

15 WORDS FOR

The MIGHTY MIDGET: One of OUR WANT ADS!

Carry Your Message Into 17,250 Homes -

To a reading audience of 60,000 men, women and children. By placing a classified ad, with one order (by telephone or at our office) you automatically place your ad in three of Wayne County's outstanding Community newspapers:

- THE PLYMOUTH MAIL 6,050 Circulation
- THE LIVONIAN 6,200 Circulation
- THE REDFORD OBSERVER 5,000 Circulation

If You're Looking for Work, or
If You Need Help - The Want Ad Section
Is The Place to Look.

95¢

For An Elephant Sized Job -

*Our Want-Ads
Pack A Mighty Powerful Punch*

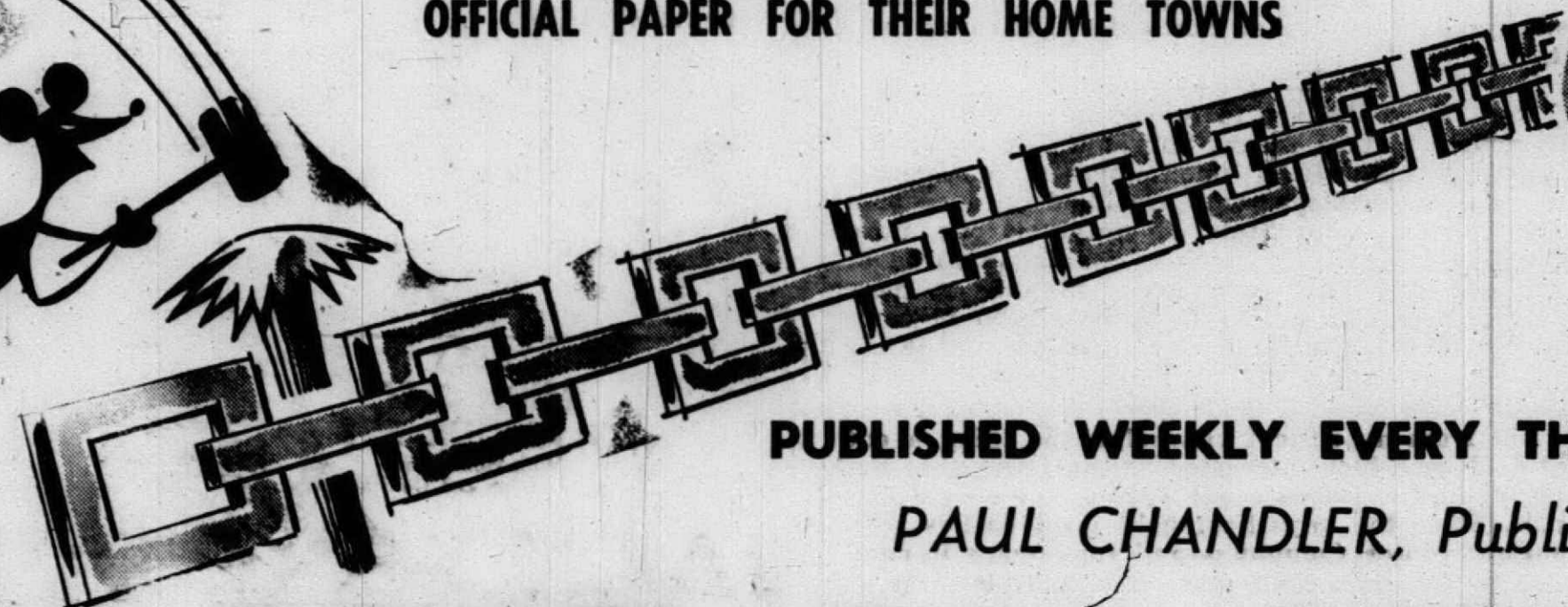
*Turn Used Articles into Fresh
Spending Money - Pay Those
Nagging Bills.*

*Our Want-Ads Sell Anything
- Clothing, Furniture, Toys, Sport-
ing Goods, Automobiles, Homes,
Appliances, Bicycles, Garden
Supplies.*

Trained Operators Will Help
You With Your Want Ad
Any of These 3 phones-

- ★ GARfield 2-3160 [The Livonian]
- ★ KENwood 5-6745 [The Redford Observer]
- ★ GLENview 3-5500 [The Plymouth Mail]

3 OUTSTANDING COMMUNITY NEWSPAPERS -
OFFICIAL PAPER FOR THEIR HOME TOWNS



PUBLISHED WEEKLY EVERY THURSDAY
PAUL CHANDLER, Publisher

The Plymouth Mail
Plymouth, Michigan

The Livonian
33050 Five Mile Rd., Livonia

The Redford Observer
33050 Five Mile Rd., Livonia



Salem News: Two Propositions on Ballot For Lyon Township School District

Mrs. Herbert Famuliner
FI, 9-0924

Meet your Republican Candidates this Friday evening at the Salem Town Hall. On March 7th the voters in Lyon Township School District will vote on two propositions: one on which property owners can vote and one which all qualified voters can cast ballots. Proposition A, for property owners only, proposes that the district borrow a sum not to exceed \$450,000 covered by a bond issue, for the purpose of defraying the cost of erecting and furnishing a new elementary school building, remodeling existing school buildings and to acquire a site for additional school building in

the district. Proposition B, on which qualified electors can vote, proposes a millage increase of four mills per \$1,000 of assessed valuation as equalized for the purpose of defraying a part of the operating expenses of the district. The Lyon School District includes, South Lyon, most of Lyon Township, portions of Salem, Northfield, Green Oak, Novi, and Milford Townships. Polls will be located at the South Lyon Elementary School on Warren St. and will be open from 7 a.m. to 8 p.m. New Hudson P.T.A. meeting Wednesday evening at New Hudson.

South Lyon basketball team lost their Friday night game against Manchester with a score of 52 to 47. This puts the



MRS. LUCILLE REEVES accepting the scroll of appreciation for her services from Vice President of the Livonia Board of Education Herbert E. Nelson with A. Ward McCain, Livonia Board member looking on.

Plymouth Resident Honored In Livonia

Mrs. Lucille Reeves, of Plymouth, retired last month after teaching 16 years in the Livonia Public Schools. She was honored at a reception at Stark Elementary School January 22 when Herbert E. Nelson, vice president of the Livonia Board of Education, presented for the Board a scroll bearing a copy of a

resolution of appreciation which had been passed by the board.

ARE YOU A LUCKY WINNER?

each week, in a different ad in this newspaper, there appears the name and address of a person taken from the subscription list of the Plymouth Mail. This lucky person will receive "dinner for two" for himself and one other as guest of Marquis Toll House Restaurant, 335 N. Main. Free Parking across the street. All the winner has to do is identify himself. Last week's winner was: MR. RAY CATHER 8891 Marlowe

Other officials present were A. Ward McCain, member and former president of the board of education; Robert O. Dodge, board member; Benton Yates, superintendent of schools; Harold C. Wells, Cecil H. Alford and R. H. Upton, assistant superintendents; Mrs. Iva Minehart, principal of Stark School; several of the elementary school principals and scores of friends and former pupils. Among these were L. Jack Gage, member of the first Livonia Public Schools Board of Education after consolidation of the district; and Donald Ryder, member of the old Newburg School District. A pin representing the Distinguished Service Award of the Michigan Congress of Parents and Teachers was presented by Mrs. Charles Wilkins, president of the Stark P.T.A. Mrs. Wilkins stated that a contribution had been made to the Student Loan in Mrs. Reeves' name. The reception and coffee hour were sponsored by the Stark P.T.A. and the school staff.

Church Women Plan Tenth White Breakfast

The Women's Association of the First United Presbyterian Church are making plans for their 10th annual White Breakfast, held each year during Holy Week, the date this year being March 26. Committee members were invited to a luncheon by General Chairmen, Mrs. Donald Urquhart and Mrs. Edward Dobbs at the Dobbs' residence on Penniman to formulate this year's plans. Those assisting will be: Mrs. Elmore Carney and Mrs. Clarence Schuler, breakfast; Mrs. Eugene Niles, dining room; Mrs. Lee Coolman, decorations; Mrs. Paul Harding and Mrs. O. H. Williams, programs; Mrs. W. J. Kincaid, restoration and Mrs. E. C. Robinson, tickets and publicity. Mrs. Thomas Adams, President of the Women's Association and Mrs. Russell Roe, Chairman of the first White Breakfast, were also guests at the luncheon.

Weaving Topic Of Program For Guild

The Metropolitan Creative Art Guild met at the home of Mrs. Virgie Ruman January 26 with nine members present. An extremely interesting program on weaving was presented by Mrs. Ruman. The next meeting will be on arts and paints on February 23.

Jaycees Plan For July 4th

Plans for the annual 4th of July parade are being laid by the Jaycees, announced president Ted Campbell today. The theme of the 4th of July parade this year will be "America - Past, Present, and Future." This theme allows those entering floats, to choose among colonial replicas for the past, Space Age, or Alaska's statehood, or Hawaii's bid for statehood, for present and future America. Tentative plans include a parade, horseshow, carnival, evening program, Miss Plymouth contest, fireworks, a horseshoe throwing contest, a tennis contest, helicopter rides, and a beard growing contest. The Jaycees would appreciate suggestions from the community for other activities. These suggestions may be phoned to general chairman Jack Young at GL 3-9843 or president Ted Campbell at GL 3-0739. Concessions chairman Doug Vincent is interested in hearing from other Plymouth Area clubs planning to set up concessions. A formal letter will be sent to all clubs inviting them to participate in making this 4th of July the biggest yet.

Home Economic Clubs Talk About Hobbies

Two Home Economics Extension Groups sponsored by Michigan State University Cooperative Extension Service met last week. The Plymouth group met January 28 at the home of Mrs. Otto Reamer 1038 Junction Street with co-hostess, Mrs. F. Schaufele and Mrs. Lee Coolman. The lesson on Hobbies and Recreation for the Family was interesting to the 17 members and one guest present. The advantages were pointed out to the group of the homemaker taking up an interesting hobby, and how it often rubbed off on other members of the family. Children need new experiences as they are growing in order to give them a background for choosing hobbies. Their next meeting will be at Mrs. Jack Miller's home, 41956 Ann Arbor Trail, February 25. Co-hostess will be Mrs. O. Nichol and the lesson will be "Accessories For the Home."

The Allen Extension Group Studied the Same Topic

The Allen Extension Group studied the same topic summarizing with a promise to make an all out effort to do things, make things, collect things, and learn. Many ideas may be gathered and when you choose one or more "Ride Your Hobby." The highlight of the lesson was to remember - it is never too late to begin a hobby - why not begin today? Mrs. Stanley Travis was the group Chairman with Mrs. John Amrhein and Mrs. Alton Frederick presenting the lesson, and Mrs. Harvey Vetal as hostess. Mrs. Frank Busha was a special guest. Their next meeting will be February 25.

"Better Foods For Better Living"

STOP & SHOP

470 Forest Avenue - Plymouth

*** STOP & SHOP Features . . . "Triple R Farms" . . . U.S. Choice . . . Corn Fed Beef ***

LEAN TENDER
BOSTON BUTT PORK ROAST
39^c Lb.

LEAN MEATY - Fresh Tender

PORK STEAKS . . . 49^c Lb.

LEAN TENDER

Cubed PORK CUTLETS 69^c Lb.

SWIFT'S ORIOLE - Hickory Smoked

SLICED BACON 1-Lb. Layer **39^c**

SPENCER'S - Mich. Grade 1

SLICED BOLOGNA 45^c Lb.

STOP & SHOP'S - Homemade

Pure PORK SAUSAGE . . . 49^c Lb.

"TRIPLE R FARMS" - Fresh Lean

GROUND STEAK 69^c Lb.

PETER'S - "Butterball"

Fully Cooked - Ready to Eat Semi-Boneless

HAMS

• Skinned • Shankless

Whole or Half **69^c Lb.**

All Vegetable

PREMIUM QUALITY

SNOWDRIFT SHORTENING 3 Lb. CAN 39^c

Chase & Sanborn

COFFEE Lb. CAN **69^c**

ALL GRINDS

PLUS GOLD BELL GIFT STAMPS

LOOK WHAT 10^c WILL BUY

CAMBELL'S TOMATO SOUP	No. 1 Can	10 ^c
OUR FAVORITE SWEET PEAS	No. 303 Can	10 ^c
BANQUET CHICKEN BROTH	10 1/2 Oz. Can	10 ^c
PHILLIPS VEGETABLE SOUP	No. 1 Can	10 ^c
SILVER FLOSS SAUER KRAUT	No. 303 Can	10 ^c
VEVCO SPAGHETTI	15 1/2 Oz. Can	10 ^c
BUTTERFIELD IRISH POTATOES	No. 303 Can	10 ^c

AWREY'S - "Market Basket"

White Enriched

BREAD . . . 2 Large 20 Oz. Loaves 39^c

PILLSBURY

FLOUR . . 10 Lb. Bag 89^c

KRAFT'S - Cheese Spread (Plain or Pimento)

VELVEETA 2 Lb. Loaf 79^c

Stop & Shop's Crisp Fresh Fruits & Vegetables

U.S. No. 1 All Purpose MAINE POTATOES	FLORIDA GROWN Crisp Tender PASCAL CELERY
10 Lb. Bag 39 ^c	24 Size Large Stalk 19 ^c

Keyko - Yellow MARGARINE In 1/4 Lb. Prints 5 For \$1.00	Wilson's - Homogenized MILK 1/2 Gal. Glass 35^c Plus Deposit	Chase & Sanborn Instant COFFEE 6 Oz. Jar 99^c
--	---	--

FROZEN FOODS

CYPRESS GARDENS Fresh Frozen ORANGE JUICE 3 6 Oz. Cans 49^c	DARTMOUTH - Fresh Frozen Sliced STRAWBERRIES 5 10 Oz. Pkgs. \$1.00
--	---

<p>FREE PARKING</p> <p>We Reserve The Right To Limit Quantities</p>	<p>STORE HOURS</p> <p>Monday Thru Wednesday 9:00 A.M. To 6:00 P.M. Thursday & Friday 9:00 A.M. To 9:00 P.M. Saturday 9:00 A.M. To 7:00 P.M.</p>	<p>Pay Checks Cashed</p> <p>Prices Effective Monday, Feb. 2, Through Saturday, Feb. 7, 1959</p>
--	--	--

No other car conquers lean and sway like a wide-track PONTIAC!

AMERICA'S NUMBER 1 ROAD CAR

Wheels are 5 inches farther apart. This widens the stance, not the body. Gives you a steadier, balanced, road-hugging ride.

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER FOR A ROAD TEST TODAY

BERRY & ATCHINSON

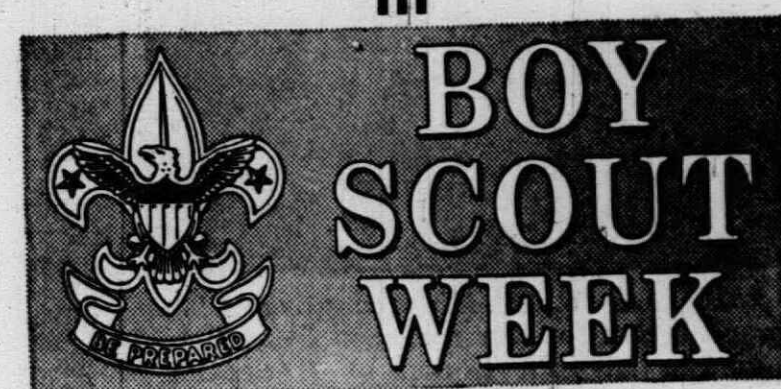
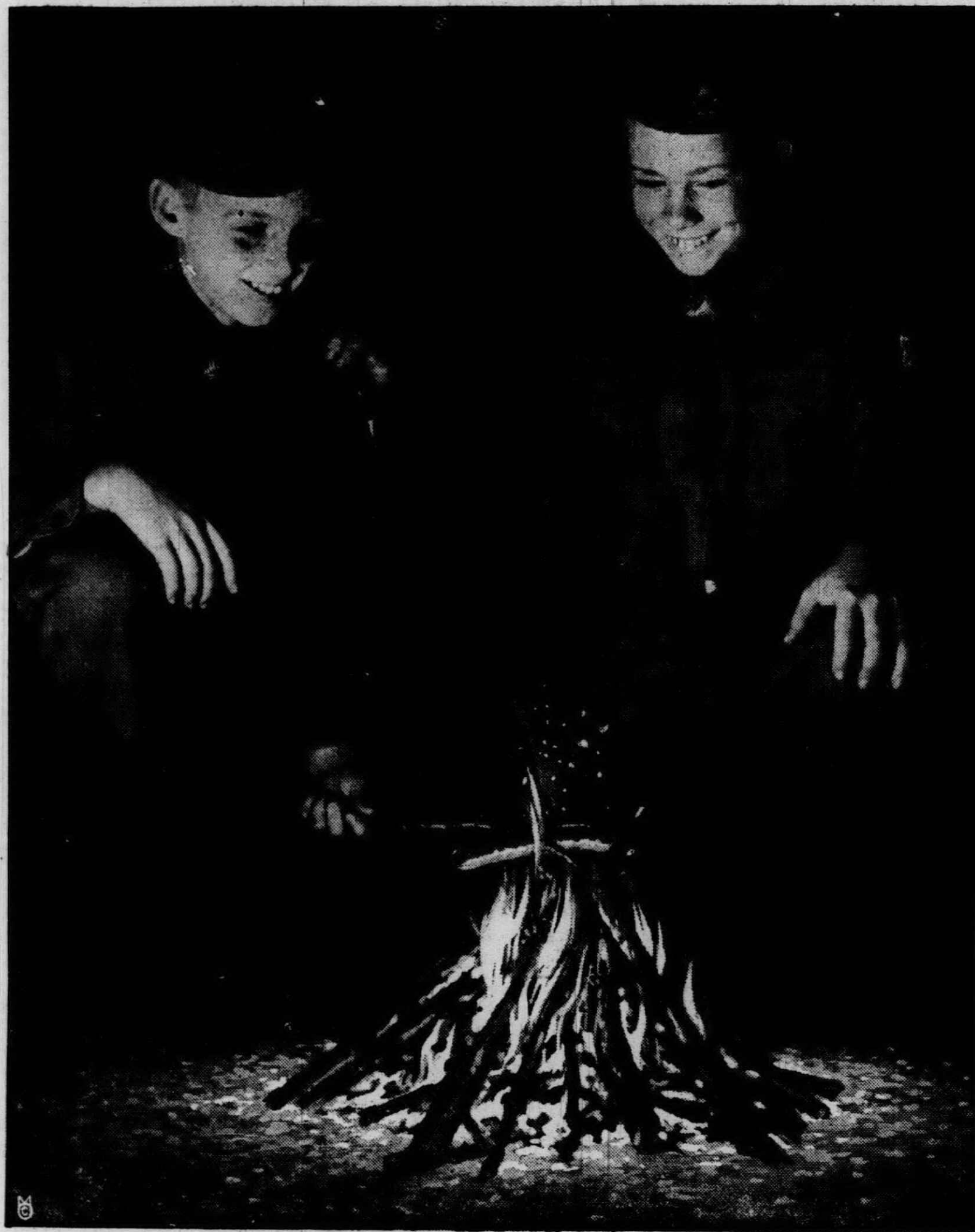
874 W. ANN ARBOR RD. PLYMOUTH GL 3-2500

WE SALUTE The BOY SCOUTS of AMERICA!

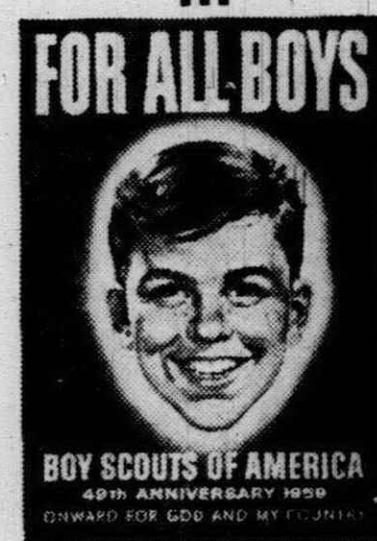
ON THEIR

49th ANNIVERSARY

FEBRUARY 7-13 1959



Let Their Theme "ONWARD FOR GOD AND MY COUNTRY"
Their Example of "GOOD CITIZENSHIP" Be An Inspiration To
All of Us.



THIS MESSAGE SPONSORED AS A PUBLIC SERVICE BY THE MERCHANTS AND BUSINESSMEN OF THIS COMMUNITY

E. J. ALLISON CHEVROLET
345 N. Main

BEITNER JEWELRY
904 W. Ann Arbor Trail

BERRY & ATCHINSON PONTIAC
874 W. Ann Arbor Road

BETTER HOME FURNITURE & APPLIANCE
450 Forest Ave.

