

Book collection

Emma Barterian, a junior at Salem High School, is collecting gently used or new books for students in grades K-5 at Jane Adamms Elementary School in Redford.

Books can be dropped off at the Plymouth District Library in the yellow collection box near the door. The book drive will run Oct. 10 through Nov. 18.

For more information, contact the library at (734) 453-0750, ext. 242.



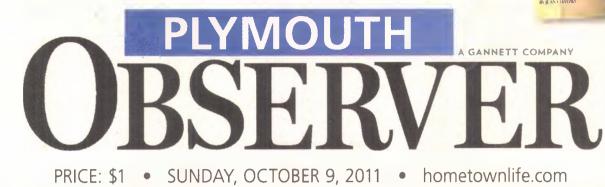
Emma Barterian

Voter guides

Non-partisan Voters Guides for the candidates running in the Nov. 8 election are now available on the League of Women Voters of Northwest Wayne County's website at www.lwvnww.org.

Candidates running for leadership positions in the cities of Northville, Westland, Wayne, Garden City and Plymouth and the school districts of Plymouth-Canton Community Schools and Livonia Public Schools were all given an opportunity to respond to questions submitted by the league.

The League of Women Voters is a source of non-partisan candidate information, and the voter guide provides an easy vehicle for the



City commission hears conflict over event parking

By Matt Jachman Observer Staff Writer

As another Plymouth festival season draws to a close, debate has flared again over the strain such events put on downtown parking resources.

Ellen Elliott, executive director of the Friends of the Penn Theatre, took her case Monday to the Plymouth City Commission, asking that parking behind The Gathering, which is next to the theater, be kept open during special events. The municipal lot there is typically reserved for use by organizers and vendors, and for the loading and unloading of equipment and supplies.

Êlliott said the lot often has empty spaces during events, and that moviegoers and people visiting downtown to shop or dine should be allowed to park there.

"I just don't think it's right for these festival organizers to be given carte blanche to do what they want," Elliott said.

She suggested event organizers and workers park personal vehicles at more remote lots, such as at the Cultural Center, and that trucks used to haul equipment be stored offsite during the events. Special events already cut into available on-street parking, she said later.

Elliott emphasized she was representing downtown businesses in general, not just the Penn, and that she's not opposed to special events.

"There needs to be a give and take, and we give a lot," as festivals pose an inconvenience to downtown businesses, she said. Later, Elliott said that while some businesses, such as restaurants, may see increased traffic during downtown events, at others, such as the Penn, traffic is down due to travel and parking headaches.

In asking that the lot be kept open, Elliott said she would make an exception for the Fall Festival, as the reserved space is used to set up the barbecue pits used in the Rotary Club of Plymouth's annual chicken barbecue.

Several commissioners said

Please see PARKING, A5

Local stores notice upward trend in Halloween sales

By Matt Jachman Observer Staff Writer

Statistics say the Hal-

voters to compare the candidates.

Holiday bazaar

The Mayflower/Lt. Gamble VFW 6695 Ladies Auxiliary hosts a Holiday Bazaar from 10 a.m. to 4 p.m. Saturday, Nov. 5.

There is a \$2 admission charge. Baked goods will be available for purchase as will a light lunch.

The post is located at 1426 Mill in Plymouth. For more information, call (734) 459-6700.

Spartans ticket contest

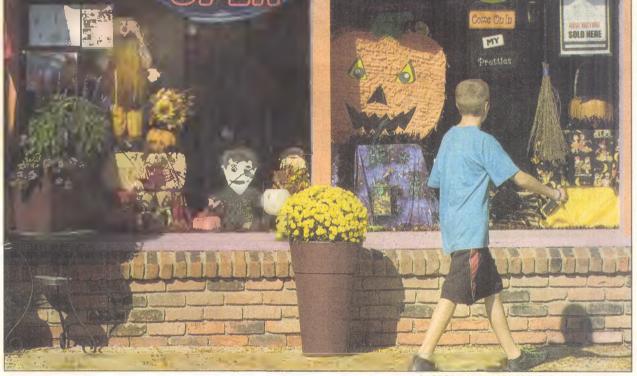
Our website, Hometownlife.com, is having a Facebook contest and the lucky winner will get two tickets to see the Michigan State Spartans battle the Wisconsin Badgers on Saturday, Oct. 22 at Spartan Stadium. All you have to do to enter is click on the Spartans logo in our Don't Miss module and fill out a short form. loween season is an increasingly good time to scare up business, and area retailers are noticing that trend.

Americans are expected to spend \$6.86 billion on Halloween this year, with the average person spending just over \$72 on decorations, costumes and candy, up about \$8 per person from last year. About seven in 10 Americans will celebrate Halloween, an NRF-commissioned survey found, with those in the Northeast the most likely to celebrate, while people living in the South are the least likely.

In the Plymouth and Canton area, local retailers say their sales show the increasing popularity of Halloween.

"It has picked up this year," said Amy Hyst, an assistant manager at the Hobby Lobby on Ford Road in Canton Township, which carries Halloween decorations, party supplies, craft kits and candy. "We are going through it much faster than we did last year."

"I definitely didn't have enough stuff" for Halloween 2009, her first at Creatopia on Ann Arbor



PHOTOS BY BILL BRESLER | STAFF PHOTOGRAPHER

Candy Trail on Ann Arbor Trail (above) has plenty of Halloween-themed goods. If you happen to be looking for glittery skulls (top), Razzamatazz on Forest Avenue is the place to go.

Trail in Plymouth, owner Lindsey Lebovitz said. She was relying on what past owners had done for the season, she said, and came up short.

"Now, I've ordered more. I have more variety. ... I've grown it so there's more stock and more samples," Lebovitz said.

At Creatopia, where customers paint and personalize ceramic pieces, there are jack-o'-lantern decorations, pumpkin- and ghost-shaped dishes, spider figurines and Frankenstein-shaped cookie jars, Lebovitz said. "We have Halloween pottery out and ready to paint," she said. At Hobby Lobby, there are also Halloweenthemed decorations: yard displays, wall-hangings, window clings, plus foam and sticker craft sets for children. There are also dressup items, such as headbands with cat ears, Hyst said, but no full costumes.

Hyst said the store markets Halloween merchandise as part of a broader offering of autumn-related merchandise.

"Some people, they just really love Halloween, so

Please see HALLOWEEN, A6

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Police make arrest in school threats

By Brad Kadrich Observer Staff Writer

Canton Police have arrested a juvenile in relation to the pair of threatening notes found at Salem High School earlier this week.

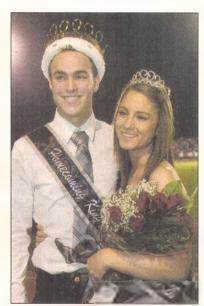
The juvenile, police said, was transported Friday to the Wayne County Youth Home, and the case is being referred to the Wayne County Prosecutor's office.

Police officials said they would not be releasing any further information in the case, other than recognizing "the cooperation and assistance of the Plymouth-Canton School District administration."

The arrest follows a pair of lockdowns that occurred at the Plymouth-Canton Educational Park, first Monday when a note was slipped beneath a teacher's classroom door, and then Wednesday, when a second note was found in a stairwell.

Both notes resulted in a lockdown of the Park. The first one, district officials said, contained more specific threats than the second one, and was deemed a "credible threat" by Canton police, to the point where students were eventually sent home.

Please see THREATS, A2



BILL BRESLER | STAFF PHOTOGRAPHER

Crowned

Seniors Jake Fowler and Katie Bartek are Plymouth High School 2011 Homecoming King and Queen. The Wildcat royalty were crowned during halftime ceremonies. Plymouth beat cross-campus rivals Canton 31-30. For more game coverage, see today's sports section. Observer & Eccentric | Sunday, October 9, 2011

THREATS

Continued from page A1

Students were again locked down Wednesday morning, but were returned to class shortly thereafter when the threat was deemed less credible.

Thursday night, administrators and police took to the phone lines, making a phone call that was then sent to every parent in the district.

In the message, Dr. Jeremy Hughes, the district's interim superintendent, said he "wanted to personally assure you we have been ... as complete as possible with communications thus far.'

"I know it's natural for you to want to know more, but the events that took place this week are under police investiga-

tion and the district is very limited in what we can share," Hughes told parents. "The media are not under such strict control and unfortunately we don't have any input when it comes to what they report. We have followed our emergency procedures this week." Canton Police Lt. Scott Hilden, who oversees the School Resource

Officers for the department, assured parents "all police resources are being utilized" to resolve the situation.

"I promise you we are doing everything in our power to bring the person responsible for these threats to justice and prosecute them to the fullest extent of the law," Hilden said.

bkadrich@hometownlife.com (313) 222-8899

Bill ends state lawmakers' lifetime health care benefits

By Brad Kadrich Observer Staff Writer

Lawmakers not vested in the state's retirement plan by Jan. 1. 2013, won't be eligible for lifetime health care under a bill passed by the State House and on its way to Gov. Rick Snyder.

House Bill 4087 (and a similar bill authored in the Senate) ends a retirement health care program that covered former legislators after age 55. The bill eliminates benefits for most current members of the Legislature, including all three lawmakers representing the Plymouth-Canton area, state Reps. Kurt Heise, R-Plymouth, who voted for the bill, and Dian Slavens, D-Canton, who voted against it, and state Sen. Pat Colbeck, R-Canton, who voted for the Senate version and said he backs the House plan.

Ford

"Ending lifetime health care benefits for legislators is a common sense reform that is long overdue," said Heise, who has opted out of legislative health care benefits since becoming a lawmaker. "This decision not only brings public employment benefits more in line with the private sector, but shows our commitment to making real changes in how we spend taxpayer dollars."

Any lawmaker not already vested in the program by Jan. 1, 2013 will be affected by the bill. They will receive no retirement health-care benefits from the state.

Slavens, who has been pushing for thew elimination of lifetime health care for more than a year, said she doesn't think the legislation goes far enough. She introduced a substitute bill which would have cut the benefits for all lawmakers, but the alternative bill never got traction.

"Unfortunately the House leadership would not allow a vote on my substitute bill," Slavens said. "Instead, the House voted on the Senate version of the bill where the **Republican-led Senate** voted to exempt themselves from sharing in the sacrifice that many are feeling across our state."

According to the House Fiscal Agency, eliminating lifetime health care benefits to all lawmakers could save nearly \$5 million each year. Last session a bill was passed that put an end to the benefits for future lawmakers. Slavens' substitute would have cut benefits for current lawmakers as well.

"I will continue to fight to do away with this outof-touch perk and make sure that our lawmakers are working for the people they represent,

not themselves," said Slavens.

Colbeck said he supported the Senate version and also favors the House plan, despite the fact it takes away his own opportunity for benefits.

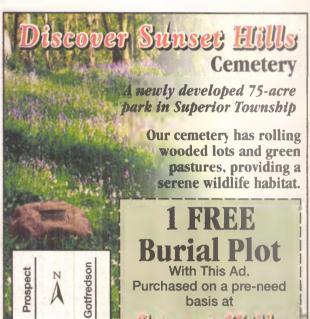
He said while those serving in public office are performing a service and deserve to be compensated for that work, he doesn't believe they should be awarded lifetime health care benefits.

"I am pleased that both the House and the Senate have taken steps to eliminate that perk," Colbeck said in a statement. "As Michigan has struggled financially we have asked for concessions from workers in both the public and private sector. Our elected officials must also share in that sacrifice."

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(P) **A3**

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EDUCATION

BRAD KADRICH, EDITOR Bkadrich@hometownlife.com (313) 222-8899 FACEBOOK: HOMETOWNLIFE.COM



Dodson Girl Scouts led a record-setting food drive. Pictured are (from left) Danya, Drew Harper, Isabel Anderson, Caitlin Sheahan, troop leader Vicki Sheahan, co-leader Kristin Patrick, Emma Patrick, Aditi Hukerikar, Lavender Bertsch and Paige Posada.

Food donations help Dodson scouts earn Bronze

The fifth-grade Girl Scout Troop 40677 at Dodson Elementary School earned the Bronze Award, the highest honor and award in Junior Girl Scouts, by planning and executing a weeklong food drive at Dodson and holding a second food drive at the Kroger on Canton Center Road in Canton.

The scouts collected 2,751 food items for the food pantry, Open Door Ministry, making it the most successful food drive in its history, troop officials said.

The Girl Scouts were involved in every aspect of the Bronze Award project. They designed a school contest for the class with the greatest food donations to win a pizza party. Each girl had her own task to complete, including requesting the pizza donation, creating a school flyer, and soliciting free printing from local vendors. They created posters, made daily school announcements, and counted the food items

Everything came full circle when they helped

package food at Open Door Ministry and saw firsthand how their efforts help people every day.

According to troop leader Vicki Sheahan, the scouts wanted to "show that we can all make a difference in the community and make the world a better place."

"It's been so rewarding to watch the girls in my troop take on such a big and meaningful project that inspires others to want to make a difference in the community, too," Sheahan said. "I'm so proud of the level of commitment and enthusiasm each girl brought to the project. The response to donate was just overwhelming, so we appreciate everyone joining our cause to fight hunger."

Sheahan acknowledged and thanked the community for their generous food contributions. The scouts, she said, "especially appreciate all of the support and flexibility by the Dodson principal and teachers, as well as the help and donations from Jet's Pizza, Kroger, Holiday Market and Office Max."

Tailgate a chance for alumni to reminisce

By Brad Kadrich Observer Staff Writer

Anyone who's been thinking about trying to regain that old high school spirit, the idea of getting ready for a big game, or who's just been wondering what people have been up have the chance to find out. The second annual "Gathering at the Gride

"Gathering at the Gridiron," the Plymouth-Canton Community Schools alumni tailgate party, takes place 5:30-7 p.m. Friday, Oct. 21, just prior to the 30th renewal of the rivalry between the Canton Chiefs and the Salem Rocks.

Last year's event drew some 300 people, and organizers are hoping for an equally robust turnout this year.

"We are trying to create an event where alumni can come together and catch up with each other, then go on to the football game afterward," said Liz Vartanian-Gibbs, who chairs the tailgate party. "We want to bring people back to celebrate our school district, celebrate our high schools and share some fond memories."

The event will feature a variety of things designed to tug at the heartstrings and help alumni remember fondly the time they spent in the district.

Videographers will be conducting individual interviews of alumni, asking about favorite mem-



The Plymouth-Canton Marching Band will be on hand at the Oct. 21 tailgate party to play the fight songs for all three high schools.

ories of the Park. Those videos will be put on the alumni website. Computers will also be set up so alumni can view the interviews taped at the 2010 tailgate party.

The marching band will be on hand to play the fight songs of each of the district's three high schools, and yearbooks will be on display— "From decades ago," Vartanian-Gibbs said — to allow alumni the chance to reminisce.

Organizers have invited some 20 alumni staff members as special guests, as well.

"For students who've attended school at the park, it's exciting for them to see their former teachers or principals and catch up with them," Vartanian-Gibbs said.

"It's just fun." The tailgate is an effort born out of the district's Alumni Committee, which has for the last couple of years trying to reach out to the district's alumni community.

The committee is still mostly a volunteer organization, made up of a group of people — some alumni, others not — who "are passionate about our schools," according to Steven Sneideman, who co-chairs the committee.

"We feel it's important to reach out to the alumni, both who've stayed in our community and those who've left," Sneideman said. "We just think it's a way for the schools to give back to the alumni. It's a chance to give them that feeling they had when they were in high

FOOTBALL FRENZY

What: 2011 Gathering at the Gridiron alumni tailgate party When: 5:30-7 p.m. Friday, Oct. 21 Where: Just outside the football stadium near Canton High School Details: \$5 admission gets you hot dogs and burgers (provided by the Band Boosters) and entertainment Tickets: Available at the alumni website, http:// alumni.plymouth-cantonschools.net/

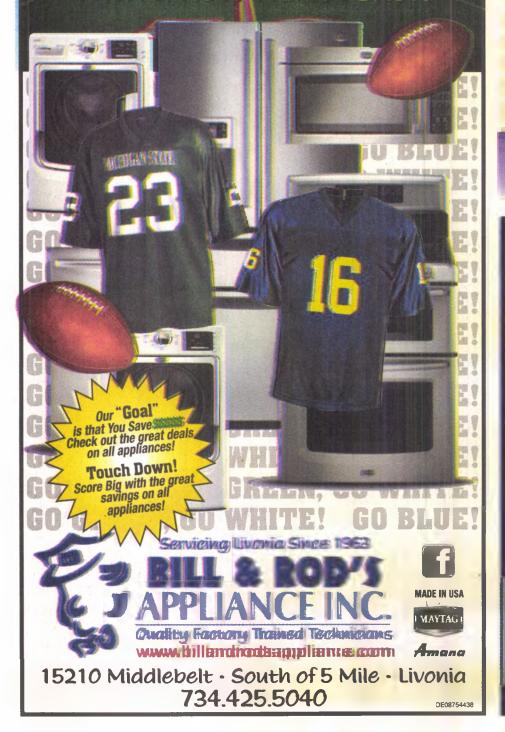
school, getting ready for the big game."

Sneideman said the committee is working to add content to the website, and encourages people to send in old photos, movies and videos.

"We want anything to help make it a historical data base for the district," he said. "I look at the model of private schools and what they do with their alumni. I'm hopeful we can build a culture here with our alumni where 1,600 of our students who graduate every year and go off and do great things, they also look back to see what they can do to help the community they came from. My kids go here, and I want them to have that feeling when they graduate."

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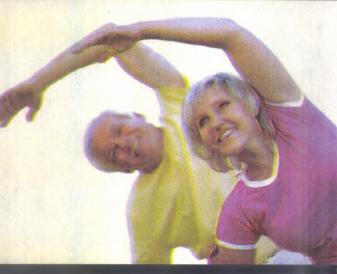
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County panel gives go-ahead to language recalling Slavens

By Darrell Clem Observer Staff Writer

Recall organizers have received the go-ahead to circulate petitions against Democratic state Reps. Dian Slavens of Canton, Phil Cavanagh of Redford and Tim Bledsoe of **Grosse Pointe for voting** against a Michigan law that broadened powers of emergency financial managers over local governments and school districts.

Republican lawyer Stu Sandler lauded the 2-1 vote Thursday by the Wayne County Election Commission to approve the latest-proposed recall language, but Mary Ellen Gurewitz, an attorney representing the three Democratic legislators, threatened a possible court challenge against the three-member panel's decision.

"I think the panel did the right thing," said Sandler, who is involved in a wave or recall efforts against Democrats. "Voters have the right to recall."

Gurewitz, however,



and will confuse said. voters

Slavens asked to

sign the petitions. Separate recall petitions against Slavens, Cavanagh and Bledsoe are worded the same, stating that the legislators "voted in opposition of Public Act 4 of 2011, the Local Government and School District **Fiscal Accountability Act** of 2011."

The bill, approved by state lawmakers, broadens the power of governor-appointed emergency financial managers over local governments and school districts deemed to need outside help reversing deep financial woes. Gov. Rick Snyder and others hailed the legislation, though critics say it stripped away the rights of local officials elected by voters.

