non-shrinkable
collar, guaranteed color.
These shirts will be our out-
standing value.
Do not come to be disappoint-
ed. You will admit the value.

All Orders Will
Be Filled

WORTH MORE

DOLLAR SPECIALS
The Best and the Most That a Dollar Can Buy

Ladies' Ready To Wear

\$1

DEDUCTION ON EVERY GOWN

On This Big Day Only

\$16.50 Silk Dresses **\$15.50**

\$14.75 Silk Dresses **\$13.75**

One Assortment of
\$12.75 Silk Dresses **\$9.75**

One Solid Counter Full of
Ladies' Wear

Everyone **\$1** Values

Men's Furnishings—Dept.

The Signal of Thrift Tells Everyone to
"STOP AND BUY!"

STOP

This
Broadcloth Shirt

The Most
Outstanding
Value We Have
Ever Been Able
To Offer.

BUY

When you see this shirt, it
will verify our statement.
Collar attached, all sizes, as-
sortment of colors, whites,
blues, tans. Combinations
of colors. Every shirt guar-
anteed.

Furniture—Dept.

We smash the Dollar to bits and
make it buy for you

On This Big Day Only
For Every Dollar
Purchase In This
Department We
Will Refund
30c



DISTINCTIVE FURNITURE

BLUNK BROTHERS

LARGEST DEPARTMENT STORE IN
WESTERN WAYNE COUNTY

Dollar Day



Assortment of Three Coat

Ivory Enamel
With Green Trim

- TEAKETTLE
- DOUBLE BOILER
- DISH PAN
- SAUCE PAN
- KETTLE
- COFFEE POT

YOUR CHOICE

\$1.00

HUSTON & CO.
PLYMOUTH, MICH.

Agricultural Squibs

Replace broken fence posts.

Provide shade for the growing chicks.

Clean up trash in the barn lots before weeds grow up and hide it.

The presence of the proper kind of bacteria in the soil is essential for the production of all legumes.

A clay soil can give a very good garden. The main difficulty is getting a start at it, for it is not the easiest soil to work.

One can make as much money putting phosphorus on the soil, where it is needed, as in any other kind of farming activity.

You can hack out parsnips and oyster plant with a pick any time you want them if you were forehanded last year and planted a supply.

In 1910 it required seven man hours of labor to produce an acre of wheat. Today, due to modern machinery, it takes less than two man hours.

Early and frequent cutting of alfalfa is not advisable if the stand is to be left for a number of years. Cutting stages differ in various parts.

Glass substitutes should be kept free from dust and dirt, as a very little contamination will reduce the power of the material to transmit ultraviolet rays.

Festive "Sally Lunn" Is Very Attractive Dainty

If you are fond of making yeast-raised breads let the family enjoy "Sally Lunn" once in a while. Recipes differ for this rather festive, dainty, slightly sweet bread. The one below, which has been tested by the Bureau of Home Economics of the United States Department of Agriculture, will be found reliable.

1 cup milk
1 yeast cake
1/2 cup sugar
1/4 cup butter

1 1/2 tsp. salt
2 1/4 cups flour
1 egg

Heat the milk in a double boiler. Remove 1/4 cupful, and when lukewarm add the yeast. To the remainder of the hot milk add the sugar, butter and salt. When this mixture is lukewarm stir in the softened yeast and 1 cupful of the flour, beat well, cover, and put in a warm place to rise. When light, add the beaten eggs and remaining flour, pour the batter into a well-greased tube pan, and when double in volume bake in a moderate oven (350 degrees) for about 40 minutes.

"A girl's idea of something terrible today," says Dad Plymouth "is a style that would make her look as modest as her grandmother used to."

Be a Dollar Day Booster.

DOLLAR DAYS

More for your Money!

In The Past Made Famous By Our
(Broadcloth) PLAYMORE SHIRTS (Webb Bottom)

FOR THE GOLF MAN. A \$3.00 VALUE
For **\$1.00** Sizes 14 to 17

THIS IS OUR ANNIVERSARY DAY
So, For Past Favors Shown Us We Are Offering
You Real Bargains. Come In!

MEN'S HOSE 75c and \$1.00 Values 3 Pair \$1.25	OVERALLS \$1.50 and \$2.00 Values \$1.00 Per Pair	BOY'S WOOL SUITS Sizes 7 to 18 Extra Pants \$1.00
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MEN'S BROADCLOTH DRESS SHIRTS
Collars Attached **\$1.00**

KEDS TENNIS SHOES \$1.25 to \$2.00 Values
98c

ANOTHER ANNIVERSARY BARGAIN:
One of the best grade dress shoes known. \$8.00 and \$10.00
at **1/2 OFF**

No mo room to list them all—however Come In

HAROLD JOLLIFFE

322 Main Street Phone 500
This Being Our Anniversary Day, We Will Be Open Till 9 P. M.

BIG DOLLAR DAY SPECIALS

BROOMS
15^c
A fine, strong, heavy duty broom will be sold to the first 25 customers making a purchase of \$1.00 or over.

KOTEX
3 Boxes for \$1.00

CHILDREN'S HOSE
5 Pair for \$1.00
Reg. 25c Bear Brand, ribbed hose in all colors and sizes.