BEYER Rexall DRUG STORES
Liberty St. — Forest Ave. — Ann Arbor Road

BLUNK'S INC.
825 Penniman

BOHL'S DRIVE-IN
14840 Northville Road

BUCKNER FINANCE
985 W. Ann Arbor Road

CARL CAPLIN CLOTHES
Mayflower Hotel Bldg.

CASSADY'S
Main at Penniman

DAVIS & LENT
336 S. Main

DODGE DRUG STORE
318 S. Main

DUNNING'S
500 Forest Ave

ECKLES FUEL & SUPPLY
882 Holbrook

FIESTA RAMBLER, INC.
1205 Ann Arbor Road

FISHER SHOES
290 S. Main

GOULD'S CLEANERS
212 S. Main

OTWELL HEATING
882 Holbrook

P & A THEATRE
855 Penniman

PEASE PAINT & WALLPAPER
570 S. Main

THE PHOTOGRAPHIC CENTER
882 W. Ann Arbor Trail

PLYMOUTH HARDWARE
515 Forest Ave.

PLYMOUTH LUMBER
308 N. Main

PLYMOUTH OFFICE SUPPLY
Rear 857 Penniman

SAXTON'S
587 W. Ann Arbor Trail

SCHRADER FUNERAL HOME
280 S. Main

STEVENS HEATING
1150 W. Ann Arbor Road

STOP 'N' SHOP SUPER MARKET
470 Forest Ave

TED & EARL'S SHELL SERVICE
Corner Lilley and Wilcox

ORVILLE L. TUNGATE

WILLOUGHBY SHOES
322 S. Main

WILLIAM WOOD AGENCY
276 S. Main

Post Office to Crack Down On Schemes to Victimize

Postmaster George Timpona announced today he has been advised that all United States Attorneys have been alerted to a growing number of schemes victimizing the public, and have been instructed to press prosecutive action whenever violations of federal criminal statutes have been disclosed.

Business Service Appliances PLYMOUTH'S ONLY ELECTRIC APPLIANCE Sales and Service CENTER

BETTER HOME FURNITURE AND APPLIANCES 450 FOREST AVE. GL 3-7420

Building and Remodeling CARPENTRY, cement work, block and brick work. Free estimates.

Beauty Bonded FORMICA Pays in Performance

"Headquarters" We will supply any size or shape Regular Stock or Bonded on Plywood

Fireplaces WILL BUILD A FIREPLACE IN YOUR BASEMENT, OR REC. ROOM, \$65. LABOR, MATERIAL. GA 4-3899

MODERNIZATION Attics - Basements & Additions NO DOWN PAYMENT Mortgage arranged if desired

CARPENTRY CEMENT BRICK & BLOCK WORK Estimate: Eve. Garfield 2-1284

Basement Repairs Specialists in Collapsing Walls FREE ESTIMATES

Excavating JIM FRENCH TRUCKING dirt, sand, gravel and top soil, septic tanks, loading and grading.

JAMES KANTHE Bulldozing-Land Clearing Excavating - Tree Removal Sewer Work

CINDERS \$6 per Load 5 yd. load delivered GL 3-5212

Dean Monagin EXCAVATING & DRAINAGE 21171 Meyers Road Lincoln 7-8080

Excavating Excavating & Bulldozing BASEMENTS - GRADING DITCHING - SEWERS DRAGLINE - FILL SAND

Electrical BILL AUTRY Electrical Contractor Complete line of domestic and commercial wiring

Electrical Service Complete line of domestic and commercial wiring FREE ESTIMATES

Arrowsmith-Francis ELECTRIC CORPORATION COMPLETE INDUSTRIAL COMMERCIAL SERVICE

Furnace Repair & Services CHARLES "EDDIE" OLSON Oil & Gas Burner Service

Income Tax Service Daily 9-5 Saturday & Evenings by appointment

Income Tax RETURNS Days or Evenings in your Home For Appointment Call

INCOME TAX SERVICE By two former Internal Revenue men. Call early for appointment

CURTNER INSURANCE AGENCY 30835 PLYMOUTH RD.

Income Tax Service February to March 16th Hours: By appointment 6:30 p.m. to 9 Monday thru Thursday.

H and H Tax Service 630 Main Street Plymouth, Michigan

C. DON RYDER FOR FIRE - LIFE - AUTO INS. 36725 Ann Arbor Trail

Loans BUCKNER FINANCE 989 ANN ARBOR ROAD GLENVIEW 3-5600

Loans Northwestern Mortgage Co. NO CHARGE FOR APPRAISING 1ST MTGS. \$1,000 to \$7,500

Immediate Cash Available KE 3-5570 LI 5-2500 LA 7-6110

Landscaping & Gardening Raney Brothers LOADING TOP SOIL Nine Mile and Inkster

CRUSHED STONE GRAVEL SAND TOP SOIL Immediate Delivery GA. 1-8800

Miscellaneous Repair and Service MATTRESS & BOX SPRINGS of best grade material.

South Redford Heating & Cooling ALL MAKES 24 HR. SERVICE

Moving and Storage REDFORD Moving & Storage 640 Starkweather

Music Teacher PIANO TEACHER Experienced & Qualified Classical - Popular

PIANO TEACHER Experienced & Qualified Classical - Popular (Pre-School Classes 4-6 Years)

Painting & Decorating FREE ESTIMATES, interior and exterior painting, lowest prices.

Painting & Decorating FREE ESTIMATES, interior and exterior painting, lowest prices.

Interior Decorating, wall washing, Percy Jordan, 774 Starkweather, Plymouth, GL. 3-1267.

Loans K & K Painting All Work Guaranteed Call Us for Free Estimates

Piano Tuning Piano Tuning Repairing and Rebuilding GEO. LOCKHART

Plastering LATHING & PLASTERING DEARDOFF BROS. KE. 2-2144

Plastering 85c per yard CEILING, ATTICS, COVES, ETC. NEW & REPAIR

Plumbing & Heating Glenn C. Long PLUMBING & HEATING ELECTRIC SEWER CLEANING

Baseboard Heat Forced Hot Water or Warm Air Gas conversions - water softeners.

PENDER & SONS' PLUMBING & HEATING Residential - Commercial

Bonnie Plumbing Sewers and Drains Cleaned by Electricity

Roofing and Sheet Metal Roofing, Eavestroughs & Siding

Eavestrough-Roofing Siding Hot Asphalt Built-up Roofs

Firebaugh & Reynolds Roofing, Siding & Sheet Metal 26448 Grand River

Shoe Repair FRANK DAVIS SHOE REPAIRING WE sell good quality work shoes.

TV Service STATE TV RADIO & TV SERVICE ANY MAKE IN YOUR HOME

Wall Washing LIVONIA CLEANING SERVICE Residential and Commercial

Have You Tried THE WANT - ADS ?

DRAPERY FAIR OF LIVONIA GOING OUT OF BUSINESS EVERYTHING MUST BE SOLD TO THE BARE WALLS! Prices Slashed To Cost And Below Cost - SAVE UP TO 70%

Just send 10¢ to Reader's Digest

... and Reader's Digest

will send you 6 New Best-Sellers

Luxurious Binding
Gold-stamped • 576 Pages
68 Illustrations in color



What You Get for Only 10¢

You get these six best-sellers condensed in one volume:

THE RAINBOW AND THE ROSE. By Nevil Shute. The secret story behind a pilot's licensed lover and her husband's infidelity. Publisher's price \$4.00. **Condensed price** . . . \$2.95.

MRS. ARRIS GOES TO PARIS. Paul London's charwoman's adventures in Paris. Publisher's price . . . \$2.50.

THE UGLY AMERICAN. How an American engineer and his wife worked miracles among the natives in Southeast Asia. Publisher's price . . . \$3.50.

THE ADMEN. Behind-the-scenes story of an adman who seeks a multi-millionaire's daughter and wins her. Publisher's price . . . \$4.00.

THE WHITE ROOM. Trapped by a blizzard in a snowbound tunnel, a woman discovers the joyous gift of life. Publisher's price . . . \$2.75.

WOMAN OF STRAW. Hilde's want-ad marriage leads to intrigue, surprise and sudden death. Publisher's price . . . \$3.50.

Total Original Prices . . . \$30.45

A de luxe cloth-bound volume; heavy backbone, gold-stamped. These beautiful matched volumes will form an impressive library you'll be proud to display in your home.

All 6 Skillfully Condensed

IN ONE LUXURIOUSLY BOUND, 576-PAGE VOLUME

Yours to keep for only 10¢ — to help cover postage. Nothing more to pay!

WHY does Reader's Digest want to send you this \$2.49 volume for only 10¢? Because we believe that after seeing a Reader's Digest Condensed Book you will want to *continue* getting them. But that's for YOU to judge. There is **NO** obligation; **NO MORE** to pay. This introductory volume is *yours to keep* in any case. So send the Shipping Label below — and only 10¢ to Reader's Digest at once!

As you can see from the contents of this introductory volume (described below) Reader's Digest Condensed Books bring you America's finest new best-sellers at *only a fraction of their original prices*. Every three months 4 to 6 of the best current novels, biographies and important nonfiction are skillfully condensed into a single de luxe volume. (None of these condensations ever appears in Reader's Digest magazine.)

Only four Condensed Books are issued each year — and the best-sellers in each would cost you \$18 to \$25 if bought separately in the publishers' editions. But you get them all for *only* \$2.49, including all postage and handling charges.

No obligation is attached to this offer. After shipping your book, we will enter your name as a **TRIAL** member. If after reading it you decide *not* to continue as a member, you may *keep* it and cancel your membership **WITH NO OBLIGATION** — simply by sending us a post card. If you decide to remain a member, do nothing; later volumes will be shipped as issued, one every three months. You pay only \$2.49, which includes all postage and handling, for each, *after delivery*. You may cancel any time.

Mail Shipping Label — With Only 10¢

But our supply of introductory books is limited. So please hurry. Mail the Shipping Label — and only 10¢ — NOW. (Offer limited to new trial members only.) *Reader's Digest Condensed Book Club, Pleasantville, N. Y.*

THIS SHIPPING LABEL IS WORTH \$2.39 TO YOU

SHIPPING LABEL

FROM: READER'S DIGEST CONDENSED BOOK CLUB
Pleasantville, New York

RETURN POSTAGE GUARANTEED

TO: Your Name

Address

City

Zone

State

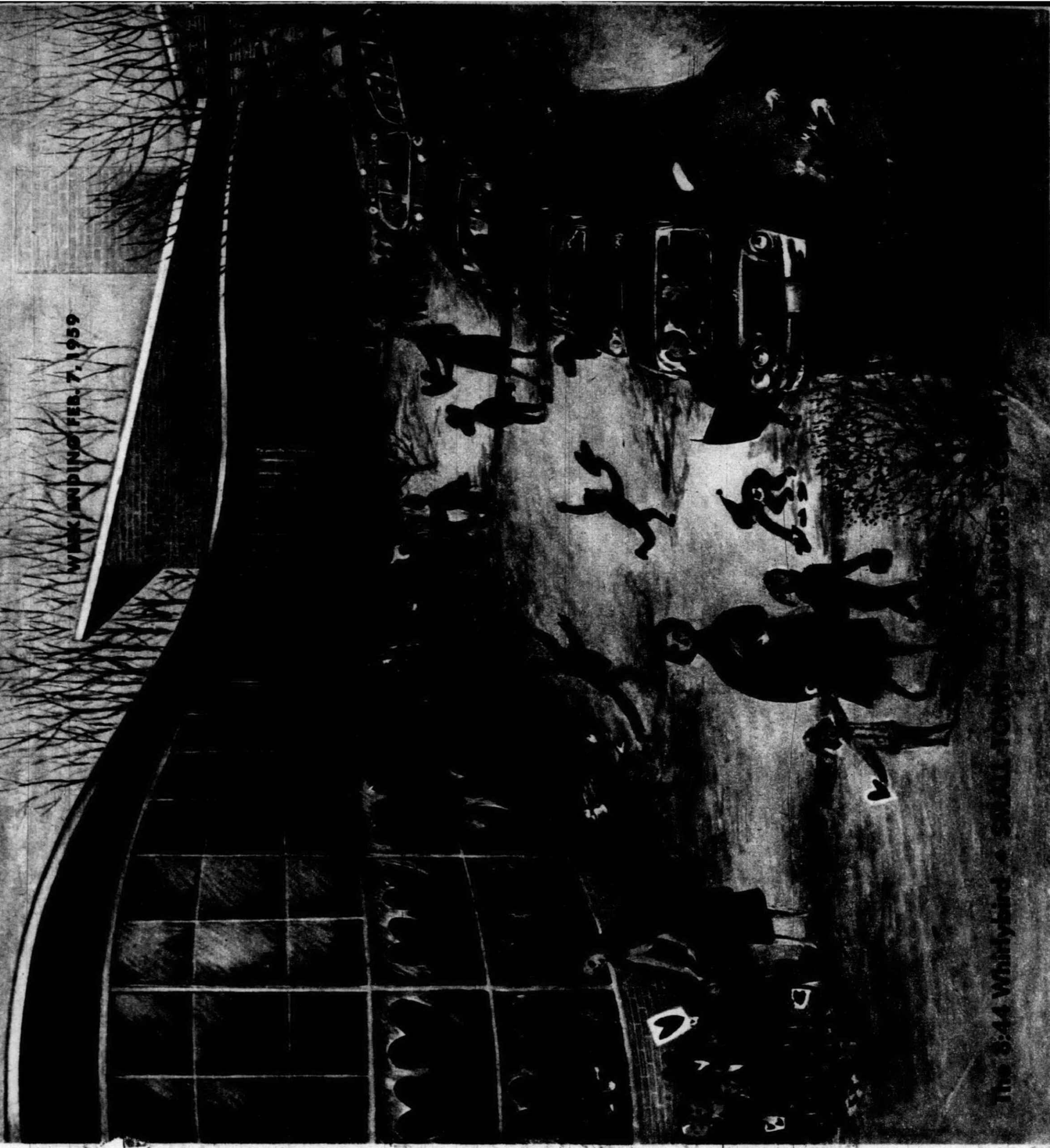
852

POSTMASTER: This Parcel May Be Opened For Postal Inspection If Necessary.

Plymouth Mail

PLYMOUTH, MICHIGAN

MAIL CLOSING FEB. 7, 1959



The 844 Whittys

Can You Call a Man a "Failure" at Thirty?

Men who think that success is only a matter of "a few years" are failures... however young they are!

How often have you heard some young man in business say, "I'll admit the job I have now isn't much but, after all, I'm only in my twenties."

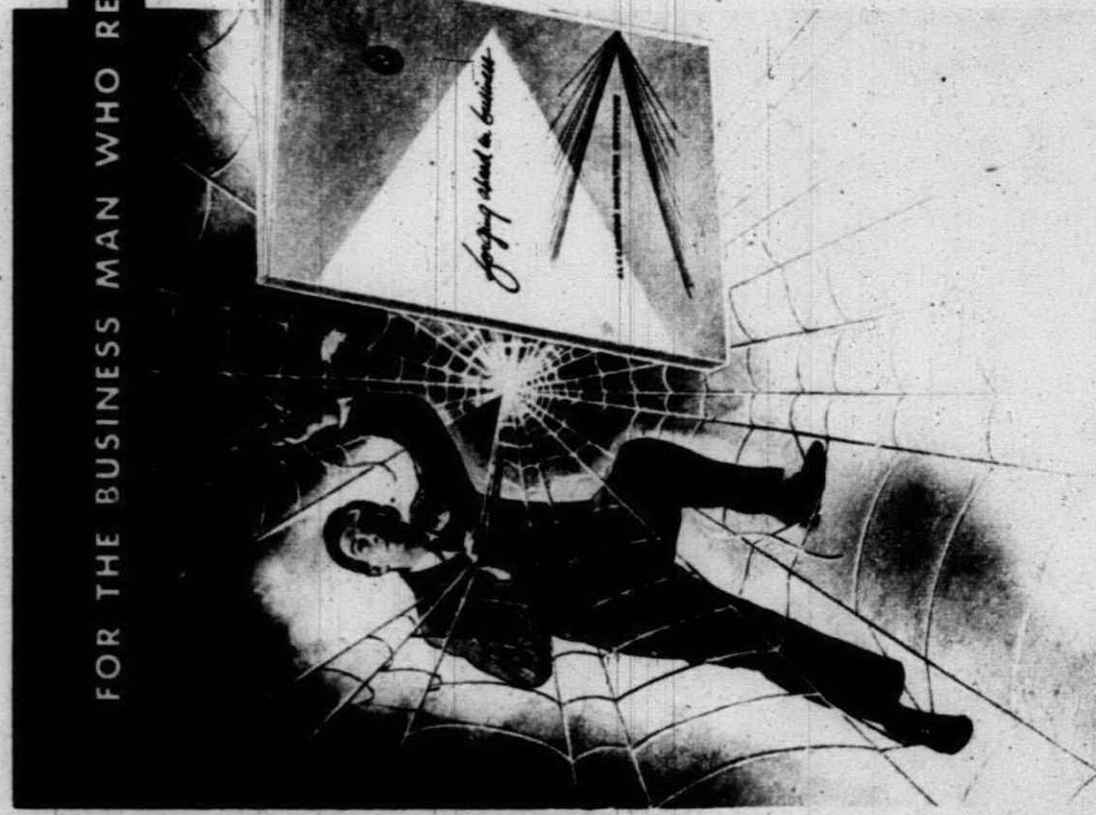
Or: "Just about every executive in the company I work for is between 45 and 65. I have plenty of time to get ahead."

This *mistaken* idea that success comes automatically with time is easy to understand. Promotions do come regularly and effortlessly to young men of promise. But the day arrives, often abruptly, when that promise must be *fulfilled*. Native ability and

intelligence can carry a man only to the mid-way point in business—beyond that he must *prove* his capacity to justify a position of executive responsibility. That calls for a practical, working knowledge of business fundamentals.

The time to build that knowledge—to lay a solid groundwork for your future progress—is now... *now* while time is still on your side. If you fail to recognize that fact, you'll know only struggling, skimping and regret when your earning power should be at its height.

FOR THE BUSINESS MAN WHO REFUSES TO STAGNATE



HALF the world is half asleep! Men who could be making twice their present salaries are coasting along, hoping for promotions but doing nothing to bring themselves forcefully to the attention of management. They're wasting the most fruitful years of their business lives... throwing away thousands of dollars they'll never be able to make up.

If you want to discover how to start to succeed while you're still young—if you want to avoid the heartbreak of failure in later years—send today for "Forging Ahead in Business"... one of the most practical and helpful booklets ever written on the problems of personal advancement. You will discover what the qualifications of an executive are in today's competitive market... what you must know to make \$15,000, \$20,000 or more a year... what you must do to accumulate this knowledge.

"Forging Ahead in Business" was written for ambitious men who seriously want to get down to bed-rock in their thinking about their business future; there's no charge for the booklet because, frankly, we've never been able to set a price on it that would reflect its true value. Some men have found a fortune in its pages. If you feel that it's meant for you, simply fill out and return this coupon. Your complimentary copy will be mailed to you promptly.

ALEXANDER HAMILTON INSTITUTE
Dept. 106, 71 W. 23rd St., New York 10, N. Y.
In Canada: 57 Bloor St. W., Toronto, Ontario, Canada
Please Mail Me, Without Cost, a Copy of Your 48-Page Book—
"FORGING AHEAD IN BUSINESS"

Name.....
Firm Name.....
Business Address.....
Position.....
Home Address.....

ALEXANDER HAMILTON
INSTITUTE
71 West 23rd St., New York 10, N. Y.
SERVING MANAGEMENT THROUGH
EXECUTIVE TRAINING SINCE 1909

SUBURBIA TODAY

THE MAGAZINE OF PLEASANT PLACES

PAUL HOFFMAN

MARION LOWNDES
Editors

DELMAR LIPP
Managing Editor

In This Issue...

Suburbia Today

Author, educator and public servant, Robert C. Wood, whom we interview on the next page, is an expert on the people and politics of suburbia. During his years of government work, he wrote many articles and reports on life in America. He is also a suburbanite—completely by his own choice.

Se-44 Whirlybird

Experts say it won't be long before you grab your brief case, kiss your wife, and will be whisked to your office in the city by helicopter in a matter of minutes. Jules Bergman, the author of this piece, is himself a missiles and aviation specialist. A writer for ABC television, he also flies and is "saving for a helicopter license."

Bus Man

Walter Welsh describes how life in a school bus looks from the driver's seat—"more laden with suspense than a TV serial." Mr. Welsh, who knows his subject thoroughly and from direct personal experience, was a driver for the Dorothy Lane Elementary School for 18 years.

House Hunting?

The eight most important questions you should ask when buying a house are answered with authority by Arthur Tauscher, the well-known consultant in such matters. If you should want to know several more, you can by writing for *100 Questions Before Buying Your Home to Home Inspection Consultants*, 1457 Broadway, New York, N. Y. Price, 25¢.