Gurewitz argued Thursday that the approved recall petition wording isn't clear because it doesn't relay to voters what Public Act 4 actually does.

"No voters are going to know what that is," she

The latest recall language was proposed after the election commission earlier rejected as unclear a petition seeking to oust Slavens, Cavanagh and Bledsoe for voting against changing Michigan's business tax code.

The latest language pertaining to emergency financial managers was approved by Wayne County Clerk Cathy Garrett and Wayne County Probate Judge Freddie Burton, while Treasurer Raymond Wojtowicz voted against it and called it unclear.

Sandler said the wording was similar to a recall petition earlier approved against state Sen. Patrick Colbeck, R-Canton, who supported the law in question. Only two words were changed; whereas Colbeck is targeted for possible recall for voting "in favor" of Public Act 4, Slavens, Cavanagh

and Bledsoe are facing a potential recall for voting "in opposition" to it.

Outside the hearing room Thursday, Gurewitz said Republicans are trying to time the recall election to coincide with a late February election in Michigan that includes a primary for GOP presidential candidates.

Slavens has called the recall effort "a distraction" from important matters such as focusing on creating new jobs.

Recall organizers will have to collect the signatures they need within a 90-day window that can occur within 180 days of Thursday's election commission vote. Sandler said recall supporters would discuss when to proceed.

Recall supporters will have to collect valid signatures from 25 percent of voters who cast ballots in the last gubernatorial election. They are awaiting official numbers, but they have estimated that means 9,213 signatures in Slavens' 21st District. 8,475 in Bledsoe's 1st District and 6,976 in Cavanagh's 17th District.

PARKING

Continued from page A1

the issue should be studied, and Mayor Dan Dwyer, while agreeing there might be room for changes in procedures, defended the city's handling of special-event logistics.

"We're always looking to improve on how we do this, and I happen to think we do an outstanding job," Dwyer said later.

With the events attracting thousands of people to downtown Plymouth, "just about any other community in southeastern Michigan would like to have that problem right now," Dwyer said.

Each event is different, City Manager Paul Sincock said later, and city officials and event planners take a "big-picture look" at each event that includes parking, but also extends beyond it.

"We're always looking at that kind of thing. Each event has its own logistics and security needs," Sincock said.

The space behind The Gathering is not only used during special events for organizer parking and supply offloading, he said, but also as a staging and storage area and for things like

the Dumpsters used for trash disposal, he said, and visitor safety has to be a concern.

(P)

A5

Elliott said she counted 62 parking spaces behind The Gathering that were off-limits to the public during the 2009 Green Street Fair, with some of them sitting empty. Elliott had made a similar appeal to the commission after that fair in 2009.

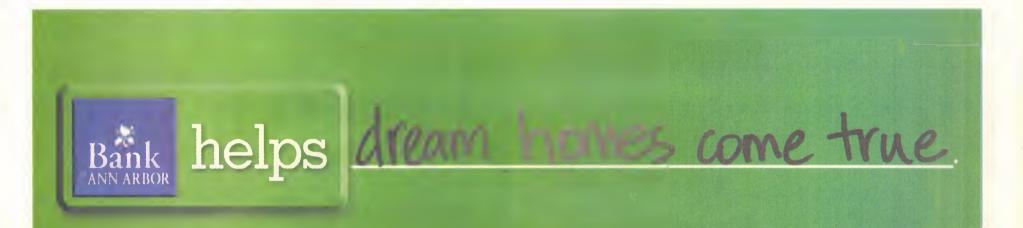
Sincock said the "footprint" of spaces reserved for the Green Street Fair, as well as for Art in the Park, was reduced this year.

Commissioner Gerald Sabatini later said he's in favor of more closely studying organizers' parking needs for each event. Sabatini, who is on the Friends of the Penn's board of directors, also said he's in favor of having event organizers park personal vehicles at more remote locations.

"I'm sure there's room for compromise," Sabatini said. "Everybody wants the best for the events and their businesses."

Elliott also expressed optimism. "I'm confident the City Commission will work with us to resolve this situation," she said.

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Observer & Eccentric | Sunday, October 9, 2011

Fire officials offer safety hints HALLOWEEN Continued from page A1

What's the best way to protect your family from fire? Be ahead of the game, of course.

With more than 360,000 home fires reported in the United States in 2009. according to the nonprofit National Fire Protection Association, the best defense is a good offense. That's why the Plymouth Community Fire Department is teaming up with NFPA during the Oct. 9-15 Fire Prevention Week, to let the community know "It's Fire Prevention Week. Protect your Family from Fire!"

This year's campaign focuses on preventing the leading causes of home fires -- cooking, heating and electrical equipment, as well as candles and smoking materials. Additionally, it urges people to protect their homes and families with life-saving technology and planning. "In 2009, 2,565 people

died in home fires. Nearly all of these deaths could have been prevented by taking a few simple precautions like having working smoke alarms and a home fire escape plan, keeping things that can burn away from the stove and always turning off space heaters before going to bed," said Fire Chief Mark Wendel of

"Fire is a dangerous opponent, but by anticipating the hazards, you are much less likely to be one of the nearly 13,000 people injured in home fires each year."

MARK WENDEL

chief, Plymouth Community Fire Department

the Plymouth Community Fire Department. "Fire is a dangerous opponent, but by anticipating the hazards, you are much less likely to be one of the nearly 13,000 people injured in home fires each year."

Plymouth Community Fire Department offers the following tips for protecting your home and family from fire:

• Stay in the kitchen while you are frying, grilling, or broiling food. If you leave the kitchen for even a short period of time, turn off the stove.

• Keep anything that can burn at least three feet away from heating equipment, like the furnace, fireplace, wood stove, or portable space heater.

• Have a three-foot "kidfree zone" around open fires and space heaters. Replace or repair

damaged or loose electrical cords.

• If you smoke, smoke outside.

• Use deep, wide ashtrays on a sturdy table.

 Blow out all candles when you leave the room or go to bed. Avoid the use of candles in the bedroom and other areas where people may fall asleep.

"While preventing home fires in Plymouth is always our number one priority, it is not always possible," Wendel said. "Plymouth's residents need to provide the best protection to keep their homes and families safe in the event of a fire. This can be achieved by developing an escape plan which you practice regularly and equipping homes with life-saving technologies like smoke alarms and home fire sprinklers.'

The following tips will help keep your family safe if there is a fire in your home:

• Install smoke alarms inside each bedroom, outside each sleeping area, and on every level of the home (including the basement).

 Interconnect all smoke alarms in the home so when one sounds, they all sound. • Test smoke alarms at least monthly and replace all smoke alarms when

they are 10 years old or sooner if they do not respond when tested. • Make sure everyone in your home knows how

to respond if the smoke alarm sounds.

• Pull together everyone in your household and make a plan. Walk through your home and inspect all possible ways out. Households with children should consider drawing a floor plan of your home, marking two ways out of each room, including windows and doors.

• If you are building or remodeling your home, consider installing home fire sprinklers.

To learn more about "It's Fire Prevention Week. Protect your Family from Fire!" visit NFPA's Web site at www. firepreventionweek.org.

that's all they're really interested in," said Hyst, who has been with the chain for eight years. **Big-box** stores are cash-

ing in on the season, too. "It's almost the sec-

ond Christmas, as a matter of fact," said Deborah Mitchell, the manager at the Kmart on Ann Arbor Road in Plymouth Township.

Costumes and inflatable figures, such as witches and pumpkins, are particularly popular, Mitchell said, and customers' chat seems to show an increasing number of Halloween parties from year to year.

"Our store population is really excited around the Halloween season," she said.

Walmart Stores Inc. didn't provide specific information about its Ford Road store in Canton, but a spokeswoman said the Halloween season is important for it.

"Halloween continues to be a very popular holiday, and Walmart carries a wide range of merchandise to help our customers stay safe and have

fun," the spokeswoman wrote in an e-mail.

Back in Plymouth, Sandy McGrew, owner of the Candy Trail on Ann Arbor Trail, said she does a good seasonal business in a Halloween staple - candy — but that it's more likely to be specialty candy for Halloween parties rather than the kind typically handed out to trickor-treaters.

"Adults still come in and buy candy because they can't go trick-ortreating," McGrew said. She opened the store in 2009, and says Halloween sales have been trending up.

Popular Halloween candy items, McGrew said, include gummy "eye-balls," gummy "boogers" ("I got a lot more this year," she said), flavored wax shaped like moustaches and teeth and, new to the store, lollipops with crickets and scorpions inside.

"They take the stingers off," McGrew said of the novelty candy, which sell for \$3.50 each for the scorpions. "They're real bugs, and they eat them."

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Fall Family Fun event, please call 1-800-579-7355

(P) **A7**

AROUND PLYMOUTH

"Around Plymouth" is designed to announce upcoming events taking place in the community. Items will run on a space-available basis. Send details to bkadrich@ hometownlife.com

HEARING LOSS

Date/Time: Oct. 26, Nov. 2, Nov. 9, 10:30 a.m. to noon Location: Plymouth District Library, 223 S. Main **Details:** "Living with Hearing Loss" is a three-part series

conducted

by Gerald

Barlow of

Center for

Attendees

the Hug

Hearing.

Hug and

Anne



Hug

will interact with the presenters and be able to ask questions. Caregivers, family members and friends can attend, but space is limited.

Contact: Register by calling (734) 451-0800.

GRIEF WORKSHOP

Date/Time: Eight-week workshop starting Oct. 18, 7-8:45 p.m.

Location: First Presbyterian Church of Plymouth, 701 Church, Plymouth **Details:** First Presbyterian is sponsoring an eight week grief workshop, From Grief to New Hope. This free workshop is open to anyone who is grieving after the death of a loved one and will be presented by Cathy Clough, Founder/Executive Director of New Hope Center for Grief Support. Each session will begin with a presentation about one aspect of grief followed by small group participation led by trained facilitators. Attendees will be placed in groups with others who have had similar losses.

Contact: For registration information call (734) 453-6464.

JAZZ @ THE ELKS Date/Time: Tuesday, Oct.

25, 7-10:30 p.m. Location: The Plymouth Elks Lodge #1780, 41700 Ann Arbor Road in Plymouth. Details: The return of the Johnny Trudell Quartet at Jazz @ The Elks. The quartet consists of Johnny Trudell on trumpet and flugelhorn, Ray Tini on bass, Bill Cairo



Hymn fest

Plymouth First United Methodist Church hosts 'A Calendar of Hymns,' a hymn festival led by the combined choirs of Plymouth First United Methodist Church and Chelsea United Methodist Church, 4 p.m. Sunday, Oct. 23. Kyle Webber of Chelsea UMC will conduct the choir, and Marcia Van Oyen of PFUMC will be the organist. This event is part of the NOTEworthy concerts with a cause series. Admission is free: a freewill offering will be received to benefit future concerts and a charitable cause. Plymouth First United Methodist Church is at 45201 N. Territorial, between Beck Road and Sheldon Road. For more information call (734) 453-5280.

DINING WITH DOCTORS Date/Time: Thursday, Oct. 13, 11:45 a.m.

Location: Plymouth Cultural Center, 525 Farmer, Plymouth

Details: The Plymouth Community Council on Aging will host a distinguished panel of doctors from the Dearborn Surgery Center. The event will include a Health Expo with free blood pressure, sugar, cholesterol and eye testing, free, catered lunch at 12:45 p.m., and then a 1 p.m. panel discussion with doctors. Limited seating. **Contact:** Call 453-1234, Ext. 236 for reservations.

SINGING HYMNS

Date/Time: Sunday, Oct. 23, 4 p.m.

Location: Plymouth First United Methodist Church, 45201 N. Territorial, be-

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ay, Oct. 23. Kyle Webber of thoir, and Marcia Van Oyen of is event is part of the NOTEbenefit future concerts and rst United Methodist Church en Beck Road and Sheldon II (734) 453-5280. tween Sheldon and Beck **Details:** Plymouth First United Methodist Church hosts "A Calendar of Hymns," a hymn festival led

by the combined choirs of Plymouth First United Methodist and Chelsea United Methodist Church, with the Liberty Brass Quintet. You'll have lots of opportunity to join the choirs in singing well-loved familiar hymns and a few newer ones, too. This event is part of the NOTEworthy concerts with a cause series. Admission is free; a free-will offering will be received to benefit future concerts and a charitable cause.

Contact: For more informa-

tion call (734) 453-5280. GARDEN CLUB

Date/Time: Monday, Oct. 10, 12:30 p.m. Location: Plymouth District Library, 223 S. Main in Plymouth

Details: The monthly meeting of the Plymouth Garden Club will include a discussion regarding the annual greens sale.

Contact: For more information, go to http://sites. google.com/site/plymouthgardenclub/.

HOSPICE SUPPORT

Date/Time: 1st and 3rd Tuesday, 6-7:30 p.m. Location: Compassionate Care Hospice, 5730 Lilley, Ste. A, Canton

Details: Compassionate Care Hospice conducts an ongoing grief support group, The Grief Journey, for anyone grieving the loss of a loved one. The goal of the group is to provide support and education on the grief process. There is no charge. **Contact:** For information, contact Ann Christensen, (888) 983-9050.

CRAFTERS WANTED

Date/Time: Oct. 15 Location: West Middle School in Plymouth Details: Organizers of the Delta Kappa Gamma Craft Fair at West Middle School are looking for crafters. Proceeds go for scholarships for future educators from the Plymouth/ Canton high schools. The fair general draws some 1,500 customers and features food and drawings.

Contact: Judy, (734) 347-1001 or Alice (248) 348-5561 or dachrenko@hotmail.com.



The 'Pipes Spooktacular' concert at St. John's Episcopal Church in Plymouth features the church's Minister of Music Julie Ford.

Concert features Halloween theme

Resounding Art in a Sacred Space, the concert series of Plymouth's St. John's Episcopal Church, , invites the public to attend Pipes Spooktacular, the first concert of its 2011-2012 season, 6:30 p.m. Sunday, Oct. 30.

Pipes Spooktacular is an annual Halloween-themed event at the church, and features spooky and silly music for organ and other instruments. This year's concert will feature the church's Minister of Music Julie Ford, and special guests Johnny Kash on organ, vocalist Jackie King, and the church's Youth Choir.

The family friendly event will last approximately 45 minutes, and will conclude with special treats. Concert-goers are encouraged to attend in costume.

An admission donation of \$5 for individuals and \$15 for families is suggested for this concert. The church is located at 574 S. Sheldon in Plymouth.

For more information on this program, the concert series, or the parish, call (734) 453-0190, Ext. 16, or visit the church website at www.stjohnsplymouth.org.



on drums, and Chuck Shermetero on keyboard. \$5 donation at the door.

MILLER WOODS TOURS

Date/Time: Oct. 16 and Oct. 23, 2-4 p.m. Location: Miller Woods

Details: Join the Friends of Miller Woods for their annual fall walk through the woods. Tours start on the half hour and are led by members of the Friends. The walks will highlight the unique trees in this urban forest and discuss the history of the land and the Miller family. The walks are free to the public and no dogs are allowed. Miller Woods note cards will be available for purchase.

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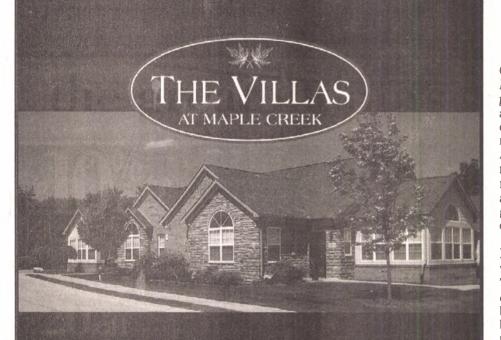
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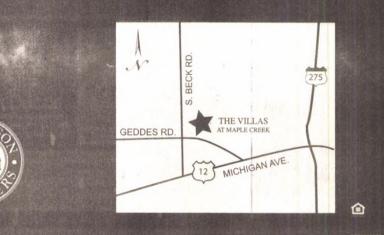
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Life insurance can be wise move, but not as investment

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By Rick Bloom Guest Columnist

ast week I was lucky enough to be able to give a talk at the **Observer & Eccentric/** Hometown Weekly Newspapers' Senior Expo. As a side note, it was a great event and I would recommend it for all seniors. At my talk there were a number of questions with regards to life insurance and I thought I would give my answer for one of those questions. I was asked whether

I thought life insurance was a good investment. The woman who asked the question said that she had been approached about buying life insurance and using it as an investment. She said the salesperson told her that she would get a guaranteed rate of return and that when she needed money all she had to do was borrow from her policy. She was also told that upon her death, whatever was left in the policy would go to her beneficiary. She wanted to know if I thought that was a good move.

I've addressed this issue many times in the past and it certainly deserves repeating. My answer was that life insurance is not an investment. I explained that even though life insurance has some elements similar to an investment, I don't believe it is a good choice when someone has to die in order to collect. Life insurance is a matter of risk management, not investing.

In these difficult economic times, many seniors have been approached by salespeople about buying life



Money Matters

Rick Bloom

and you will always get a guaranteed rate of return. Although this is true, the salespeople frequently forget to tell the full story.

Unfortunately, too many people in the insurance industry are only worried about their commissions, not what's good for the client. Of course, that doesn't condemn all people who deal with life insurance, but the best insurance agents I know never worry about their commission, they only worry about taking care of their clients.

After the talk, I spoke to the woman in further detail about life insurance and she informed me that the salesperson told her it is similar to a CD. I told her that is not the case. The problem with buying life insurance as an investment is the fact that you are paying for life insurance. My view is if you don't need life insurance, why should you pay for it?

Also, it's not like you can get your money out whenever you want. With a CD, you can cancel at anytime and, in most cases, you only pay a small penalty. That penalty is generally at most, three months interest. That is not the case with a life insurance policy. If you cancel out your life insurance policy, the penalties are severe and are based upon not only the interest earned on the policy, but also on the principal.

Insurance agents like to tell people that they can always borrow against their policy. Unfortunately, they don't tell them that the other part of the equation is you pay interest on the money you are borrowing. It has never made sense to me to pay interest on my own money.

Life insurance is a very valuable tool that people need in order to protect their families. The question that you should always ask with regards to life insurance is whether when you pass away anyone will lose out financially. If no one loses out financially, there is no reason to buy life insurance.

I always analogize to golf balls. I don't have golf ball insurance even though I lose golf balls every time I play golf. In other words, there's no financial loss to me when I lose a golf ball. The question you need to ask yourself before you buy life insurance is not if you're going to pass away, because we all are; but rather, does anyone lose out financially when you are no longer here. If there is a financial loss to someone upon your death, then life insurance is one option to consider. However, life insurance should never be used as an investment. Good luck!

Rick Bloom is a fee-only financial adviser. Observer & Eccentric readers can submit questions at moneymatters@ hometownlife.com. For more information, visit his website at www.bloomassetmanagement.com.

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Celebrate the Music of Rod Stewart With Danny D & The Vagabonds "You're In My Heart" Saturday, October 15 at 7 p.m.

Includes one-hour pre-show reception featuring: appetizers from Main Street Catering and Fat Chef in a Little Coat; desserts from Mary Denning's Cake Shoppe and Carolyn's Cocktail Cookies; with specials and services from Showroom of Elegance, Indigo Salon & Day Spa and Ribar Florist.