LADIES' UNION SUITS
2 for \$1.00
Part wool in all sizes and styles.

36 INCH FAST COLOR PRINTS
5 Yards \$1.00
All new spring patterns.

36 IN. KALBURNIE GINGHAM
Guaranteed fast colors in plain colors or checks.
5 Yards \$1.00

LADIES' SILK or WOOL JERSEY DRESSES
\$1.95
Formerly sold for \$6.95—in this season's styles. Sizes range from 14 to 46.

LADIES' APRONS
2 for \$1.00
8 styles in aprons, sizes 34 to 54, formerly sold to 79c.

STEVEN'S PURE LINEN TOWELING
8 Yards \$1.00

PART LINEN TOWELING
Colored borders in bleached or unbleached. Reg. 15c Value.
10 Yards \$1.00

PILLOW CASES
42 or 45 inch Regular 25c Values.
5 for \$1.00

LADIES' \$10 SILK DRESSES
\$6.95
The season's latest styles and colors, sizes 14 to 50. For Dollar Day ONLY.

27 INCH WHITE FLANNEL
Extra Good Quality.
8 Yards \$1.00

ALL 25c QUALITY
of Berkley 60, Fruit of the Loom, and Lonsdale Muslin or Cambric.
5 Yards \$1.00

36 INCH GOOD QUALITY
Bleached or unbleached Muslin, 15c Quality.
10 Yards \$1.00

72 or 81 INCH LOCKWOOD
Bleached Sheeting, Reg. 70c value.
2 Yards \$1.00

LADIES' FLANNEL GOWNS
with fancy embroidered yokes. Reg. 75c value.
2 for \$1.00

LADIES' or CHILDREN'S COATS
We have slashed the prices on the remaining stock of coats to 1/4 of the former selling prices. Ladies coats offered on Dollar Day as low as
\$6.95

CHILDREN'S DRESSES
BUY NOW FOR BIG SAVINGS
Party or one-piece dresses in sizes 2 to 14 years are offered on Dollar Day at
1/3 OFF

BERKSHIRE FULL-FASHIONED HOSE
In all the latest shades. Dollar Day only—
85^c

BATH TOWELS
Double strand 22x44 colored border or plain white towels. Reg. 39c value.
4 for \$1.00

CHILDREN' HATS or BONNETS
One lot of hats formerly sold to \$2.00. On sale at
\$1.00

DOLLAR DAY PRICES
On Sheets and Pillow Cases

54x90 Mohawk Sheets	95c
63x90 Mohawk Sheets	\$1.09
72x90 Mohawk Sheets	\$1.19
81x90 Mohawk Sheets	\$1.29
42x36 Mohawk Pillow Cases	35c
45x36 Mohawk Pillow Cases	39c
72x90 Good Quality Sheets	69c

DOLLAR DAY ONLY
A 10% DISCOUNT
on all shoes, corselettes and other merchandise not listed in this advertisement.

DOLLAR DAY
From 9 to 12 A. M.
Clark's and Coates Thread
3c Per SPOOL
Limit 6 Spools to a Customer.

MEN'S CASHMERE HOSE
3 Pair \$1.00
Reg. 50c value in sizes 10 to 13 1/4.

MEN'S SILK SOX
5 Pair \$1.00
Fancy Assorted Patterns.

MEN'S UNION SUITS
\$1.00
Reg. \$1.50, long sleeve, ankle length garments in a very fine quality ribbed.

MEN'S RIBBED SHIRTS AND DRAWERS
2 for \$1.00
Sold everywhere at 95c. In long sleeve shirts and ankle length drawers.

MEN'S OXFORDS
\$3.45
Our regular \$4.45 and \$4.95 solid leather oxfords in the newest spring styles in black or tan.

MEN'S CAPS
\$1.00
Our entire stock of men's dress or work caps in the season's latest styles and fabrics. Values to \$2.00.

MEN'S FELT HOUSE SLIPPERS
Regular 85c Value
2 Pair \$1.00
In Grey, Brown or Black

MEN'S HATS
\$1.95
100 Men's felt hats in all styles and shades. Former values to \$5.00.

INDIAN BLANKETS
\$1.95
66x80 Part-Wool Blankets. All beautiful patterns. Regular \$3.00 Value.

MEN'S RAINCOATS
\$1.95
Fine quality silk finish. Just the thing for Spring—in all sizes and formerly sold at \$3.95.

MEN'S WORK SHOES
Reg. \$2.50 Bal. Shoes. Guarantee d to wear.
\$1.75

SHOP APRONS
3 for \$1.00
Blue or White

DOLLAR DAY, THURSDAY, FEBRUARY 27

PLYMOUTH DEPARTMENT STORE

386 South Main Street

Plymouth, Michigan

Three Unusual Dollar Day Specials

An Opportunity to Effect Worthwhile Savings in These Electrical Appliances.

Specially Priced for \$ Day

These popular electric appliances are offered by The Detroit Edison Company at a very substantial reduction.

Electric Curling Iron for
\$1.00

Electric Toaster, list price \$6.00, for
\$2.95

Electric Flat Iron for
\$1.00
and your old iron.

