THE PLYMOUTH MAIL

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VOL. 43, NO. 16		E HÔME NEWSPAPE MICHIGAN, THURSDAY, M.			FIVE CEN
Spuds Are Spuds—But Not Always Good	detect a small or stably potato at a glance. What puzzles the buyer is how to select those which will be good to eat when ready for the table. Forst- bitten potatoes are unpalatable. So	BRIGGS SCHOOL NOTES (Too late for last week) Miss Jameson came to visit our chool Tuesday, February 17, 1831 and are our gold start for Housekeeping			
The legislature of 1929 passed an so that Michigan polatoes might bri act requiring all polatoes sold in a higher market price. The grows Michigan for shipment or result ow were alled in the passage of the k	of soil. Good potatoes are good to ent. Poor potatoes are unfit for food and its purchaser is cheated. Other stand- res ards of grading must be determined we upon before the Michigan potato takes.	nd the Flag. We are taking inventory or this mouth. We had a valentime party February 3. We invited all the mothers and al- o gave a liftle programs. The children that haven't been ab-	WE	WILL REFU	IND
e Indeled in necordance with Paited itates standard gradings. The law in his part of Michigan has received sequent expansion of inspection force ery properly severe criticisms. Pro- onents of the law, north Michigan fowers, insisted they needed the law have nothing to do with quali	n. On previous occasions these columns as es, have contained references to the suc- ing cess of the California Fruit Growers de Exchange whose brand, "Sunkist" is 2- known over the continent. Seventy b	ent nor tardy during the year are: Indys Steingasser, Katherine Stein- asser, Ethel Ash, Edward Ash, Char- ey Rutenbar and Floyd Rexin.		\$1.00	
and them in building up certain hut jurve to do with size only. and andurds of grading and marketing one is fooled by size. Anyone c	No even is now marketed under this a even is now marketed under this a brand. The other 25 per cent is mar- keted by smaller co-operative organi- zations and the American Fruit com ¹⁰	We have minde window decorations and they are flower pots, Miss Ethel Elden and Miss Eleanor Barkway and Miss Forskee visited our clood Thursday, February 12, and		47.46	
WE DELIVER	denendent reconcrative associations in M detendent reconcrative associations in Joined the Exchange and rurned over T its record of sales for the past season. Comparisons were made, day by day.	liss Evelyn Rutenbar and Miss Hen- ietta Vorbech visited school last week. Shursday, February 5.	d'	ON EACH	
PIIRF MILV	size-for-size and grade-for-grade, with the prices received by the exchange, Sunkis habeled fruit had brought an evenage of 43% cents per box more than that marketed under other and less known brands. It was just as good	WE HAVE A MESSAGE FOR VOU	§10	Cash Purch	nasę
To Your Door	In a very respect but unsentimental bolders were willing to pay that unreh premium for truit which they KNOW as good, Other fruit MAY he good but they KNOW Sunkist is good, Twonty two verts of consistent advertising	10 V	Mad	e at Our Store Du	iring
At The Following Prices	has resulted in a domaind for Sunkisi fruit, Producers of Sunkisi fruits are jordine of the prestige thus built and no fruit below standard is marketed under that krand.	E	DO	LLAR D	AY
Quarts 10c	The value of the fruit is not inher- ent in the brand. The worth of any brand is the reputation it stands for, "Michigan polato growers will never succeed in building a reputation for producing and marketing good holts-	Every concrete block we sell is carefully selected for perfection in every detail. We		pes not apply on phone	
Pints - 5c	toes until they consider quality as well as uniformity of size. Today potatoes from far gway ldako are selling in the local market at a price about three times above the price asked for Michi-	endeavor to serve the builder in every way. We maunfucture only the hest.			orders
Pure Guernsey Milk Quarts 12c	(an putators, Why): Because the quality is assured. To the a "quan for selling pointness happenerly labeled in an attempt to create a market for Mieldgan grown erops, is riddenlows. The law should	Built To Last" Mark Joy	Eckle	s Coal & Supply	v Co.
Pints 6c	for repeated and an errorst effort made by reconstructive shippers to build a creputation for Michigan patientoes and by law but by strict attention to qual- ityV. J. Brown in the loglam Coun- ty News.	Phone 657J Plymouth, Mich		PHONE 107	л.
Phone Northville 7125-F3	DI D				
Cloverdale Farm Dairy	Milan, Mich., Feb. 28.—Fire starting in the interior of the Milan Pickle and Catsup factory early this morning did damage estimated at nearly \$10,000. The fire, discovered at 1:30 by passers-	1.000	/CI	EVROLET	
Try A Quart Free Of Charge	this morning. The alarm was given Mi-	Perfor	mance, to	o, proves Chevr	olet
	It is believed the fire was started by tranus, as when discovered the en- tire interior was burning. The factory, which was built about eight years ago, is a two-story wood-	th	e Great A	merican Value	
GAYDE BROS.	steel construction, property of Dorsey Co., Detroit, The company does not op- crate during the white; and no writch- man is stationed there. There were 15,000 bushels of pickles. In the factory which were removed be-	A MA		The big, modern Chevrol a fine performer. It ma high road speeds at a low	aintains
QUALITY GROCERIES Specials for the week March 2 to 7	fore the finites forced volunteers out of the hulbling. Insurance was carried. A second fire in Milan this morning caused about \$100 damage to the resi- dence of Mrs. Ezra Gladding, 214 Fer-			working engine speed. horsepower valve-in engine operates with	Its 50- a-head
2 cans Kitchen Klenzer for 11c	main Ave. The blaze startist from the ebinney, Loss is covered by insurance.			passed economy. Six eg	ylinders along,
3 No. 2 cans Roast Beef Tomatoes for 25 ^c	\$ <u>00</u>			and do it all smoothly, -with little shifting of If you have formed your	quietly f_gcars.
Jell-O, all flators, package 7°	a month			of Chevrolet quality sole the car's fine appear step into a Chevrolet an	ly from ance—
Fancy Parlor Brooms, each 46°	BUYS			Because performanc points to Chevrolet Great American Value.	e, too,
Big Sale Quaker Can Vegetables	THESE MODERN CONVENIENCES			New low prices-Roads Sport Roadster, \$195; Placet	
Peas Tomatoes Green Beans Sweet Corn Pumpkin Wax Beans Bantam Corn Beefs Kidney Beans	FOR YOUR HOME			Standard Coupe, \$535; C Standard Five-Window Cou Sport Coupe, \$575; Five-F Coupe, \$595; Convertible C	Coach or pe, \$545; Passenger
Fine Quality Low Prices	A Colorial corner china cloret in the dining room, a built-in ironing board or dining alcove in the kitchea, spacious bookcases in the living room on a built-in linen			\$615; Standard Sedan, \$635 Sedan or Convertible Landa ton, \$650. Prices f. o. b. Flin Special equipment extra. L	; Special au Phae- nt, Mich.
Per case, 24 cans \$2.87 Per dozen, 12 cans \$1 A7	room on a built-in line closet-all (an be yours foraslittle as \$10 amonth. How about a new first floor lavatory, a supporth or a garage? They are all easily added to your home	The New Che	eerolat Special Sedan—Product of Ge	ered prices and easy ter	
Per dozen, 12 cans \$1.47 Per 1 ₂ dozen, 6 cans \$.77	-monthly payments as low as \$10 take care bf the cost. CERTIFIED MATERIAL will be used on your	NE		VROLET SIX American Value	
(Assorted as you want)	will be used on your work and you will be givenout\$1000guarantee backed by a \$44,000,000 Surety Company. Now while you have it in mind, boose us for estimates.				
GAYDE BROS.	TOWLE&ROE	7	E. J.	ALLISON	
Two deliveries daily—9:00 a. m., and 2:00 p. m. 181 LIBERTY ST. PHONE 53	Phone 385	7	C. W. Hill	UTH, MICHIGAN s Chevrolet Sales ille, MICHIGAN	
WE DELIVER		ALSO DEALE	ERS IN CHEVROLET SIX-CYLI	NDER TRUCKS, \$355 to \$695, f. o. b. Flint, Michigan	