Sponsored by Western Wayne Urgent Care This Special Concert will Benefit the Partnership for the Arts & Humanities, a local non-profit cultural arts organization dedicated to providing the Greater Canton Community access to high quality cultural arts.

Visit www.partnershipforarts.org for gala details

Tickets: \$30; \$25 for groups of 15 or more Order yours today online at www.cantonvillagetheater.org or by calling 734/394-5460

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online at hometownlife.com

LOCAL NEWS

(CP) A9

PUBLIC NOTICE

The Plymouth District Library Board will hold its regular meeting October 18, 2011 at 7:30 p.m. at the Friends Room on the main level of the Library at 223 S.

Main Street, Plymouth, MI 48170. The Plymouth District Library will provide necessary reasonable auxiliary aids and services, such as signers for the hearing impaired and audio tapes of printed materials being considered at the meeting, to individuals with disabilities at the meeting/hearing upon seven (7) days notice to the Plymouth District Library. Individuals with disabilities requiring auxiliary aids or services should contact the Plymouth District Library by writing or calling the following:

Sandy Young, Library Secretary **Plymouth District Library** 223 S. Main Street Plymouth, MI 48170 734-453-0750 X217

Publish: October 9, 2011

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CHARTER TOWNSHIP OF PLYMOUTH LEGAL NOTICE

Public Test of the M-100 Optic Scan **Voting System** For the **November Consolidated Election** Tuesday, November 8, 2011

PLEASE TAKE NOTE: A public accuracy test of the M-100 Optic Scan Voting System will take place at 2:00 p.m., on Friday, October 14, 2011, at the Charter Township of Plymouth, Clerk's Office, 9955 N Haggerty Road, Plymouth, MI 48170, for the November 8, 2011 November Consolidated Election.

The Public Accuracy Test is conducted to demonstrate that the computer program used to tabulate the votes cast at the election meets the requirements of law.

The public is invited and encouraged to attend.

For further information contact the Clerk's Office. Phone (734) 354-3224.

Joe Bridgman, MMC **Township Clerk**

OE08755001 - 2x3.5

Publish: October 9, 2011

STATE OF MICHIGAN COUNTY OF WAYNE CHARTER TOWNSHIP OF PLYMOUTH

SUMMARY OF ORDINANCE NUMBER 99.015

AMENDMENT TO ZONING ORDINANCE

AN ORDINANCE TO ADD SECTION 28.61 TO THE TEXT OF THE ZONING ORDINANCE OF THE CHARTER TOWNSHIP OF PLYMOUTH, ORDINANCE 99, PROVIDING FOR THE REGULATION OF WIND ENERGY SYSTEMS; PROVIDING FOR FINDINGS AND PURPOSE; PROVIDING FOR DEFINITIONS; PROVIDING SPECIAL LAND USE REVIEW FOR PROCEDURES AND STANDARDS; PROVIDING FOR SITE RECLAMATION AND INSURANCE **REQUIREMENTS; PROVIDING FOR PENALTIES; PROVIDING FOR REPEAL OR SEVERABILITY;** FOR PROVIDING **PUBLICATION** AND EFFECTIVE DATE.

THE CHARTER TOWNSHIP OF PLYMOUTH **ORDAINS:**

The Charter Township of Plymouth ordains that Section 28.61, Wind Energy be added to the Zoning Ordinance of the Charter Township of Plymouth, Ordinance No. 99 and hereby amends the Zoning Ordinance by the addition of the following language.

SECTION I. ORDINANCE AMENDMENT.

Sec. 28.61 WIND ENERGY.

Volunteers sought to make a 'Difference' ing First Step, Ange-

Want to make a difference by helping a senior citizen or person with a disability? Are you a senior or a disabled person who could use a hand to rake leaves?

The Plymouth Community United Way is looking for volunteers to clean yards and do light chores in Plymouth, Plymouth Township and Canton on Make A Difference Day Saturday, Nov. 5.

Volunteers will meet on the day of event at The Salvation Army Plymouth Corps, 9451 S. Main Street, south of Ann Arbor Road. Check in time is 8 a.m. when the PCUW will provide a continental breakfast. Volunteers are asked to bring rakes, garden tools, hedge trimmers, and gloves. PCUW will supply

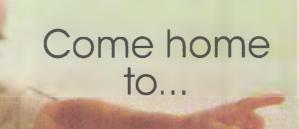


Plymouth Community United Way is looking for volunteers to help with its Make A Difference Day.

the yard waste bags. To volunteer, call Sally Harris at (734) 453-6879, Ext. 7 or e-mail sally.harris@ameritech.net before Oct. 14. Seniors and disabled

persons in need of help should call or e-mail Harris for an application. The Plymouth Community United Way raises funds year round for

partner agencies includ-



Marycrest Heights is a newly constructed senior community, with a commitment to quality construction, safety, and maintaining a

la Hospice, The Salvation Army Plymouth Corps, Plymouth Community Council on Aging, dental fund, bus transporing for adults with develdomestic violence, and opportunities for Girl Scouts and Boy Scouts become valuable members of the community. Visit www.plymout-

hunitedway.org to learn about giving and volunteering.

For more information, contact Linda Ann Chomin at (734) 453-6879, Ext. 5.

and YMCA-Plymouth, to name a few. These nonprofits offer a variety of services from food pantries to an emergency tation for seniors, housopmental disabilities, programs for victims of to develop skills and

faith-based community atmosphere. With Marycrest skilled nursing and rehabilitation services in your backyard, heated underground parking, and a range of community events and activities. **Marycrest Heights** provides independence, safety, and convenience.

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MarycrestHeights.org

This Section provides for the use of wind energy systems.

Definitions. This section provides for the definitions of terms used in this Ordinance.

Where Permitted. This section provides for where wind energy systems are permitted.

Review Procedures and Standards. This section provides for the review procedures and standards.

Standards Specific to the Type of Wind Energy System. This section provides for standards specific to tower-mounted and roof-mounted small wind energy systems.

Site Reclamation. This section provides for inoperable and unsafe wind turbines, their removal and site restoration.

6 Certificate of Insurance. This section provides that the owner/operator must maintain liability and other insurances.

SECTION II. VIOLATION AND PENALTY.

This section provides that any person or entity that violates any provision of this Ordinance may, upon conviction, be fined not more than Five Hundred (\$500.00) Dollars or imprisoned not more than Ninety (90) days, or both, in the discretion of the court.

SECTION III. SEVERABILITY.

This section provides that any unenforceable section can be severed from the rest of the Ordinance.

SECTION IV. REPEAL OF CONFLICTING ORDINANCES.

This se on provides that all Ore nances or parts of Ordinal s in copfict herewith are hereby repealed only to the e. ent nece ary to give this Ordinance full force and effect.

SECTION V. SAVINGS CLAUSE.

This section provides that adoption of this Ordinance does not affect proceedings, prosecutions for violation of law, penalties and matured rights and duties in effect before the effective date of this Ordinance.

SECTION VI. PUBLICATION.

This section provides that the Clerk for the Charter Township of Plymouth shall cause this Ordinance to be published in the manner required by law.

SECTION VII. EFFECTIVE DATE.

This section provides that this Ordinance shall take full force and effect upon publication as required by law.

Copies of the complete text of this Ordinance are available at the office of the Charter Township of Plymouth, 9955 N. Haggerty Road, Plymouth, Michigan 48170, during regular business hours.

> Joe Bridgman, MMC Clerk

Introduced: March 16, 2011 September 27, 2011 Adopted: October 16, 2011 Effective:

Publish: October 9, 2011

ADVERTISEMENT FOR BIDS DPW BUILDING ROOFING PROJECT PLYMOUTH TOWNSHIP, MICHIGAN

Sealed proposals will be received for the construction of the DPW Building Roofing Project by the Charter Township of Plymouth as Owner, until 3:00 P.M. Local Time on Tuesday, October 25, 2011 at the Office of the Clerk, Plymouth Township Hall, 9955 N. Haggerty Road, Plymouth, Michigan 48170 at which time and place all bids will be publicly opened and read.

Bidders shall review and comply with the instructions to bidders.

Description of Work

A10 (CP)

The project scope consists of roof replacement at the DPW building located at 46555 Port Street in Plymouth Township.

Plans and Specifications may be examined at the Clerk's Office, Plymouth Township Hall, 9955 N. Haggerty Road, Plymouth, Michigan 48170 on or after October 10, 2011. Drawings and Specifications can be shipped by U.P.S. ground for no fee.

Proposals submitted by Bidders who have been debarred, suspended, or made ineligible by any Federal Agency will be rejected.

Each bidder agrees to waive any claim it has or may have against the Owner, the Architect/Engineer, Roofing consultant, and their respective employees, arising out of or in connection with the administration, evaluation, or recommendation of any bid.

Each bid proposal shall be submitted on the proposal forms provided. No bid security is required. No bid may be withdrawn after scheduled closing time for receiving bids for sixty (60) days.

The successful bidder may be required to furnish satisfactory Performance, Labor and Material, and Maintenance and Guarantee Bonds.

The Charter Township of Plymouth reserves the right to reject all bids and to waive irregularities in bidding.

No Proposal will be received unless made on bid forms furnished and delivered to the Township Clerk on or before 3:00 p.m. local time Tuesday October 25, 2011, which will be the time and location for the bid opening.

A pre-bid meeting will be held on Friday October 14, 2011 at 10:00 a.m. at the project site with the Roof Consultant and the Owner's Representative to review the scope of work and project conditions. It is recommended that a representative of the bidding contractor attend this meeting.

> Joseph Bridgman, Clerk Plymouth Charter Township

> > OE08756767_2x9

Publish: October 9 & 13, 2011



FOLLOW US ON TWITTER @hometownlife

New PCAC exhibit focuses on photos

Photographs of celebrities and major political figures are the focus of a new exhibit at the Plymouth Community Arts Council.

The work of Doug Elbinger spans a 45-year career that was jump started with a 1966 photo of Lennon and McCartney at Olympia Stadium in Detroit. He caught the eye of famed Detroit Free Press photographer, Tony Spina, and was on his way.

Highlights of Elbinger's photojournalistic career include Robert F. Kennedy's presidential campaign in May 1968 and the invasion of Czechoslovakia in August 1968. Over the years, his photographs have appeared in countless newspapers, magazines, trade jour-

STOW & GO SELF STORAGE AUCTION NOTICE

Pursuant to state law, Notice is hereby giving that a public auction will be held at STOW & GO SELF STORAGE, 41999 ANN ARBOR ROAD, PLYMOUTH, MI on October 15, 2011 at 10:00 am, on past due tenants listed below. The entire contents of the following units will be auctioned and sold to the highest bidder on each individual unit.

CASH ONLY! DESCRIPTION IS BRIEF SUMMARY OF ITEMS, MAY OR MAY NOT CONTAIN MORE OR LESS ITEMS.

Unit #399 - JAMES ALTER, P.O. BOX 512, DEARBORN HTS., MI 48127

Lumber, tape player, alarm clock, fax machine, misc. boxes, and other misc. items.

Unit #362 - BARBARA CHOMA, 33836 LYNDON, LIVONIA, MI 48154

Kitchen table, end tables, entertainment center, floor lamp, desk, dresser, china cabinet, bookcase, wood chairs, rocking chair, fan, mattress, couch, recliner chair, many boxes, and other misc. items.

Unit #422 - LARRY HELLE, 5620 DUDLEY, DEARBORN HTS., MI 48125

Bedroom dressers, bed frame, skill saw, vaccum, golf clubs, desk, wires, grinder, misc. tools, "Dish" Satellite Dishes, and other misc. items.

Unit #330 - JIM DAVIS, 45076 ORANGELAWN, PLYMOUTH, MI 48170

Workbench, (2) folding chairs, dining room table, tackle box, old Chev Camaro 80's with motor, bike and other misc. items.

Unit #706 - ONALEE SULEWSKI, 1450 W. ANN

ARBOR RD., APT 24, PLYMOUTH, MI 48170 Mixer, holiday decorations, toys, household items and other misc. items.

Unit #709 - TARA LEONARD, 6726 SPRING CREEK LAND, PLYMOUTH, MI 48170

Kitchen table & chairs, floor lamps, loveseat, household items, T.V., microwave, and other misc. items.

OE08756649 2x7

SALE DATE IS OCTOBER 15, 2011 AT 10:00 A.M.

Publish: October 9 and 13, 2011

nals, album covers and annual reports. He has also operated an award winning portrait and commercial photography studio in the Lansing area since 1978.

Elbinger recently released a second edition of his book, "Encounters With Remarkable Men: A Retrospective Presentation." The 130 photos range from The Beatles, Bob Hope, Bill Cosby, Elton John, and Mick Jagger to Robert F. Kennedy, Colin Powell, Bill Clinton and the Dali Lama.

"Encounters With Remarkable Men," can be viewed at the PCAC beginning Monday, Oct. 10, through Thursday, Oct. 27, from 9 a.m. to 5 p.m. Monday through Thursday. The PCAC is located at 774 N. Sheldon Rd. in Plymouth.

For more information, call (734) 416-4268 for further information.



Photographs of celebrities, including the Beatles, are the focus of the Doug Elbinger exhibit at the Plymouth Community Arts Council.

CHARTER TOWNSHIP OF PLYMOUTH PUBLIC NOTICE

To all residents and other interested parties: Agenda's and Minutes for the Charter Township of Plymouth Board of Trustees Meetings are available for review under the Reference Desk Page of the Township Website: <u>www.plymouthtwp.org</u>. They are also posted in the Clerk's Office at Plymouth Township Hall, 9955 N Haggerty Road Plymouth, Michigan for public perusal.

Meeting dates: July 12, August 9, September 13 & 27, October 11 & 25, November 15, and December 13

The public is invited and encouraged to attend the Board of Trustees Meetings.

Joe Bridgman, MMC Township Clerk

Publish: September 11, September 25, October 9, October 23, November 13 & December 11, 2011 October 23, November 13, 2012, 5



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Kellogg Park is setting for **Steve Jobs tribute video**

By Matt Jachman Observer Staff Writer

Linked by technology that didn't exist less than a generation ago, people in Plymouth joined others around the world in honoring Steve Jobs, the inventor and computer guru who died on Wednesday.

Plymouth Township resident Dorothy Twinney, president of the marketing, design and Web programming firm RBD Creative, brought colleagues and friends to Kellogg Park at Thursday to videotage a 40-second piece honoring Jobs, who went from tinkering in his parents' garage to co-founding Apple Inc., long a computer innovator and one of the best-known brands in the world.

"We just thought it was important to do something," said Twinney on Friday. "Clearly, if it weren't for Steve Jobs, his vision, our profession would be very different."

The resulting silent video centers on people holding three apples, each painted with a different word and spelling out their tribute to Jobs: Reality Beyond Dreams. Technology from Jobs' company — an iPhone



Reality Beyond Dreams were the words picked to honor the late Steve Jobs, the co-founder of Apple Computers, by Plymouth Township resident Dorothy Twinney and her colleagues at RBD Creative. Their tribute, videotaped Thursday at Kellogg Park, is being sent to ABC television's 'Good Morning America' for an upcoming 'Your Three Words' segment.

Jobs, who suffered

from pancreatic cancer,

and chief executive offi-

cer of Apple, but resigned

had been the chairman

and an iPod — are also they felt about his passing," she said. shown, along with a portrait of Jobs.

Twinney are her colleagues plan to submit the clip to ABC Television's Good Morning America, which asked viewers for such tributes for its regular "Your Three Words" segment.

"Right now it's being edited on an iMac," said Twinney, whose offices are in Detroit, Friday.

"We just sort of did it as a sort of a personal tribute, and we think there are a lot of people who wanted to express how

as CEO in August due to health concerns. He was 56.

Twinney said there have been many creative tributes to Jobs, and that it's "unimportant" whether **Good Morning America** chooses to air their segment. It felt like the right thing to do, she said.

"It was just our way of trying to say 'thank you' to a man who changed all of our lives," she said. Kellogg Park provided

an "inviting" setting for the tribute, Twinney said; the Kellogg Park fountain is prominently displayed in it.

Joining Twinney Thursday were Kristine Wise, RBD's senior print designer, and Brian Townsend, its creative director, and several friends.

miachman@hometownlife.com (313) 222-2405



Whalers defenseman Austin Levi in pink hair last season.

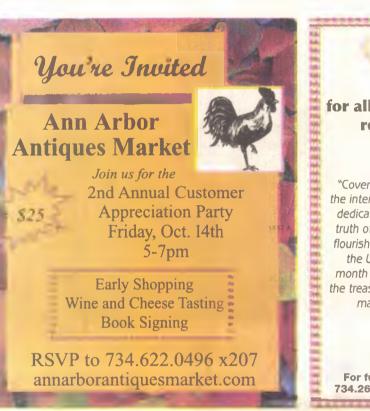
Whalers, Canton salon team up for cut-a-thon

Lucky Hair Company and the Plymouth Whalers are inviting the communities of Plymouth and Canton to share in their first annual Cut-A-Thon to support the fight against breast cancer. Three years ago, the Plymouth Whalers joined forces with Lucky Hair Company to spread breast cancer awareness with multiple fundraisers. "Due to the outstanding

support of our patrons, we strive to make this year better than the last, and that our mod-

est achievement will help create a world with less cancer," said Lucky Hair owner David Coughlin.

In order to raise as many donations as possible, there is a \$20 minimum donation for each haircut, 100 percent of which will be donated to the Karmanos Cancer Institute. The first 100 clients will receive a complimentary Whalers ticket to the Oct. 15 Pink Out game and have the chance to participate in \$1 raffles and a silent auction as well as free pizza and pop.





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A12 (CP)

LOCAL NEWS

Just Baked opens new production facility

By Ken Abramczyk **Observer Staff Writer**

Sweet.

Three years after starting a baking business in Livonia with a couple of kitchen mixers and a few cupcake tins, Pam and Todd Turkin have opened a 17,000 square foot production facility for their Just Baked cupcake business

On Thursday, the Farmington Hills couple celebrated with a grand opening at their new facility at 31805 Glendale with business partners Garden Fresh Salsa, elected officials, employees and family members.

The company has grown from the early start in 2008 from the site

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of the former Burkhardt Bakery on Seven Mile near Farmington Road to seven stores in Livonia, Ann Arbor, Brighton, Canton, Novi, Royal Oak and Troy.

"It's unbelievable," Pam Turkin said about Just Baked and its rapid growth. "We're proud of the business and the people who work for us. They work hard. It's a lot of work, but it's a lot of fun."

The company employs 75 people at its stores, and as growth continues, the company will hire more, Turkin said.

Turkin said the company needed more space, so they approached the city earlier this year seeking a location with more room.



Pam and Todd Turkin offer welcome and thanks.

"We were set on staying in Livonia," Turkin said. "We were dedicated to

the community that was dedicated to us." The facility houses a

baking and decorating area for the cupcakes and cookies, and a 400-square foot cake studio with three decorators.

Learning to bake

Turkin taught herself to bake for about a year before she pursued the business. "I'm not a baker; I'm a marketer," she said. "I think I'm creative."