An assortment of small electrical appliances
\$1.00
each—while they last

THE
DETROIT EDISON
COMPANY

ON REARING CHILDREN from CRIB TO COLLEGE

Compiled by the Editors of THE PARENTS' MAGAZINE

The mother's health, for some reason, is supposed to take care of itself. It is only the occasional mother who matches Johnnie's yearly physical examination with one for herself or who takes herself to the dentist along with Susan. Her teeth as well as Sammie's require a daily ration of milk and vegetables. Sunlight and play are just as valuable for her as for the children. Yet it is all too easy for mother to neglect herself in her eagerness to make sure that her family have everything that they need.

It is best to start training the baby's hair when he is very small. Brush the soft hair the wrong way, wetting it just enough to hold it and curl the longer hair on top of the head over the finger. Then, as the child grows older, never miss an opportunity to coax along whatever natural wave appears. Do not let the hair grow too long, for its weight pulls down and lessens the tendency to curl.

The purpose of punishment doubtless is to improve the individual. But such corrective punishment must take on the character of training. And when adequate training comes in, punishment steps out.

To equip her kitchen in such a way that her work is easier and she has more time to spend with her children should be the aim of every mother. A breakfast nook saves mother steps, and electrical equipment, orange juice extractor, and a step-stool are good labor saving devices.

Colds occur when the resistance of the delicate mucous membranes of the nose and throat is lowered so that they become susceptible to attack by disease germs. Many well persons carry in their noses and throats the germs which produce colds. These germs, however, do no damage until the resistance is lowered.

Iron and copper are the perfect comrades and are essential to building up the blood stream. What foodstuffs supply these substances? Liver contains both of them. In fact calves' liver has more copper than any other food. Beef liver ranks second. Cereals, especially the whole grain ones, are valuable sources of copper, while the leafy vegetables, such as spinach and lettuce, which are rich in iron, have to take a back seat when copper is considered.

Appropriate toys for the child from two to four years of age: Kiddie cars, wooden pull toys, dolls, and sturdy doll furniture, wooden trains and tractors, slides, sandbox, low swings, seesaw, small boats, push cart.

\$ DOLLAR DAY \$ SPECIALS

1 Can Lincoln Body Polish

1 Can Lincoln Nickel Polish

—FOR—

\$1.00



Plymouth Motor Sales Co.

Phone 130

448-470 S. Main Street

DOLLAR DAY SPECIALS

When asked to join in a good old-fashioned Dollar Day Sale

I was nonplused as to what to offer, and in order to interest the Ones with the large Pocketbook

I have decided to offer your choice of any articles in stock at a discount of

25c on every Dollars

worth of goods purchased on this day only.

This will include Diamonds, Mountings, Watches and Clocks of all kinds (except Elgin, Hamilton and Illinois) Jewelry, Silverware, Cut Glass, Fancy Glassware; Haviland, Bavarian and Jap China; Books, Stationery, Fountain Pens, Kodaks, Sewing Machine supplies and Optical Goods.

C. G. DRAPER

Jeweler and Optometrist
Plymouth Gift Store

290 Main St.

Phone 274

MICHIGAN BUSINESS SHOWS GOOD UPTURN DURING PAST MONTH

REPORTS FROM BANKERS AND INDUSTRIAL LEADERS THROUGHOUT STATE INDICATE SATISFACTORY RECOVERY.

By Ralph E. Badger, vice-president, and Carl E. Behrens, Economist, Union Trust Company, Detroit.

A number of developments in recent weeks lend support to the belief that recovery from November and December lows in industrial activity and trade may be more rapid than from the 1921-22 depression. In January, the volume of bond issues was nearly normal and proceeds of these issues should, in large part, find way into the labor and materials markets. The daily rate of steel ingot production, usually considered a good barometer of business, increased 21 per cent in the initial month of 1930 as compared with December, 1929. This series is usually higher in January than in the previous December, but the increase is normally only about 12 per cent. The automobile industry also showed a greater than normal recovery in January. The seasonal factor in this series normally calls for an increase of about 5 per cent over December production, and this year production increased from 120,000 to 300,000 passenger cars and trucks.

Of more significance than any of the preceding developments was the reduction last week of the re-discount rate at the New York and Chicago Reserve banks from 4 1/2 per cent to 4 per cent. Although following closely a decrease of the Bank of England's rate from 5 to 4 1/2 per cent, the downward revision in the domestic rate is to be found in the declining price level. Such a reduction, it is hoped, will arrest the price decline which has persisted almost without interruption since late in July, 1929, and which has amounted in that period to about 8 per cent for all wholesale commodity prices. Although the decrease carries with it the threat of increased specu-

five activity, there is, no doubt, hope that the lessons of the final months of 1929 are still well enough remembered to prevent any radical departure from a real business basis for stock price advances in the immediate future. The decrease in the discount rate may also provide additional stimulus to the bond market and thus make it easier to float the new issues from which funds are to be derived for carrying out President Hoover's program of industrial stabilization and reconstruction.

Market Recovers.

Recovery in the stock market has been rapid, especially during the last fortnight. There is still enough uncertainty in the industrial situation, however, to raise some doubt as to the extent to which this advance will continue.

In general, Michigan business, as indicated by reports received from a number of bankers and other industrial leaders in the state, has recovered quite satisfactorily during the past month.