Lucille Corcos

This universal February scene was painted for us by Lucille Corcos, one of the most versatile and happy of modern artists. Besides illustration, she has done easel painting, murals, and is represented in many museums and private collections.



LEONARD S. DAVIDOW
Publisher

SUBURBIA TODAY is distributed nationally with newspapers in selected suburban communities. Editorial and advertising offices at 405 Park Avenue, New York 22, N. Y. Business offices at 153 North Michigan Avenue, Chicago 1, Ill. Patrick O'Rourke, Advertising Director. James L. Thompson, Advertising Manager. Morton Frank, Director of Publisher Relations. Contents Copyright 1959 by Suburbia Publishing Corporation, 153 N. Michigan Avenue, Chicago 1, Ill.

2 Suburbia Today, February 1959

Spray before you comb!

now! do all these styling tricks with Adorn

the first self-styling hair spray!



Spray before you comb... not after!

ADORN works differently. Its unique Self-Styling Action lets you style your hair as you comb. It's not a sticky set... not a stiff, sprayed-on net. Spray first, then style.

You can push in a wave!

Put waves exactly where they look best... just like professional stylists do. The waves you comb in—ADORN keeps in... all day long!

You can flip a curl!

With the flick of your comb, you can actually fashion a smart, sleek, "finished" hairstyle. Sound exciting? Try ADORN! You'll see!



Toni has a new kind of hair spray!



Just you, your comb, and ADORN—and you can do all these styling tricks. ADORN'S Self-Styling Action works invisibly—without flaking or dulling! New too, slim atomizer holds 1/2 more spray.

Muss up? Freshen up, without re-spraying!

A damp comb renews ADORN'S Self-Styling Action. Even hours later... your waves bounce back... alive! What better proof that ADORN holds twice as long as ordinary sprays.

Flaking and dulling? Never!

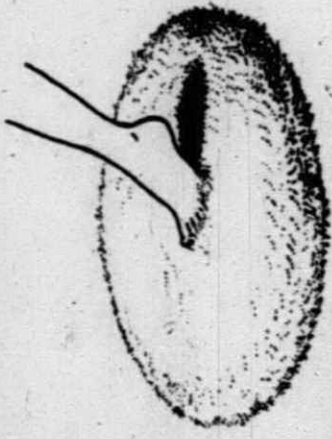
Not with ADORN! Look at that comb... not a flake! ADORN'S Self-Styling Action works invisibly without gummy stiffeners. Natural highlights shine through... are never, never dulled.

CROSS-COUNTRY CLASSIFIED

Where to Find It

BATHMAT

Twenty-four inches round, made of fluffy, washable acrilan fibres, the mat looks and feels like baby lambkin. In pink, yellow, aqua, rose-beige, gray, ash blonde, ice blue, green, red, rose, black or white, with non-skid back. An innocent bit of luxury at \$4.98. Chain Curtain, 37 Broad Street, Elizabeth, New Jersey.



BUTTER

You slip your hand through the back strap of the hand butter, turn the switch, and the fleece pad whirrs over furniture, shoes, whatever you want to polish. Motor is UL approved, and works at moderate speed for easy handling. With 12" cord and plug, 5" x 5" x 7". \$19.95 postpaid. Jack's Mail Box (ST), 95 5th Avenue, New York 3, N. Y.

CLEANER & POLISHER

"Reviva" is a formula developed by a London decorator to remove surface spots, to clean dirt and grime off antique pieces, to revive the original color and grain of the wood, and to finish it with a high dry lustre. Takes away surface rings caused by alcohol, heat or water... cleans inkspots off the desk... treats mares on hardwood floors. For varnished, shellacked, lacquered and waxed surfaces. Half pint, \$1.50. Pint, \$2. From leading department stores, your local hardware, or by mail, plus postage. From Mrs. Mark Jackson's Studio, 23 New York Avenue, Newark 5, New Jersey.

CONDITIONER

For amateur housepainters in general—interior and exterior—and for boat owners in particular, here is a container and conditioner that will soften



paint brushes and keep them soft. The brushes hang in vapor in the container, and the makers guarantee that even the hardest cases will soften and stay soft, thanks to the action of the chemical. Container with vapor solvent. \$2.95 postpaid. Wisconsin Laboratories, Inc., Dousman, Wisconsin.

COTTONS FOR CURTAINS

These are heavy cottons, ten feet wide, specially woven in homespun patterns for curtains to reach from floor to ceiling. Washable, need no ironing. In natural and off-white and pure white, and also in colors. Catalogue with 11 samples, 25¢. The cottons, \$2.98 to \$4.98 per yard. Homespun House, 291 South Robertson, Beverly Hills 32, Cal.

ESCAPE LADDER

Owners of ranch houses will want to skip this one—but for other owners here is an extra form of fire protection, a 14-foot, two-story ladder made of 2120 test rope with sturdy oak rungs. Mentioned by fire expert Paul Kearney in "I Smell Smoke." When needed, the ladder hooks under a cleat attached to the window—and out you go. At other times it lies in readiness in a small storage carton. Two-story size, \$10.95. Three-story size (22 feet), \$14.95. Postpaid. Hotchkiss Products, Sherman, Connecticut.



FLASHLIGHT

No batteries to replace—this pocket-size flashlight casts a clear steady beam, operating on a storage cell that lasts indefinitely. When it needs recharging you remove the cap and plug your flashlight into the nearest AC outlet. Made with an unbreakable lens and a plastic case, 4½" x 2", to fit the palm of the hand. \$4.98 plus 25¢ postage. Damar's, 872 Damar Building, Elizabeth, New Jersey.

HEARTH BROOM

Handmade in the Blue Ridge Mountains of Virginia where they know what makes a good hearthbroom—a sturdy pine handle, twist-carved for your grip, fitted with a ring to hang it by, and a thick, strong broom of straw. In red, green or natural straw. \$2.75. Blue Ridge Weavers, Tryon, N. C.

NATURAL YARN

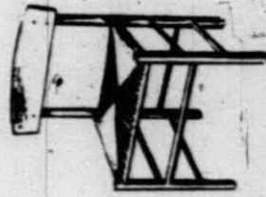
To make heavy sweaters and socks for sailors and duck-hunters and men you can't keep indoors in any weather—here is natural yarn from Norwegian sheep, thick and tough and springy. It comes in white from white sheep, or in a heather mix from black and brown and gray sheep, and the Norwegians say it lasts "a day less than forever." White, the 3½-oz. skein, \$1.39; heather, \$1.49. Postpaid. Scandinavian Import Co., Box 347, Madison Square Station, New York 10.

OATMEAL BREAD

The oats used in this bread are shipped direct from Drogheda, Ireland to Oconomowoc, Wisconsin, where the bread is baked. A plump, lightly speckled loaf, it has the nutlike flavor of Irish oats and a sound, homemade character. Especially good toasted, and served with sweet butter and jam. Sold in lots of six, to keep in the deep freeze until wanted, \$2.10 postpaid, plus 30¢ west of Mississippi. Or by the individual loaf, 60¢ postpaid. Catherine Clark, Brownberry Owens, Oconomowoc, Wisconsin.

PULL-UP CHAIR

An intentionally modest piece, this chair fits quietly into any room where you sometimes need extra seating. Made of solid hardwood birch or ash, with a fibre rush seat hand-woven on generous, comfortable lines. Unfinished, \$9.95. Light natural finish, \$10.95. Maple, walnut, cherry, pine or mahogany finish, \$12.95. Jeff Elliot, Dept. ST-2, Statesville, North Carolina.

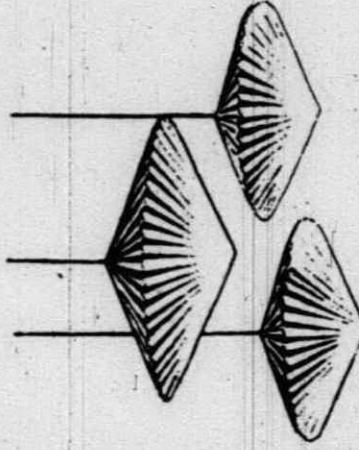


PRINZREGENT CAKE

Known in Bavaria as Prinzregent Cake, this is a 14-layer chocolate cake with a black chocolate frosting over all. A favorite dessert with the prince who was regent for Ludwig II, King of Bavaria, it is now available in this country, still magnificently chocolate. The cake, which measures 7" in diameter, keeps three weeks in the icebox, serves twelve, \$5, plus postage. To order, in winter months only, and allow two days for making. Mrs. Pfamm, 225 West 71st Street, New York 23.

SHADES

An Italian decorator's simple, inexpensive solution for many lighting problems—pleated, creamy-white parchment shades made to fit around, and embellish, ordinary bulbs on a drop cord. 15" diameter (takes up to 75-watt bulb), \$1.20" diameter (takes up to 75-watt bulb), \$1.50; 22" diameter (takes up to 100-watt bulb), \$1.95. Bowman's, S-2477 Lombard Street, San Francisco, California.



SHELLS & PLANTERS

The Bamboo Window in Honolulu specializes in decorative accessories for terraces and patios. Here you can get bamboo planters to hang on the wall, a private jungle of your own to fill with tropical leaves or full branches of quince or forsythia about to blossom. The planter, 4" in diameter, 36" long, with two openings, \$3.95. Scalloped white Tridacna shells from the Marshall and Caroline Islands measure 10" from end to end, cost \$3.50. Catalogue on request—Send check or money order to cover list price; goods will be shipped F.O.B. the most economical way. The Bamboo Window, 202 Ward Street, Honolulu, T. H.



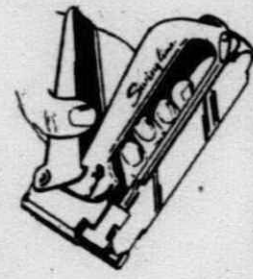
SNOW TOOL KIT

There are times—too many times—when a driver in snow is as good as his tools. This kit fits into the glove compartment and contains three useful items: 1) a long-handled brush for removing snow; 2) a rubber squeegee for cleaning slush from the windows; 3) a scraper which chips off ice. Especially practical for the commuter who may step off the train to find his windows and windshield covered with a day's accumulation of snow or ice. \$1 at your local hardware store, or by mail, postpaid, from Spencer Gifts, Atlantic City, New Jersey.

SPREADER & CUTTER

Spreader and Cutter: It looks like a miniature spatula, 7¼ inches long, with a stainless steel double-edged blade, saw-toothed on one side, smooth on the other, set in a rose-wood handle. On the saw-tooth side—ask the woman who owns one—it cuts the bread and on the smooth side it spreads the butter. Also grates lemon and chops parsley. 69¢ postpaid. L. L. Bean, Freeport, Maine.

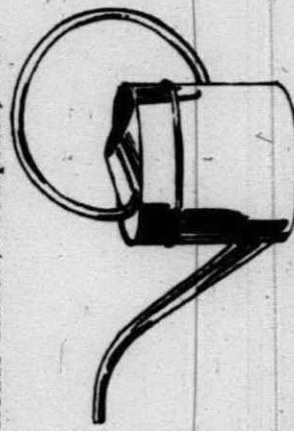
STAPLE GUN



The helpless female's true friend—the staple gun shoots staples rapidly and neatly into any job you would normally try to tack. It anchors torn screens, tacks upholstery down, fixes window shades and toys, fastens shoe bags and shelving, etc., etc. And in case you are accident-prone even with a stapler, the gun has a built-in staple extractor. With 1,000 staples, \$5.55 postpaid. Specify staple size—¼" or ⅜". Edes and Co., 104 North 13th Street, Philadelphia 7, Pennsylvania.

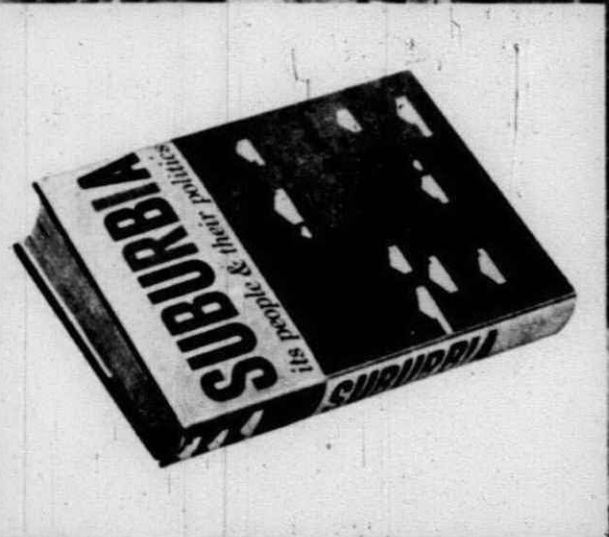
WATERING POT

It's made of brass, replica of an English model, and holds half a gallon of water. The long spout will push gently through the cyclamen and get to the Boston fern at the back of the window garden without disturbing anything. One filling does for lots of thirsty plants, and the decorative hoop handle makes for easy operation. \$7.95 plus 40¢ postage. Vermont Crossroads Stores, 19 Crossroads Station, Montpelier, Vt.



WOOD CARRIER

This is a wide carrier, 29 inches across, so it holds the largest logs steady, and keeps chips and bark from scattering on the floor. Made of 10-ounce, vat-dyed canvas duck, brick-red or green, with wooden handles, securely encased in the cloth, \$2.95 postpaid. Ennatol Products Company, Box 95K, South Weymouth, Massachusetts.



ROBERT WOOD is Assistant Professor of Political Science and Director of the Field Study Program for Political Education at the Massachusetts Institute of Technology, and on January 13th he published a challenging study of present suburban operations which is called *Suburbia: Its People and Their Politics* (Houghton Mifflin).

Some people will agree with Mr. Wood in believing the time has come for a closer union of suburbs and central city. Many more people, the author himself says, will be firmly and articulately opposed. Since, pro or con, the question concerns 50,000,000 people, *Suburbia Today* asked to interview Mr. Wood.

He lives with his wife and two small daughters in Lincoln, Massachusetts, a suburb of Boston, twenty-five minutes' easy drive from his office at M.I.T. They have a Tech-Built prefabricated house where one big room takes up most of the ground floor—a restful room looking out through long windows on an unspoiled stretch of woods and field and a pond nine feet deep which is stocked with bass and which freezes over in winter to make a family skating rink.

The two Wood girls have two small boys their own age for neighbors. Now they take turns playing at each other's houses, later they will all go together to Lincoln's excellent grade school. Mr. Wood is a dedicated, hard-working professor and Mrs. Wood is an equally dedicated, equally hard-working wife—and mother, and a very pretty one into the bargain; they lead a busy, fruitful life with congenial friends, young and old, in a neighborhood which promises to keep its fresh country charm for years to come, thanks to two-acre zoning. The prospect is ideal, but not to Mr. Wood. Like most commuters, he is keenly alive personally to all the attractions his suburb has, but looking at it professionally, as a

political scientist, he sees clearly that it also has certain serious problems raised by its extraordinary (and typical) growth since the war.

"The movement of 9,000,000 Americans from cities to suburbs within ten years," he notes, "is the greatest migration in the shortest time in the nation's history."

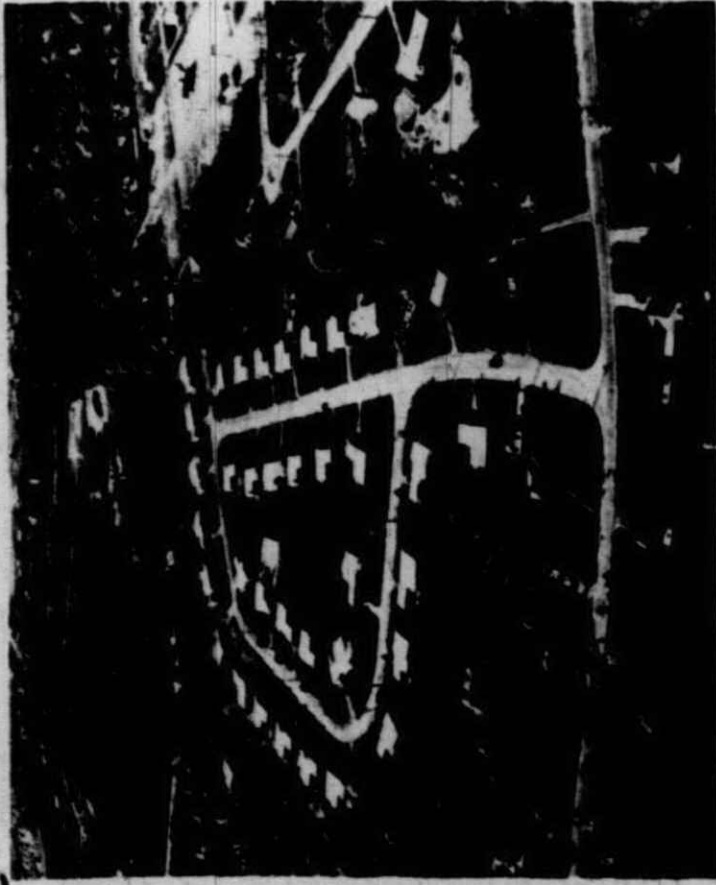
From Grosse Pointe to Santa Monica commuters can supply their own facts and figures to bear out his general survey of just one vast current problem arising from the migration.

"By moving to the suburbs," he says, "more and more citizens declare their independence from rail and bus transportation. If the trend towards increased reliance on automobile transportation continues at anything like the rate of the past ten years, the present traffic jams, bottle-necks and tie-ups are only a mild portent of things to come. Left unbridled, the automobile may function not as a servant of the urban age but as its master, to dominate and frustrate modern life and ultimately to make it impossible. In 1959, according to some estimates, it takes longer to cross Manhattan Island by car than it did to make the journey by horse and buggy in 1890."

Viewed through professional eyes, as these observations show, there is more than appears on the pleasant surface of suburbia today. As a trained analyst, a special student of the "suburban explosion," and a technical advisor to many of the metropolitan areas, Mr. Wood of Lincoln, Massachusetts, does not con-



Interview with Robert C. Wood, Author of *Suburbia: Its People and Their Politics*



A bustling development of 35 houses springs up in two years at the edge of town. Families move in and the school board counts 87 children in the 35 new homes, and notes the need for three more classrooms—a situation typical of the expansion around metropolitan centers all over the country.

sider he is in Eden. And without his specialized knowledge, some of his neighbors also confess to doubts of their own, as to whether their countryside is really as tranquil as it looks.

What is the trouble? "I believe," said Mr. Wood, "that the time has come, in many cases, to get back to the city. I'm not asking myself or my friends or anyone to move back to the city—our older friends occasionally do, what I am talking about is the need for a closer blending of urban and suburban.

"We need to take some responsibility, don't we, for the place where most of us earn our living? Here in Lincoln we are three thousand souls. There are still a few working farms in the neighborhood, and we have three gas stations and a general store and perhaps half-a-dozen other small businesses. Outside of these enterprises, the rest of us go to work in Cambridge and Boston. It seems to me that all of us who commute need to remember with some gratitude that the city is more than a market to sell our wares in. The city's great institutions are our institutions, our culture lives on the city's culture. Of course we have our local theatricalls, maybe our local museums, best of all our local libraries, all valuable contributions to the life of our town. We are rewarded, twice over, for all the thought and money, all the hours and hours of Saturday and Sunday work we put into them. But let us not forget they are accessories, not

The exodus to the suburbs was at first limited by the pattern of transportation lines. "The crowds followed the spokes of the iron rails diverging from the center of the city in all directions," Mr. Wood says. "Later with the coming of the automobile, the open space between the spokes could be filled in."

gines, school curricula and zoning patterns. Under modern conditions the power of the expert is the price the suburbanite pays for maintaining order in his home town."

When suburban affairs call for experts instead of amateurs, the time has come, Mr. Wood believes, for a pooling of resources and a regional attack by the suburbs and their central city upon their common problems. In place of town governments developed in a bygone era he proposes metropolitan integration, and informed support, through representatives and party organizations, of a modern urban-suburban system of government to provide systematic full-time supervision and criticism in suburban as in urban affairs.

Most Suburbs Opposed
He does not expect, however, to see any such outcome. There have been a few examples of integration as the pressures mounted: in Los Angeles, for instance, the surrounding suburbs, faced with permanent drought, found it more expedient to consolidate with the central city, and with the central city's water supply, rather than continue to struggle with a vital problem they were not equipped to solve. But in most cases Mr. Wood's studies indicate that the suburbs will cling to their individuality and to the romantic image of the small town and the grass-roots system of government.

"It is too bad," he concludes calmly, "that there is little inclination to consider rationally the benefits that a gargantuan metropolitan government and social order might offer. The American great organization and the American large society are after all man-made."

He concedes that the suburban distrust of big city government is understandable.