She started out with ideas for flavors conveying the sweetness aimed at a child's palate and the nostalgia attached to that flavor for adults.

Early flavors included the S'more cupcake, which tastes like the campfire treat, and the Grumpie cupcake, so named because a name that rhymes with it is trademarked. (OK, it's a chocolate cake with a buttercream ribbon buried in the chocolate ganache.)

About two weeks after opening, Turkin hired Jamie Lullove, who is now working in purchas-



Jordan Conn decorates Black and White cupcakes.

ing and marketing for Just Baked. Lullove of Farmington Hills remembers the early days of 2008.

"We had two Kitchen Aid mixers, four cupcake pans and three spatulas," Lullove said. "We'd make six flavors a day. That's all we had for cupcakes in the store."

The real stuff

Turkin insists that all real ingredients are used. "We use all real butter, real eggs, real milk, lemons and oranges," Turkin said. The lemons and oranges are freshly squeezed. Everything is baked in microbatches, Turkin said.

She quips that there's no vegetable shortening in the facility, identifying a popular brand by name.

Lullove said the company started with purchases of three cases of butter a week. Today that number has grown to 30. "We always joke that we should have our own farm," Lullove said.

Jordan Conn, co-manager of Just Baked's production facility and Brighton resident, said 2,000 to 7,000 cupcakes are baked and created daily, then delivered to stores.

Conn said the time spent with co-workers at the facility has made Just Baked "like family." "It's interesting that we have found this niche," Conn said. "We're able to grow when everybody else is laying off."

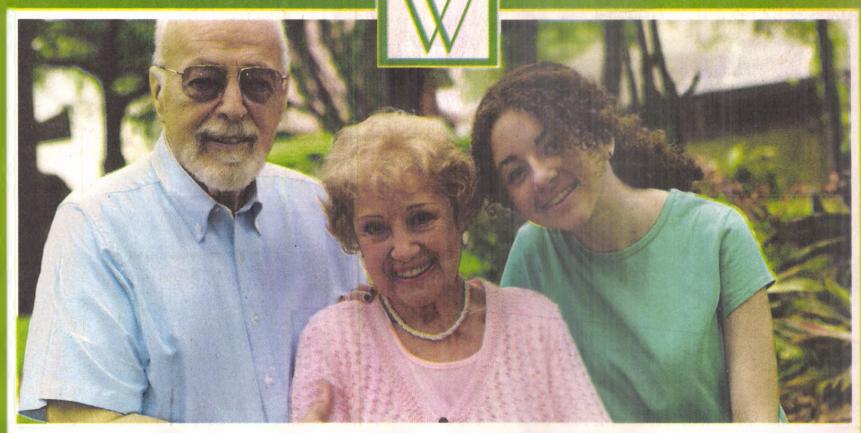
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Teri Engel



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Madonna celebrates 75 years with Diamond Jubilee

The Madonna University community is abuzz with activity in preparation for its 75th anniversary. To kick off the yearlong anniversary celebration, Madonna's president and Board of Trustees will host the Diamond Jubilee at 6 p.m. Thursday, Oct. 27, at the Inn at St. John's in Plymouth.

Along with student and other campus anniversary events, plans are under way for a huge community 75th anniversary celebration on Saturday, Sept. 22, 2012, on Madonna's campus. To find more information about anniversary events, browse historic photos, or share a memory on the anniversary blog, visit www.madonna.edu/ 75years.

Livonia's first university, Madonna was established by the Felician Sisters in 1937 as Presentation of the Blessed Virgin Mary Junior College, on what had been farmland. What began with 18 Sisters as a teaching college to bring education to area Catholic schools, soon grew to include other service-oriented majors, such as nursing, hospice, social work, criminal justice and sign language studies.

"For 75 years Madonna University has remained true to its mission, Felician tradition, and Franciscan values, and that commitment is evidenced in the brilliant shining moments and magnificent milestones that comprise Madonna's history," said Sister Rose Marie Kujawa, who has served as Madonna's president for the past 10 years.

Always changing,



Nursing was among some of the earliest programs offered at Madonna.

ever growing, Presentation BVM Junior College expanded to a baccalaureate institution in 1947, was renamed Madonna College and ultimately became a university.

Under visionary leaders Madonna formulated the Graduate School in 1982 and expanded its offerings around the world, all the while, adding and improving its academic programs to meet the educational needs of society.

Madonna's athletic program - now celebrating its 25th anniversary began with volleyball and has grown to 11 men's and women's sports. In 2000, Madonna earned the National Association of Intercollegiate Athletics' Champions of Character distinction.

Accredited by the North Central Association of Colleges and Schools since 1959, Madonna University began offering graduate courses in Taiwan in 1989. Today, Madonna also offers programs in Dubai, China and Haiti, as well as study abroad opportunities in some 11 countries.

To address the nursing shortage, Madonna launched its first doctoral program in 2009, the Doctor of Nursing Practice. The first six doctoral degrees were conferred this past May.

Built to house Madonna's growing science and media programs, the recently completed Franciscan Center for Science and Media received Gold status for Leadership in

Energy and Environmental Design. At the center of campus, the building stands as a testament to the vision and values of the Felician Sisters and Madonna University.

Observer & Eccentric | Sunday, October 9, 2011

Currently, construction is under way for a nursing simulation

lab and a sign language studies lab in the main academic building. This month, a distance learning bachelor's degree program in business was launched in Haiti for 20 hand-picked Haitian students.

"One of the highlights of my long career at Madonna has been working with such dynamic and visionary leaders. Just looking at all the accomplishments of our current president, Sister Rose Marie Kujawa, says a lot about how this institution always strives to better itself and contribute to the community," said Ernest Nolan, provost and vice president for academic administration at Madonna. "We have had 75 years of this progressive and forward thinking leadership and it has helped make Madonna University a great place for students, faculty and staff."

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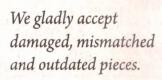
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SECTION B.(CP) SUNDAY, OCTOBER 9, 2011 **OBSERVER & ECCENTRIC** HOMETOWNLIFE.COM

SPORTS

TIM SMITH, EDITOR tsmith@hometownlife.com (734) 718-5306

BOYS SOCCER

Ranked Rocks earn tie

By Tim Smith Observer Staff Writer

Outstanding defense continues to provide the backbone for the No. 7ranked Salem varsity boys soccer team, with Thursday's 0-0 tie at Northville another example.

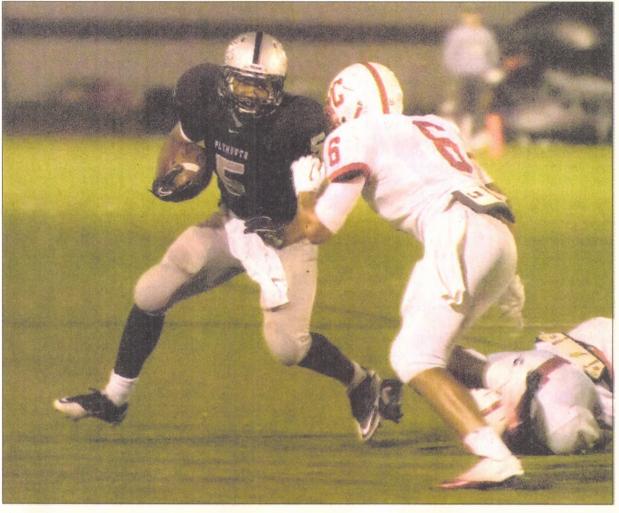
The Rocks and Mustangs played an even match most of the evening, but the play wound up in Salem's end of the pitch for much of the final 15 minutes.

That wasn't to the liking of Salem head coach Ed McCarthy. But he was thrilled with the way the team defense - spearheaded by sophomore goalkeeper Collin Hewett and senior defender Jake Genrich — held the fort in the KLAA Central **Division contest.**

"They were good in the attack and they would beat one guy, but it seemed like we always had a guy right there ready to clear the ball and win it," McCarthy said. "So the back line overall played very well tonight. Getting a shutout against Northville is good."

Finishing off the tie, which improved Salem's record to 7-6-4 overall and 6-3-1 in the KLAA Central, wasn't easy.

'They pushed a couple of their top players forward, and made things very difficult for us," McCarthy said. "The last 15 minutes they carried the play and that's an area PLYMOUTH 31, CANTON 30



Plymouth senior running back Donte Fox (No. 5), who racked up 217 yards on the ground Friday, is pursued by Canton senior defensive back Demetre Lopez (No. 6).

'Cats still got the magic

By Tim Smith Observer Staff Writer

Mike Sawchuk might as well put up a "Comebacks 'R Us" sign over his team's locker room.

The Plymouth varsity football team snatched victory out of the jaws of defeat once again --- just as it did in the 2010 state semifinals against Rockford — with an incredible 31-30 win Friday night over Canton.

It wasn't a perfect game for the Wildcats (7-0 overall, 5-0 in the KLAA Central Division), who were penalized for 80 yards and had three passes intercepted.

"We played brilliant in spots, but e turned the ball over, we had penalties, we blew some coverages," Sawchuk said. "And they're a tough team to prepare for. But these kids, we keep preaching, the premise of our program is keep doing the right thing, have integrity, work your butt off, don't quit and good things will happen."

remaining could not hold up as the Wildcats refused to yield.

On target

Following a touchdown and successful onside kick, Plymouth junior Brenton Zuzo booted a 40yard field goal with seven seconds left to provide the winning margin and spark a mob scene on the varsity turf field at Plymouth-Canton Educational Park.

"I was pretty nervous when it came up," said Zuzo, who also delivered the crucial onside kick moments earlier that eluded a Canton player and was pounced on by Plymouth's Jamarl Eiland at the Wildcats' 40-yard line with just 20 seconds left "I was just practicing like I normally practice, just kick my leg straight up through, followed the ball with my leg and kept my head down. And it went it. That's my first make."

have been bad," he said. The dramatic ending capped an intense contest played in front of an overflow homecoming crowd of about 4,000 fans.

Plymouth trailed 13-7 at halftime and went up 21-13 during the third quarter after two TDs by hard-driving senior Donte Fox (21 rushes, 217 yards).

Fox reeled in a 35-yard touchdown pass from quarterback Shaun Austin and followed that up with a 1-yard TD run.

But the Chiefs (5-2, 3-2) kept battling back and scored with 42 seconds to go in the quarter on a 2yard carry by senior tailback Kevin Buford (17 carries, 79 yards), closing the gap to 21-19 Sparking that drive was a 56yard kickoff return by senior Zac Merillat.

Renzi Invite set for Oct. 15

The third annual Kim Renzi Memorial Tournament will take place Saturday, Oct. 15, at Plymouth High School and more junior varsity teams are being sought to join the lineup.

The invite honors the memory of the late Kim Renzi, who coached the Plymouth freshman volleyball team in 2008 before being diagnosed with the cancer which eventually took her life. Expected to participate is the current Plymouth varsity volleyball team, which includes senior Rachael Hille --- the only player on the squad who played for Renzi.

This year also marks the first time a member of the Renzi family, namely Plymouth freshman and junior varsity player Marina Renzi, will play.

As was the case over the last two years, there will be a silent auction, 50/50 raffle, Tshirts and more. Games will likely begin at 8 a.m. and continue into the mid-afternoon.

JV teams interested in participating are urged to send an e-mail to Todd Renzi (Kim's husband) at trenzi@ wowway.com.

Crusaders deck Cards

Four different players tallied goals Wednesday as host Madonna University rolled to a 4-0 Wolverine-Hoosier Athletic Conference victory over Concordia University at the Total Sports Complex in Wixom.

Lilliana Serratos and Kristen Black scored just 76 seconds apart during the opening 2:43 of action. Assists went to Nicole Rodriquez and Diana Brda (Livonia Franklin). Amanda Jenaway (Livonia Stevenson) added a penalty kick in the 60th minute and Kaitlyn Krysiak notched her fourth of the year in the 70th minute (assisted by Jenaway). **Goalkeeper Chelsea** Gregg (Livonia Clarenceville) made five saves to post her third shutout of the year as the Crusaders improved to 5-4 overall and 1-1 in the WHAC. MU returns to WHAC action noon Saturday at Indiana Tech.

we have to improve."

According to McCarthy, the offense was somewhat inconsistent, but that was mitigated by the way the Rocks curtailed Northville's attack.

Please see ROCKS, B2

A 10-point Canton lead with 1:01

Setting up the field goal was Zuzo's successful onside kick. "I just wanted to keep it from going out of bounds because that would

Canton tried to tie the game at 21-21 on a two-point conversion pass, but it was deflected by senior Faris Abraham.

Please see FOOTBALL, B2

Conner sent to Griffins

The Detroit Red Wings announced last **Tuesday that Westland** native Chris Conner was one of five players to clear waivers and be assigned to the Grand **Rapids Griffins of the** AHL. The 5-foot-7, 180pound right winger is a sixth-year pro from Michigan Tech who was signed July 7 as a free agent by the Red Wings.



Observer Staff Writer

When Salem senior girls swimmer Lauren Seroka looks up at the leader board in her school's natatorium and sees records she achieved during her freshman year, she's disappointed and determined at the same time.

Injuries, surgeries and physical therapy have curtailed Seroka's quest to break her own records or set new ones ever since.

But this season, she is healthy and on a quest to finish her prep career on a high note.

"I feel so much better, the best I've felt since my freshman year," Seroka said following a recent dual meet. "Yeah, I want to take those (old records) down again."



Awaiting the start of the 200yard freestyle race is Salem's Lauren Seroka.

Seroka is the Salem record holder in the 200-meter freestyle (1:54.67 in 2008) and 500 free (5:03.57, also in 2008) and was part of the 2010 200 medley relay and 2008 400 free relay teams that also are represented on the pool's wall of fame.

Doing her best

It helps a lot that her knees have healed following surgery. So have her shoulders

and hips, which bogged her down last season.

"I'm just trying to recover from last year, when I was really injured," she said. "I just want to put up my best times. It's really all I want out of myself."

With a grin, Seroka referenced her older brother Adam, a 2011 Salem grad who attained All-America honors for his senior season and currently is swimming at the collegiate level.

"I don't know if I'll get All-American times, though," she added.

She said things are looking up, however, and is gearing up for the Michigan Interscholastic Swim Coaches Association meet next Saturday. There she intends to make some noise and hope-

Please see SEROKA, B3



PHOTOS BY BILL BRESLER | STAFF PHOTOGRAPHER

Salem senior Lauren Seroka, standing with teammates before the start of a recent dual meet, eyes a strong finish to her prep career.



LOCAL SPORTS

High-scoring Ovesea paces Chiefs

The high-flying Canton varsity boys soccer team steamrollered past three KLAA South Division opponents.

B2

(CP)

On Thursday, junior forward Dan Ovesea scored twice to spark the division champions to a 5-1 win over Livonia Franklin.

That followed 8-0 and 10-0 wins over Westland John Glenn and Wayne Memorial, upping the Chiefs record to 15-1-2 overall and 9-0-1 (1st place) in the KLAA South.

The Chiefs jumped into a 2-0 lead after a half. Senior co-captain Mitch Posuniak opened the scoring six minutes into the game when he took a nice through ball from sophomore Griffin Parks and came in on a breakaway.

Canton added their second goal midway in the half, when senior Mitch Pepper intercepted a Patriot goal kick and put it behind the Franklin goalie.

Canton made it 3-0 in the first minute of the second half, when senior co-captain Connor Furgason jumped on a loose ball in the Franklin goal box and drove it home. Ovesea finished Canton's

scoring with two goals. On Tuesday, Ovesea tallied three goals as Canton blanked Westland John Glenn, 8-0.

Ovesea opened the scoring less than a minute into the contest, taking a feed from senior Shean Krolicki and finding the corner of the goal.

Krolicki and Posuniak each scored two goals, with the other Canton goal by Furgason.

Senior goalkeeper Steven Murphy — who drew an assist — shared the shutout with junior Ian Wingate.

On Sept. 29, the Chiefs scored early and often, defeating the Wayne Memorial Zebras 10-0 in a game that ended at halftime due to the MHSAA mercy rule.

Ten different Chiefs earned points in the game, led by senior Nate Bergeson's two goals and two assists.

Other goal scorers were sophomore Ken Krolicki (2), Pepper (2), Furgason, Shean Krolicki, Ovesea and Posuniak.

PLYMOUTH 4, JOHN GLENN 0: On Thursday, the host Wildcats (7-6-4, 6-2-2) wrapped up second place in the KLAA's South Division with four second-half goals to beat Westland John Glenn (8-8-1, 3-7).

"We were able to hold off their attack for most of the game, most of their scores were late in the game," Glenn coach Brian Tomlinson said. "They got their first point scrapping for a ball in front of our net. Not soon after they added another goal with a perfectly placed free kick. After they put two on the board, we decided to gamble with our formation to see if we could get some more shots. We got some really good movement around their box, but they were able to limit the number of quality shots we could put on their net."

SALEM 8, S.L. EAST 0: On Tuesday, Salem routed South Lyon East to improve to 7-6-3 overall and 6-3 in the KLAA Central Division. It was Salem's sixth win in seven outings.

Scoring twice for the Rocks was Jake Pascarella. Other goals were scored by Tyler Fosdick, Tyler Bashaw (2 assists), Connor Cole, Joe Stephan, Chris Dierker and Max Nolta.

Besides Bashaw's two helpers, other Salem assists were collected by Jake Genrich (2), Colin Rooney, Austin Covert, Brady Cole and Chris Ensor.

Registering the shutout for Salem was Erick Beas.

On Sept. 29, Salem blanked South Lyon 6-0. Pascarella, Genrich, Blake Townes, Ensor, Bashaw and Dierker all scored.

PLYMOUTH 9, WAYNE 1: Three goals each by Chandler Olah and Mike Himmelspach sparked Plymouth's Tuesday rout over Wayne Memorial.

Also finding the back of the Zebras goal were Brian Eggenburger, Viet Nguyen and Do-Hung Kim.

PCA doubles up S'field Christian

By Rebecca Bailey Correspondent

Tuesday's game was a faceoff between Plymouth Christian Academy and visiting Southfield Christian with PCA coming away with the 4-2 victory.

Southfield was looking for a little payback from the early defeat on home turf, but from the kickoff, PCA was hungry and on the hunt. Within the first minute, Josh Middleton led a pass to left midfielder Alex Chapman. Chapman, rocketing down the line, launched the ball directly in front of the goal. While Southfield's goalie tried to handle the hot pass, Senior Chris Scagnetti was there for the cleanup and scored PCA's first goal. Southfield would not

be deterred, however, and answered the goal at 30:30. Then, one minute later, PCA's defense in a momentary lapse of judgment, permitted another score by Southfield.