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THE PLYMOUTH MAIL

THURSDAY, MARCH 5, 1931



After all, no matter what business or profession is under consideration, the final test is in the quality of service rendered. We are proud of the friendly service we offer to others in their time of need, proud of the equipment and facilities which make such service possible. And we are grateful to our many friends who have come to us because they know the quality of this service. You will always find us sympathetic, courteous and helpful.



865 Penniman Ave. iext to Post Office Phone Plymouth 14

GET ACTION ON YOUR MONEY

Dividends are what you want THE STANDARD SAVINGS AND LOAN ASSOCIATION

of Detroit, paid its first dividend in 1893. It has paid a dividend every six months in every year since

If you have as little as \$25.00 to invest, you, too, can be receiv-ing a dividend check. Get particulars from

Alice M. Safford Bepresentative 211 Permiman-Allen Building Michiga

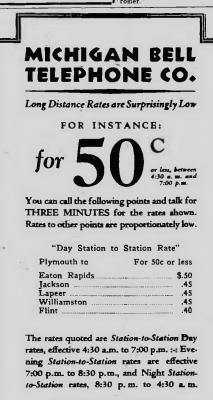
FLOWERS for All Occasions Attractive cut flowers are welcome to any one.

Place your order now

We Telegraph Flowers to all parts of the world

Rose-Bud Flower Shop Bonded Member F. T. D Phones: Store 523

Greenhouse 33



For fastest service, give the operator the number of the person you are calling, which can be obtained from "Information"

EDSEL FORD OFFERS NATURE COURSES LAND FOR HIGHWAY GROUPED AT STATE

Edsel Ford has affered Macomb county and St. Clair Shores village a new stretch of two-lane highway approximately three-quarters of a mile long it was announced last week. He proposed a new bighway and the presentities of the Edsel Ford estate, in lower lake township, shall pass to the Ford Stretch of two-lane highway approximately three-quarters of a mile long in wirs announced last week. He proposed a new highway and the present in down in the conservation of forests, interest the class to high work to the proceed in the down bail pass to the Fore state.
The net effect would be to straighter form state from a point jute, those the Milk river to the Wayn county line. The highway that Mr. Fore proposes to hild would link up with thresses to hild would link up with thresses to hild would link up with the southerst at a point jute a box and will be there in the work to specialize in any of these three lines three interesting in subjects to hild would link up with the reverse labeled strets.
At present lefferson avenue turns the southerst at a point jute, paralites the ford estate.
The Macomb county fine, paralites the ford estate.
The Macomb county fine, paralites the ford estate.
The Macomb county and the value county and the present noute already belongs to the proposed new road will be subplicit.
The southerst at the present flo ford with the present route already belongs to the value grand would had high Proposed the offer the down way road with the present route already belongs to the proposed new road will be subplicit to be places for many are tan are now prepared for the work.
The proposed new road will be subplication of the Ford estate.
URGES CUT IN PAPER MATCH SUPPLY AND ALD.

feation of the Ford estate— URGES CUT IN PAPER MATCH SUPPLY AND Allo TO DIRECT PROSPERTY Want Ad Columns of the Mall-the

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THE **BEST VALUES** EVER **OFFERED** FOR

OLLAR DAYS Ladies silk hose, all the new colors, every pair perfect, 3 pair for ^{\$1.00}

SIMON'S

FOR LESS

GOODS

Full Fashioned pure silk, 45 gauge hose, service weight or chiffon **\$1.00** per pair Childrens rayon and lisle stockings, all sizes and colors, 4 pair for **\$1.00**

Ladies hand embroidered gowns, 2 for \$1.00

Mens silk sox, all perfect, 6 pair for \$1.00 Mens broadcloth shirts, plain white and fancy patterns, every one guaranteed fast color

^{\$}1.00 Mens sweaters, just the thing for these chilly mornings and

evenings ^{\$1.00} Mens all wool blazers, about 16 in the lot, while they last

^{\$1.00}

50 pairs of odd sizes and styles of our \$4.95 arch support shoes \$**1.00**

BETTER



PHONE 95

SAVE

HERE'S PROOF WHY GOODYEAR IS THE LEADING TIRE . . .

See these demonstrations of superiority. Then consider the fact, true for 16 years, that more people ride on Goodyear Tires than on any other kind. The public has made Goodyear THE leading tire! The public buys millions. more Goodyears annually and enables Goodyear to give the greatest value. We . . all sizes . . . all

SUPPLY

SIMON'S Merchandise is At

A.T

Its Lowest

Now is the Time to

Buy and Save

Ladies house dresses, all new styles and materials for this spring, during this sale 89c for **\$1.75** 2 for Ladies non-run rayon bloomers, chemise, panties and combina-tion suits, regular and extra size 89c 2 for **\$1.75** 2 for Childrens pantie dresses and rompers, well made, every garment guaranteed **~98**° Mens work shirts, extra heavy chambry, triple stitched, full cut 75° Ladies pure silk crepe gowns, chemise and panties \$1.69 Childrens dresses, every one guaranteed fast color, well made, very pretty designs, size 7 to 14