SMALL TOWN- TO SUBURB- TO WHAT



Continued from preceding page

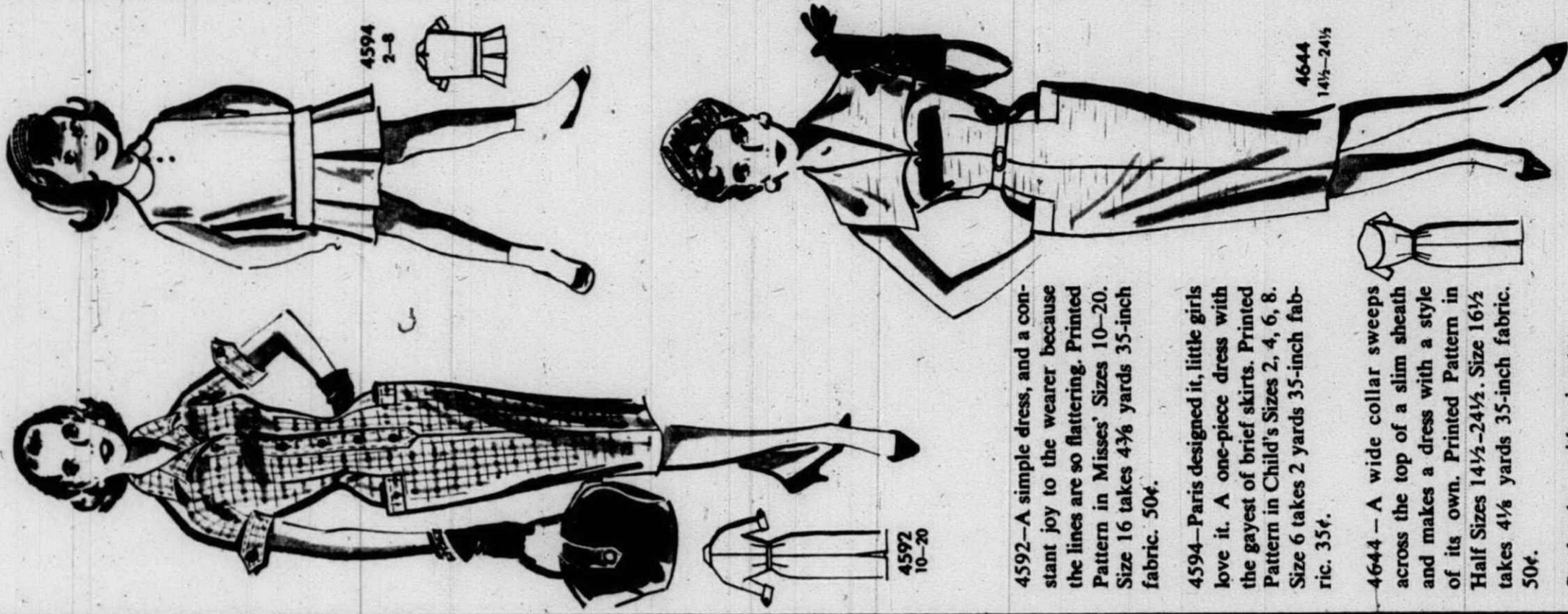
substitutes, for the city's drama, the city's museums and libraries."

Case For Closer Union
In his own field of politics Mr. Wood believes there is now very often a need for closer union of the city and its surrounding suburbs. This is the moral of his book, developed against a carefully studied background of present suburban attitudes. He points to the towns around Boston, expanded two, three and four times over in the last ten years. The explosion has brought demands for schooling and fire and police protection, for roads and utilities on a scale never dreamt of in those towns before. But up to now the government struggling with these enormously complex and expensive demands has continued to be the simple popular authority of the small town.

In his plea for a new approach, Mr. Wood does not mince words. "The vision of community and local government is powerful," he says in his book. "A belief in small government and small society helps explain why the modern suburb exists in an age of bigness. Suburbans' political action expresses the conviction that a man can beat city hall . . . that it is undemocratic to let the sheriff or the county judge 'run things around here.' So the suburbanite resists the lure of the larger, more efficient units even as he becomes bewildered by the number of public decisions he is called upon to make, secure in his conviction that his preference can make a difference in the way his government is run. But, in spite of superficial similarities, the suburbs of today are not the self-contained small towns of old. Two new questions in particular threaten their development—how can they secure for themselves an adequate water supply, and how can they provide adequate transportation facilities? The most earnest voter, moreover, is not able to give sensible decisions about water mains, fire en-

CUT OUT FOR YOU

Patterns for Home Dressmaking



4592—A simple dress, and a constant joy to the wearer because the lines are so flattering. Printed Pattern in Misses' Sizes 10-20. Size 16 takes 4 3/4 yards 35-inch fabric. 50¢.

4594—Paris designed it, little girls love it. A one-piece dress with the gayest of brief skirts. Printed Pattern in Child's Sizes 2, 4, 6, 8. Size 6 takes 2 yards 35-inch fabric. 35¢.

4644—A wide collar sweeps across the top of a slim sheath and makes a dress with a style of its own. Printed Pattern in Half Sizes 14 1/2-24 1/2. Size 16 1/2 takes 4 1/4 yards 35-inch fabric. 50¢.

Send orders, with coins, to:
Suburbia Today, 236
Pattern Department
243 West 17th Street
New York 11, New York.
Add 10¢ for each pattern for first class mailing.

Multiplication Problem

By AILEEN FITZPATRICK

If you miss the radish roses
and the cunning canapes
with which I used to ply you
in our early wedded days;
If you've noted that for, oh,
about the last nine years or so
the napkins have been paper
and no waxen tapers glow;
If it grieves you that our lamb chops
don't wear panties as of yore,
that no frilly-aproned playgirl
greeted you at the door;
When your undershorts aren't ironed
or your buttons show up missing,
or I talk about the P. T. A.
when you've a mind for kissing,
Don't get upset. Remember,
when your plays these days don't score,
It isn't that I love you less,
but that I love you more.

LIVING FENCE
Amazing Fast Growing Red Rose
See the difference in the Living Fence...
GINDEN NURSERY COMPANY
Dept. 303 San Bruno, Calif.

Vacation Happiness
See the difference in the Living Fence...
GINDEN NURSERY COMPANY
Dept. 303 San Bruno, Calif.

Are you Engaged?
Here's help in choosing your wedding day...
THE FARM ON THE HILL, Inc. & Institution, Inc.

EASTER SEALS
HELP CRIPPLED CHILDREN
EASTER SEALS 1959

Now! Easier, surer protection for your most intimate marriage problems
Tested by doctors... treated by women

than anything it had ever used. Nor forms are deodorant—they eliminate (rather than cover up) embarrassing odors, yet have no "medicine" or "disinfectant" odor themselves.

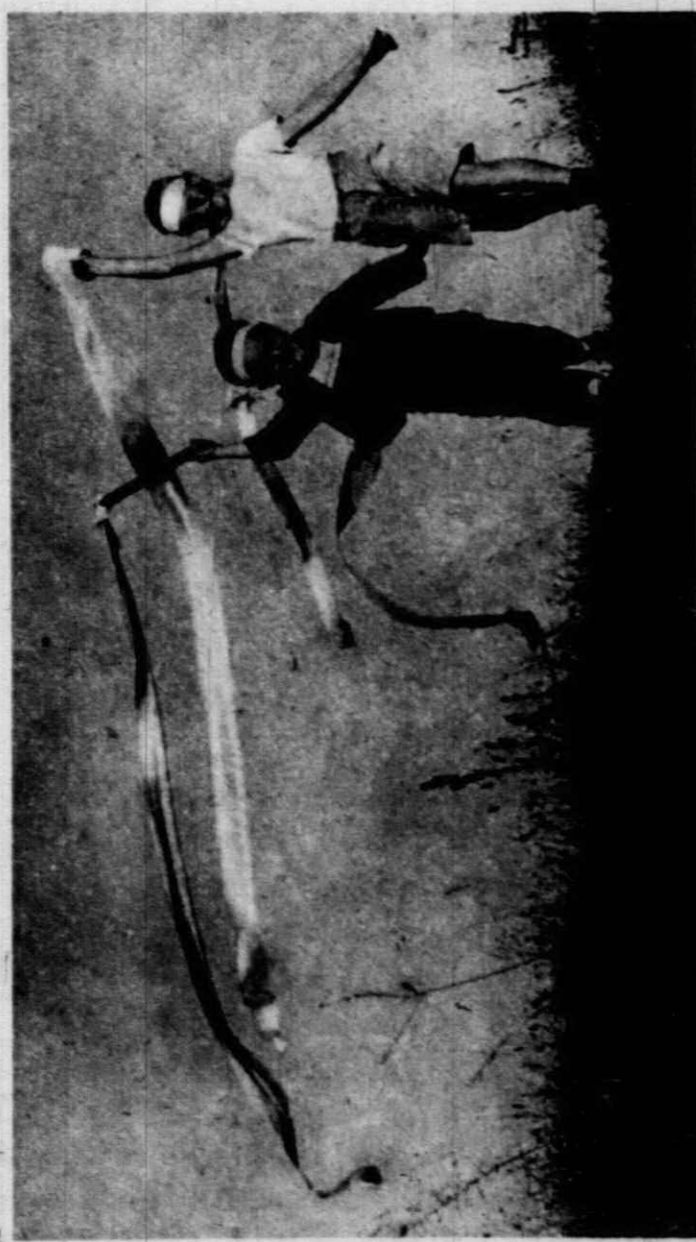
1. Germicidal protection! Norforms are safer and surer than ever! A highly perfected new formula releases antiseptic and germicidal ingredients right in the vaginal tract. The exclusive new base melts at body temperature, forming a powerful protective film that permits long-lasting action. Will not harm delicate tissues.
2. Deodorant protection! Your druggist has them in boxes of 12 and 24. Also available in Canada.
3. Convenience! These small vaginal suppositories are so easy and convenient. Just insert no apparatus, mixing or measuring. Greasiness and keep in any climate.

FREE informative Norforms booklet just mail this coupon to: Dept. ST-92, Norwich Pharmaceutical Company. Please send me the new Norforms booklet, in a plain envelope.

Name: _____
Street: _____
City: _____ State: _____ Zone: _____

KiddieKards
A CARD GAME FOR THE YOUNGEST (recommended for ages 4 to 10)
Play KIDDIE KARDS... and LEARN reading, spelling, coordination and observation. "Visual Education" and lots of fun!
Zebra Tiger Pig
Set of 24 thick, bright-colored cards, each cut in half. Head and feet are matched in game. \$1 per game, postpaid.
PERSONALIZED BOOKPLATES for children and adults, BOOKLENDERS RECORD and other gift items. WRITE FOR FREE CATALOG.
ANTIUCH BOOKPLATE CO. Yellow Springs 6, Ohio

Build a stronger, richer life...
Life is a great adventure and truly worth living... Faith makes it that way. You find Faith in everyday living—as a member of the family, working together in business or on community projects. Renew your Faith, worship with those you love, and with others who believe as you do.
WORSHIP TOGETHER EVERY WEEK



MAGNIFICENT photographs by Wayne Miller in **THE WORLD IS YOUNG** record the joy, beauty, and disappointments that fill the unforgettable childhood hours. (Ridge Press, cloth-bound edition distributed by Simon and Schuster at \$10, paperback by Pocket Books at \$1.50)

THE SCIENTISTS—The friendship of a young scientist and his former professor comes to a disastrous conflict when bio-cin, a medically important substance, is discovered by the younger man. Writer Eleazar Lipsky brings science to the level

where politics and profit can direct its course from the sideline. (Appleton-Century-Crofts, \$4.95)

BEN-GURION, as seen through the eyes of Robert St. John, is more than a celebrated Jewish nationalist. He is the spirit of hope in tiny Israel. A passionate idealist, a scholar, a devoted husband, a journalist, a commander, a practical politician. A superbly engaging biography of an extraordinary man. (Doubleday, \$3.95)

THE LAND GOD GAVE TO CAIN by Hammond Innes is a thrilling story of secrecy and adventure about a lost geo-

Books

logical expedition in Labrador and a mysterious S.O.S. signal. Mr. Innes is a wonderful story-teller! (Knopf, \$3.95)

PIONEER, GO HOME by Richard Powell introduces the Kwimper family who outwits the government by claiming squatter's rights to a spot of land down south. A string of mad adventures follows them, including gangsters for neighbors and a Florida hurricane. Refreshing and original. For all with a sense of humor and the pioneer spirit. (Scribner, \$3.75)

In the novel **ELEPHANT HILL**, writer Robin White who has lived in India contrasts its poetic tradition-bound life with that of the practical-American missionaries. The book is filled with local color and explanations of Oriental culture. (Harper, \$3.50)

Political scientist Robert C. Wood discusses suburban government in **SUBURBIA, ITS PEOPLE & THEIR POLITICS**. He analyzes the political patterns, their defects and values, and discusses the problems that face the suburbs, determined to keep their political independence in spite of expansion. A controversial book, with full, careful study of the socio-political problems. (Houghton Mifflin Co., \$4.00)

THE CULTURED PEARL: JEWEL OF JAPAN by Norine C. Reece reveals the try as his own, wrote his **CONCERTO NO. 3** "especially for America". It contains some of the richest thematic material in the world of music. Munch leading the Boston Symphony introduces Byron Janis as pianist in the new RCA release.

Morton Gould has entered into all phases of musical compositions. Besides radio, TV and cinema, he has written several symphonic works. His **SUITE FOR DECLARATION** is a symphonic narrative about our minutemen. On the opposite side of the disc by RCA is his recent **JEKYLL AND HYDE VARIATIONS**. Fantastic, emotional and intriguing.

Fred Waring has a neat little bundle called **BROADWAY CAVALCADE** (Cap.). The hit tunes from West Side Story, Music Man, Irene, Ziegfeld Follies and several others are put on parade. It is all very familiar and in the Waring style.

ON STAGE WITH ROBERT SHAW—The Robert Shaw Chorale gives out with the old hi-de-ho. Oklahoma, Dancing In The Dark and the host of other top tunes are natural for this dynamic imaginative group. The acoustics are terrific.

STEREO continues to pour forth. Technical competency is on the way up. Wagner's **DIE WALKUERE** (Act I) gets the full treatment on a London label by opulent-voiced Kirsten Flagstad and the Vienna Philharmonic. She has enormous and vital musical support. Another heavy thundering German classic is the Epic recording of Beethoven's **SYMPHONY NO. 3 (EROICA)**. George Szell and the Cleveland Orchestra perform with strength and brilliance. Those who prefer a more modern, more ironic, more subtle symphony will enjoy a recent release by Westminster of William Walton's **SYMPHONY NO. 1** (1935). Sir Adrian Boult delivers a superb treatment, lucid and yet very colorful.

family tries to marry her off to a bachelor from the country who turns out to be a college instructor. When he falls in love with Anna, her jealous father tries to destroy his teaching appointment by exposing Anna's background. Eartha Kitt and Henry Scott in this dramatic film skillfully adapted from the original play.

SHERIFF OF FRACTURED JAW—A cheerful horse opera dealing with an English gunsmith who visits the American frontier to promote sales. Mistaken as a sharpshooter, he is made sheriff, adopted by the Indian tribe to whom he sells guns, brings order to the feuding ranchers and marries lovely saloonkeeper Jayne Mansfield.

happy evening for all.

THE JOURNEY—Deborah Kerr, Yul Brynner and Robert Morley lead an international cast that combines fine acting with a solid story. Travelers stranded in Budapest during the 1956 revolt are ordered to proceed by bus to the border town. During a routine check-up by the Russians, a terrifying panic and conflict develop.

ANNA LUCASTA with an all-Negro cast concerns a down-and-out prostitute. The

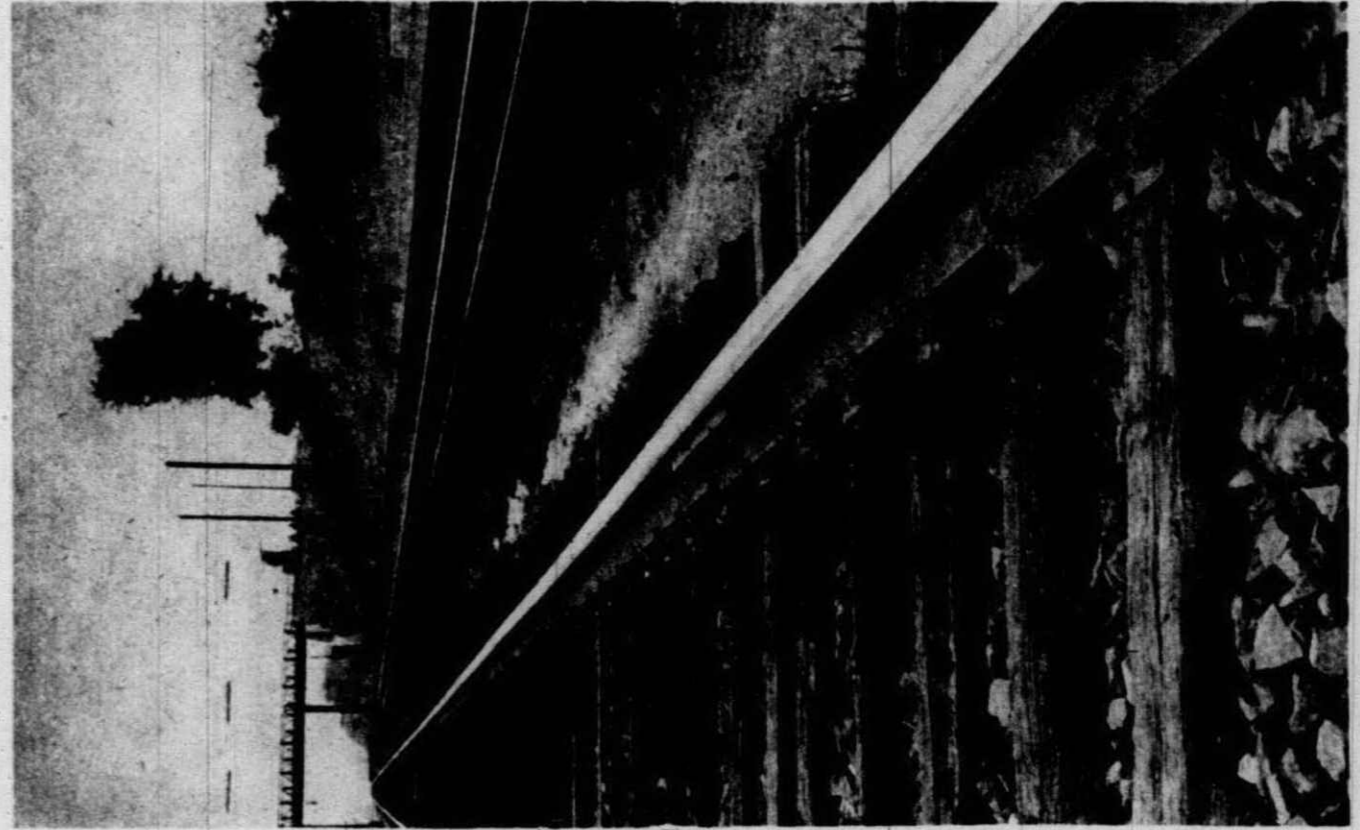
"It is not a completely satisfactory rule of law. There are accessible police and accessible judges, and the 'fix' can operate on a grander scale than the small town can conceive. Yet the fix cannot operate in the majority of cases, and it cannot operate in the sense that the community as a whole flaunts its own regulations. The rule of law is certainly not perfect, but it is likely to be as perfect as is generally found."

"That the great organization presents problems and challenges is not to be doubted for a moment. But that something created by the energy, wit and morality of man should be fundamentally feared, fled from and rejected as unmanageable is inconceivable. It is inconceivable, at least, in a nation in which energy, wit and morality are prized attributes, and whose history has always shown a commitment to the proposition that growth and change are beneficial."

Meantime, twenty-five minutes from Harvard Square, Mr. Wood's own town of Lincoln carries on in the classic tradition of do-it-yourself, with the high-powered volunteer help, Mr. Wood points out, of recent arrivals who represent some of the keenest professional brains in Boston.

"Lincoln is undoubtedly an anachronism," he says ruefully, "but it is a very pleasant and hospitable anachronism, and while it exists I am happy to be able to live there."

Water Supply and Traffic Congestion Are the Suburbs' Two Great Problems. How Will They Handle Them?



GENERAL ELECTRIC ALL-PURPOSE FLOOR POLISHER REDUCED TO \$39.95!

scrubs...polishes...buffs



It's a snap doing floors with the new General Electric All-Purpose Floor Polisher. You'll love the easy way it handles. It's powerful...yet it's lightweight. Gets right up to baseboards, deep into corners, thanks to new contour design. This wonderful bargain price includes polishing brushes, scrubbing brushes and felt buffing pads.