Recovery in the automobile industry has been rapid, production during the month of January being estimated at 300,000, as compared with actual production of 120,000 cars and trucks in December and 401,000 in January, 1929. Relating January, 1930, production of the several manufacturers to January, 1929, one finds a wide variation of the ratios. For one of the largest producers of low-priced cars, production is 85 per cent of its January, 1929, output. On the other hand, another producer of cars in the low-price class, and cars in the medium-price class as well, cut its schedule to 26 per cent of its January, 1929, rate of operation. In general, output for the other important producers of motor cars in January, 1930, production production in the first week of February made further gains, almost equaling 1929 production for the same period.

Furniture Industry Improves.

Reports from furniture producing centers indicate manufacturing activity at present as below normal, but improved over 30 days ago. The tendency for farmers to use more and more machinery, thus supplanting high-cost labor, and increasing profits by decreasing cost of production, finds reflection in the normal operations of farm implement manufacturers at this season. Cereal manufacturers are still producing at near capacity, and Battle Creek is said to be one of the brightest spots in southwestern Michigan. Paper mills in one part of the state are operating part time only, but conditions generally in the industry are only slightly below normal for this time of year. The status of the chemical industry is good, operations having been curtailed very little in the period since the stock market collapse.

An enumeration of the reports from cities in lower Michigan shows about 65 per cent reporting business as below normal, but a large number of these indicate a steady improvement since the first of the year. In the upper peninsula conditions appear to be much better. Logging is going ahead at full pace, mines continue to operate at a high rate and saw mills in one center are working overtime. Electric power production for two of the principal producers of electrical energy in Michigan amounted to 124,000,000 kilowatt hours in January, as compared with 160,000,000 a year ago and 163,000,000 in December, 1929. Mining activity in the state is very definitely depressed. Building permits issued in Detroit during January were only 62 per cent of the value of permits issued a year ago, and for a number of cities outside Detroit the figure is about 30 per cent.

Farm Income Lower.

The situation in agriculture varies in different sections of the state, according to the kind of commodity produced, but, in general, the farmer's income will be lower this year than last. Potato prices have been very unsatisfactory, and probably 50 per cent of the 1929 crop still remains to be marketed. The cost of milk to the consumer has been reduced recently and this will naturally result in lower returns to the dairy farmer. Nor can he look to the butter market for relief, since butter prices also have dropped because of an accumulation of large stocks of butter in the last few months. The position of the grain farmer is not much better than that of other farmers, for grain prices have weakened considerably since the first of the year. Cattle feeders will find

Michigan Business, etc., (continued)

Their profits cut by the fall in live stock prices. The employment situation in the upper peninsula has not been serious all winter, and conditions in lower Michigan show some improvement over November and December. In Detroit about 8 per cent more people are gainfully employed than in December and this may be taken to be the amount of improvement in other manufacturing centers, such as Flint, Pontiac and Lansing. It is of interest to note that whereas most of the reports received indicate employment as less than a year ago, a large number state that employment is increasing.

The inclement weather of the mid-winter months has caused sales of winter goods to be very satisfactory. In other branches of retail trade business has been only fair. Of the 62 reports received on retail trade only one showed conditions better than normal. A large number of areas report slow collections. Wholesale trade has improved with conditions in November and December. Spring buying by the retail group is said to be very little below a year ago, and collections have been good.

Credit Little Improved.

Little improvement in the money situation has occurred since the first of the year, although the normal liquidation of short term paper used to finance holiday trade has occurred. The areas which have funds insufficient to meet local needs are located in the manufacturing sections of the state, none of the upper peninsula reports indicating such a condition. Out of the 40 reports dealing with the borrowing situation, only two show conditions as poor, 17 indicate a normal demand for funds and 21 a big demand. This demand for funds would seem to indicate a rather optimistic view of the future by such borrowers. Local money rates should eventually become easier, reflecting the reduced discount rate at the Chicago Federal Reserve bank. At present, however, there is little change over a year ago.

Any forecast of Michigan business for the next month or two must, of necessity, be made with the seasonal characteristics of the automobile industry clearly in mind. During the last 17 years total production of passenger cars, as tracked in the United States in February has registered a gain over January 16 times and equalled it once. In the same period March production has exceeded that of February, without exception. In nine years of the 17 the peak of production has been reached in April, and in three years it was at its high point as early as March. Thus it appears highly probable that further improvement in Michigan's chief industry will take place during February, March and April, and this should reflect an improvement of general business during that period.—Detroit Free Press.

New Food Leaflet Tells How to Cook Pork Cuts

The newer knowledge of meat cookery has now been applied to fresh pork cuts as part of the extensive research on meats under way in the United States Department of Agriculture. In the laboratories of the bureau of home economics of the department, specialists of the bureau have cooked all the standard cuts of fresh pork, and the methods which were considered most satisfactory are reported in a new, illustrated Department of Agriculture leaflet, Leaflet N. 45-L, "Pork in preferred ways." The leaflet gives recipes for roasts, chops, and a number of appetizing dishes which will be new to many people—stuffed rib chops with apples, pork chop suet, sausage and fried pineapple, and roast stuffed spareribs, and others. The leaflet recommends the use of the roast meat thermometer, to insure that the meat is well done to the center. The open pan and rack for all tender roasts, and quick searing of the surface followed by low, even heat for all cuts, are recommended. The leaflet also contains on cooking beef and lamb previously issued, may be obtained from the office of information, Department of Agriculture, Washington, D. C., as long as there is a supply available for free distribution.