98° Single blankets, plaid, assorted colors, size 66x76 **65**°

Mens guaranteed sox, colors black, grey and brown, 6 pair for **69**°

MONEY

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OODWORTH CO

PLYMOUTH

344 Main Street

This Model WR-4 Westinghouse Radio, Sponsored by the pioneers of radio in the home, puts a new thrill in radio tone that's a revelation. Seven tubes . . . screen grid detectors. Special dynamic speaker. Handsome satin finish walnut cabinet with fac-simile carving. A full size radio, but just table high. Tucks in any place . . . and fills the house with radio as it should be. Complete, less tubes. $\{$



Allowance **GIVEN FOR Your Used** RADIO

Or

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Phonograph |



Days

Riverside Chenille rugs, fast colors, size 24x36, assorted patterns and col-

Rayon covered pillows, pure kapok filling, assorted colors, cord trimmed. Brighten up that room

Willow baskets, four sizes, reinforced bottom, special values, each

Metal kitchen chairs with back rest. very sturdy, green color, real bargains each

Ivory colored bread boxes, three styles,

36x72 carthage felt base mats, varnish

finish, assorted patterns and colors

ors, each

special, each

344 Main Street

The PIONEER of RADIO in the



and the product, and add to sales vel-ume. Meetings in each town last for one day, licelinning with a function and terminating with an afternoon business session in a leading theatro or addi-torium. A feature of the function and the installation of officers of the "100-Car Chilb," a star salesment's organiza-tion composed of those retail salesment who disposed of one bundred or more cars during the calendar year. Each zone has its local organization, with the four sales leaders in that zone as bonceary officers, and a national er-cantaution also is maintained. The afternoon business sessions, as worked ont by W. G. Lewellen, sales yeromotion manager, consist of stage scenes and playlets with factory men in the role of actors. Each group of officials is accomponied by a carload of special scenes, drops, stage settings and other theatrical equipment to aid in the effective presentation of the pro-gram. Even talking motion pictures form a part of the precentation to the salesmen and dealers across the foot-lights.

The equipment carried rivals that of theatrical road show and makes po a incarrical road snow and makes po-sible a dramatic presentation of the particular phase of selling under con-sideration. Instead of Hinsteated less tures the salesman bas demonstrated o him the correct procedure in an situatio

ings the Chevrolet Motor Company is continuing the aggressive policies adopt-ed last fail when despite general con-ditions the 1931 CRevrolet sizs were announced nearly two months in ad-vance of the normal schedule. Nation-al dealer meetings also were held be-

al dealer meetings also were held be-fore the customary fluw [n an effort to make business better. The revision in the company's nor-mal program had an almost immediate effect. Production in November and offer. Production in November and December set new high records for those months and Cherrolet passenger enr registration in December leads all other makes a position of leadership which the company seems destined to maintain during January in view of the trend of early report

Did you read the Want Ads?

PLYMOUTH

THE PLYMOUTH MAIL 1931 C. M. T. C. Of Automobiles **Dates Announced**

Check Number

have some types of quipment, or a total o feetivities. Nine and this defortivitiess was

Chevrolet To

Use Every End

The most energetic move ma automobile manufacturer so fi

bring volume up to to get under way ne w Chevrolet Motor a

then the Chevrolet Motor company nbarks on a sales promotional activ-y said to be the most extensive ever at on by a national manufacturer. Upwards of 40,000 people in the bevrolet domestic retail organization ill be summoned to the 52 zone head-arters in as many key clites to at-al meetings staged by factory of-ials for the improvement of retail us procedure. Nine group comprised of ht men, will stand by

<section-header><section-header><section-header><text><text><text><text><text> animous concentration of a miny lighting in the fundamentals of our government, animousle or a total of 22 percent de fortivers. Some and three-neutrities of these empts is the practical introduc-this detectiveness was attributable to the attract. Young more the practical introduc-tion of the most valuable for the outside world that they some failed "rivers. One percent of the attract. Young more are hore brought drivers were found with no headlights and in 11 percent of the crass more ists were driving without tail lights. The betroit Antomodile Chub, follows regular world with other groups, the driver world with a trivers, communicated with ver-regular are avoid some lesson lesson in dom-regular when a the driver is the Americanism. its server, communicate with to low-law enforcing agency in Michigan, ug a statewhole comparing to elimin-this dameerous practice. As a re-hundreds of meterists found with v lighting southmost theory. is the same whether the young men ar from the country or effy, from familie of would or from workers or othe groups. Social activities are mader th guidance of women of highest standing in the community, and the young men-Infinite of metersis found with the lighting equipmet threached the in arc being stopped and given 24 threached by the police depertuent in left to repair their lights. If this is done, they holice are writing an metersis for violation of the law.