PCA battled with the one point deficit for the remainder of the half, with good ball movement and several shots that just did not fall. With 20 seconds left on the clock in the first half, sophomore Adam Powlus serviced a long pass to Chapman who launched another shot to tie the game. Energized by Chapman's last second score at the end of the first half, PCA refused to be thwarted by missed goals and ramped up the pressure on the Southfield defense. Powlus once again assisted, this time to classmate Jacob Bai-

schedule that the Rocks

have faced. On Aug. 31,

Salem played to a score-

less tie with then No. 3-

ritory for the coaches

association. I was very

played so many top 10

teams and even all our

surprised by it," McCar-

thy said. "It's because we

scrimmages were against

top 10 teams, and our tie was against DeLaSal-

le where we really out-

"I think when those

top teams were asked,

ter teams, several had

good. It's very strange

with our below-average

record, for a top 10 team

commented that we were

who was one of the bet-

played them.

ranked Warren DeLaSalle.

"This is really new ter-

ley, who finished the pass with a header that was barely tipped off the crossbar by the goalie.

Not to be denied, Bailey drove forward to pick up the rebound and gave PCA the 3-2 advantage at the 29 minute mark.

Powlus led the charging offense for PCA, and again hit speedster Chapman, who headed the ball into the net at 28:32, furthering the momentum

of the PCA Eagles. With

the score now at 4-2 and

PCA offense rarely idle,

Southfield's defense sim-

PCA's defense, sparked

by Middleton, freshman

Rvan Machonga, junior

Dan Mullet kept the field

swept clean and their for-

wards and midfielders

busy until the end of the

Matt Reed, and senior

ply could not match the

speed of PCA.



PHOTOS BY BILL BRESLER | STAFF PHOTOGRAPHER

Canton quarterback Kyle Adams (No. 11) gets a couple of steps on Plymouth's Kyle McMillan (No. 57) and Stefan Turrentine (No. 19) during Friday's showdown at Plymouth-Canton Educational Park.

FOOTBALL

Continued from page B1

Back in front

In the fourth, however, the Chiefs mounted a 53-yard scoring drive that put them ahead with about seven minutes left. Despite Buford leav-

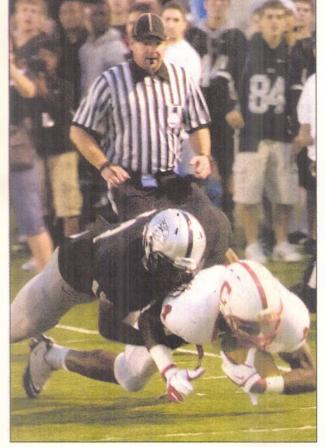
ing for several minutes due to severe leg cramps, Canton kept pounding the line of scrimmage and ran the ball down to the Plymouth 15.

Merillat then scored with an up-the-middle run, followed by a twopoint conversion pass from quarterback Kyle Adams (7-of-8 passing, 114 yards) to Evan Rinke to give Canton a 27-21 advantage.

The Chiefs got the ball right back with 5:38 to go, when junior Kendall Scott intercepted an Austin pass at Canton's 35.

Things continued to look up for Canton. Merillat and senior running back Ryan Jones (20 rushes, 80 yards) grinded out a march that moved the ball inside the 10-yard line and took several minutes off the clock.

On fourth down, junior Scott Piwowar connected on a 21-yard field goal and the Chiefs were up 30-21 with just 1:01 to go.



Plymouth's Stefan Turrentine (No. 19) tackles Canton's Matt McKay (No. 4) during Friday night's KLAA South Division football tilt.

everything out of it was awesome. It was a fantastic play."

Then Austin scored on a sneak and junior placekicker Bobby Deeg (who's shares kicking duties with Zuzo) nailed the extra point.

Early scoring

Fox also had a huge play in the first quarter to open the night's scoring. He took a handoff, burst through the line and finished off a 56-yard touchdown run with 7:22 left. Canton tied it up at 7-

Canton tied it up at 7-

ROCKS

Continued from page B1

"Jake Genrich, the center-back played real well," he said. "He had some great runs into the attack out of the back, so I was really happy with his play. And I would say Collin Hewett was solid as well when we needed him."

Northville's record moved to 7-5-3 overall and 5-3-2 in the division.

The high state ranking is somewhat of a surprise to McCarthy, given the team's record.

New territory

But he said it likely is due to the strength of

to be in there."

game.

High-scoring Canton is ranked fifth and could be a formidable foe for the Rocks in the districts, which begin Oct. 17.

For now, however, McCarthy's team will be getting ready for this week's KLAA conference showdowns.

"I'm happy with where we're defending. We're going to have to be a little better in the final third (on offense)," McCarthy said. "But right now I'm real happy with this team. This team has the opportunity to do well in districts. I'll be disappointed if we don't move on."

> tsmith@hometownlife.com (734) 718-5306

-----j--

No quit

But then the Wildcats pulled a page out of last season's playoff play-

book. Austin threw the ball over the middle to junior wideout Nate Emminger, who broke free of the coverage and bolted down the left side of the gridiron down to the Canton 1-yard line.

"He (Emminger) made a heck of a play," Austin said. "It was over the middle and that's all they were giving me. But his speed, his dedication to go hard and try to get Plymouth's special teams corralled the ensuing onside kick and Austin completed passes to Emminger and senior Devin McMillian to give Zuzo his chance to win the game.

Canton's Buford said the team's second straight heartbreaking defeat won't get it down, however.

"They're a really good team, we knew we were going to get a battle," Buford said. "We just made a couple bad plays and it penalized us. But we're going to regroup and get back at it on Monday." a sweep around left end from the Plymouth 4-yard line.

On the ensuing series, Austin was intercepted by Canton senior Michael Boes. But the Chiefs fumbled it back two plays later.

Another interception of an Austin pass, this one by Blake Owens, contributed to a 13-yard touchdown run by Jones with 8:40 left in the half. That gave the Chiefs a 13-7 edge that they would take into the halftime break.

> tsmith@hometownlife.com (734) 718-5306

Salem game pushed back

The Livonia Stevenson-Salem varsity football game has been moved to a new site, a new day and the game starting has been changed.

Due to unplayable conditions on the Plymouth High School field, the two KLAA Central Division teams were set to face each Saturday morning at the varsity turf field near Canton High School. Prior to the season, the game was originally set for 7 p.m. Friday, at the Plymouth High grass field, but was changed last week to a 4:30 p.m. start to accommodate Plymouth-Canton Educational Park fans who wanted to see the featured KLAA South Division game for first place between rivals Canton and Plymouth game on the turf field the same night.

"We apologize for this change," Stevenson athletic director Lori Hyman said. "However, we do not have a choice. Thank you for your understanding and support."

Both Stevenson and Salem are 2-4 overall and 1-3 in the KLAA's Central Division.

Junior varsity Lions roar, 42-14

The Canton Lions Junior Varsity football team remained undefeated and improved their record to 4-0 with a total team effort last weekend against the perennially tough Ypsilanti Braves.

The game was dominated from the onset by the Lions, winning by a final score of 42-14.

The defense overwhelmed the Braves offense most of the day, led by strong

YOUTH FOOTBALL

efforts from Canon Misenko, Ryan Blas, Jack Underwood, Wesley Askew, Mason Lamarand, Brad Tyszkiewicz, Radwan Almahayni, Spencer Brown, and Rubin Williams.

Offensively, the Lions racked up six touchdowns. The scoring started with Evan Voyles scoring on a quarterback sneak, followed by touchdown runs by Victor Abraham (1), Jason Arnold (1), and Miles Davenport (3).

Alan Farmer also contributed to the scoring, converting all three extra point attempts.

All units of the Lions offensive line contributed to the scoring, led by Ryan Cassidy, Chris Campbell, Tariq Woody, Zack Long, Julian Gocaj, Rubin Williams and Farmer. It was Livonia Ladywood's day all the way around in the Catholic League girls field hockey championships held at Birmingham Brother Rice's turf field.

The top-seeded Blazers captured the title Saturday with a 2-1 triumph over Bloomfield Hills Marian on goals from senior Molly MacLennan (penalty stroke) and senior Erin Cronyn (off an assist from Kylie Birney).

Ladywood, now 11-1-2 overall, got three saves from goalie Mackenzie Holme en route to the victory. Ann Reinhart scored the Mustangs' lone goal, while goalie Courtney Hellyar made eight saves.

Blazers seize field hockey championship

Earlier in the day, Birney scored a pair of goals in a 4-0 semifinal victory over fourth-seeded Bloomfield Hills Academy of the Sacred Heart.

Junior Lauren Kozlowski and Cronyn also tallied goals, while Holme need to make only one save to post the shutout.

Mei-Mei Butcher made 10 saves for Sacred Heart. Ladywood coach Kristine Sanders was also named Coach of the Year in the Catholic League.

PIONEER 1, LADYWOOD 0: Sydney Supica's goal proved to be the difference Thursdays as Ann Arbor Pioneer (8-1-1) held off host Livonia Ladywood (11-2-2) in a division match.

Pioneer goalie Cameron Evens made five saves as Pioneer improved to 6-1-1 in the division.

Senior Mackenzie Holme had four saves for the Blazers, who stand 3-2-2 in the division.

LOCAL SPORTS

Canton title plans on hold

Canton's KLAA South Division title celebration plans were delayed Wednesday night as Livonia Churchill stayed in the hunt for first place with a 25-23, 21-25, 25-23, 25-21 girls volleyball victory.

The loss dropped stateranked Canton to 27-6 overall and 7-1 in the KLAA South, while Churchill improved to 19-12-1 and 6-2. Each team has two division matches remaining.

Alaina Turner and Kristen Muir each tallied 12 kills while Erica den Boer (17 digs), Maggie Deloy (8 kills, 12 digs), Lauren Martin (19 assists) and Jackie Waite (22 assists) were solid in defeat. Chipping in with three

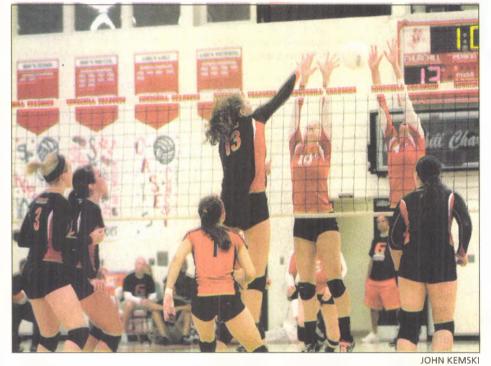
kills and two block assists each were Jordan Tubaro and Jordan Diedrick.

PLYMOUTH 3, FRANK-LIN 1: After a slow start, Plymouth rebounded to get past Livonia Franklin 20-25, 25-19, 25-17, 25-19

on Thursday.

The Wildcats (26-6 overall, 5-3 in KLAA South) were led by setters Jessica Scott (32 assists), Shayla Smalls (24 assists), Lindsay Stemberger (17 digs), Emilee Beyer (10 kills, 3 blocks, 2 aces), Olivia Beyer (10 kills) and Madeline Betts (10 kills, 2 blocks).

Others contributing Rachael Hille (6 aces, 3 blocks), Taylor Rieckhoff (3 assists) and Emily Burkman (4 kills).



Churchill's Marissa Pomaville (No. 13) tries to slip a shot past Canton blockers Jordan Tubaro (No. 10) and Kristen Muir (No. 4).

SPORTS ROUNDUP

Girls hoop clinic

Livonia Ladywood varsity basketball coach Anthony Coratti and his staff with stage a clinic for girls in grades 5-8 from 6:30-9 p.m. Sundays, Oct. 9 and 16, at the high school gym.

The clinic will consist of skill work and putting those skills to the test through game play.

The cost is \$10 to attend all three remaining sessions.

For more information, e-mail ACoratti@gmail.com.

Learn to Skate

The City of Livonia Department of Parks and Recreation will stage its seven-week Learn to Skate each Monday. Nov. 7 through Dec. 10, at Edgar Ice Arena, 33841 Lyndon, Livonia.

ident fees), not including a \$28 officials fee per game.

For more information, call (734) 466-2410.

Turkey Trot

The sixth annual Livonia Turkey Trot will be Saturday, Nov. 5 at Bicentennial Park, located at Seven Mile and Wayne roads.

The fee is \$10 (includes T-shirt, drink and snack). Participants must register prior to Oct. 26 at the Livonia Parks and Recreation office inside the Livonia Community Rec Center to be guaranteed a T-shirt.

All profits and canned food donations will go to the Livonia Goodfellows, which will provide families in need with a Christmas dinner. Those bringing non-perishable food items will received a raffle ticket for a drawing of prizes donated by local businesses.



PHOTOS BY BILL BRESLER | STAFF PHOTOGRAPHER

Going all out during the 200-yard freestyle event is Salem senior Lauren Seroka.

SEROKA

Continued from page B1

fully get on track for allstate success.

"Wait until the MIS-CA meet," the 17-year-old Seroka said. "Hopefully I'll post some good times there. It's a good indicator for how state meet will go."

Seroka has already qualified for the state meet in the 200 free, 200 IM, 500 free and as part of the 400 free relay.

"I think I'm just a really hard worker and I really want to accomplish my goals," said Seroka, in her third season as a Salem co-captain. "Since I've had so many setbacks, it just kind of makes me want to achieve my goals even more."

Veteran Salem head coach Chuck Olson said it's rewarding to see Seroka primed to finish her prep career in a wave of success.

"This is by far the best condition Lauren's been in since her freshman year," Olson said. "She's had a lot of nagging injuries during her sophomore and junior years. She tried to work through it and one thing led to another.

"But I'm really encouraged by what she's been

ALL ABOUT LAUREN

Who: Lauren Seroka, 17-year-old Salem senior on the varsity girls swim team.

Preps: She is in her third year as co-captain of the Rocks and is Salem's record holder in the 200-meter freestyle and 500 freestyle events, as well as part of two recordsetting relay teams.

Miscellaneous: She holds a 4.03 grade-point average and is in the National Honor Society.

Family: Her parents are Todd and Lisa Seroka of Canton. Her brother Adam is a 2011 Salem graduate who was an All-American his senior year.

Favorite events: When asked her preference between swimming individual events or relays, she favored the latter because of the excitement of going for something with teammates: "I probably like relays, especially when they're really close at the end, because you have a lot of adrenaline going and you don't want to let your team down."

"I just want to put up my best times. It's really all I want out of myself." LAUREN SEROKA Salem swimmer

tion for anybody to be in for one year, let alone three," Olson said. "It probably wasn't too fair of me to ask that of her. "But she's the kind of

individual that certainly will do everything she can to do what's necessary.'

He then smiled, when asked about how Seroka followed in her brother's path as an athlete and role model.

they (Adam and Lauren)

were both three-year cap-

tains and I never had that

before," he said. "I don't

know if I'll ever have it

again, but it just seemed

like the right thing to do.

I ever expected."

And they've certainly done

everything, and more than

Seroka said the three

captains have focused on

helping the team be unit-

ed, as well as going after

Plymouth-Canton Educa-

the "unofficial" title of

tional Park champions.

"It's pretty remarkable,



When the Rocks defeated Canton on Sept. 27, which followed an earlier victory over Plymouth, that gave Salem the honor.

"We had a big goal of being Park champs," Seroka said. "So we finally accomplished that for the first time in my high school career, which was really good."

She said there are more goals to pursue, but no

matter what happens,

ups and downs.

setbacks.

she hopes younger team-

mates have gained some

insight from her career's

"It's not always going to

be 'improvement, improve-

Seroka said. "You're going

you're going to have some

"But you just got to

through it. You got to

keep a good attitude."

know you're going to get

train hard through it and

ment, improvement,"

to have some plateaus,

Fees are \$55 (residents) and \$67 (nonresidents).

Each class is 25 minutes including youth class (ages 4-and-up) at 5, 5:25, 6 or 6:25 p.m.; hockey skills, 6:25 p.m.; tots (3-year-olds only), 5 p.m.

All instruct are I.S.I. certified. There are no make-up classes. Private lessons are also available and there is free skate rental.

Walk-in registration is from 6:30-8 p.m. (residents) and 7-8 p.m. (non-residents), Wednesday, Oct. 19, at the Livonia Community Recreation Center, 15100 Hubbard (at Five Mile Road).

For more information, call Kerri Ahmet or Tina Probst at (734) 466-2412.

Men's basketball

The Livonia Department of Parks and Recreation will stage a managers meeting for its 2012 men's basketball league for new teams at 7 p.m. Monday, Nov. 2 at the Livonia Community Recreation Center, 15100 Hubbard (at Five Mile Road)

The registration deadline for returning teams is 4:30 p.m. Friday, Oct. 28. The fee is \$400 per team (plus non-res-

Tourney champions

Women's Sr. Golf

The Livonia Senior Women's Golf League celebrated another season with its annual awards banquet on Sept. 16 with the first prize awarded to the Fearsome Fourse of Monica Worhach, Karen Eglinton, Diana Stimac and Rebecca Viola following its annual scramble and Caddy Shack hole-in-one contest held on Sept. 9.

Several Livonia businesses donated prizes including Kroger, Merri-Craft Florist, Bo-Rics, Wine Castle, Oasis Golf Center, Big Boy's, Busch's, ABC Warehouse, Chap's Feed Store & Pet Supples, Outback Steakhouse, French's Flower & Gifs, Buddy's Pizza, Just Baked Cupcakes, AutoLab (Five Mile and Levan), Leo's Coney Island, D. Bennett Consulting and DeLuca's.

The league is open to senior women in the Livonia area. The 2012 season meeting is scheduled for next April. Check the Livonia Senior Center for more information

able to do in practice. This year her whole attitude's been upbeat. It's nice to see her having some success and getting the times she's accustomed to.'

Leading by example

Olson also gives Seroka high marks for, like Adam Seroka, being the consummate team leader. Seroka is sharing the captaincy with seniors Maria Radzwion and Maggie Sneideman.

"That's a difficult posi-

Plymouth 1st at D1 golf regional

Plymouth won the Division 1 girls golf regional Friday at University of Michigan Golf Course in Ann Arbor with a score of 342, topping runner-up Saline (361). For the Wildcats, Sarah

Thompson registered an 18hole score of 79 strokes, followed by Kelsey Murphy (81), Sydney Murphy and Kayla Whatley (91 each) and Danielle Allen (104). Qualifying individually for the D1 state meet was

Canton's Kelsey McDougall, with a round of 89. The Chiefs finished fifth. Other finishers were Paige Osler and Rachel Pisano (103 each), Kaylee Lobb (105) and Chloe Luyet (109).



The U12 Plymouth Reign 00 Green team recently won the Traverse City Autumn Classic, Pictured are (front row, from left) Carter Hackney, Zak Merchant, Tyler Campbell, Armann Patel, Tommy Sullivan; (back row, from left) coach Zachary Wilkes, Jacob Riegal, Max Greil, David McGrath, Carlos Gutierrez, Brock West, Zackary Friess and Rex Hill



Netters play hard in KLAA tourneys

By Tim Smith Observer Staff Writer

In a tuneup for Friday's state boys tennis regionals, Plymouth and Canton competed at last week's Kensington Lakes Activities Association 'A' bracket tournament.

The A tourney at Novi High School included the top three teams from all four divisions of the KLAA (a B tourney, with bottom teams, took place at Plymouth-Canton Educational Park with Salem victorious).

The Wildcats finished in a fifth-place tie with White Lake Lakeland, with eight points each; Canton placed 11th with three points.