\$ Day Specials \$

75c Blooming Plants 2 for \$1.00

\$1.25 and \$1.50 Pots of Spring Flowers \$1.00
Thursday Special

We Will Deliver At This Price!

Sutherland Greenhouses, Inc.

Ann Arbor Road at Harvey Phone 534W

DOLLAR DAY Specials

1 SACK LOTUS FLOUR \$1.00

5 lb. PAIL HONEY AND 5 lb. SACK FAMO PANCAKE FLOUR \$1.00

William T. Pettingill

FENDERS

Bumped or Sprayed

FOR \$1.00 ON THIS DAY ONLY

To acquaint you with our new Department, we will bump or spray any \$1.25, \$1.50 or \$1.75 job on your car for \$1.00

Our equipment in this department is the best money can buy

Cars Washed, Polished, Simonized, High Pressure Greasing, Springs Greased High Pressure, Tires and Tubes Repaired, Batteries and Charging—Pennzoil and Wax-Free Oil.

REMEMBER THE PLACE

THEATRE COURT AUTO SERVICE

COURT REAR PENNIMAN ALLEN THEATRE PHONE 332

\$ DAY SPECIALS

BLUE JAY BROOM \$1.00

COLORED BREAD BOX \$1.00

1/2 DOZ. WATER GLASSES and SHOPPING BASKET \$1.00

HAKE'S CASH HARDWARE

Plymouth, Mich.

Never before have we offered such wonderful bargains for—

DOLLAR DAY!

Thursday, February 27th

Men's Shirts

Collar attached—plain white and patterned—sizes 14 to 17

\$1.00

Shirts and Shorts

Men's 2-piece athletic underwear. Striped and patterned shorts—sizes 30 to 38 waist

3 for \$1.00

Plain white athletic shirts—size 34 to 40

3 for \$1.00

Men's Socks

Men's fancy silk socks—size 10 to 11 1/2—Regular 50c

3 Pair for \$1.00

Men's fancy and plain lightweight wool and wool mixed. 50c and 65c values.

4 Pair for \$1.00

Men's fancy and clocked light weight wool—\$1.00 values

2 Pair for \$1.00

Boys' Pajamas

Fancy Cotton—2-piece slip-over style. \$1.25 and \$1.50 values.

\$1.00

Sizes 10 to 18 Years

EXTRA SPECIAL

10 Overcoats

Formerly Priced up to \$35.
Dollar Day—
\$10.00

8 Men's Suits

Formerly Priced up to \$35.
Dollar Day—
\$10.00

These 10 Overcoats and 8 Suits are exceptional bargains—none sold before Dollar Day—no lay-aways—no charges.

Overcoat Sizes are: 1-36, 1-37, 4-38, 2-39 and 2-44
Suit Sizes are: 2-36, 2-37, 2-38, 1-39 and 1-40

These will be displayed in our window all day Wednesday—Sale starts 8 A. M. THURSDAY.

Men's Fancy Linen Handkerchiefs

Pure linen—good 50c quality

3 in a box for \$1.00

DAUL HAYWARD
MEN'S WEAR

STORE OPENS AT 8 A. M.
Positively no merchandise laid away!
None sold before Thursday!

Neckwear

This group contains mostly regular \$1.00 numbers at

2 for \$1.00

This group contains \$1.50 and \$2.00 hand-made ties at

\$1.00 Each

Silk Scarfs

Mostly squares—in a variety of colors. Up to \$3.00 values.

CHOICE \$1.00

Men's Heavy Shirts

Wool and wool-mixed—sold up to \$3

\$1.00

Men's Leather Coats

ONLY 3 of these—2 size 46 and 1 size 48—genuine leather—short coats.

\$1.00 Each

Men's Leather Work Gloves

Unlined. Short wrist and gauntlet. \$1.25 and \$1.75 values.

\$1.00

\$ Day SPECIALS \$ Day

48" x 48" All Pure Linen Table Covers Pastel Colors Guaranteed Absolutely Fast Each \$1.00	Covered Casserole and Frame \$1.00 Complete Guaranteed Oven Glass Non-Tarnishing Frame A Super Value	"Fleuray" Bloomers \$1.50 Value Pink and Peach Colors \$1.00 Pair
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IT'S PAINT-UP SEASON NOW!

\$1 Special Dollar Day Introductory Value — It's New — **\$1**

- One \$1.00 size (Pint) Roger's Rapid Drying Enamel
- One 35c size (1/4 Pint) Roger's Rapid Drying Enamel (for trim)
- One Complete Decorating Outfit

Consisting of

1. One Handy Occasional Shelf
2. Three Matched Die Cut Stencils
3. One Individual Stencil

Two Cans Enamel and Decorating Outfit Offered on Dollar Day At Only—

\$1

MANDARIN RED
SILVER GRAY
AFRICAN IVORY
ROYAL CARMINE
SHRAMECK GREEN
CELESTIAL BLUE
TULIP GREEN
WISTERIA
And Many Other Colors

DOLLAR DAY, THURSDAY, FEBRUARY 27

Woodworth Co.