the monorisi for violation of violation (1992) (1) Following are the parentinges of de forefree headinglys and (ai) Rights as found in 21 of the combine where its latter of Chilzens' Milliary fracting Camps have been recognized for the combine where its latter of the combined arreve was made: Obsequ 8, Ogenaw ist Chine 27, Singhaw 23, Traseda 23, St. Chine 27, Mailand 20, Chiking Camps have been recognized arreve was made: Obsequ 8, Ogenaw ist Unions, civic lenders, instructors, 30, Whetha 25, Singhaw 23, Traseda 23, St. Chine 27, Mailand 20, Chiking 20, Chine 20, Chi

quenced last year and that 1933 encode ments above the quent for the state weeky lower has a state of the state weeky lower and here on the ages of 57 by 24 to apply at once to Phelps Newberry, Chillian Alde to the Sec-retary of War, 3952 Pennisson Building To Sell New Cars



Detroit, for application blanks and to fill in and return them without delay. "Each county in the state has been stretch the neck out as far as possible given a fair quota, but quotas cannot and cut through the skin from the held open for those counties who breast-base toward the throat, making and so far back as to ponertate the neglect to send their applications early, a cut from 10 to 12 inches long. Insert charge of their applications is of their locality, the kaffe with the back of the blade if the carcies is "pumped" by grasping



For your Old Iron Toaster, Percolator, Clock, Tea Kettle, Waffle Iron, towards the purchase of a similar Electric Appliance.

The DETROIT EDISON Co.

THURSDAY, MARCH 5, 1931



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Table, restrict treamery to, beford, Mich. In promoting the penny checkoff phan the National Deiry Comnell is striving to finance a nation-wide cam-paign to bring the consumption of but-ter to the standard recommended by untritional authorities. Since it is the producer who henefits most from an greater demand, he should share in the support of such a program. Seventy-five cents or a dollar a year is the amount the penny relates will cost the average butterfat producer. Con-sidering the possibilities for increas-ing the presidulities for increas-ting the presidulities for increas-ing the presidulities for increas-ting the presiduliti

outribution. The funds accumulated in each state have the penny deductions will be util-ized in increasing butter consumption within that state and also in the heavy outsuming area where the bulk of the utter is marketed. The amount negl o stimulate the consumption of but-er in the individual states will be in constraint the consumer paradation Notion to the consumer population that state. In Hillindis the permi-sk-off fund is financing a monthli-ter poster for deather display whi-is X committee of leading butter

"less Important." Thelieve that the trouble with the home for the alert, modern girl who wasts to retain her personality and grow as an individual is not that she "does not find enough to do in the home." but rather that she is in dan-ger of finding too much to do. But when such work is an all-day joh for a woman with growing chil-dren, when it means that jer home has become unimportant in her life, throw it. Incidentally, the combina-tion is a great deal for the nervous system of any one woman. But par-ticularly the objection is on belief of home here shall be answer the does home has her and these children whose bothe has here all by a woman indus-tuatist to be unimportant. It is simple to answer the does harding that we must get out of the hordrane assuming that it is tain to you to be of economic impor-tant that we must get out of the hordrane assuming that it is tain to you to be of economic impor-tant that we must be the best in her and be gool citizens can handly said to be "ine economic impor-tant is a single to answer the does have not be one conomic impor-tant be all the stain to you the determonal barbon who brings on children to live up to the best in her and be gool citizens can handly said to be "ine economic impor-tant is a single the start of the her and be gool citizens can handly said to be "ine economic impor-tant is a single the start of the start of the her and be gool citizens can handly said to be "ine economic impor-tant is a single the start of the her and be gool citizens can handly said to be "ine economic impor-tant is a single the start of the start of the her and be gool citizens can handly said to be "ine economic impor-tant is a start of the start of the start of the her and be gool citizens can handly the said the start of the start of the her and be gool citizens can handly the said the start of the start of the her and be gool citizens can handly the said the said the said the said the said the said the said

THE PLYMOUTH MAIL

Through a

Woman's Eyes by Jean Newto CAN THE HOME BE OF

"LESS IMPORTANCE"?

tance."