Running away with the championship was Novi, with 34 points, followed by Northville (25), Grand Blanc (16) and Hartland (14)

"You know we're playing with the 12 best teams in the KLAA, and I thought that we competed well with them," Plymouth head coach Tom Kimball said. "There's a couple elite, state-ranked teams there, Northville and Novi.

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"But most of the other teams we were competitive win and the matches we thought we should win we won. Overall, we had a good day."

Kimball said his team completed play on the tournament's first day, Oct. 1. But rain forced the tourney to continue until Tuesday.

Canton head coach Barb Lehmann remarked that the Chiefs "played well but didn't go far with the top 12 teams in the association. We lost two of our three crossovers and never played the third."

Consolation prize

About the Rocks winning the B tournament, Kimball said it was probably nice but not what Salem would have wanted.

"It was a 12-team tour-

nament so it was probably cool to win it," Kim-ball noted. "But I don't think Salem was real happy about not making it into the top (tourney)."

In the B tournament, "there's not even a team trophy for that. The people that win individual flights get a medal. But at the A tournament, the winner gets a trophy, second place maybe gets one and the winner and runnerups get individual medals.

Kimball's athletes did not win any medals, with Novi and Northville claiming 15 of 18 available individual medals. Novi finished first in all but No. 1 singles, where Northville's Tyler Gardiner defeated Novi's John Mullane.

Still, Kimball said it was a competitive tournament.

"This A-B, top-12 and bottom-12," he continued, "was just kind of established to try and make the matches more competitive more than anything else."

Regionals for all three **Plymouth-Canton district** teams are Friday at Ann Arbor Pioneer and Saline.

KLAA 'A' BRACKET BOYS TENNIS TOURNAMENT Oct. 1. 4 at Novi H.S.

TEAM STANDINGS: 1. Novi, 34 points; 2. Northville, 25; 3 Grand Blanc, 16; 4. Hartland, 14; 5. (tie) White Lake Lakeland and Plymouth, 8 each; 7. Livonia Churchill, 7; 8. Howell, 6; 9. (tie) Walled Lake Central and Walled Lake Northern, 9 each; 11. Canton, 3; 12. Livonia Stevenson, 2.

FINAL FLIGHT RESULTS No. 1 singles: Tyler Gardiner (N'ville) defeated John Mullane (WLN), 7-6 (7-4), 7-6 (7-1); semifinals: Gardiner def. Alex Kim (Lakeland), 6-3, 7-6 (10-8); Mullane def. Tim Wang (Novi), 6-1, 6-0.

No. 2: Pavan Rao (Novi) def. Anthony Rossi (N'ville), 6-1, 6-1; semifinals: Rao def. Jonathan Martin (LC), 6-1, 6-1; Rossi def. Ben Johnson (Hartland), 6-1, 6-2. No. 3: Andrew Ying (Novi) def. Alex Garrigo (Lakeland), 6-1, 7-5; semifinals: Ying def. Nathan Albanelli (N'ville), 6-0, 6-0; Garrigo def. Wes Kujacznski (GB), 6-0, 6-0. No. 4: Shashank Chitta (Novi)

def. Rahul Raj (N'ville), 6-1, 6-1; semifinals: Chitta def, Rishabh

Arivkar (LC), 6-1, 6-1; Raj def. Corey Lewandowski (Hartland),

No. 1 doubles: Bill Bell-Jason Carless (Novi) def. Matt Evasic-Matt Satterfield (N'ville), 6-0, 6-3: semifinals: Bell-Carless def Cameron Sloan-Derek Andreen (Hartland), 6-4, 6-3; Evasic-Satterfield def. Adam Novajovsky-Connor Lushin (GB), 6-0, 6-3 No. 2: Brandon Sanders-Nishant Kakar (Novi) def. Trevor Page-Brian Manney (N'ville), 6-2, 6-0; semifinals: Sanders-Kakar def. Ryan Muliett-Austin Schippers (Howell), 6-0, 6-2; Page-Manney def. Tyler Elias-Justin Noye (GB), 4-6, 6-3, 6-2.

No. 3: Andrew Cho-Michael Chang (Novi) def. Matt Marilley Brendan Slovisky (N'ville), 6-0, 6-3; semifinals: Cho-Chang def. Michael Li-Michael Ng (GB), 6-1, 6-2; Marilley-Slovisky def. Jon Conn-Dylan Grant (Plymouth), 6-3, 7-6 (7-4).

No. 4: Stephen Kovacinski-Jon Thompson (Novi) def. Adam Burau-Sam Lall (GB), 6-3, 6-4; semifinals: Kovacinski-Thompson def. Maverick Tessler-Steven Kundson (Hartland), 6-2, 6-0; Burau-Lall def. Ben Crabill-Andrew Schafer (N'ville), 7-6 (7-4), 6-3

No. 5: Kevin Xu-Matt Pilat (Novi) def. Veer Shah-Eric Karian (N'ville), 6-1, 6-0; semifinals: Xu-Pilat def. Brian Yang-Pat Langan (WLC), 6-1, 6-1; Shah-Karian def. Kyle Classen-Michael Holden (Hartland), 7-6, 4-6, 6-3.

CROSS COUNTRY RESULTS

COACHING LEGENDS INVITATIONAL RESULTS Oct. 1 at Huron Meadows BOYS TEAM STANDINGS: 1. Rockford, 64 points; 2. Toledo St. Francis De Sales (Ohio), 88; 3. Saline, 93; 4. Romeo, 106; 5, Northville, 153; 6, Plymouth, 170; 7. Brighton, 22; 8. Canton, 279; 9, Ann Arbor Huron, 297; 10. Novi, 307; 15. Livonia Franklin, 446 (22 schools) Individual winner: Nick Renberg (Saline), 15:43.8 (5,000 meters).

BOYS DUAL RESULTS CANTON 27, PLYMOUTH 28 Individual winner: Derek Gielarowski (Plymouth), 16:51 Canton finishers: 2. Mitch Clinton, 17:12; 3. Miles Felton, 17:18; 4. Bradon Conley, 17:20; 8. Jeff Molchan, 17:31; 10. Billy Toth, 17:43. Plymouth finishers: 1. Derek Gielarowski, 16:51; 5. Zane Berlanga, 17:21; 6. Liam Cardenas, 17:23; 7. Jimmy Maciag, 17:26; 9. Brandon Dalton, 17:38 Dual meet records: Canton, 4-0 overall, 4-0 KLAA South Division; Plymouth, 3-1 overall, 3-1 KLAA South.

GIRLS DUAL RESULTS SALEM 29' NOVI 30 Salem finishers: 3. Autumn Burin, 20:40; 5. Shannon Flynn, 20:49; 6. Emily Bizon, 20:53; 7. Alejandra Beltran, 21:04: 8. Hannah Stoliker, 21:24; 9. Amanda Beyer, 21:32; 10. Adrianna Beltran, 21:37; 11. Natasha Stevenson, 21:41; 12. Kelly Kerwin, 22:00; 14. Madison Goodpasture, 22:11. Dual meet record: Salem, 3-1 overall, 3-1 KLAA Central Division

PREP FOOTBALL Friday, Oct. 14 Central Div. at Plymouth, 7 p.m. Central Div. at Canton, 7 p.m. Salem at South Div., 7 p.m. **BOYS SOCCER** Monday, Oct. 10 Novi at Canton, 7 p.m. Salem at Plymouth, 7 p.m. Tuesday, Oct. 11 Luth, W'sld at Luth. N'west, 4:30 p.m Liggett at Huron Valley, 4:30 p.m. Wednesday, Oct. 13 KLAA championship, Kensington vs. Lakes, 7 p.m. Friday, Oct. 14 PCA at Luth. Westland, 4:30 p.m. Franklin Road at HVL, 4:30 p.m.

VOLLEYBALL Tuesday, Oct. 11 Univ. High at Clarenceville, 5:30 p.m. Luth. N'west at Luth. W'sid, 6:30 p.m. HVL at Lutheran South, 6:30 p.m. Franklin at Canton, 6:30 p.m. John Glenn at Plymouth, 6:30 p.m. Salem at Northville, 6:30 p.m. Ladywood at Regina, 7 p.m. Thursday, Oct. 13 Canton at John Glenn, 6:30 p.m. Plymouth at Wayne, 6:30 p.m. S.L. East at Salem, 6:30 p.m. PCA at Luth. Westland, 6:30 p.m. C'ville at Whitmore Lake, 6:30 p.m. Ladywood at Marian, 7 p.m.

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THE WEEK AHEAD

Thursday, Oct. 13 Franklin at Canton, 6:30 p.m John Glenn at Plymouth, 6:30 p.m. Ladywood vs. Cranbrook at Livonia Rec. Center, 7 p.m. Saturday, Oct. 15 MISCA Meet at EMU, noon **BOYS & GIRLS CROSS COUNTRY** Tuesday, Oct. 11 Churchill vs. Plymouth Wayne vs. Canton, Stevenson vs. Nov at Cass Benton Park, 3:55 p.m. S. Lyon vs. Salem at Willow Run, TBA MIAC Jamboree at Nankin Mills, 5 p.m. Ladywood vs. Mercy at Bicentennial Park, 4 p.m.

Saturday, Oct. 15 A.A. Gabriel Richard Inv. at Hudson Mills, 9 a.m. **BOYS TENNIS** Friday-Saturday, Oct. 14-15 (MHSAA Championships) D-1 at Midland, 9 a.m. **GIRLS GOLF** Friday-Saturday, Oct. 14-15 (MHSAA Championships) D-1 at Grand Valley State, 10 a.m. D-2 at Oakland Univ., 10 a.m. D-3 at MSU (Forest Akers), 10 a.m. D-4 at MSU (Forest Akers, 10 a.m. **GIRLS FIELD HOCKEY** Tuesday, Oct. 11 Ladywood at Sacred Heart, 4:15 p.m. Thursday, Oct. 13 A.A. Huron at Ladywood, 4 p.m.

WOMEN'S COLLEGE VOLLEYBALL Tuesday, Oct. 11 Schoolcraft at UM-Club, 7:30 p.m Wednesday, Oct. 12 N'western Ohio at Madonna, 7 p.m. Thursday, Oct. 13 Henry Ford at Schoolcraft, 7 p.m. Friday-Saturday, Oct. 14-15 Madonna at GLIAC-GLVC Challenge at Aurora, III., TBA MEN'S COLLEGE SOCCER Wednesday, Oct. 12 Jackson at Schoolcraft, 4 p.m. Concordia vs. Madonna at Total Sports-Wixom, 4 p.m. Saturday, Oct. 15 Muskegon at Schoolcraft, 1 p.m. Cornerstone vs. Madonna at Stevenson H.S., 2:30 p.m.

Sunday, Oct. 16 Ancilla (Ind.) at Schoolcraft, 1 p.m. WOMEN'S COLLEGE SOCCER Wednesday, Oct. 12 Delta at Schoolcraft, 5 p.m. Saturday, Oct. 15 Elgin (III.) at Schoolcraft, 11 a.m. Cornerstone vs. Madonna at Stevenson H.S., noon. **ONTARIO HOCKEY LEAGUE** Thursday, Oct. 13 Plymouth Whalers at Windsor, 7 p.m. Friday, Oct. 14 Niagara vs. Plymouth Whalers at Compuware Arena, 7 p.m. Saturday, Oct. 15 Samia vs. Plymouth Whalers at Compuware Arena, 7 p.m. TBA - time to be announced.

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COMMUNITY LIFE

Expo connects caregivers with each other, experts

By Sharon Dargay O&E staff writer

Deborah Grunn has always nurtured others.

She worked as a nanny for 21 years, raising another family's children.

She has rescued countless stay dogs and cats.

And when her father, who had Alzheimer's Disease, took a turn for the worse in 2008, the Plymouth native left her home in Oklahoma to care for him during his last few months. She and a younger sibling, learned about his catheter, how to feed him and how to turn him in bed every few hours.

"We put a hospital bed outside the kitchen door. People would pass him and touch him and kiss him on the head. He'd grab your hand. He was in the middle of everything going on, always in the middle of family things going on. And with grandchildren and five kids, there were a lot of people around."

Two years later Grunn, 61, returned with her husband and several pets to care for her mother full time. She's here for good, living in her parents' home and assisting her mother, Betty Seymour, 89, who has mild dementia.

"When we first got here it was a nightmare. We were fighting every day. She was on medication she shouldn't be on. She was over-medicated. The doctors she had gone to previously told me to put her in a home."

Grunn switched doctors, took her mom and herself to bereavement counseling and started a search for oth-



SOLUTIONS FOR FAMILY CAREGIVER EXPO

When: 9 a.m.-2 p.m. Saturday, Oct. 15

Where: Diamond Center at the Suburban Collection Showplace, 46100 Grand River Ave., between Beck and Novi Roads, in Novi

Details: Expert presentations designed to inform and support caregivers; more than 100 exhibitors; answers to questions about Medicare and Medicaid; referrals to local services; free morning refreshments; professional care for loved ones while caregivers attend the expo; door prizes and giveaways; one-on-one help identifying the best 2012 Medicare prescription drug coverage. Admission and parking are free. Call in advance to make an appointment with a counselor for prescription drug counseling or for respite reservation **Contact:** (800) 852-7795

er resources, doing whatever should could to improve her mother's life.

"I've got a real strong faith and I do a lot of praying. And I have a good sense of humor and I try to keep that."

Last year, she also discovered the Area Agency on Aging 1-B's annual caregiver expo. This year's program of caregiver workshops and presentations is set for Oct. 15 in Novi. Grunn attended the 11th annual program with a younger sister.

"I wanted to be around other caregivers. I wanted resources, to know where to go and what to do and how to do it, even though I have some knowledge of caregiving," she said. "I got a lot out of it by talking with the people sitting around me. The caregivers interact with each other. You know you're not alone. They are everywhere. These are older children taking care of their parents or an uncle or grandparents and trying to deal with it every day. The connection with them was wonderful."

Experts, authors

Sallie Justice, communica-



Betty Seymour of Plymouth

tion manager for Area Agency on Aging 1-B, said the expo drew approximately 1,100 individuals last year. She expects at least that many this year.

"We will repeat the legal tips. We repeat it every year because it's so popular," Justice said, describing a Q&A session with attorney Jim Schuster.

New this year is "Caregiving Survival" by Jill Gafner, a caregiver and author.

"She's taken care of her husband for 20 years and raised three children. She is an inspiring woman with a lot of positive messages to share," Justice said.

Other sessions deal with advocating for quality care, being a "fearless caregiver," safety at home, Medicare, longterm care, community respite services, Medicaid, memory loss and Parkinson's Disease.

"We'll have a resource room. Our entire call center will be there with laptops and printers to print out resource listings," Justice said.

Respite help

Caregivers can sign up in advance to get help enroll-

Please see EXPO, B7



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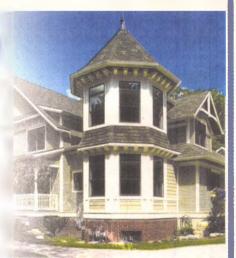


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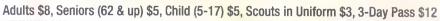




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(WGcReLCP) **B6**

Observer & Eccentric | Sunday, October 9, 2011

Garden City man's career is in the pink

by Sharon Dargay **O&E staff writer**

Jim Cundiff will slip behind the wheel of a pearlized pinkcolored Cadillac SRX in December.

The Garden City man has been waiting for the moment



since 2005, when he first earned the right to drive the iconic pink car, a symbol of high achievement among the ranks of Mary

Kay's independent sales

directors.

He's the first man in Michigan to be awarded the use of a pink Cadillac through the cosmetics firm's Career Car Program, an incentives program for star performers.

Since joining the company in 2001, Cundiff has earned the right to use eight different cars, including a pink Cadillac six years ago, but each time he opted for cash compensation instead of new wheels.

"I was stuck in car leases," Cundiff explained. This year, however, when he qualified for his second pink Cadillac, the timing was right. He'll take delivery before the end of the year from Don Massey Cadillac in Plymouth.

Cundiff began his association with Mary Kay as a customer. He started using the company's skin care products while working as a United Airlines flight attendant on an overseas route.

"Then 9-11 happened. I had five friends killed," he said. "After that my mom had a stroke and my dad was diagnosed with cancer. I made a

promise they'd never see a nursing home. That was hard to do when I was travelling.

"I talked to the woman who brought me into Mary Kay. She said you could make an executive income. I did what she said to do."

The career switch gave him freedom, flexibility and an income with incentives.

He spent his first year as an independent beauty consultant, holding skin care classes and meeting with clients oneon-one. The following year he became an independent sales director and now heads a unit of some 130 independent consultants.

"I'm out in the field now more than ever before," he said. "I'm out there like everybody else. I lead by example.'

He credits his team of beauty consultants for the unit's success. "Without them I'm nothing in Mary Kay. It's all by their doing and wanting to be a strong team."

Cundiff recently added his first overseas recruit — a Malaysian man — to his inde-pendent sales force. He heads a team of mostly female beauty consultants who live throughout the country.

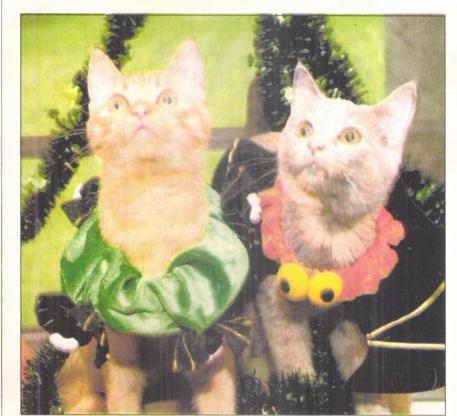
Mary Kay offers a line of both men's and women's skin care products in addition to women's cosmetics.

His unit's sales figures will determine what kind of car he will use in two years when he must requalify for the incentive program.

He's not worried about attaining his goals, even in a poor economy.

"We've not been hit because we're recession-proof," he said. "I've yet to see a woman ration her moisturizer."

ADOPTABLE CATS



Sebastian and Calliope, a brother and sister duo, are looking for a home together.

Learn about philanthropy at Giving Hope meeting

Rhonda Walker, WDIV morning news anchor, will share her insights on philanthropy and giving at the Giving Hope Women's Giving Circle meeting Wednesday, Oct. 12, at The Village Theater at Cherry Hill in Canton.

Her keynote speech, "Women & Philanthropy: Paying it Forward," will begin at 7:15 p.m. following a reception at 6:30 p.m. The evening also will include a short business meeting, displays from local nonprofits that have received grants from the Circle, dessert and coffee.

In addition to her television news career, Walker is active in numerous philanthropic organizations in Detroit, such as the Cornerstone Schools, Winning Futures Mentor Collaboration, and Links, Inc. She is also the founder and president of the Rhonda Walker Foundation that provides programs for inner city teen girls. Her foundation's goals and accomplishments will be highlighted in her presentation.

Formed in 2006, the Giving Circle provides grant-making initiatives that address the needs of local women and their families. By pooling their charitable dollars, the 75 members of the Circle are able to make a greater philanthropic impact. To date more than \$28,000 has been distributed through the fund which is held at the Canton Community Foundation.

Local organizations that have received grants in the

Sebastian and Calliope are what you'd call "double trouble." They're a brother-sister duo who are looking for a new home together.