PLYMOUTH

MICHIGAN

Community Building

Here's Opportunity for Highway Associations

Secretary of Agriculture Hyde, in his annual report, reminds the country of a recent amendment to the federal highway act, which provides that the federal government may pay half the cost of planting trees along the highways. No state yet has taken advantage of this provision, although there is an increasing sentiment in favor of highway shelter and beautification from trees.

Official state co-operation in this plan necessarily will be slow, for the reason the state legislatures will need to act. While the cost is relatively small, there will be states with large obligations and limited revenues that may hesitate to meet at once the federal government's offer. Yet there are few expenditures, aside from those that are imperative, that would go so far in making the states attractive to their own people and to those who go on tour.

Regardless of what states may do, there is an immediate opportunity for the numerous highway associations. Such an association as that formed by the cities, towns and communities along highway 71, which already is committed to putting this highway in order, has on its program, at least tentatively, the planting of trees. Such an association, with comparatively small funds and with the allowance and co-operation of the government, could in a short time plant miles of intelligently selected shade trees. Once the owners of lands along the roads appreciate the importance of scenic attractiveness, there should be a considerable planting on their own account.—Kansas City Star.

Conditions That Make Small Town Desirable

The small city does not lack defenders, but they seldom come from the ranks of big business. When a railroad president declares that it is not size that counts, but livability, he deserves to be listened to.

President Thomas Powell of the Chicago & Eastern Illinois, in an article in the Nation's Business, lists these community requirements: Pure water, a complete sewer system, well-paved streets, good school, fair taxes, a good public library system, parks, and an "artistic spirit strong enough to keep them clean," a sensible building code, good churches.

"All these advantages," he thinks, "can be obtained more effectively in a small city than in a large one, mainly because there can be greater personal contact between the individual members of the community."

Beauty is Colored Shingles

In addition to the beautiful natural effects which can be obtained with shingles for the walls of a house, there are innumerable opportunities for rich color which create stuns produce. These colors, unlike paint, allow the grain of the wood to show, and they give a surface which is almost rustlike in softness.

A combination of harmonious browns, tans, reddish browns and yellowish browns may be used on the same wall by using shingles which have been dipped into these different tones. This mixing of various shades is often overdone, but when good taste is used in the selection many beautiful results are possible.

Roadside Trees

Suitable tree planting along public highways, which greatly enhances their appearance and comfort, is most satisfactorily done by the community as a whole rather than by individuals, says the United States Department of Agriculture. Interest in country highways in the United States has increased rapidly during the last few years. The greater interest in rural roads is due largely to the growing automobile traffic, a large part of which is pleasure driving in which the most beautiful routes are naturally sought.

Saving the Trees

The contractor is usually made responsible for trees and shrubs on the property that it is desired to preserve. This is done by entering appropriate clauses into the general conditions of the contract, by which the contractor is required to box all trees, to avoid piling building materials and rubbish against them, and to preserve shrubs in any suitable manner.

Hail City Planner

We can see limitless possibilities for the city planner. We can see him, or her, bringing order out of chaos, making two beauty spots grow where not even one would grow before.—Exchange.

Money for Home Owners

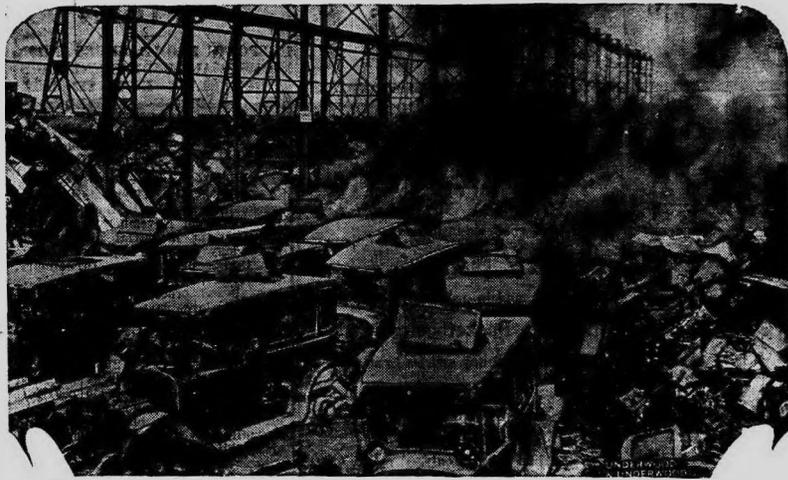
Life insurance companies are a big factor now for the furnishing of money for home ownership. So are trust companies and mortgage companies.

Parasites Abound

Parasite plants often destroy trees by sucking the sap or tree life from the trunks. Parasite people also ruin communities by receiving its benefits and giving nothing in return.—New Albany Tribune.

If you would make your family meals pleasant and appetizing, help the members of the family to have cheerful conversation with one another by having each person bring a joke or a funny story to the table each day—father and mother included. Each tells his story or joke in turn, the one who has told his best the day before being the first to tell his. The jokes will start the meal and the conversation and will make the time spent with the entire family together more pleasant. Cheerfulness and good fellowship at meals greatly aids digestion.