(@. 1301, Bell Syndicate.) cost effectively utilized in their state. The administration of the general fund will be supervised by the National Dairy Conneil under the direction of irm and butter industry repres

MAIL LINERS FOR OUICK RESULTS



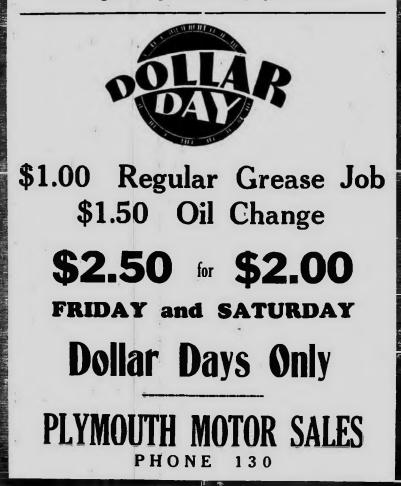
Don't Fail to Visit Plymouth On Dollar Days, March 6 and 7

GOOD FORD SERVICE

АТ LOW COS

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You'll find it makes a difference when you bring your Ford to us for service. We'll spot any trouble in a jiffy and send you away smiling. Our main job, however, is to help you avoid trouble. By keeping your car running smoothly we'll save you many dollars in repairs. Drive in the next time you need lubrication or oil change and a perfect tuning-up at low cost.



DOLLAR **Hitch Your Dollar** SPECIALS To the Greatest

STORE LIBERTY STREET

We have sold equivalent to one for every person in Plymouth, and those of you who have used it know its value as a

50 CENT REXILLANA COUGH SYRUP

This is really a very pleasant cough sy-rup, equally effective for infants or for adults.