OPTIONAL ATTACHMENTS FOR COMPLETE FLOOR CARE



EVEN CLEANS RUGS. Snap-on rug cleaning brushes make your Polisher versatile. Keep rugs clean all the time, and rug cleaning bills down.

APPLIES WAX. No more bending or applying wax. Exclusive wax applying pads do the job. Steel wool and lamb's wool pads are available, too.

*Manufacturer's suggested retail price. Vacuum Cleaner Dept., General Electric Co., Bridgeport 2, Conn.

Progress Is Our Most Important Product

GENERAL ELECTRIC



SATCHMO (photo above) and the famous Ella are featured on two of the finest jazz records to be issued in many a month. The Armstrong disc, called **LOUIS AND THE GOOD BOOK**, is a collection of spirituals. Miss Fitzgerald's record, **THE BEST OF ELLA**, is a magnificent documentary of her unique style. Both by Decca. Also new and notable in the world of jazz: **Kid Ory's SONG OF THE WANDERER**. (Verve)



THE DOCTOR'S DILEMMA—Leslie Caron and Dirk Bogarde (above) portray the young lovers in George Bernard Shaw's powerful love story. Supporting them are Alastair Sim and Robert Morley.

Records

Puccini's centennial has caused more than the usual amount of interest in the man. Several new records have marked the anniversary.

Columbia paid tribute with a new **TOSCA**, using the celebrated voice of Antonietta Stella. This young and beautiful soprano was catapulted to fame a few years ago when she appeared with the Met doing Puccini and Verdi.

Another soprano in the news is Eileen Farrell. This unpretentious prima donna has a new disc called **SCENES FROM THE OPERA MEDEA** (Col.). Her forceful voice booms forth with irresistible power. Scheduled to appear widely throughout the U. S. this year, she may attract much more attention.

Rachmaninoff, who adopted this coun-

Movies

is purely visual. Jacques Tati (Mr. Hulot) has created another masterpiece with his incomparable pantomimes. He pokes fun at modern life controlled by gadgets and push-buttons and social formalities. A happy evening for all.

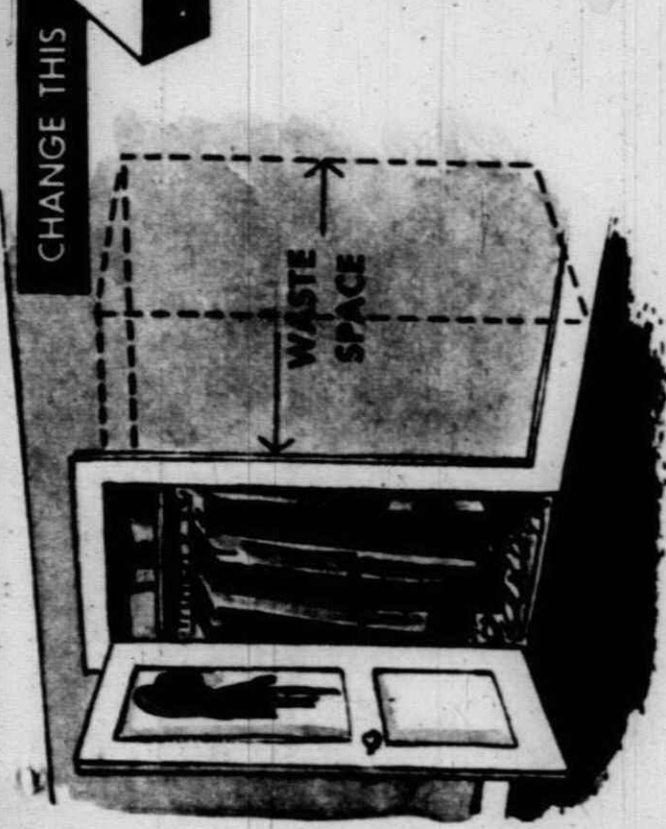
THE JOURNEY—Deborah Kerr, Yul Brynner and Robert Morley lead an international cast that combines fine acting with a solid story. Travelers stranded in Budapest during the 1956 revolt are ordered to proceed by bus to the border town. During a routine check-up by the Russians, a terrifying panic and conflict develop.

ANNA LUCASTA with an all-Negro cast concerns a down-and-out prostitute. The

tragic sinking of the luxury liner Titanic in 1912 when it collided with an iceberg. Capable cast and realistic photography make this a memorable film.

THE 7TH VOYAGE OF SINBAD is a perfect film for bilite spirits. A feast in color and cinematic magic, it is a mythological tale of Cyclops, fire-breathing dragons and giant birds. Kerwin Mathews as Sinbad and Kathryn Grant (Crosby) as his princess weave through a maze of adventures in a race with the villain for the magic lamp.

MY UNCLE—This French import ignores the language barrier because the humor



EXPAND YOUR CLOSET SPACE

BY JOHN BRIMER

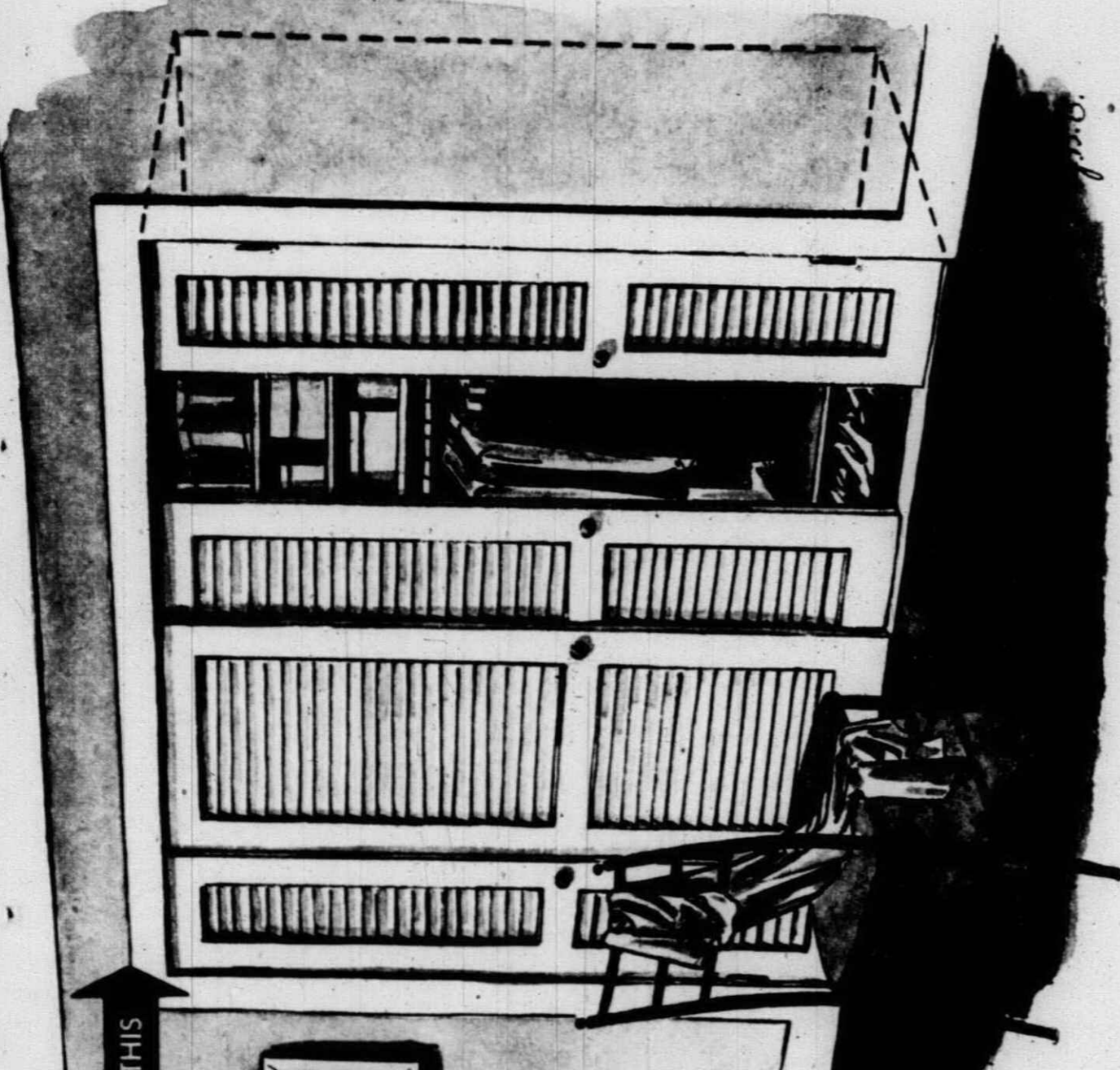
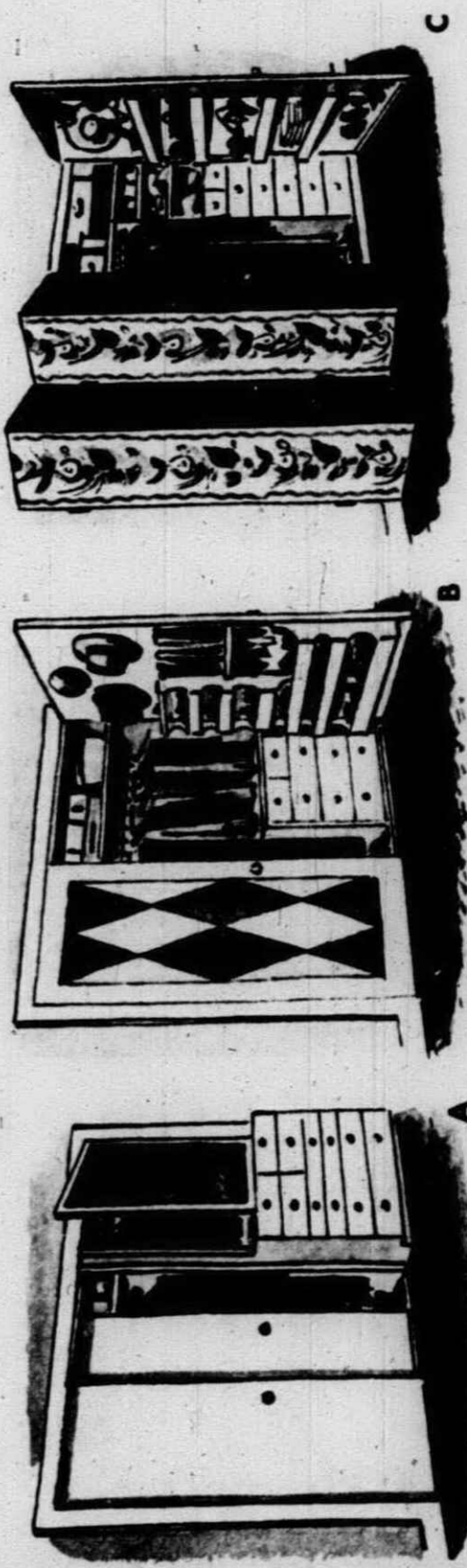
POSSIBLY your closets hold all the things you *must* keep in them but when you have to get something out in a hurry, do you get exasperated? If so, your storage space needs to be reorganized so that none is wasted because it is not available. This is true not only of older houses but also of many still being built today whose closets have only one narrow door, thus creating dead waste space on either side. By correcting this fault, you'll be able to store *more* in your closets—shirts, hats, shoes, blouses, belts, handbags, scarves, neckties—perhaps *all* of your clothes.

How can this be done? By merely moving the door and frame, cutting the opening wide enough to admit doors that are hinged or slide so that ALL the closet space can be reached. Usually you can expand your closet's usefulness without stealing an inch from the bedroom floor space, but if the closet is too shallow, or inadequate, consider expanding it into the room, incorporating a built-in chest of drawers so that little floor space is sacrificed to gain the

necessary room. Most closet partitions are not load-bearing. (Check in your attic: If the partition runs parallel to the ceiling joists, it doesn't support the ceiling and may be cut without endangering the structure.) Call in a carpenter or builder to do it if you don't feel competent.

Most kinds of doors can be used—paneled, hollow-core flush, even shutter-doors which give ventilation, and are decorative. Or you can build wood frames, covering them with plywood or hardboard and papering or painting them if you wish, or panel them in conventional or in Japanese *shoji* style.

Before starting to build inside the closet, take stock of all storage needs, then tailor the space to accommodate them. Divide the pole into long- and short-garment areas, building shelves below or above the pole for jackets, suits, etc. Make these and other shelves required adjustable by using metal ratchet shelf supports, so that when the need arises you can shift the shelves accordingly. "Bins" can be built on the inside of hinged doors to store shoes, gloves, scarves and other oddments, thus using even more of the available space for storage and putting the clothing stored where it is most readily available.



- CHECK THESE BEFORE YOU BUILD**
- Useful measurements in closet planning: Depth: 22" min., 24" better. Pole to back wall: 10" min., 12" better. Space above pole (to allow hangers to go on and off): 2 1/2" min.
 - Typical pole-to-floor measurements: Long garments, garment bags: 66" min. Short garments: 48"-50" min. Small child's clothes: 36". (Allow for moving up pole as child grows.)
 - Check-measure your own clothing and build accordingly.
 - Two clothes poles, back-to-front in deep closets, may be more efficient than one long pole set lengthwise.
 - Shelves in top of shallow closets must allow plenty of access space in front for placing boxes and other things on shelves.
 - Hinged doors require floor space for opening; sliding doors are better in small rooms.

- A.** Sliding doors open on long clothing, shelf storage area. Short garments hang over two sets of drawer storage, projecting in one room, flush with wall in other. Mirror swings out for access to clothes.
- B.** Drawers or shelves below short clothing rod, store shirts, underwear, etc., leaving plenty of room for "bins" on inside of doors for shoes, gloves and other oddments.
- C.** Plywood doors, papered or fabric-covered to simulate a tall screen, have triangular "bins" on inside for storing handbags, other small odds and ends, extending closet area decoratively without occupying much space.

foundation that lifts the house off the ground level is one of your best defenses. In new houses with hollow block foundation walls, the top course of blockwork must be packed solid with cement. Make sure this "termit shield" is on the job and also that cement stairs don't have wood supports to provide a front door entrance for the invaders.

Good Drainage After Rain?

3. Drainage-See page. For a good start in preventing wet basements, the ground outside should slope away from the house in all directions. If it slopes toward the house in one or two directions, be sure there is provision to divert the surface runoff. Exterior walls should be properly waterproofed according to local soil conditions. Hot tar coatings, membrane waterproofing and chemical additives to the concrete are typical waterproofing measures.

Most homes show some evidence of seepage. In 90% of these it is unimportant. A do-it-yourself session of brushing a waterproofing compound—available at most paint stores and easier to use than paint—on all walls below ground level will help to a very great extent. The other 10% have serious problems—I call them the "hip boot" basements—and are expensive to cure. A severe water condition calls for complete excavation of the perimeter of the house, then proper waterproofing and possibly the installation of drain pipes.

The best way for a buyer to avoid any wet surprises is to visit the house a day or two after a rainstorm and take a walk—I hope not a wade—in the basement.

Poor Insulation A Drawback

4. Insulation. An inadequately insulated house will up your heating bills a good 20%, if not much more. Most heat loss goes through the roof, so the place to check up on insulation is the attic—under the floor or under the rafters. Typical insulation is batting, rock wool or fiberglas between paper that has been treated to repel moisture. There are others equally good. Roof insulation should be three or four inches thick. Exterior wall insulation should be no more than two inches thick.

You can often see the insulation in an attic or the crawl space under the roof. You can get to wall insulation only if you inspect a new house as it's going up. In a re-sale house you can just assume that no attic insulation means no wall insulation.

Standard insulation is an extravagance few of us can afford. But properly insulating the attic of your house is usually an easy do-it-yourself project. A top-grade professional job on an average house will cost from \$200 to \$300. It will save you more.

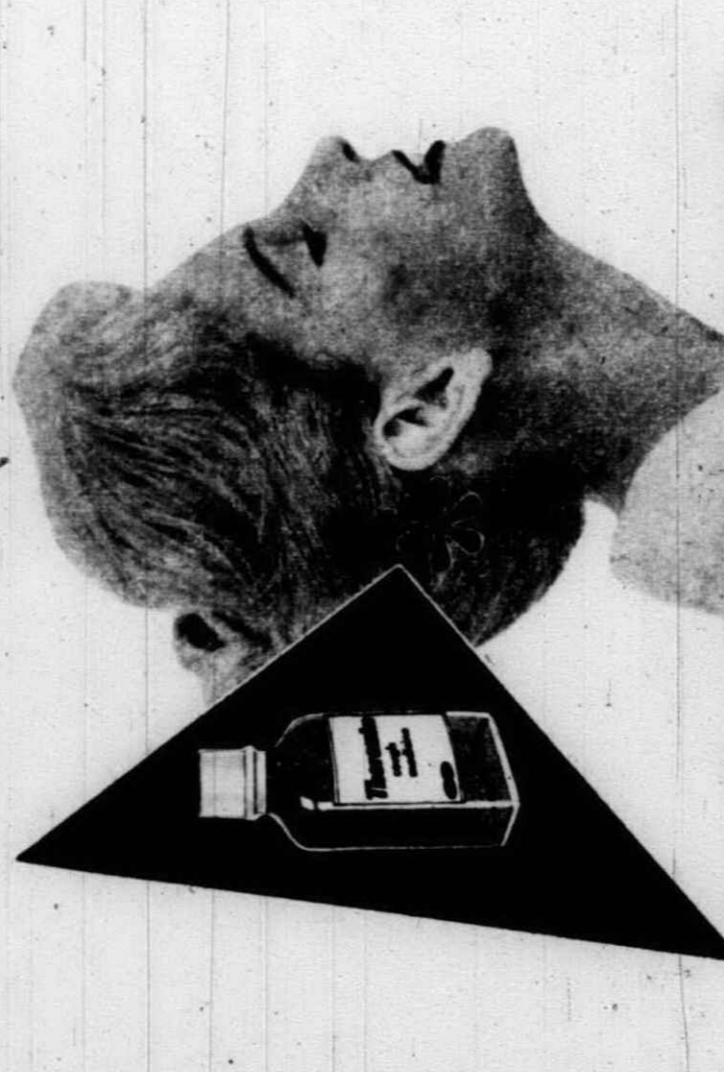
Storm windows are another heating economy. Wood, aluminum or steel storm windows are all adequate as long as there is air space between them and the basic windows of the house. They'll cut about 15% off your heating costs. Figure they'll cost you about \$20 apiece.

RELIEVES COUGHING... LIKE ASPIRIN STOPS HEADACHES

the first guided cough medicine

THOREXIN

WITH D-METHORPHAN

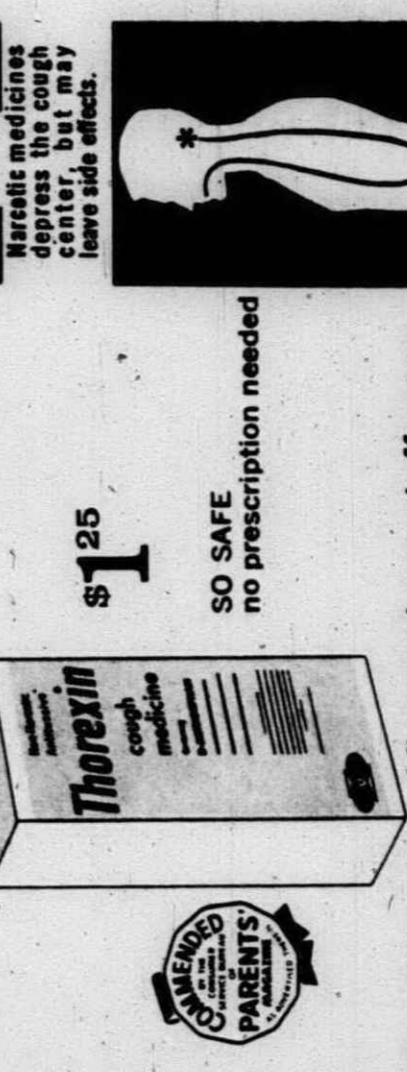


speeds relief directly to the cough control center*

Thorexin—the first guided cough medicine—relieves coughing as easily as aspirin stops headaches—fast, sure, safe! Thorexin soothes your throat... then speeds safe relief through your blood stream—directly to the cough control center (the spot where coughing is controlled). That's because Thorexin contains medicine's first non-narcotic cough suppressor, *d-methorphan*.

Thorexin is so effective it brings prompt relief to all 5 major types of cough: (1) Common Cold (2) Bronchial (3) Flu (4) Irritation (5) Excessive Smoking.

Thorexin is so safe for the whole family... and children love its cherry-like flavor.



For other cold and flu symptoms, stuffy nose, sniffles, headache, fever, muscular pain, get **THOREXIN Cold Capsules**

another guided medicine from GILLETTE LABORATORIES

Is Heating Adequate?