Cremating 500 "Dead" Taxis in Philadelphia



Scene in Philadelphia when a cab company burned up 500 out-of-date taxis to make room for as many new ones to be put into the city service.

Agricultural Notes

Pick blossoms from new strawberries.

Plant an annual forage crop (say oats and peas) for late summer pasture.

Burned and hydrated lime acts quickly and may be put on the soil at seeding time for clover.

As soon as the bees have filled and capped the combs in the brood frames, put on the queen excluding board.

Shear sheep before hot weather makes the animals uncomfortable. But not too soon—about the time you take off your heavies.

Clean yards and buildings will go a long way toward preventing live stock and poultry diseases.

Ordinarily one ton of burnt lime is used to lime an acre and this amount gives about same results as two tons of ground limestone.

Clay soil needs the constant addition of vegetable matter spaded into it to improve its quality and make it break apart more readily.

To get rid of mustard not only must all the mustard plants be killed and prevented from producing seed but the seeds in the soil must be destroyed also.

Kerosene and lard mixed in the proportion of one-half pint of kerosene to a pound of lard or any of the recommended stock dips can be used to control cattle lice. The treatment must be repeated in two weeks.

Open Shed for Cows Is Practical Plan

Covered Barnyard Is Approved in Mild Climates.

(Prepared by the United States Department of Agriculture.)

The open shed or covered barnyard is a practical method of housing dairy cows in moderate climates, say dairy officials of the United States Department of Agriculture.

It provides the best-known method of preserving all the fertilizing constituents of the manure. When there is plenty of bedding, cows in open sheds keep cleaner than those confined in stanchions, even when manure is allowed to accumulate for several months at a time. At the experiment station of the bureau of dairy industry at Beltsville, Md., 68 per cent more bedding is used in the open shed than when the cows are stanchioned.

The open-shed method permits freedom of action of the cow and gets her off the hard floors of the cow barn. Also where a small milking barn is used, the open shed is a cheaper method of housing than the customary dairy barn.

The bureau of dairy industry is now building sheds at some of its field stations and dividing them into pens, so the herd may be divided into small groups. Managers with rigid stanchions are built at the feed alley, so the cows may be fastened and fed individually. This is desirable because timid cows are often fought away from feed racks when the cows are not fastened at time of feeding. Cows housed in open sheds should be dehorned.

Your dollars will go far in Plymouth, Thursday.

Garden Important

A combination of house and garden in appropriate treatment is meeting with successful appreciation in some parts of this country, and the owner now considers it a necessary part of the scheme with the landscape treatment adjacent to the house, and to have either the architect or a competent landscape architect deal with the landscape treatment of the grounds.

Infant Industries

Capt. Robert Dollar says that manufacturing must grow up within a city and not be stolen from other communities. Get a little stock in your own well conducted "infant" industries and grow up with them.—Minneapolis Journal.

Value of Face Brick

Face brick is a popular medium used to modernize old homes. Very often an attractive, colorful home is salvaged out of the old house at a fraction of the cost that a new dwelling of similar appearance would entail.

Old-World Beauty

Do all Europeans have an innate sense of beauty? Else why do their humblest villages look like a picture?

We've also noticed that by the time a Plymouth girl is old enough to make a good wife she's too old to be impressed with the kind of men she knows.

Dad Plymouth asserts that three things that get to be most unsatisfactory with a woman are age, her weight and her husband's salary.

According to Dad Plymouth the difference between a necessity and a luxury is about twelve payments.

Dollar Day, Thursday, February 27.

Dollar Day



Down ON DOLLAR DAY

Will Install One of Our

HANDLEY-BROWN-30

Automatic Storage

WATER HEATERS

IN YOUR HOME

This Water Heater Entitles Customer To The Special Water Heater Gas Rate

Balance at \$5.00 Per Month Until Paid For Hot Water Always Ready!

Michigan Federated Utilities
PLYMOUTH, MICH.



Genuine Thermos Bottle Lunch Kits

\$1.00

Dollar Day Only

CONNER HARDWARE CO.

Plymouth, Michigan

Real Dollar Values

These Items Are The Biggest Dollars Worth You Ever Bought

Men's Broadcloth Shirts Guaranteed Fast Color. Sizes 14 to 17. Collars attached. \$1.00	Men's Sport Coats. Just the thing for cool mornings and evenings. \$1.00	Children's Stockings, all first quality. Black and beige. 5 Pair for \$1.00
Men's Sox—Every Pair First Quality. 6 Pairs for \$1.00	Boy's All-Wool Slipover Sweaters. \$1.00	Ladies' Silk Hose. 2 Pair for— \$1.00
Men's Pajamas. Made of a very fine Broadcloth. Sizes A, B, C, D. \$1.00	Children's Cover-all Suits. Size 4-5-6. 2 Pair for \$1.00	Endicott Johnson Work Shoes Are Hard To Beat Sally Sweet Arch-Support Shoes for Women insure comfort and long wear.
Men's Khaki Trousers. A good heavy quality. All Sizes. Per pair— \$1.00	Ladies' Full-Fashioned Pure Silk Hose. All the new spring shades. \$1.00	We have some REAL VALUES in SHOES. Portage Shoes for men. The best \$5 shoe made.
Men's Leather Palmed Gauntlet Gloves. 3 pair for \$1.00	81x90 Seamless Sheets. Extra good value. \$1.00	Kindergarten Shoes for children wear twice as long as any ordinary shoe.