Both For \$1.00 This Sale Only

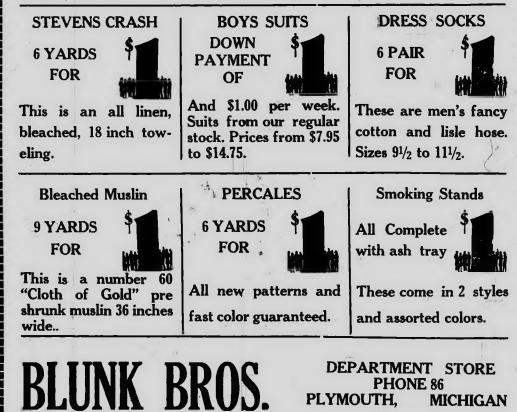
Beyer Pharmacy

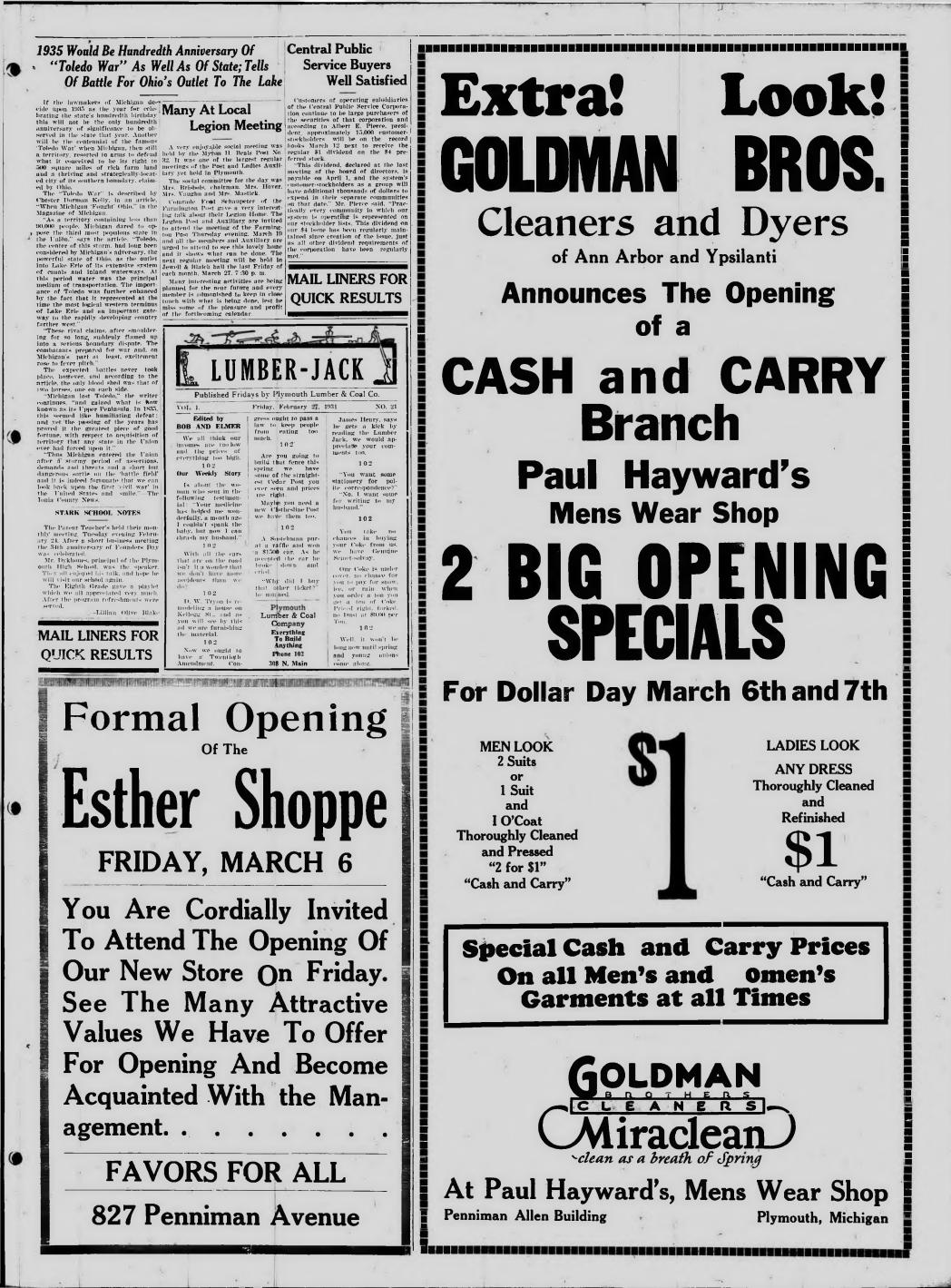
PHONE 211

general Spring tonic.

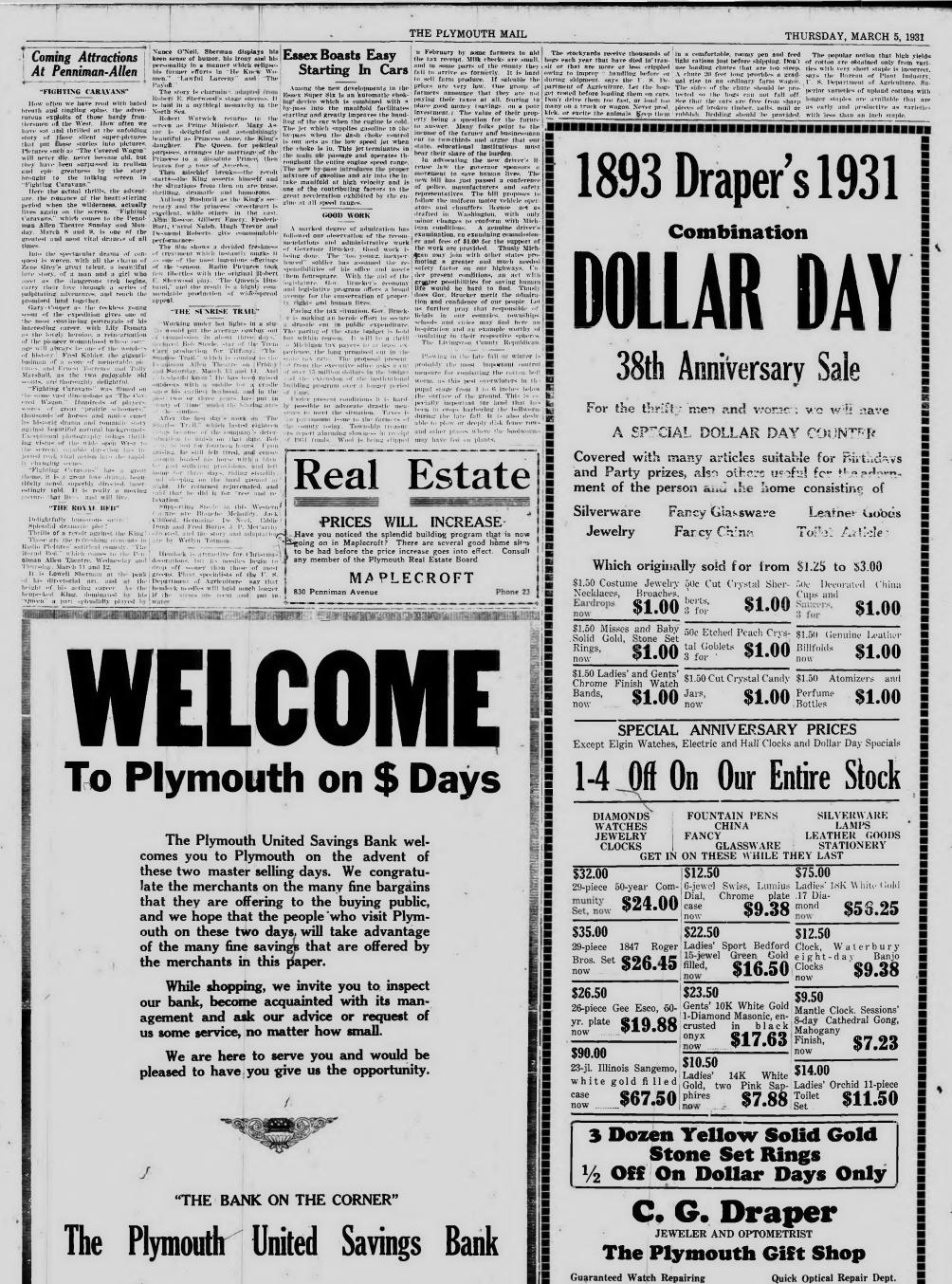
Never before have we been able to offer so much for a dollar. Our store will be filled with specials for \$1.00 March 6th and 7th. Space in this ad does not permit us to list them all, therefore we urge you to come in to our store and see for yourself.