5. Heating. Whether the fuel is oil or gas, whether the heating agent is steam, hot air or hot water is not too important. It is most important that the system provide enough heat for your family's health and comfort. It's wise to insist that your contract for a new house guarantee you a heating performance of 80 degrees in bedrooms and 70 degrees in the rest of the house when outside temperatures is zero.

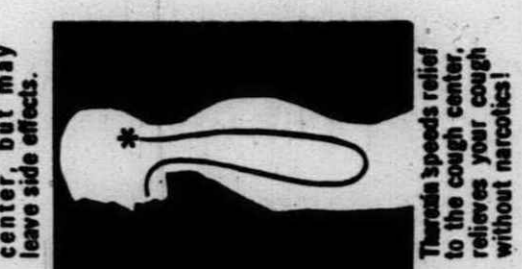
A split-level house ought to include two-zone heating: one thermostat on the living room level and another in the lower section, where the children usually have their playroom. Since hot air rises, bedrooms will be warm enough. But without its own regulator the lower level is likely to be dangerously at odds, temperature-wise, with the rest of the house. Two-zone heating is now required in all split-level houses financed by the F.H.A. Conventional mortgages don't specify. A re-sale house is unlikely to offer this two-year-old innovation.

Most builders will charge extra for two-zone heating, but in any multi-level house—especially with a finished basement—I'd call it a worthwhile investment in good health. Installing a second zone in an older house would cost upwards of \$300. A much more expensive and a compulsory job in a house that's been around for twenty-five years or more is boiler replacement. Houses of this vintage are almost invariably steam-heated and the system depends upon a boiler with a normal life span of twenty-five years. Some will last ten or fifteen years longer, but generally you can expect to replace the original boiler within a few years after you move in. Since the job will cost from \$800 to \$1,000 and since you can't get along with a broken-down boiler, you'd best put money aside from the start.

Hidden Expense In Waste Disposal

6. Sewage disposal. I've found among my clients a great deal of prejudice against houses without regular "city" sewers. Though sewers are undoubtedly the most trouble-free system, lack of sewers is ordinarily a poor reason for vetoing a house you'd otherwise buy. Most houses drain their wastes into septic tanks and there's nothing wrong with septic tanks. They must be cleaned out every few years, but this is a minor job running about \$25 to \$40. Cesspool drainage needs no attention unless it gives you trouble—which isn't often. Sewer systems are largely limited to metropolitan areas and if yours is a house without a sewer connection in a sewer area, there is no need to connect unless your present system acts up. If this happens, it's advisable to connect rather than replace.

Here's the big hidden expense in waste disposal: if your entire neighborhood is converted to a sewer system, you may be heavily assessed. \$500 is not an unheard-of figure. As with all assessments—for schools, paved streets, etc.—information is your protection. Look up the

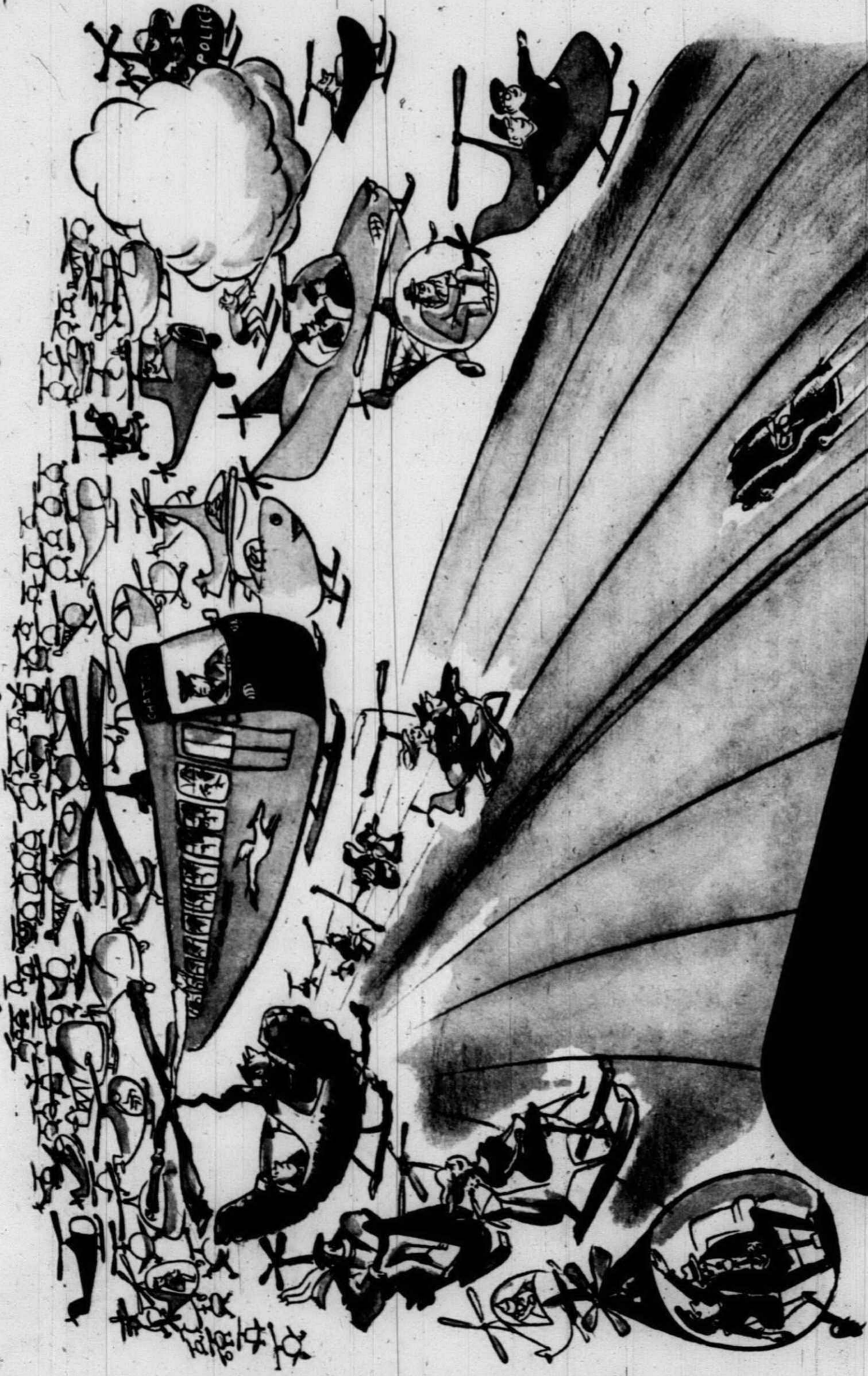


Ordinary syrups don't touch the cough control center, which governs coughing!

Narcotic medicines depress the cough center, but may leave side effects.

Thorexin speeds relief to the cough center, relieves your cough without narcotics!

Continued on page 11



The 8:44 Whirlybird

The Day Is Coming When You'll Kiss Your Wife Good-bye
And Whirl Away For The Office

Commuting's only drawback is commuting itself—the wasted hours waiting for and spent on trains and buses, the crawl on clogged highways. However, one day—perhaps by the early 1960's—commuters in suburbs and exurbs will be able to say goodbye to the 7:45, sleep forty-five minutes later, and board a jet helicopter which will get them closer to their offices in fifteen minutes than the train did in an hour. The trip will be comfortable, safe, and will cost only slightly more than it did by train.

Until now commuting by helicopter has seemed as far in the future and as impractical as automobiles did the day before Henry Ford began turning out Model T's. But break-throughs in jet engines for "choppers," enabling them to carry economical loads at a profit and standardization of equipment, promise that the first practical transport—a helicopter version

of a DC-3—is on the way. The Federal government, which made possible America's airlines with its air-mail subsidies, recognized the value of the helicopter in speeding local and short-haul mail delivery ten years ago, and extended substantial subsidies to the nation's three major helicopter airlines. Further subsidies to purchase larger, more economical equipment, have now been granted and the Civil Aeronautics Administration has formed a joint industry-government committee to set the standards for the design and developments of helicopters across the country. However, before we move into the full growth of the helicopter era, economic, legal and industry problems must be solved.

The Commuter's Ticket

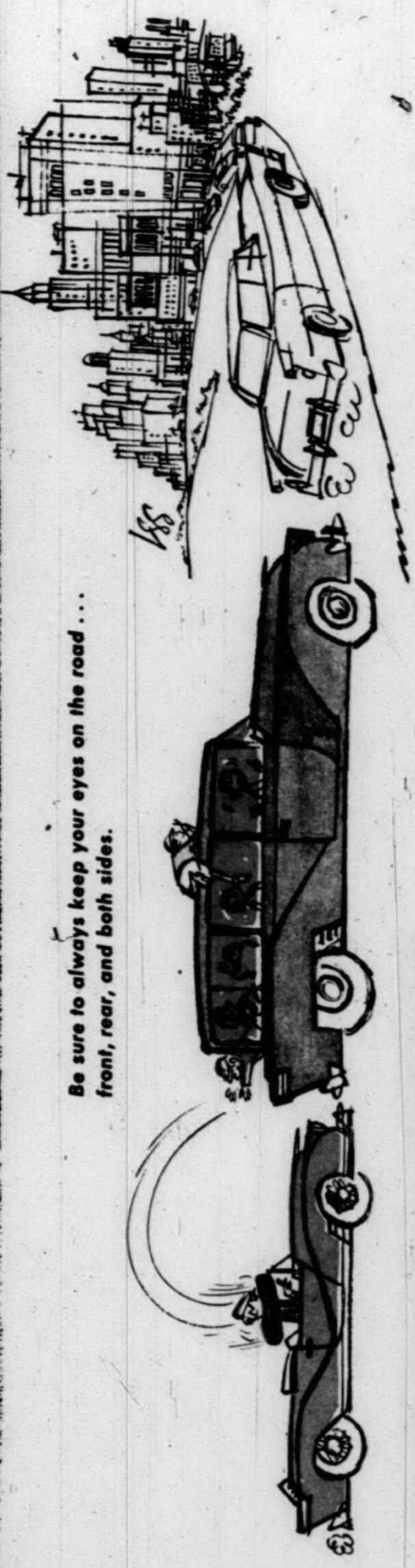
Helicopters are costly; fares on them are high and

will be high for some time to come. New York Airways, for instance, figures its fares at forty-two cents—a seat mile compared to six cents a seat mile for an average airline. High fares, however, are part of any new form of transport. Airline fares in the late 20's and early 30's were beyond what most people could afford; now they are lower than most rail fares. And the helicopter industry is growing faster than the airlines ever did. So with larger jet-powered helicopters, fares will steadily go down—while rail fares will continually be going up owing to service shrinkage. For the busy executive helicopters already pay off: a one-hour trip in from the suburbs is flown in fifteen minutes, a thirty-seven-minute cab ride from New York's LaGuardia Field to Manhattan is eleven minutes by 'copter.

New York Airways, serving seven points in the

BY JULES BERGMAN

Be sure to always keep your eyes on the road ... front, rear, and both sides.



DISTURBIA

by Lew Sayre Schwartz

TAKING THE KIDS INTO THE CITY

Some Do's and Don'ts



Ever notice the way Dad's eyes "light up" the first time the kids visit him in the office?



Sight-seeing buses work in reverse, too, depending on the age and attitude of the driver.



The art museums are very stimulating for the young mind.



Curbing your child's appetite until lunch may be a problem. Make him wait—the waiters taste better at Schraff's!

The day is done, and so are YOU!



"A rule was quickly established that no person could have more than two pancakes at a time
—but there was no limit to the number of times."

BUCKWHEAT BREAKFAST

BY FRANK HERBERT

When The Sun Came Out, Everyone Had Met Everyone Else

IT ALL started as more or less of a joke, the summer when our suburban community—a part of Wellesley, Massachusetts—had just begun to build, and when all the new neighbors were neighbors only in the loosest sense of the word. We had all recently moved in from widely separated parts of the country, and we were closely following what seems to be a guiding rule of family behavior in the big new communities of today: Be polite to your neighbor—but keep to yourself.

Curiosity overcame reticence; questions were asked and the answer was brief and simple. "Just a starter," Bob Austin said. "If I might condition the soil for a really good lawn later on. Anyway, we'll see how it turns out."

Came August, and if progress in the neighborly spirit was slow—for the invisible fences which surrounded each family remained standing; we were still the courteous strangers—at least progress with the buckwheat lawn was not. It was flourishing. It looked odd, but it was the showpiece of the community. One day a neighbor suggested to Bob Austin that it was

a pity to let it all go to waste—that when harvest time came around he might very well invite the whole neighborhood over for a buckwheat cake breakfast.

And this was what started it all, for in the suggestion which had been offered so lightly, Austin saw interesting possibilities. For one thing, the idea of feeding an entire neighborhood—an idea which would leave the average householder limp and helpless—did not faze him; he was by training a hotel man, accustomed to dealing with large groups of hungry people. More positively, however, he felt that such a breakfast might be just what the neighborhood needed. He is a friendly man, and has always believed that people who live in the same community should at least know each other; our slow progress in this direction had troubled him. How better to

introduce everyone, he thought, than at a community breakfast.

Accordingly, early the next spring each of the approximately fifty families in our part of Wellesley received an invitation to a Sunday morning pancake breakfast at the Austins'. "Bring your plates and your appetites," it read. "We do the rest."

Had everything been arranged smoothly, with no hitches? Not quite; it was not until after the breakfast that many of us learned what had gone on behind the scenes.

First of all, there had been the matter of the stove. How to cook hundreds of pancakes outdoors and in a hurry: that was the problem. An outdoor electric grill seemed fine in theory, but actually proved impractical because of the cost. Austin finally got around the difficulty by turning up an Army surplus griddle of heroic proportions, which he set up on building blocks over a charcoal fire.

Secondly, there had been the food itself. Maple syrup? This was easy: some of Austin's closest friends were Vermonters in the maple syrup business who readily agreed to supply all the syrup the pancakes could absorb. Butter? This was harder: there had to be lots of it, and butter costs were high. Shopping around in the market for a good price, Austin ran into one of his neighbors. As luck would have it, he was a wholesaler who dealt in dairy products; moreover, he was coming to the breakfast. Result: a donation of butter, enough and more for everyone.

Finally, there were the pancakes themselves—or rather, the buckwheat for the pancakes. For the famous buckwheat lawn, from which everything had started, turned out to be of no help at all. Buckwheat has to be milled into flour, and our community contained no resident millers; it did, however, have a vice-president of a supermarket chain, which proved to be even better. He talked with the Pillsbury people and told them of the problem; the next day there was a promise of all the flour we needed, gratis.

The big day came at last—and with it came a heavy fog. Still, in spite of the weather, at the appointed hour one hundred and fifty men, women, and children were gathered together in the Austins' yard, plates in hand and ready for breakfast. Two chefs kept the line moving rapidly: one poured the batter, the other flipped the cakes. In the interest of efficient serving, a rule was quickly established that no person could have more than two pancakes at a time—but there was no limit to the number of times.

The breakfast was a huge success. Even the sun finally came out, and by the time it did, everyone had eaten his fill and, most important of all, everyone had met everyone else.

That was in 1951. Now the pancake breakfast has become an annual fixture in our community: it gets bigger and better with every year. New families in the neighborhood have been known to inquire about it before they move in. And as a result of it, there are no strangers in our neighborhood today.

As for Bob Austin, he has a fine new lawn; the buckwheat lawn has long since gone. But everyone agrees that as a "starter" it was a magnificent success.

New York metropolitan area with 50 flights daily, set new records recently when it carried more than 10,000 passengers in one month. (It also carries substantial amounts of freight, express and mail.) Chicago Helicopter Airways set a similar record. The newest of 20-560 in 1956, as against only 4,788 in 1955, a growth of more than 400 per cent. These are impressive figures when one considers that in 1926, all eight scheduled airlines carried only 5,782 passengers for the entire year.

32,000,000 By 1975

The Port of New York Authority, which operates metropolitan New York's airports, and its five heliports, plans six more heliports in the metropolitan area. It predicts that, by 1965, there will be close to 3,000,000 passengers annually using helicopter services in the New York area alone. By 1975, the Port Authority calculates, there will be more than 6,000,000 helicopter passengers around New York, more than half of them commuters.

By 1965, the President's Aviation Facilities Planning Board was told by aviation consultant Grahame H. Aldrich, there will be about 2,800 helicopters in operation—making 8,700,000 trips annually—carrying up to 32,000,000 passengers. These figures do not include any

military helicopters—of which there already are more than 3,200 operating.

To the Port Authority, which operates bridges, tunnels, airports and its own fleet of two helicopters—the whirlybird is a vital element in the vast transportation network linking the New York area of 13 million persons. Although too conservative for many transportation planners, the Port Authority flatly declares that the "future of helicopter transportation in the New York area is almost limitless."

It looks forward not only to commuter service in New York, New Jersey and Connecticut, but to intercity service which will include cities as far apart as Boston and Washington, D.C. With its unique ability to take off in the heart of one city and land in the heart of another, the helicopter can fly short-distance intercity routes in less time than regular aircraft, which land their passengers an hour or more away from the center of the metropolis.

The helicopter airline industry is growing at a fantastic pace: the Civil Aeronautics Board has close to 60 applications pending for scheduled helicopter service in every part of the country. As the Federal agency which governs the financial help given to the young industry, CAB has to decide when a community is ready for helicopter service. Most of them, and it is their own fault, are not.

Horse-And-Buggy Laws

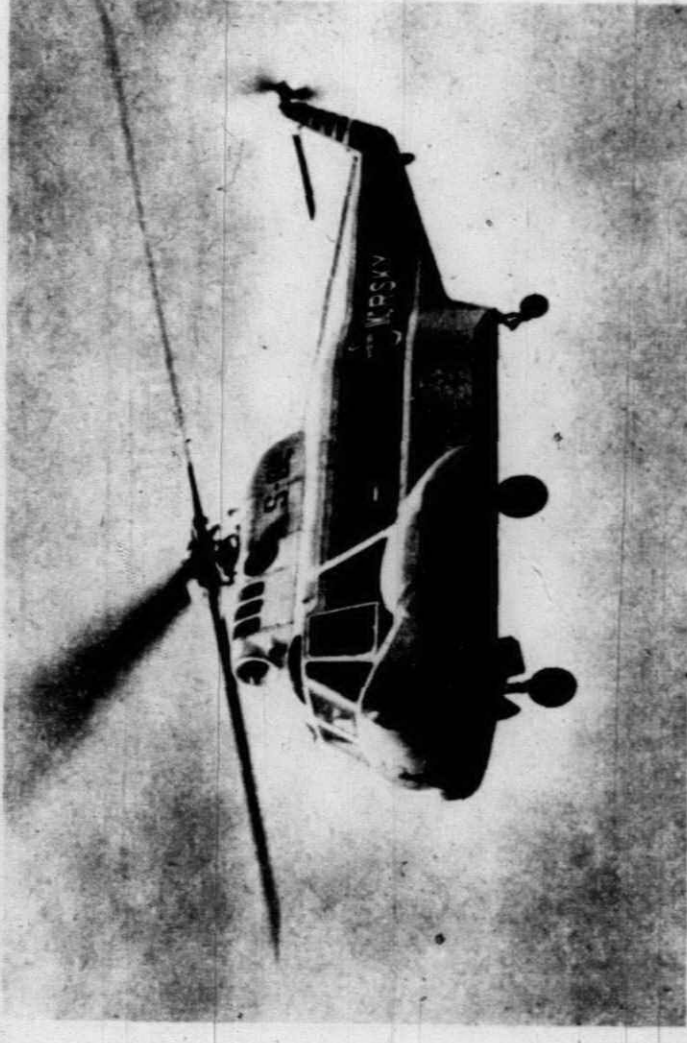
In many U.S. cities, the helicopter, which needs no more than a landing pad 100 by 100 feet, is forced to operate out of full-sized airports, thereby hopelessly hampering its advantages. The laws of the states themselves are to blame: helicopters are forced to operate as fixed-wing "aircraft" under statutes written when there were no helicopters. In one large city, the city health officer is empowered to deny permission for the establishment of a heliport.

In countless other cities, the tricky legalisms of zoning codes backfire on the communities themselves by denying them the many emergency services and growth possibilities of the helicopter. But legislation is being revised in many areas, zoning laws are being updated, communities themselves taking a role in providing land for heliports. In fact, the demand for heliports has now resulted in the newly-formed Federal group to direct the design and development of heliports.