The devilishly cute pair are friendly and snuggly and because they are young and full of energy. they love to play. Sitting still is not on their agendas. They've never been around dogs, but get along fine with other cats and kittens. They've had all of their vet work done

Call New Beginnings Animal Rescue at (248) 755-1923 or visit www. nbarmichigan.org.

past include First Step, Girl Scouts, Open Door Food Pantry, Starfish Family Services, Plymouth Council on Aging, and the Miracle League.

Major sponsors for the event on Oct. 12 include Providence Hospital, DTE Energy Foundation and Canton Township Leisure Services.

Register for the evening by calling Canton Community Foundation at (734) 495-1200, visit www.cantonfoundation. org or e-mail to givinghopewgc@gmail.com. Ticket price is \$10 and pre-registration is requested.

A collection of personal care products such as shampoo, soap and toothpaste, also will be taken for Open Door Food Pantry in Canton for distribution to local women in need.

It's homecoming Oct. 22 in East Lansing!

A pair of tickets to see

MSU **Spartans** VS. Wisconsil Badgers



Share the contest link with a friend for an extra chance to win!

Visit us on hometownlife.com/facebook to enter. Deadline to enter is midnight Oct. 15 hometownlife.com

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VS.

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COMMUNITY LIFE

Local rescues recruit for spay, neuter did an interview last week on malfunction of the dryer itself but mer table. If you had a killer in your

Guardian Angels Animal Rescue (GAAR) in Livonia will team with All About Animals in Warren on a spay and neuter project on Oct. 14. The Warren group offered to spay or neuter 50 dogs in Detroit for free. GAAR volunteers went door to door in low income areas in Detroit, offering the service.

"They did get some doors slammed in their faces and some hesitance, but were able to convince dog owners to let us fix their dogs," GAAR president Sandra Mezza wrote in an e-mail. "It may not sound like a lot but imagine all 50 of those dogs making babies, that is that many less to be born in Detroit where most often never make to 6 months old."

The spay and neuter candidates range from Chihuahuas to Pit bulls. The group also gave Igloo dog houses filled with hay to two families for their outdoor dogs.

"We will also keep track of all of these dog owners to insure the dogs will have food through the cold winter months, thanks to Specialty Pet Supplies who has been very generous with keeping us in food for the Detroit homeless dogs."

Specialty Pet Supplies is located in Plymouth.

Spay, neuter fundraiser

Kat Snips will present Ruth Holmes, certified handwriting and document examiner,



in "Purrrfect Writing" 11 a.m., Thursday, Oct. 13, at the Bloomfield Open Hunt Club in Bloomfield Hills. Tickets are \$55 and must be purchased in advance by calling (734) 545-2906.

Participants will learn about how Holmes analyzes handwriting and will each receive a personal keepsake. A reception will include an equine demonstration and cilent auction

silent auction Kat Snips offers low cost spay and neutering for cats living in Jackson, Livingston and Washtenaw counties. It works with the Humane Society of Huron Valley among other shelters. Jeanne Spencer, a founding board member, said that although the nonprofit primarily emphasizes Wayne, Jackson and Livingston counties, "we'll help anyone because we're for the animals." "We have no income restrictions. You can be the wealthiest per-

son on earth, but if you don't spay or neuter your animal, it's not good for the animal." The group contracts with veterinary clinics to get the job done. did an interview last week on *The Joe Madison Show* which reaches a worldwide audience on Sirius Satellite radio. The subject matter was the recent death of a 10-year-old boy caused by a clothes dryer catching fire

in his home.

This needless tragedy is repeated more than 20 times a year in this country directly attributed to the product called, "the clothes dryer." Let me ask a few questions of all readers of this column. Should the



Appliance Doctor

Joe Gagnon

person responsible for a home take the necessary precautions with a clothes dryer? Should that person take it apart or have a technician take it apart to clean the inside? Shouldn't someone make sure the vent line is properly installed and cleaned at least once on a yearly basis? That little boy died because his guardians didn't think about these questions or simply weren't cognizant of how dangerous a clothes dryer really is.

There are 42 dryer fires every day in this country and those are only the ones reported to a fire department. I believe the number may be as high as three times this amount which is fortunate for those folks who were there to extinguish the fire. Some of these fires could have been caused by a malfunction of the dryer itself but I think that number is very small. I know for a fact that the majority of dryer fires occur because a vent line is packed with lint, the inner cabinet of the dryer is filled with lint in every crevice possible or the vent line is made of the wrong material or possibly travels too long a distance.

I received several e-mails from my recent radio interview and most of those were from people who didn't have a clue how serious problem dryer fires have become.

Some 20 years ago when I first began investigating dryer fires and Frank Felts, the fire chief of Garden City, reported there were 12 dryer fires in the city that year, I could well imagine how big this problem was across the country. When I helped draft and write the law for the State of Michigan pertaining to the outlaw of plastic (vinyl) or tinfoil vent line, it became a national story. I am sure the efforts have saved lives, but that effort was not enough. Several times a year I hear or am involved in litigation caused by tragedy of some sort dealing with dryer fires. I sometimes feel so useless in my endeavors to prevent any of the current 42 dryer fires that occur each day. I need help from every person possible.

I wish the manufacturers would do more and they can. I need people to make this subject important in their daily conversation at the water cooler or a lesson at the dinner table. If you had a killer in your or your children's laundry room, wouldn't you take the necessary steps? The following are facts for discussion:

• Plastic, vinyl vent line is against the law. Solid metal or flexible metal is the proper vent line to use. Tin foil is not considered metal according to state codes.

• Vent line should be no longer than 16 feet with the use of only two elbows. More than two elbows makes the vent line too long and only 4-inch vent line is permissible.

• Clean the vent lines completely a least once a year and scrub the lint filter with water and brush every few weeks. Once every two years take the dryer apart and vacuum all excess lint built up throughout the interior of the cabinet. Remember, it's the lint that first ignites to give you a fire.

• When the dryer begins to make noises it should not, consider that a warning sign and a fire alert. Take the necessary steps to have it repaired.

• There should be smoke detector installed above clothes dryer.

• Never leave the house or go to bed with a clothes dryer in operation.

Please understand my passion on this subject and help me save lives. Stay tuned.

Joe Gagnon can be heard at 8 a.m., Saturdays on WAAM 1600. You can e-mail your problems and questions on appliances to appldr@twmi.rr.com

EXPO

Continued from page B5

ing in Medicare's prescription drug coverage and respite care on site for their loved one. The respite care, offered by the Alzheimer's Association in conjunction with the Macomb County Interfaith Volunteer Caregivers, will include a continental breakfast, lunch, entertainment and an art project. "We're also offering

compassionate touch massage. It's a type of massage that is specific to people with dementia and Alzheimer's."

After the last expo, Grunn hired an attorney to help her attain veteran's benefits for her mother. Grunn's father was a veteran of World War II.

She said the commitment she has made to her mother's care has made her stronger.

"It's a new day every day and a new thing every day," she said. "I wouldn't feel connected if I wasn't doing it. And in the end when my mom goes, I would have spent quality time with her and will have no regrets."

Check us out on the Web every day at hometownlife.com

Arthritis Today JOSEPH J. WEISS, M.D. RHEUMATOLOGY 18829 Farmington Road Livonia, Michigan 48152 Phone: (248) 478-7860 Shop with the

KNOW THE SCORE

CHECK OUT THE NUMBERS IN TODAY'S SPORTS SECTION

EXPECTING MORE, GETTING LESS

When you are ill and see a doctor, you expect that he will provide you treatment. That is the usual case, but not always true. The most common exception is if you see a doctor because of low back pain. If he determines that the back pain comes from muscle strain or an irritated back bone joint, he may offer nothing as treatment. The reason is that most back strain resolves on its own in four to six weeks. Waiting is the treatment of choice – no x-rays, no pain medication, no physical therapy, and no back brace. Just wait. The pain may go away as suddenly and mysteriously as it came on.

Another example is the treatment of gout. You may receive a variety of tablets and injections to end the acute attack. When your pain and swelling stops, you doctor may cut out gout medication altogether. The reason? Before you start long term treatment to prevent future gout attacks, your body needs to be free of any gout activity. If medicine against gout starts before that time, the body reacts with a flare of gouty arthritis. Therefore, you need a week or more off all gout medications to prepare for a drug that will keep you gout free hereafter.

Finally, there are instances when you are allergic to a drug and develop a rash or mouth ulcers. The first response by your doctor is to stop the drug that caused the untoward reaction. His second move is to wait before starting a replacement medication. The reason for his delay is that he wants the first drug to clear out of your body before bringing something new on board that itself may cause an unwanted reaction.

Waiting to treat is just as important as promptly starting therapy.



Many people are wrongly rejected when they apply for Social Security Disability benefits. Money was taken out of their paychecks for Social Security taxes to ensure that they would receive disability benefits if they could no longer work full-time. Sadly, the government denies approximately 60% of those who apply for disability benefits.

Attorneys J.B. Bieske and Jennifer Alfonsi have 42 years combined experience representing only Social Security disability clients. And they personally meet with all clients and appear themself at all court hearings. Many large firms assign inexperienced attorneys to your case. And some of these firms are located thousands of miles away and only fly the attorney in the day of the court hearing. Attorneys Bieske and Alfonsi have vast experience before local Michigan judges.



Attorneys Bieske and Alfonsi can often make a winning difference at the application stage. And, if an appeal is necessary they have won several hundred cases before a court date is even set.

Those denied can appeal on their own but statistics for many years reveal that those represented by attorneys win a much higher percentage of appeals. And attorneys who specialize in Social Security Disability cases win a much higher percentage yet. In addition to practicing only Social Security disability law attorney Bieske has written a book for attorneys about the subject and has been interviewed on various television programs. Both attorney Bieske and Alfonsi have also been interviewed on radio programs and have given speeches to many groups.

Attorneys Bieske and Alfonsi offer free phone or office consultation. If they represent you, there will be no fee charged until after the case is won. The fee is a percentage of retroactive benefits.

Bieske and Alfonsi represent clients from all over the state of Michigan. Their Livonia office is on Six Mile Road just west of 1-275. Their Novi office is located on Haggerty Road just north of 12 Mile Road. Call them at 1-800-331-3530 for a free consultation if you have been denied, or if you are thinking of possibly applying for Social Security benefits.

www.ssdfighter.com



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GARDEN & NATURE

Send garden and nature announcements to Sharon Dargay at sdargay@hometownlife.com

SEMBA

Southeast Michigan Butterfly Association (SEMBA) will present a program "Seed Collecting, Saving and Planting," 7 p.m. Wednesday, Oct. 19 at Nankin Mills Nature Center,

33175 Ann Arbor Trail, Westland. Participants will learn how to collect seed from butterfly plants, store them during the winter and how to plant them in the spring. \$3 for nonmembers. Questions? Call (734) 326-0578 or visit www.semba-

Hosta

butterfly.com.

COLE, LEONARD L.

October 2, 2011 age 95 of Marysville MI, formerly of

Plymouth. Preceded in death by

his wife Lottie. Beloved father of

Martha (Mike) Middleton, Craig

(June), David (Ravonda), and the late Leonard II. Proud grandfa-

ther of Justin Cole, Erich Cole,

Rebecca Cole, Bryan McKinney,

Jonathon Cole, Ingrid Mahar,

Elizabeth Middleton. Also sur-

vived by four great-grandchil-

dren. Visitation and funeral serv-

ices were held at Vermeulen

Funeral Home, 46401 West Ann

Arbor Road, Plymouth. Interment

To share memories please visit

vermeulenfuneralhome.com.

COON, HAZEL R.

October 3, 2011 age 94 of

Northville. Beloved wife of the

late Stanley L. Dear mother of

Shirley (Fred) Millard, Sally (Jim) Foote, Sandra (Rick) Dow.

Loving grandmother of 10 grand-

children, 9 great grandchildren

and one great great grandchild.

Predeceased by daughter Sylvia

and son-in-law Jim Burns, son

Tommy Coon, grandsons Stan Millard and immy Burns, sib-

lings Betty (Don) Perry and Frank

Macfarlane. Visitation Sunday 2-9

PM at Vermeulen Funeral Home,

46401 W Ann Arbor Rd (btwn

Sheldon and Beck) Plymouth.

Glen Eden Memorial Park.

Katherine

Middleton,

and

Members of the Metro

Detroit Hosta Society will see a photo recap of the 2011 National Hosta Convention at their next meeting, 7 p.m. Monday, Oct. 24, at First United Methodist Church, 1589 W. Maple, Birmingham. Jan Everson will present the program. Light refreshments will be served. Guests are welcome. For more information e-mail to Hgold2843@comcast.net.

English Gardens

These free in-store demon-

strations start at 10 a.m.: • "Feeding our Feathered Friends," on Saturday, Oct. 15 will demonstrate how to make your garden birdfriendly.

• Learn how to put your garden "to bed" for winter on Saturday, Oct. 22

· Get tips on holiday deco-

Church, in Wayne. **Richard retired from**

General Motors in 1993. Therese taught fifth grade in Allen Park

schools and was a full-

The couple have six

Kujawski, Canton; Don-

Thurston, Wilson, N.C.;

and Joe Stuve, Livonia.

The couple enjoys

The also have nine grand-

spending time with fami-

ly, Detroit Tiger baseball

na Novak, Livonia; Mary

children, Paul Stuve,

Columbia, Mo.; Anne

Ward, Novi; Marie

time mom.

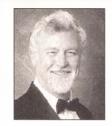
children.

rating and trends on Saturday, Oct. 29

Local English Gardens stores are at 155 N. Maple, Ann Arbor, (734) 332-7900; 22650 Ford Road at Outer Drive, in Dearborn Heights, (313) 278-4433; 4901 Coolidge Highway, Royal Oak, (248) 280-9500; and 6370 Orchard Lake Road, at Maple, in West Bloomfield; (248) 851-7506.



1-800-579-7355 • fax 313-496-4968 • oeobits@hometownlife.com Deadlines: Friday 4:15 p.m. for Sunday • Wednesday 9:45 a.m. for Thursday



BRADLEY, Ph.D. **A. BURTON**

Atlanta psychologist and former media personality, died on Wednesday, October 5, 2011. after a short illness. Born in McRoberts, KY, on March 24, 1936, Bradley grew up in Jenkins, KY, attended college at the University of Kentucky, earned bachelors (English) and masters (counseling) degrees at Eastern Kentucky University, did advanced graduate work in counseling at Florida State University and Hunter College, NYU, and earned a doctorate in higher education administration at Wayne State University. Later he took courses in clinical psychology at Georgia State University and was for many years licensed in the State of Georgia as a psychologist. He played football at UK and EKU. Bradley worked as a teacher (Winchester, KY), counselor (Garden City, MI), football and wrestling coach (MI), trainer and administrator in federal edu-cation programs (Detroit, MI, Washington, DC, and Atlanta, GA), clinical psychologist, management consultant, and health and personal growth trainer (Atlanta, GA). He was the cofounder of the personal growth training Lightstyle, and the creator of the health and wellness trainings known as "How to Lose Weight and Never Find it Again," "Fearless Flyers," and the "IQ (I Quit Smoking) Training." He also had shows on WRNG radio and WATL television, and he was the recipient of numerous awards from professional and community organizations. Since his retirement, he has devoted his time to writing, particularly about his memories growing up in eastern Kentucky. Bradley was preceded in death by his daughters Stephanie R. Bradley, Sharon Smith, and Sandra Miller. He is survived by his wife of 37 years Mary Jo Duncanson (Decatur); ex-wife Mary Jane Tucker (Perryville, KY); daughter and son-in-law Suzanne and Wayne Madsen (Conyers), daughter Sheryl Bradley (Lawrenceville), son Ben Bradley (Decatur), sonin-law Donnie Smith (Springfield, KY); grandchildren Daniel and Taylor Smith, Joseph, Alexandria, and Analyse Madsen. Heather Hornsby, Lauren Mallard, and Alexander (Miller) Rengifo; great-grandchildren Allison and Coby Hornsby and Adelyn Smith; brothers Philip Bradley and Danny Joe Bradley (Miami, FL); and numerous cousins, nieces and nephews. A memorial gathering is being planned for a date to be announced. In lieu of flowers, the family wishes for donations to go to Winship Cancer Center of Emory University or The Wilderness Society

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GREENWOOD, THEODORE R.

passed away Sunday, October 2, 2011 at his home. Mr. Greenwood was born September 14, 1938 in Detroit, MI, the son of John and Geraldine (Bronson) Greenwood. He married Wilma Wood on November 22, 1968 in Michigan. He worked as a supervisor for the General Motors factory in Detroit for over twenty two years. In his spare time, he loved to fish, golf and was a big game hunter. Mr. Greenwood was a member of the Safari Club. He was preceded in death by his parents, one sister, Carol E. Adkins and one brother, John Greenwood, Jr. Those left to honor and cherish his memory are his wife, Wilma of Kerrville; three sons, Robert Greenwood of Taylor, MI, Mark Greenwood of Howard City, MI, Glenn Ramsey of Kerrville; three daughters, Cherie Browe and her husband, Bob of Toledo, Ohio, Kim Greenwood of Taylor, MI, Donna Harrison and her husband, Scott of Canton, MI; four grandchildren three brothers, Russell Greenwood and his wife, Adrain of Lake Whales, FL, Gerald Greenwood of Rapid City, SD, and Donald Greenwood of Fucson, AZ and many nieces and nephews. Visitation will be held Monday, October 10, 2011 from 6-8PM at Schrader-Howell Funeral Home, 280 S. Main St.,



MICHELLE RENEE

Monday, October 3. Surviving is her husband, James P. McAlister of Plymouth; daughter, Madison R. McAlister also of Plymouth; mother and stepfather, Peggy (James) Coolman of Montpelier; sister, Kimberly Mosier of Bryan; brother, Richard Pollick II of Hicksville; two stepbrothers, Jimmy (Lisa) Coolman of Montpelier, Greg (Sonja) Coolman of Fort Wayne, Indiana and stepsister, Christine (Billy) Summers of Fort Wayne, Indiana; four nephews, Dustin, Brock and Brandon Mosier and Aidan Pollick. She was preceded in death by her father, Richard Pollick. Funeral will be held at 11:00 a.m. October 6, 2011 in the Oberlin-Turnbull Funeral Home & Crematory, 206 North Lynn Street, Bryan. Interment will follow in Fountain Grove Cemetery, Bryan. Visitation held in the funeral home, October 5, 2011 from 2:00-8:00p.m. Please consider contributions to Community Health Professionals Hospice of Williams and Fulton Counties or to the family. Online condolences: www.oberlinturnbull.com

MCFARLAND, TED A.

Age 44 September 30, 2011 of Wayne. Loving Son of Nancy Chambers and Raymond McFarland. Dearest Brother of

Jim graduated from



Richard and Therese Stuve of Livonia

and U of M football, golf and "tinkering."

Richard and Therese plan to celebrate their milestone anniversary with a party at the American Legion Hall in Livonia.

50th wedding anniversary

James Crawford and Annette (Strickland) Hudgins of Canton will mark their 50th wedding anniversary Oct. 14. The couple wed in 1961 in Atlanta, Ga.