Load It Has Ever Pulled!!





Bank



The Plymouth United Savings Bank welcomes you to Plymouth on the advent of these two master selling days. We congratulate the merchants on the many fine bargains that they are offering to the buying public, and we hope that the people who visit Plymouth on these two days, will take advantage of the many fine savings that are offered by the merchants in this paper.

To Plymouth on \$ Days

ELCOM

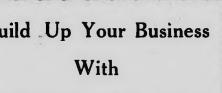
While shopping, we invite you to inspect our bank, become acquainted with its management and ask our advice or request of us some service, no matter how small.

We are here to serve you and would be pleased to have you give us the opportunity.

"THE BANK ON THE CORNER"

The Plymouth United Savings







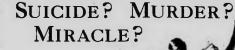
MARKED ESPECIALLY FOR

Dollar Dau LET US SHOW THEM TO YOU

6% on your savings-ask any employee

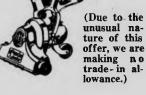
MICHIGAN FEDERATED UTILITIES YOUR GAS COMPANY

3.4



\$14.75 WHILE THEY LAST

Every Appliance Carries the Customary Detroit Edison Guarantee



ONLY A LIMITED NUMBER AVAILABLE - ACT AT ONCE!

The Premier Junior is somewhat smaller and lighter than the Premier Duplex, but has many of the high quality features found in the larger model, including a motor-driven brush and ball-bearing motor. The Premier never requires oiling. These cleaners are last year's models and are therefore being sold at this very special reduction. Come early for this worthwhile value.

DETROIT EDISON co.

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THE PLYMOUTH MAIL

THURSDAY, MARCH 5, 1931

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POPULAR AT LIBRARY

Auto-Owners Co.

Surplus Grows

FIGTION NOT ALWAYS

V D T E **Of Plymouth** We believe that the time has come when boom time taxes shoud be reduced.

- We believe that the people expect and demand that the extravagance now going on in public affairs should be stopped.

We believe that the same care should be exercised when spending village money as when spending our own money.

We believe that all village employees receiving full time pay from the village should render full time service to the village.

We believe that all should pay a just tax and all should get a just portion of the benefits from the taxes they pay.

We believe that the welfare and necessities of our village should not be neglected -but no unnecessary expenses should be made now.

We believe that property values should be reassessed and reduced to present valuation.

> F. K. LEARNED GEO. H. ROBINSON