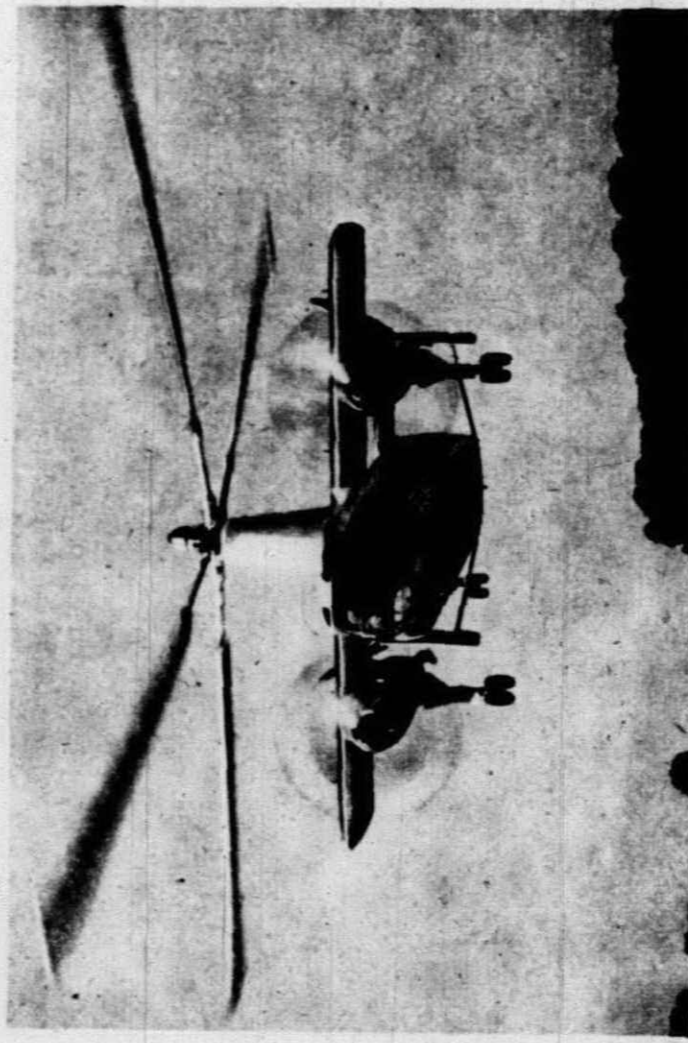
Chopper-Of-All-Trades

In every corner of the world, at all hours, helicopters are hard at work—acting as ambulances (several U.S. hospitals already have heliports), picking up downed fliers, patrolling power and oil lines, spraying and dusting crops, fighting forest fires, rounding up cattle, lifting heavy construction equipment, broadcasting traffic conditions, policing freeways, installing TV towers and church steeples, even towing ships.

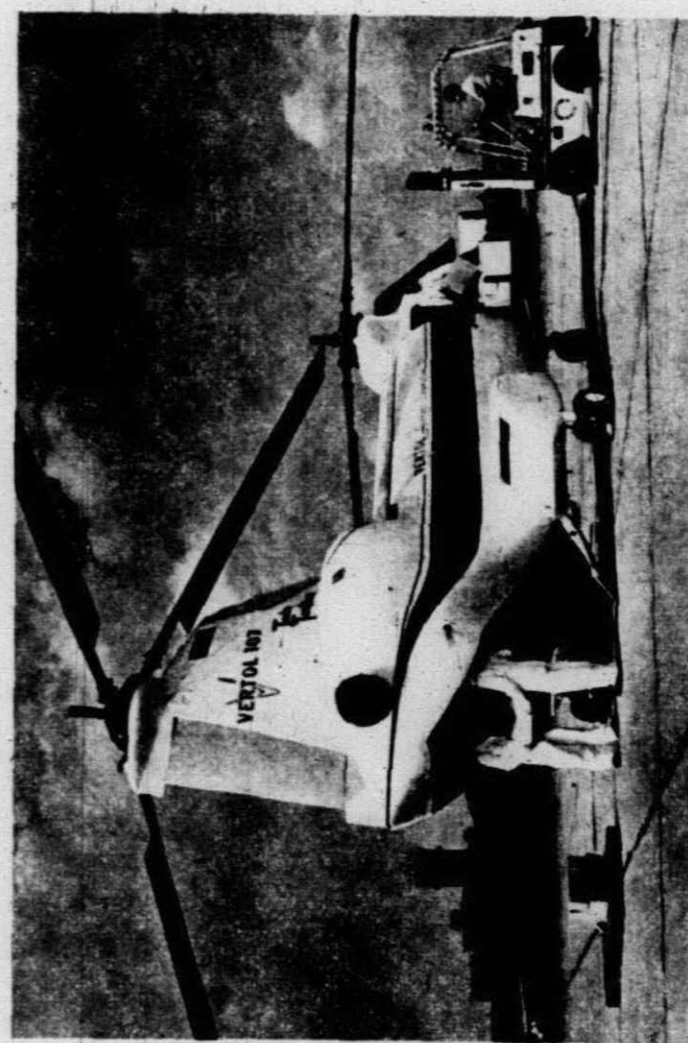
The principle of the helicopter goes back as far as Archimedes, who wrote of vertical flight. And even before Archimedes, the famous Chinese top clearly



This new Sikorsky S-62 may soon be taking you to your office downtown. Equipped with a flying-boat type of hull, the versatile craft will be able to operate from water, land, ice, snow or dismal swamps.



Another type of helicopter that may some day replace railroad cars for commuting is this whirlybird "bus," made by the Kamman Aircraft Corporation. Rotary propeller is supplemented by two standard engines.



A supreme cargo carrier is the Vertol 107. Experts say the day will come when even mail going to another part of the city will be shipped by air.

Continued on next page





Continued from preceding page

demonstrated the principles of rotor flight. But despite countless attempts to put these into practice, the helicopter made little progress until wartime demands forced the military to embark on research and development programs. Although it was finally developed toward the close of World War II, it did not really come of age until Korea when it rescued thousands of fliers and wounded both from the sea and behind enemy lines and conclusively proved that it was more than a convenience—it was a twentieth-century necessity—one of the safest forms of transport ever invented.

A Parachute Built For Forty

Nothing demonstrates the safety of the helicopter more conclusively than the White House's purchase of two whirlybirds for the personal use of the President—to save him from the snarl—and dangers-of Washington traffic by flying him from the south lawn of the Executive Mansion to National Airport as well as on other short-distance hops. In the event of engine failure or an emergency, the helicopter's rotors spin free, gliding the whirlybird down to a gentle, safe landing like a built-in automatic parachute. For additional safety, licensing requirements for helicopter pilots are rigid—tougher than those for regular aircraft—and copiers carry their own special form of insurance as well.

The Mass Production Era

The big jet-powered machines are now getting into production and the major companies are feverishly competing to turn out the first DC-3 of the helicopter era. Vertol's twin-turbine 107—Sikorsky's S-61—the British Bristol 192—and Sud Aviation's Project 3200—some of them shown on these pages—are in the forefront of the race. New York Airways has already ordered Vertol's 40-passenger 107 for delivery later this year.

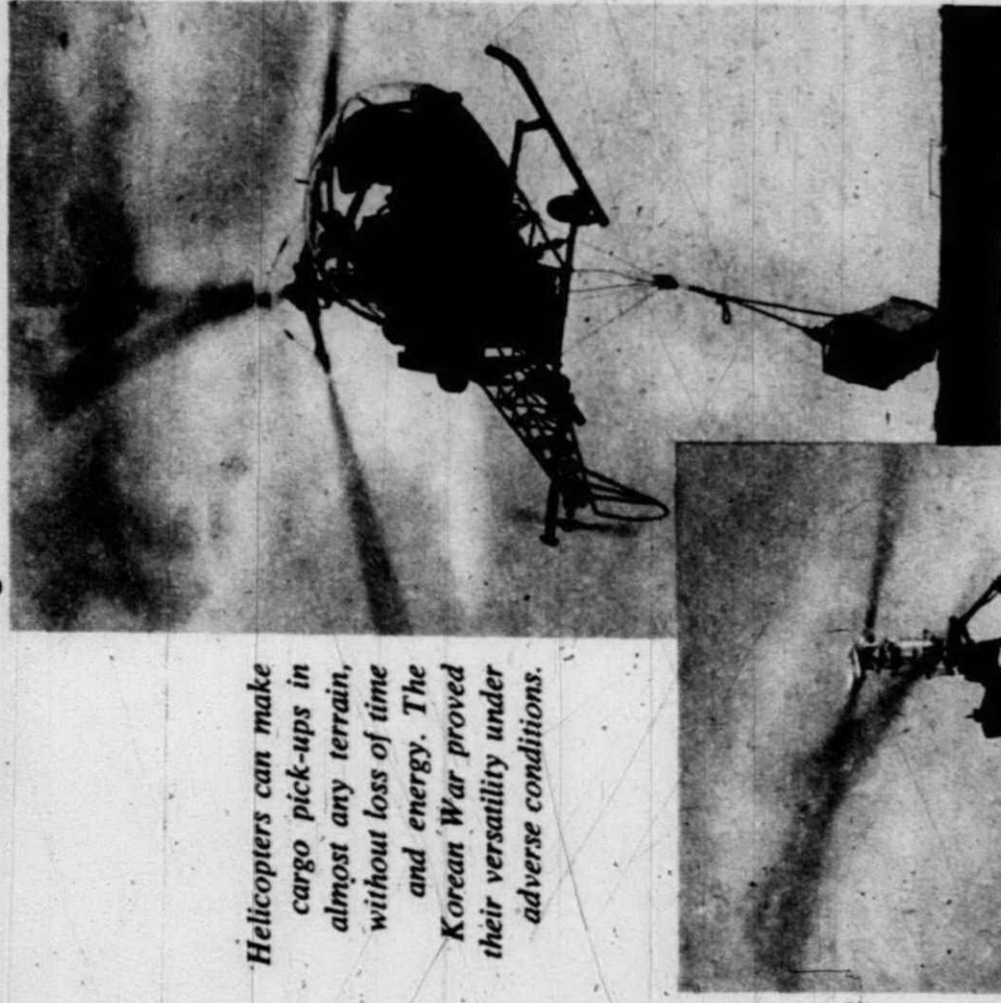
Radically new Vertical Take-off and Landing Aircraft (VTOL's) and tilt-wing convertiplanes—the leading competitor is the Fairey Rotodyne, made in this country by Kaman Aircraft—are also in the race. They have the helicopter's hovering and vertical take-off qualities, yet can also fly forward at speeds of more than 200 miles an hour—and so are able to compete with regular aircraft on longer hauls than helicopters.

The One-Man Putt-Putt

Many U.S. firms are turning out one-and-two-man egg beaters for the military—some of them fit into small packages and assemble quickly for use as open-seat assault helicopters. Others are closed-

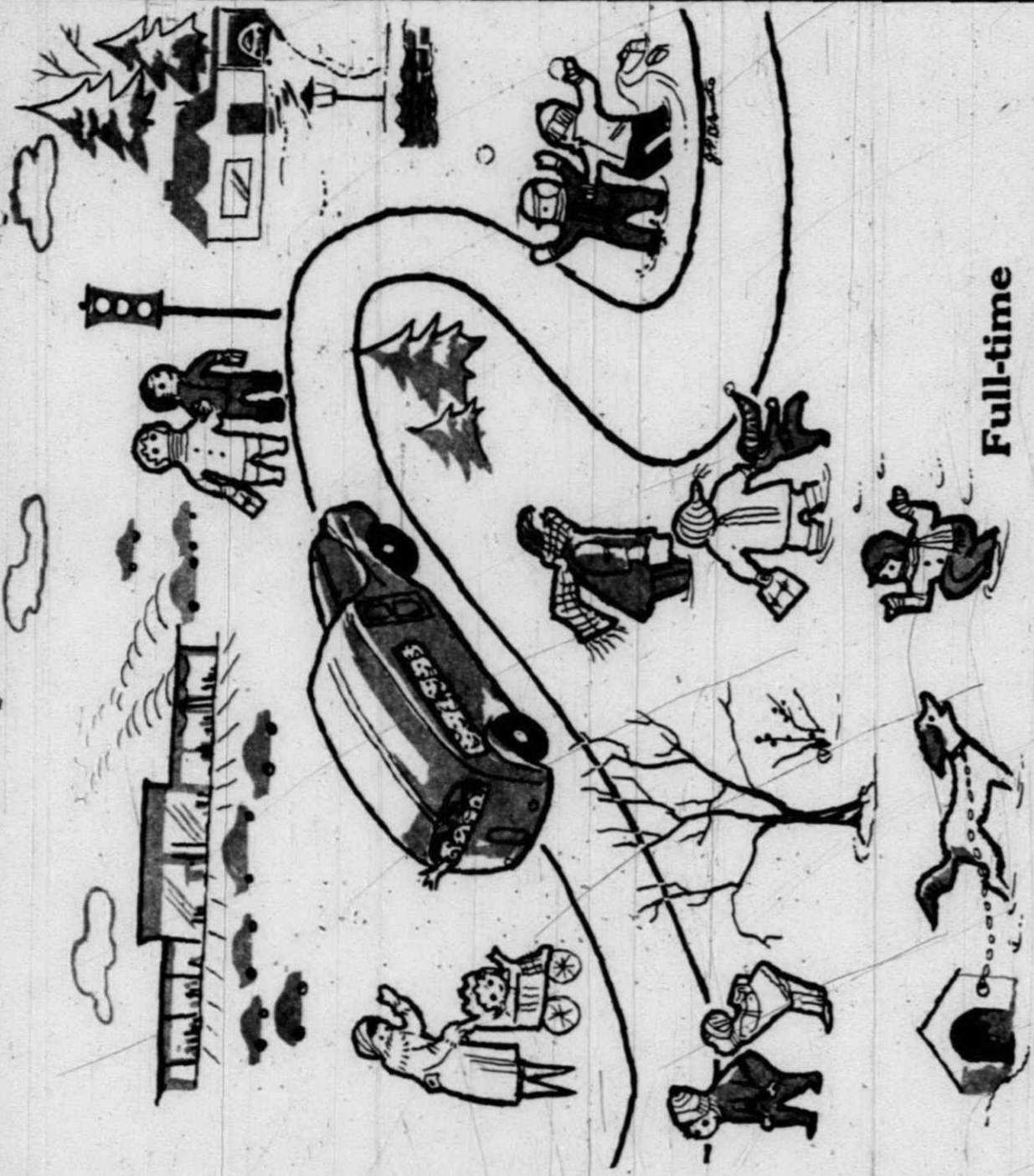
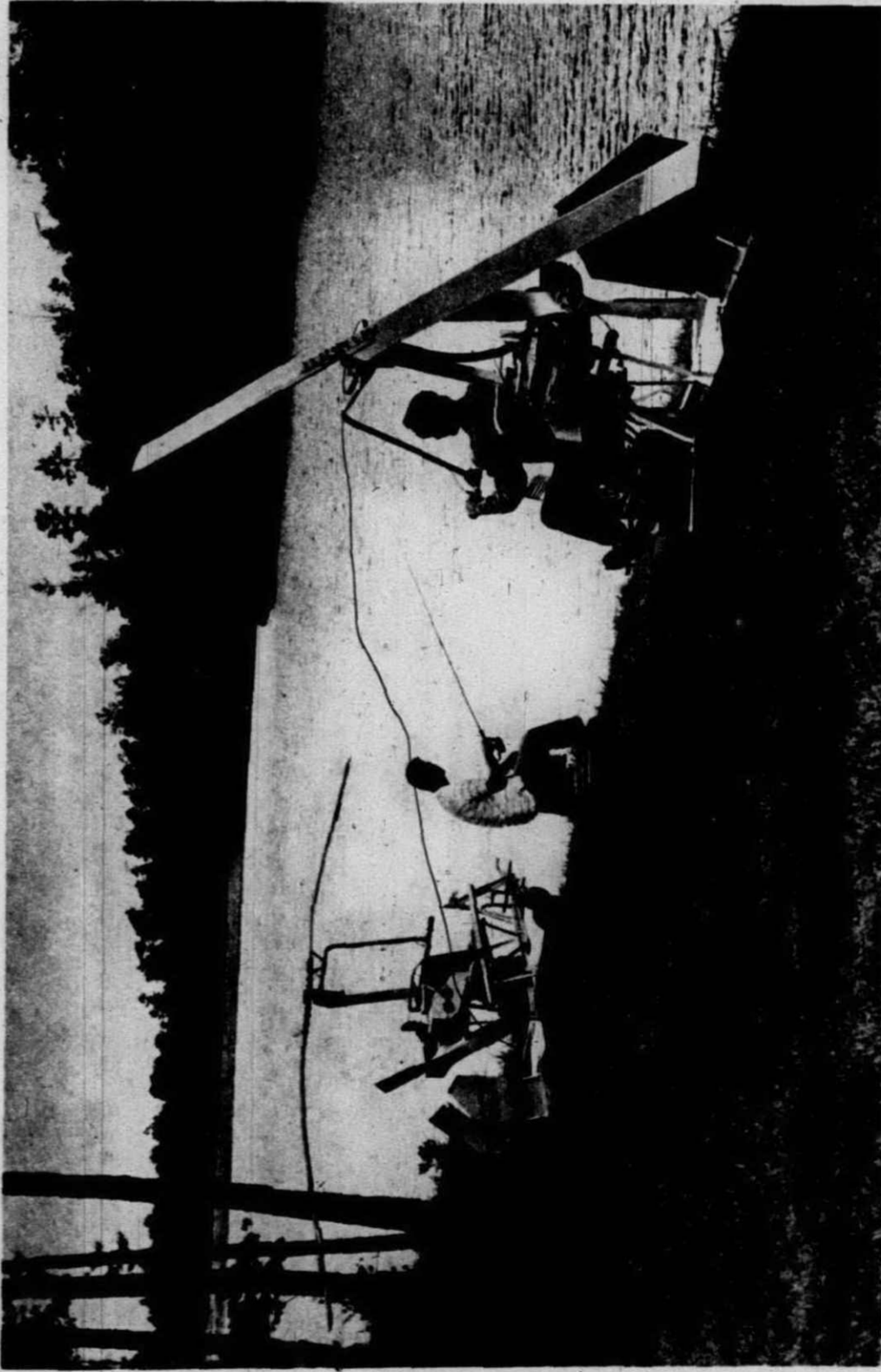
cabin jet-powered affairs—strictly utility machines—and not built for comfort. In mass production some can be made for no more than the price of a good car and when military production is satisfied, it's possible they will be sold on the civilian market. However, the stringent rotor-pilot-licensing requirements (the CAA calls for roughly 25 hours at a cost of from 80 to 125 dollars an hour) will discourage all but the very well-heeled from parking their own little helicopter in the carport. Later, though, when manufacturing costs have come down (and brought down the rental costs for learning to fly), we may see thousands of helicopters heading for the beach on hot Sunday afternoons. The amateurs are already groaning about waiting for parking spaces at the heliport and fighting for room in the jammed air lanes at 5,000 feet. There's an easy solution for the problem, however: take the family car (if you still have one) and head out to the beach on the empty highway. They'll still be jockeying for landing spots when you're already in the water.

Helicopters can make cargo pick-ups in almost any terrain, without loss of time and energy. The Korean War proved their versatility under adverse conditions.



Here's another version of the one-seater, now being tested for military use. These small helicopters could make the American foot soldier mobile almost anywhere.

Fishing's more fun when you fly! These two gentlemen have discovered early what many a sportsman will realize: You have time for a lot more fishing when you get there by "egg beater."



Full-time

School Bus Driver

Also Functions

As Lawyer

Without Fee,

Part-Time

Bachelor Father

Never A Dull Moment

Being a part-time bachelor father gives me practice (valuable, no doubt) in blotting runny noses and unloosening stuck zippers. On occasion my duties are akin to those of a moving man; last Christmas I transported trees, swags, wreaths, Santa Claus wrappings, a stage-prop sleigh, shepherd staffs, Biblical costumes... and on music days, the bus bristles with instruments from piccolos to bass fiddles.

By now I could qualify as manager of any Lost and Found department. I've rescued missing ski pants, gloves, sweaters, galoshes, pens, coins, books. We nearly turned the bus inside out one day, trying to find a bag which contained (said its loser) "a plum, a baby apple and bee's nest."

My kids have rewarded my labors with gifts ranging from a Florida coconut to a piece of cooked pancake in a jewelry box. They confide in me, too.

Young Larry imparts the secret that his mother touches up her hair, and I'm not sure I didn't scoop the doctor on the news that Amanda's parents were getting her a new baby brother.

They tell me—and show me—their troubles. A loose tooth, a purple eye, a bruise on the knee or poisonous rash higher up.

Proposals Of Marriage

I even get marriage proposals. I can take such offers in stride when they're lipped through gaps between baby teeth. But I left skid marks on the highway when ten-year-old Geraldine proposed that I marry her mother!

Sometimes I wonder if there is any future for me in this job. But my passengers have a habit of restoring my faith by making me feel a valuable part of their future.

Now hear this:

"Two-four-six-eight!
Who do we appreciate?
BUS MAN!"

And I think to myself: "The world's waiting for these kids. If God can love 'em so can I."

We'll Pay You 25¢



Just to try 1 Package



Everybody loves PY-O-MY Blueberry Muffins. And how they pep up a meal! We'll pay you 25¢ just to get acquainted with them. Package contains home-made type of mix, can of juicy northern blueberries—even paper baking cups. Offer for 10 days only.