SIMON'S

BETTER GOODS FOR LESS MONEY

MAIN STREET

OPEN EVENINGS

PLYMOUTH, MICH.

It's time to think about painting that old floor or touching up the woodwork!

We carry a full line of

ACME QUALITY

Paint, Varnish and Lacquers

for DOLLAR DAY SPECIAL

WE WILL SELL

1 Quart Acme Quality House or Interior Paint, Reg. Price \$1.00

1 Good Quality Brush, Regular Price 40c

BOTH FOR **\$1.00**

This price will include No Luster Paint and Granite Floor Enamel

6 No. 2 Cans Chef Sweet Peas **\$1.00**

2 Large Packages Gold Dust Washing Powder
12 Cans Gold Dust Scouring Powder for **\$1.00**

24 1/2 lb. Sack Henkel's Best Flour **\$1.00**

2 One-pound cans Beech Nut Coffee
With a 1/4 lb. can Beech Nut Coffee free with each pound **\$1.00**

These prices are for DOLLAR DAY ONLY

GAYDE BROS.

PLYMOUTH

PHONE 53

Community Building

Small Towns Assuming Leadership in Industry

Not long ago the nation was stirred by the drift of population away from farms and rural areas into the great cities. Young men, attracted by the high wages paid by industry and what appeared to be the superior social life, deserted the soil for the city.

In the last quarter century rural America has made tremendous progress. Better schools, good roads, the automobile, telephone and radio have created a rural civilization greater than any in history.

Industrialists, attracted by such factors as lack of labor difficulties, low taxes and uncongested, pleasant living and working conditions, were barred from entry into the small town only because of lack of power.

Then rural electrification on a large scale was inaugurated. And now, according to authorities, the smaller towns are on the road to industrial leadership of America and the countryside is staged for the best scene of our industrial progress. The drift of population has turned. At present the only pronounced gain in industrial wage earners is taking place in the country.

It is safe to say that many towns which are almost unknown today will be the great industrial centers of the future. The industrial revolution of the Eighteenth century apparently doomed rural progress—now the electric revolution of the Twentieth century is reversing the process.—Terre Haute Tribune.

New Motor Highways Destroying Old Charm?

Many examples might be cited to show how we are almost daily destroying old values in the process of creating new ones with our motor roads. When shall we wake up? When shall we realize that highway engineering is much more than the mechanical construction of a road; it is also the placing of that road in such a way that it makes new values without destroying old ones? When are we going to realize that if we persist in our present policy of building motor arteries on the lines of our old roads through the hearts of villages and towns which have given to New England its unique charm, or if we fail to consider the landscape effect of our highways in places where nature is the supreme attraction, we are very rapidly going to destroy what is most characteristic in our state, and what gives it its greatest attraction to visitors? We are gaining the value of easier transportation at the sacrifice of other values quite as precious. Could anything in the long run be more wasteful?—Boston Transcript.

\$ Dollar Specials \$

that are really worth a lot more

1 lb. Brookfield Butter
1 Doz. Strictly Fresh Eggs
1 lb. 7 O'Clock Coffee **\$1.00**

2 lbs. Chopped Beef
2 lbs. Sausage Meat
1 lb. Sliced Bacon **\$1.00**

2 Large Cans Apple Butter **\$1.00** 2 Cans Veribest Spaghetti
2 Tall Cans Libby's Milk **\$1.00** 2 Cans Veribest Pork & Beans

2 One-pound Cans Beech Nut Coffee
1 8-Oz. Bottle Beech Nut Catsup **\$1.00**

To make this a worth-while event we will offer many more money-saving Specials for the Plymouth Dollar.

It will pay you to come to the

Plymouth Purity MARKET

Corner Main and Ann Arbor Sts. Hotel Plymouth Building

**WE
REPEAT
THAT . . .**



Plymouth Merchants Deserve Your Patronage

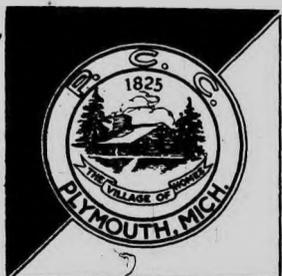
Again they prove it, not merely by announcing a dollar day sale, not just because thirty-two merchants are participating but because they are offering real values.

A non-merchant chamber of commerce committee visited each merchant whose ad appears in this issue. To give this statement the ring of genuine truth, they wanted to personally inspect these Dollar Day values.

It is on the basis of this committee's enthusiastic report that we urge you to go over every ad in this special Dollar Day Edition. The slightest knowledge of values will convince you that it will pay you to shop in Plymouth this Thursday, February 27th.

Much is said about the shrinking value of the dollar. Give your dollars a chance to regain their old buying power by inspecting these Dollar Day values in Plymouth, Thursday, February 27th. The stores will remain open in the evening.

PLYMOUTH CHAMBER OF COMMERCE
PLYMOUTH UNITED SAVINGS BANK **FIRST NATIONAL BANK**



**Endorse
Plymouth's Dollar Day**