PY-O-MY BLUEBERRY MUFFIN MIX

Mail without delay to us. Can Not be Redeemed at your Grocery Store.
LIMIT, ONE TO A FAMILY
OFFER EXPIRES FEBRUARY 16, 1959

PY-O-MY, Dept. F
70 W. Hubbard St., Chicago 10, Illinois
Enclosed please find price mark from one PY-O-MY Blueberry Muffin Mix lid. Please send me 25¢. (PLEASE PRINT)

Name _____
Address _____
City _____ Zone _____ State _____

QUESTIONS...

(continued from page 7)

community tax clerk and simply ask him if your house is in line for any assessment.

7. **Plumbing.** Since hard water deteriorates brass and copper pipes in hardwater areas should be made of galvanized wrought iron. Where water is normal, brass plumbing is most substantial and copper (which you'll most likely find) is a serviceable second. Older houses are apt to have galvanized pipes and, if they're twenty-five years old, they may be rusty and clogged.

You can get a fair idea of pipe conditions by running the faucets: a weak water flow could be caused by clogged pipes. Complete conversion to copper would cost a minimum of \$300.

But weak water pressure doesn't always mean clogged pipes. Try running kitchen and bathroom faucets at the same time. If one reduces the flow of another, chances are your piping structure is at fault. Instead of separate pipes for each outlet, you have two or more branches stemming from one pipe. If flow is poor enough to make you want to fix it, figure between \$150 and \$200 for the job.

8. **Structure.** You rarely find major structural flaws in new houses. In most communities a building code sets satisfactory standards for materials and construction. Columns should be steel. Girders can be either wood or steel. A poured concrete foundation is better than block foundation, but block is adequate. A three-coat plaster wall is usually more fireproof, more soundproof and sturdier than a dry wall.

In an older house, reinforcement of floors may be in order—especially if you're bringing in a heavy appliance. You can set up a steel column and a short wooden girder in the basement directly under the washing machine or freezer for about \$50 if you do it yourself.

Discovering any of these hidden deficiencies in a house you want to sign up. Though not all of them mean major expense, any one can cost you a pretty penny. The seller may be willing to cut his price; but if he is not, and you still want the house, you will at least know where your bankbook stands.

A purchasing contract for an unfurnished new house should set specific standards of construction, guarantee that no further assessments will be charged you, stipulate that the builder has already paid for paved streets and that landscaping—if promised—will be completed. And you'll want the builder's warranties against roofing, plumbing, heating and seepage problems.

Whether you're buying a brand-new house or an antique, make sure a good lawyer examines all papers before you sign. That lawyer and your own knowledge (or else professional help in estimating future costs) are your two best defenses against hidden expenses.

10 Years of Medical Research Reveals: WHAT FOODS TO EAT TO STEP UP YOUR VIGOR AND LIVE LONGER



DR. LESTER M. MORRISON has won top honors in his profession. He is President and Medical Director of Crenshaw Hospital in Los Angeles, senior officer in several others, and prominent in many national medical societies. His dramatic dietary results have been confirmed by leading authorities like...

In case after case Dr. Morrison has demonstrated that his simple, sensible nutrition program can produce dramatic results. It can do the same for you. Whatever your age... Dr. Morrison feels you can increase your vigor and your chances of a longer life through the amazingly simple program given you in this newly-published book.

WILLIAM DOCK, M.D., F.A.C.P., Professor, N. Y. State School of Medicine
YALE J. KATZ, M.D., Associate Professor of Medicine, University of So. California School of Medicine
PAUL B. ROEN, M.D., F.A.C.P., Director Presbyterian Arteriosclerosis Clinic
LOUIS H. NAHUM, M.D., F.A.C.P., Professor, Yale School of Medicine
NILS P. LARSEN, M.D., F.A.C.P., Medical Director, Hawaiian Plantations Assoc.
FREDERICK STEIGMANN, M.D., F.A.C.P., Professor of Medicine, University of Illinois

WHAT HAPPENED WHEN 893 "PROBLEM PATIENTS" USED THIS EASY-TO-FOLLOW NUTRITION PLAN

Here is part of Dr. Morrison's report on a controlled experiment recently conducted by one of America's great nutritionists. 893 men and women, in many kinds of poor health, had not responded to other treatment. They followed the same simple nutrition method you'll read about in this book. And then, as Dr. Morrison reports: "Gone was the weakness, the nervousness and many accompanying symptoms. Instead a sense of well-being, cheerfulness, a remarkable increase in physical and mental stamina was evident in a great majority of the cases. Physical movements became vigorous and youthful..."

What happened? These people simply received the CORRECT NOURISHMENT their bodies had craved for many years. See for yourself how to give YOUR Body the food that BUILDS your health, the food that keeps your blood stream flowing clear.

THE LOW-FAT WAY TO HEALTH AND LONGER LIFE

by Lester M. Morrison, M.D.



Simply fill in and mail the coupon for a free-examination copy of this instructive book which gives you Dr. Morrison's complete nutrition program, including directions for automatic weight control, the use of modern food supplements, and low-fat diet. You will see...

- what foods improve your mental powers, step up your vigor
- how to use today's 3 sensational food supplements
- harmful food cravings and how to overcome them
- how to take the nuisance out of calorie counting
- 7 ways to lose weight and keep it lost—automatically
- how going on and off diets does more harm than good
- how to figure how long you'll live
- why you may be wasting money on vitamin pills
- how "growing old" can be postponed by years
- what the "easy, fast" reducing formulas don't tell you
- how your eyes, heels, elbows warn of arteriosclerosis
- how to "cook in" the good in foods you eat
- fantastic health miracles performed with the new wonder food—lecithin
- foods that keep older people from feeling their age
- how a low-fat intake keeps you off the sick list
- how food supplements guard against virus infections
- food secrets of people with outstanding vitality
- why getting fat is worse than being fat
- how alcohol can be beneficial in your diet
- 14 delicious, health-packed daily menus
- how to survive a heart attack to ripe old age
- the truth about tobacco and health
- how much fatty food is safe for you
- 5 "golden rules" of nutrition worth more than all the gold in the world

MAIL THIS NO-RISK COUPON --

BASIC BOOKS, INC.
151 No. Michigan Ave., Chicago 1, Ill.

Send me **THE LOW-FAT WAY TO HEALTH AND LONGER LIFE**, with the understanding that if I am not completely satisfied I can return it in ten days for **FULL REFUND**.

Enclosed is check money order for \$4.95.

Name _____ (PLEASE PRINT)
Address _____
City _____ Zone _____ State _____

TRIAL OFFER YOU TAKE NO RISK

Yours is the privilege of reading and testing Dr. Morrison's health-giving nutritional plan in your life... **WITHOUT RISK.** If you don't get a definite "lift"... a new sense of well-being... regain a lot of that wonderful vim and vigor you knew as a youngster... simply return the book within ten days for **FULL REFUND.**

Walter Welsh Looks Back On 18 Years As A School Bus Driver



My early morning drive to the first bus stop is a lonely one. Empty seats stretch out behind me, and I can hear only the creak of metal body over roar of motor as the sun begins to slant across the quiet roads.

But this peaceful solitude is short-lived. Children are my time clock, and I am heading into my regular school-day battle of survival.

At the first stop, small Henry is throwing a tantrum. I can't help sympathizing with him while his mother bestows persuading swats where they'll do the most good. Sometimes I am tempted to intercede for the kids, but I fare better when I remain neutral.

Bus-stop delinquents cause drivers' heads to become subjects for hair tonic ads. "Mary Lee will be out pretty quick, she's taking a bath," explains her playmate. And—"If my brother isn't here in five minutes, don't wait," puffs third-grader Howie as he scrambles aboard.

Older brother Horace surprises me by beating the time limit, but then he's forgotten his eyeglasses. Will Horace find his spectacles? Will his mother take her time—and mine—giving him a long-drawn-out lecture? This life is more laden with suspense than a TV serial.

Since my bus stops are gathering places for children, they are also magnets for dogs. Some of our four-legged friends merely greet the bus joyously, others squeeze in and wedge themselves under the seats. In fact, kids and dogs seem in cahoots to plague the schedule. I well remember one bright morning when I stopped to pick up six-year-old Westy. He was 'reluctant' and he had the cooperation of his dog, Prince. Boy and dog raced homeward, with mother and bus driver in pursuit. We found the boy entrenched at the top of the stairs, Prince standing guard. By the time Westy's mother had given first aid to my assaulted trouser legs, waiting passengers had scattered to the four winds.

It's hard to explain delays like this to a time-conscious principal!

Lawyer Without Fee

Keeping the peace becomes every school bus man's problem. We're lawyers (without fee) to settle kids' continual arguments. Moments after we've tactfully tried to separate a pair of madly-in-love sixth-graders, they may punch each other in the nose, requiring psychology to put them back on speaking terms. We have our crises, too. When one of the youngsters swallowed a pin, I called upon innocent bystanders to scare up a doctor. At the height of the excitement, the victim suddenly announced that it wasn't a straight pin he'd swallowed, but a small safety pin—fortunately closed.

"Stop. She's on the wrong bus!" is a familiar homeward refrain. A pair of sad pleading eyes confirms the rumor. These lost ones are our most docile passengers. I only wish they could tell us where they live.

Race Against Time

One afternoon, on the return trip, my rear-view mirror framed the desperate, tear-stained face of our littlest kindergartner. I stopped the bus, went back to see what was wrong. "I want to go to the bathroom!" she wailed. In a matter of minutes we were at her stop. But when she refused to budge, I detoured to her front door. We won the race against time—I think.

The noise that goes on in my bus threatens the eardrums. Occasionally the heavy bombardment settles down into explosions: "I don't like to take milk to school, I don't have a themostat..." "We have two guppies but they haven't laid any babies yet—I think they are both fathers..." "My mother is married—is yours?"

If I can start them singing, everybody's happy. Their vocal selections aren't exactly highbrow; for instance:

"Glory, glory hallelujah!
Teacher hit me with a ruler.
I hit her on the bean
With a rotten tangerine
And we ain't gonna see her no more."

Horace Forgets His Glasses

Older brother Horace surprises me by beating the time limit, but then he's forgotten his eyeglasses. Will Horace find his spectacles? Will his mother take her time—and mine—giving him a long-drawn-out lecture? This life is more laden with suspense than a TV serial.

Since my bus stops are gathering places for children, they are also magnets for dogs. Some of our four-legged friends merely greet the bus joyously, others squeeze in and wedge themselves under the seats. In fact, kids and dogs seem in cahoots to plague the schedule. I well remember one bright morning when I stopped to pick up six-year-old Westy. He was 'reluctant' and he had the cooperation of his dog, Prince. Boy and dog raced homeward, with mother and bus driver in pursuit. We found the boy entrenched at the top of the stairs, Prince standing guard. By the time Westy's mother had given first aid to my assaulted trouser legs, waiting passengers had scattered to the four winds.

It's hard to explain delays like this to a time-conscious principal!

2-4-6-8

who do we appreciate?

BUS MAN!

ONE WAY



cookies

These delicious cookies are especially welcome in February, always a month of gay parties.

Be sure to bake extra cookies for your family's enjoyment.

CARAMEL PUDDING COOKIES

To Prepare: 15 MIN. To Bake: 10-12 MIN.
3 tablespoons butter, melted and cooled
1 cup (4 oz.) pecans, finely chopped
1/2 cup sifted flour
1/4 teaspoon baking soda
2 eggs
1/4 cup finely packed brown sugar
1/4 cup sugar
2 tablespoons milk
1 teaspoon vanilla extract

CHOCOLATE-PECAN MINIATURES

Follow recipe for Caramel Pudding Cookies. Decrease butter to 2 tablespoons. Melt 1 sq. (1 oz.) unsweetened chocolate with butter.

CHOCOLATE BUTTER FROSTING

To Prepare: 15 MIN.
2 1/2 sq. (2 1/2 oz.) unsweetened chocolate, melted and cooled
1/4 cup butter
1/2 teaspoon vanilla extract
1 cup sifted confectioners' sugar

1. Cream butter and vanilla extract until butter is softened.
2. Add one-half of confectioners' sugar gradually, beating well after each addition.
3. To decorate Caramel Pudding Cookies or Chocolate-Pecan Miniatures with swirls, force frosting through a pastry bag and No. 27 star decorating tube.

Enough to decorate 36 small cookies

SPRITZ COOKIES I

To Prepare: 15 MIN. To Bake: 12 MIN.
2 1/2 cups sifted flour
1/4 teaspoon salt
1 cup butter
1 teaspoon vanilla extract
2 egg yolks

SPRITZ COOKIES II

Follow recipe for Spritz Cookies I. Decrease flour to 2 cups. Increase salt to 1/4 teaspoon. Sift 1/2 teaspoon baking powder with flour and salt. Decrease egg yolk to 1.

CHOCOLATE SPRITZ

Follow recipe for Spritz I or Spritz II. Put 6 tablespoons cocoa into a small bowl. Add 1/4 cup boiling water gradually, blending until smooth. Set aside to cool. Blend in after the addition of egg yolks. If desired, sprinkle cookies with confectioners' sugar.

SPRITZ SANDWICHES

Spread chocolate frosting or jam on bottom of some cookies. Cover with unfrosted cookies of same shape to form sandwiches.

JELLY-FILLED SPRITZ

Make slight impression at center of cookie rounds and fill with 1/4 teaspoon jam before baking.

SPICY CINNAMON TOWERS

To Prepare: 40 MIN. To Bake: 5-7 MIN.
2 1/4 cups sifted flour
1 1/2 teaspoons baking powder
1 teaspoon ground cinnamon
1/4 teaspoon salt
1/2 cup butter
1/2 cup sugar
1 egg
1/4 to 1/2 cup apple butter

1. Sift together the first four ingredients.
2. Cream butter until softened. Add sugar gradually, creaming until fluffy after each addition. Add egg and milk to creamed mixture; beat well.
3. Mixing only until blended after each addition, add dry ingredients in fourths. Chill in refrigerator several hours, or until dough is firm enough to roll easily.
4. Set out cookie sheets; do not grease.
5. Remove amount of dough needed for a single rolling and return remainder to refrigerator. Roll dough on a lightly floured surface to a thickness of not more than 1/4 in. Using lightly floured, scalloped cookie cutters that are 2-in., 1 1/4-in., and 1/2-in. in diameter, cut out an equal number of cookies of the three varying sizes. Place cookies of one size on the same cookie sheet. (Keeping cookies of one size together speeds the job of assembling cookie towers.) Bake at 425°F 5 to 7 min.

ALMOND-STRAWBERRY TOWERS

Follow recipe for Spicy Cinnamon Towers. Cut an equal number of cookies with 2-in. scalloped cookie cutter and with 1 1/4-in. round cookie cutter; omit the 1/2-in. cookies. Sprinkle smaller, unbaked cookies with crushed rock candy. Bake as directed. Substitute strawberry jelly for apple butter. Place a dot of jelly on center of each candy-sprinkled cookie; top with one whole blanched almond.

VANILLA TEA ROUNDS

Follow recipe for Spicy Cinnamon Towers. Omit cinnamon. Add 1 teaspoon vanilla extract to butter and cream together. Cut out cookies with scalloped cookie cutters. Serve plain or sprinkle with confectioners' sugar. If desired, assemble into towers.

BUTTER PECAN COOKIES

To Prepare: 25 MIN. To Bake: 10-12 MIN.
2 cups sifted flour
1/4 teaspoon salt
1 cup butter
1 1/2 teaspoons vanilla extract
1/2 teaspoon almond extract
1 cup sifted confectioners' sugar
2 egg yolks, slightly beaten
1 tablespoon cream
1/2 cup (about 2 oz.) pecan halves

1. Set out cookie sheets.
2. Sift together flour and salt; set aside.
3. Cream butter and extracts together until butter is softened. Add sugar gradually,

creaming until fluffy after each addition. Mixing only until blended after each addition, add flour in fourths. Shape dough into 1-in. balls. Place about 2 in. apart on cookie sheets. Flatten each ball to form a cookie round. Blend egg yolks and cream thoroughly and brush lightly onto the tops of cookies. Press pecan half onto center of each cookie. Bake at 400°F 10 to 12 min., or until very lightly browned. Immediately remove cookies to cooling racks. About 3 1/2 doz. cookies

are golden in color. Using spatula, carefully remove cookies to cooling racks. About 6 doz. cookies

MELANIE DE PROFT Food Editor

FANCY SCOTCH SHORTBREAD

To Prepare: 15 MIN. To Bake: 45 MIN.
1 cup butter
1/2 cup sugar
3/2 cups sifted flour
3/2 cups sifted flour
3/2 cups sifted flour
3/2 cups sifted flour

1. Set out 1 1/2 x 10 1/2 x 1-in. pan.
2. Cream butter until softened. Add sugar gradually, creaming until fluffy after each addition.
3. Add flour gradually, mixing only until well blended. Mixture will be crumbly.
4. Turn dough into pan. Using a spatula, spread, press, and level cookie dough to fit the pan.
5. Bake at 325°F 45 min., or until light golden brown. Remove from oven and immediately cut with cookie cutter into crescents or other interesting shapes. Shortbread must be cut into shapes in the pan while hot. Cool cookies in pan placed on cooling rack.
6. When cool, remove from pan and sprinkle shapes lightly with confectioners' sugar.

depending on shape and size
2 or 3 doz. cookies
Notes: For fancy shapes, patterns can be prepared from a piece of thin cardboard. After shortbread is baked, remove from oven, lay cardboard pattern over shortbread, and with sharp knife carefully cut around pattern.

ALMOND-GLAZED SHORTBREAD

Follow recipe for Fancy Scotch Shortbread. Bake shortbread 35 min. Meanwhile, prepare glaze. Mix together 1 tablespoon brown sugar, 2 tablespoons almond paste, and 2 drops lemon extract. Adding gradually, stir in enough egg white to make a thin paste. Remove shortbread from oven and drop 1/4 teaspoon or less of glaze at intervals onto baked dough, spacing glaze to add a flavorful and decorative touch on center of each cookie. Spread glaze slightly. Return to oven; bake 10 to 12 min., or until glaze is crisp and shortbread is light golden brown. Remove from oven and cut into fancy shapes. Cool as directed in Fancy Scotch Shortbread.

CASHEW COLONELS

To Prepare: 20 MIN. To Bake: 10-12 MIN.
1 1/2 cups (about 6 oz.) malted cashew nuts, coarsely chopped
1 egg
1/2 cup sugar
1/4 teaspoon vanilla extract
2 teaspoons flour

1. Grease cookie sheets.
2. Beat together egg, sugar, and vanilla extract until thick and piled softly.
3. Add the nuts and flour gradually, folding in after each addition. Drop by teaspoonfuls about 2 in. apart onto the cookie sheets.
4. Bake at 350°F 10 to 12 min. Let cool about 1 min. before removing cookies to cooling racks. About 3 doz. cookies

TROPICAL COCONUT JEWELS

To Prepare: 40 MIN. To Bake: 20-25 MIN.
Dough for Vanilla Tea Rounds, chilled
2 1/2 cups very finely chopped coconut*
1/2 cup (about 6) egg whites, unseasoned
1 cup sugar
1 tablespoon cornstarch
1/4 teaspoon almond extract
21 candied cherries, cut in halves

1. Prepare (do not roll) the dough for Vanilla Tea Rounds. Set in refrigerator to chill.
2. Put chopped coconut into a 2-qt. saucepan with egg whites, sugar, cornstarch, and almond extract. Mix thoroughly. (If mixture is too heavy, add a little more egg white.) Place over very low heat and stir constantly, being careful to keep temperature of mixture below 150°F. Remove from heat and cool to room temperature.
3. Meanwhile, set out cookie sheets and a 2-in. scalloped cookie cutter.
4. Put the chilled dough for Vanilla Tea Rounds on a lightly floured surface and roll about 1/4-in. thick. Cut out cookies with lightly floured cutter. Transfer cookies to ungreased cookie sheets.
5. When coconut mixture is cooled, force mixture through a pastry bag and No. 7 star tube to form a ring on scalloped cookie rounds. Place cherry-half in center of coconut ring on each cookie.
6. Bake at 350°F 20 to 25 min., or until delicately browned. Remove with spatula to cooling racks.

About 3 1/2 doz. cookies
*Coconut may be finely chopped in an electric blender.

COCONUT MACAROONS DE LUXE

Follow recipe for Tropical Coconut Jewels. Omit the dough for Vanilla Tea Rounds. Cover cookie sheets with unglazed paper. Force coconut mixture through the pastry bag and tube, or drop by teaspoonfuls directly onto unglazed paper. Top each with a cherry half and bake as directed.

For additional recipes shown in color photo write to COOKIES, Suburbia Today, 153 North Michigan Avenue, Chicago 1, Illinois.



PARTY COOKIES take a bit of making, but they all offer you an opportunity to create original shapes and decorations.