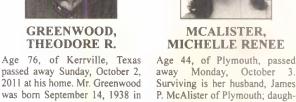
Both Jim and Annette were born in Georgia and graduated from high schools in Atlanta. They were high school sweethearts and lived across the street from each oth-

The couple and their children moved from Georgia to Kenosha, Wisc. in 1969 when Jim accepted a job with American Motors. They moved to Canton in 1980.



James Crawford and Annette (Strickland) Hudgins of Canton

son, Daniel, live in Warren. James Jr., and his wife Anne (Bement) and grandchildren, Mary, Nicholas and Emilie, live in Mason. Dustin and his wife, Marie (Hughes) and grandson Evan live in Smyrna, Del.





BURTON, MARY (NEE GARBO)

Age 85, September 30, 2011. Beloved wife of the late William. Loving mother of Daniel (Joanne), Renee (Karl) Myrand, Richard (Marianne), Thomas (Tracie) and Curtis (Carol). Grandmother of Tony, Jeffrey, Lisa, Marie, Sarah, Lauren, Jennifer and Zack. Great grandmother of Hannah & Joey. Sister in law of Kathleen Garbo and Louise Garbo. She will be dearly missed by many family members and friends. Visitation Friday, October 7, 2011 2-9pm with an evening Rosary at the John N. Santeiu & Son Funeral Home, 1139 Inkster Rd., (between Ford Road and Cherry Hill). In state Saturday, October 8, 2011. 9:30am at St. Raphael Catholic Church, 31530 Beechwood (at Merriman Road, 2 blocks north of Ford Rd.) until 10am Mass. Family suggests memorials to Angela Hospice and Muscular Dystrophy Association.

www.santeiufuneralhome.com

Funeral service Monday 11 AM at Presbyterian Church, Trinity 10101 W. Ann Arbor Road (at Gottfredson) Plymouth. In state at church Monday 10:00 AM. Interment Grand Lawn Cemetery. To share memories please visit vermeulenfuneralhome.com

COVERT, CHRISTINE MARGARET WAITE

Age 96 of Grove City, Pa went to be with her Lord on September 30, 2011. She peacefully died at her home with 3 of her children and caregivers beside her. Arrangements were handled by FICCA FUNERAL HOME OF GROVE CITY, PA.



GREEN, DAVID

entered the presence of the 75, Lord Whom he loved and served, October 3, 2011, after a nine year battle with cancer. His devoted wife and loving family were at his side. David was born in Detroit, MI to Daniel and Leona Green. Surviving is his wife Ruth, daughter, Sandra (William) Dear, son Ronald (Barbara) Green, daughter Cathryn (Donald) Schlamb, son Daniel (Beth) Green, Son Landon (Breanne) Green, 12 grandchildren, 2 great-grandchildren, three brothers: Donald, Howard, Merrill and their spouses and one sister, Joyce and her husband. David was a long time volunteer for Meals on Wheels, P.E.T.S. (hand propelled carts for crippled people) and Nursing Home Ministries. He taught Bible classes for many years and was currently a devoted member of Clinton Assembly of God Church. He was a Ford Motor Company retiree. He enjoyed spending time with family, gardening, mentoring, camping, biking, Scrabble, crosswords, and playing clarinet and saxophone in the New Horizons Band. Visitation was held Wednesday Vermeulen Funeral Home, 46401 W. Ann Arbor Rd, Plymouth, and Thursday 9:30 AM to 11 AM, prior to the 11AM service at Clinton Assembly of God Church, 13080 Clinton Rd, Clinton MI 49236. In lieu of flowers memorial contributions may be made to United Methodist Church Saline--P.E.T.S. Project or Gideons

International for the distribution of Bibles. To share memories, please visit vermeulenfuneralhome.com

life will be held Tuesday 10AM at Schrader-Howell Funeral Home, Plymouth, MI with a committal service to follow at United Memorial Gardens Cemetery in Plymouth. The family suggests memorials in his name to Peterson Hospice, 1121 Broadway, Kerrville, TX 78028 or a charity of choice.

in Plymouth. A celebration of his

The family invites you to leave a message or memory at

www.schrader-howell.com or www.kerrvillefuneralhome.com



KERSTENS, HELEN F.

September 23, 2011, age 88. Beloved wife of the late Edward. Dear mother of Adrianna Hunt, Garrett (Elizabeth) Kerstens and Martin (Elizabeth) Kerstens. Also leaves nine grandchildren, 17 great-grandchildren, one great-great-grandson and brother Joseph. A Memorial Gathering will take place on Saturday, October 15, 2011 from 12 noon until 5 pm at the Schrader-Howell Funeral Home, 280 South Main Street, Plymouth, with a Memorial Service to be held at 1 pm. Share your special thoughts and memories at: www.schrader-howell.com

LUCE, RICHARD

Of Wayne, MI passed away on 10-3-11. He was born in Detroit, MI. on January 24th, 1930 to Ottofred and Edna Luce. He was one of five children in his family. His brother Gordon still lives in Washington state. His brothers Bennet, William and sister Jean all died before he passed. He is survived by his four children, Steven of Farmington, MI, Richard of Brighton, MI, Gary of Detroit, MI. and Randolph of Westland, MI. He enjoyed his 15 great grandchildren and one great grand child. His wife Mary and son Gregory preceded him in death. Mr. Luce was a mechanic at Detroit Edison who enjoyed working in his yard, bowling, and golf. Services were held Saturday October 8th at the Kirk of Our Savior in Westland.

Troy McFarland and Teri Phillips. Dear Grandson of Charlotte

Stockmaster. Visitation Friday 1-9PM. Service Saturday, 11AM, John Molnar Funeral Home,

14032 Northline Rd, Southgate. www.molnarfuneralhome.com

POWERS, DONALD R.

October 3, 2011. Age 87. Beloved husband of the late Sally. Loving father of Sherry (the late Richard), Bonnie Jean (Mahlon) Gregersen, Sally Kay (Nolan) Finley, Alan Roy (Lynn) and the late Patrick Roy. Grandfather of 8. Great grandfather of 4. He will be dearly missed by his many family & friends. Visitation was Wednesday at the John N. Santeiu & Son Funeral Home, Garden City

www.santeiufuneralhome.com

THOMAS, **STANLEY WARD**

Age 83 of McCormick, South Carolina died September 29, 2011 in Royal Oak, MI. Formerly of Farmington and Cheboygan, Michigan. Stanley is the beloved husband of Nancy Greiner Thomas, married for 53 years. Dear father of Gayle (Dano) Love, Patricia Thomas and Suzanne Keith) Shivnen. Loving grandfather of Christopher and Suzanne Harris. Kristin Tonkovich. Jennifer and Steven Shivnen. Brother of Emily Thomas Bayer. He was preceded in death by his parents Owen and Ethel and his brother Llewellyn Thomas. Stanley was a proud Korean war veteran and a University of Michigan graduate who never stopped learning. He was a cost analyst for E.I. Dupont for over 30 years, a life long Mason and a charter member of the Lutheran Church by the Lake in McCormick. His family selected a simple cremation with a memorial service to be held at a later date in South Carolina. Memorials may be directed to the Lutheran Church by the Lake Church Choir, attn Jim Klausman 100 12 Oaks, McCormick, SC 29835

www.thayer-rock.com

TUCKER, HENRY J.

84, of Canton, passed away Oct. 28, 2010. Proud WWII Veteran. He is dearly missed and lovingly remembered by his family.

In Memory Of

IN MEMORY OF MICHAEL LARRY POND

Always in our thoughts. Forever in our hearts. Mom, Dad & sister Michelle

Central Michigan University and was employed by American Motors and Chrysler, where he served as an auditor in Vehicle Logistics for 32 years. He retired in 2001.

Annette was employed by the Gillette Company as a retail sales representative for 16 years and retired in 2005.

They have three children. Their daughter, Robyn, and grand-

The couple will celebrate with family and friends at dinner. They also plan a 14-day Caribbean cruise this year.

What's the secret to staying married for 50 years? They both say it takes husband, wife and Christ.



Thomas and Kathleen Dwyer, Jr., of Farmington Hills and their family.

Golden wedding anniversary

Thomas and Kathleen (Gendron) Dwyer, Jr., of Farmington Hills will mark their 50th wedding anniversary Oct. 14. The couple wed in 1961 at Our Lady of Sorrows in Farmington.

Thomas worked at T&M Asphalt Paving for 28 years and retired in 2006. Kathleen is a homemaker. Together they enjoy camping, crossword puzzles, working in the yard and spending time with

family.

They have five children: Mike and Faith Dwyer, Howell; Thomas and Stephanie Dwyer III, Farmington Hills; Mary Ann and Keith Semke, Howell; Debbie and Jeff Mullins, Clintwood, Va., Darlene Dwyer and Ronald Barnett, Southfield. They have nine grand-

children. They celebrated with family and friends at their home on Saturday Oct. 8.



B9.(*) SUNDAY, OCTOBER 9, 2011 OBSERVER & ECCENTRIC HOMETOWNLIFE.COM HEALTH

SHARON DARGAY, EDITOR SDARGAY@HOMETOWNLIFE.COM (313) 222-8833

FACEBOOK: HOMETOWNLIFE.COM

Group helps MS patients with family traditions, holidays

By Sharon Dargay O&E staff writer

Amy Arsenault, 40, navigates her Livonia home in a wheelchair, but says she's blessed by a supportive family and friends who can help when it's time to put up a Christmas tree.

Or shop for party supplies.

Or prep for other seasonal celebrations that she can't easily accomplish on her own.

"Family and friends have been an unbelievable comfort, but it's sad because so many people don't have that," said Arsenault, who was diagnosed with Multiple Sclerosis 17 years ago.

When one of her sisters, Laraine Larkin of



Sisters Amy Arsenault (left), Laraine Larkin and Mary Jo Eriksen are members of Stepping Up for MS, along with their sibling, Michelle White, who took the photo.

Livonia, suggested they recruit volunteers to help other MS patients in need of similar help, Arsenault was quick to give her blessing. Her sibling founded Stepping Up for MS earlier this year and the organization earned its nonprofit status in July. Its first major fundraiser, a benefit chili din-

NUMBER OF STREET, STRE

er, is Friday, Oct. 21 at St. Edith Parish in Livonia.

The group's mission is to help individuals with MS continue family and seasonal traditions with the help of volunteers. Their services include planting flowers, spring holiday preparation, holiday decorating, wrapping gifts, baking, help with shopping, fall leaf raking and finding ways to beat the heat.

Arsenault said approximately 50 friends and family members have stepped forward to help. Larkin is president. Arsenault's sister, Michelle White of South Lyon, serves as the group's photographer and Colleen MacDonald of Livonia prepares its flyers and business cards. Arsenault, one of seven children, said all of her siblings lend their support to the organization in some way.

"We're hoping a lot of people will be willing to call in and request help," she said. "Someone might think 'that's a silly thing. I don't need a Christmas tree.' But we want people to live their best life and not have to give that up. You have to give up so much with MS already." On the Stepping Up for MS Web site, Lar-

kin, says the organization aims to improve the quality of life for local residents with MS. The group encourages suggestions for helping MS patients.

"One woman had her central air go out this summer. It was one of those super hot days. A volunteer brought in a rolling air conditioner and let her borrow it until her central air was fixed. Heat is such a problem for MS patients," Arsenault said. A volunteer also recently picked up party supplies so that Arsenault could throw a birthday party for her son.

"People are so eager to volunteer once they know what to do. They might want to bake cookies for someone or help decorate their tree. If you volunteer, we won't call you more times (to help) than you tell us to."

For more information about volunteering or receiving help from the group, visit www.steppingupforms.org



Melinda Drake of Canton (left) gets her nails polished by Lee Nguyen of Great Lakes Nails during St. Mary Mercy Hospital's "Massages, Manicures, Mammograns & More," on Oct. 1. More than 260 women attended the event, which included free massages, manicures, expert health information, cooking and Zumba demonstrations, and health screenings. The event marked the beginning of Breast Cancer Awareness Month.

Free: hula hoop fitness class

Certified instructor Jan Henry will lead a trial class in Hoopnotica Wednesday, Oct. 12, at Positive Attitude Dance Academy in Farmington.

Hoopnotica combines hula hooping and dance and is taught in a curriculum style that builds skill upon skill until the student can flow from one movement to the next. Adults use large, taped and slightly weighted dance hoops to achieve improved fitness, weight loss and a lighter attitude. The curriculum was developed for adults and is popular with adults and teens across the country.

The class begins at 7:30 p.m. and is free.

The class will focus on waist hooping and other beginning skills. Information about the hoops and the hooping movement will be available, as well as information about other hooping sessions. Participants may bring an adult hoop if they have one but hoops will be available for the class.

Henry's Moxie Personal Training LLC provides in-home personal training, small group training, and private and class Hoopnotica instruction to Farmington Hills, Farmington and Novi. Positive Attitude Dance Academy is located at 23020 Power Road, just north of Grand River Ave.

For more information about hooping, or to participate in the free hooping session, e-mail Henry at hooptrainer@henryweb.net. Visit her information site at www.ideafit.com/profile/ jan-henry.

For dance studio questions call (248) 471-7099.

subscription to your local hometown newspaper!

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ST. MARY MERCY LIVONIA SAINT JOSEPH MERCY HEALTH SYSTEM

St. Mary Mercy Hospital's UPCOMING HEALTH INFORMATION PRESENTATIONS

- Travels Through Hypertension
 Westland Friendship Center
 Wednesday, October 12, 1 p.m.
 Call 734-655-8950 to register or for more information.
- "Stay Awake" Series: Sleep Apnea & Diabetes Connection

Guest speaker Janice Wheeker, RN, M.Ed, CDE Thursday, October 13, 7-8:30 p.m. Call 734-655-4640 to register or for more information.

- Center for Joint Replacement Seminar Guest speaker Ryan Molli, DO Thursday, October 13, 6 p.m. Call 734-655-2400 to register or for more information.
- Women's Health Series: Healthy Living. Healthy Woman.
 Speakers from Gynecology and Urogynecology Thursday, October 20, 6-8 p.m.
 Call 734-655-2281 to register or for more information.
- Center for Joint Replacement Seminar
 Guest speaker David Mendelson, MD
 Thursday, October 27, 6 p.m.
 Call 734-655-2400 to register or for more information.
- Michigan Bariatric Institute Seminar
 Guest speaker Tallal Zeni, MD
 Thursday, November 3, 6 p.m.
 Call 877-WHY-WEIGHT to register or for more information.
- Center for Joint Replacement Seminar Guest speaker Ryan Molli, DO Thursday, November 10, 6 p.m. Call 734-655-2400 to register or for more information.

REGISTER NOW!

Presentations are free, but registration is required. Visit stmarymercy.org and click on Classes & Events or call designated number above.

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hometownlife.com BSERVER & ECCENTRIC GANNETT COMPAN **Hound Dog Highlights!**



Creative **Pumpkin Contest**

Hey kids!

Scoops

Send a photo of your special Halloween Pumpkin!

Stranger Danger Tips and Strategies

- M Know your name, address, and phone number. Use the buddy system – avoid walking anywhere alone.
- 👩 Trust your instincts if you feel you are being followed or something is not right, seek help immediately.
- 💓 If a stranger approaches you, you do not have to speak to him or her. Never approach a stranger in a motor vehicle. Just keep walking.
- Do not accept candy or any other items from a stranger. Never walk off with a stranger no matter what he or she tells you.
- ы If someone is following you try to remember the license plate of his or her vehicle and immediately tell a trusted adult



.......

What's the Scoop?

- 1. Who are strangers?
- 2. Who are some examples of "good" and "bad" strangers?

- 💓 If a stranger grabs you, do everything you can to stop him or her from pulling you away or dragging you into his or her car. Drop to the ground, kick, hit, bite, and scream. Do whatever it takes to attract the attention of others who can help you. If someone is dragging you away, scream, "this is not my dad," or "this is not my mom."
 - Main the best way to teach stranger danger lessons is through role-playing scenarios.

(from www.mychildsafety.net)

Sponsors:

KUM() Kumon of Livonia 32614 W Seven Mile Road 734-458-1854 www.kumon.com/livonia



Kids Gotta Play 53535 Grand River Ave 248-486-5300 www.kidsgottaplay.com

f



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Lucky winners from last month's contest

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Scoop, the newshound, will be offering contests on a monthly basis. Look for Scoop's Hound Dog Highlights page monthly in this newspaper!

SECTION C . (*)

SUNDAY, OCTOBER 9, 2011 **OBSERVER & ECCENTRIC** HOMETOWNLIFE.COM

JOBS

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How To Decode Employment Ad Phrases

By: Larry Buhl, CareerBuilder

Contrary to many job seekers' fears, employment ads are more likely to be wish lists than demands. But reading these ads, it's often hard to tell what these companies are actually wishing for. It's a good idea to decode confusing phrases before you apply, so you'll avoid wasting time on jobs out of your reach, and not overlook that perfect fit position.

Experience required, or preferred?

- Experience preferred: The company hopes you have done most of the tasks in the job description. If you haven't you won't automatically be disqualified.
- Experience required: You should have done most of the tasks of the job advertised. experience they want is sometimes negotiable. And remember that your experience can be in a you might have more general experience or transferable skills that you can apply to the specific job advertised.
- have direct experience. In some cases -- rare, but it happens -- companies want people without experience, so they won't have to unlearn the ways of a previous

Sometimes the level is implied but not stated in the title itself. For example, "senior administrative assistant " (senior) will require more experience than "administrative assistant," (junior) which will require more experience than "receptionist " (entry level).

Also consider the size of the company. A senior position in a large firm may require decades of experience; in a small company a few years may be adequate.

Knowledge and proficiency

- · Working knowledge of: This means that you should be familiar with the topic, tool, technique or software, but it's not necessary that you've used them.
- Proficient in: You have handled certain tasks and tools in the past, but may not know the finer points. If you have a year of hands-on experience, that should be enough.
- Command of: You are so experienced with a task, skill or software that you could teach others how it works.

Personal qualities

Phrases that seem like meaningless jargon are actually ways of finding intangible personal qualities. Some examples:

- Highly motivated: They want to be sure you have passion and commitment for the job and you're not applying just for a paycheck.
- Team player and/or good interpersonal skills: They want to know if you work well with others, even if your job requires working independently. Being able to collaborate when necessary is important for most jobs.
- Works well under pressure: They want to make sure you won't flip out if your deadline is pushed up a day or two.
- Thinks outside of the box: They want you to have some original and innovative ideas. Then again, they don't want a loose cannon; teamwork almost always takes precedence over genius, no matter what the want ads say.

Be specific in your own resume.

interview." AC

As confusing as want ads can be for job candidates, resumés can be just as confusing for employers, according to Hassan Akmal, director of career services for DeVry University in Sherman Oaks, Palmdale and Oxnard, California. Akmal recommends working with a counselor who will help you use the terms correctly on your resume. "You don't want to mislead a hiring manager by inflating your skills. For example, don't say you are experienced in a language when you only know a few words."

Should you apply?

Most career counselors recommend applying even when you don't fit all the criteria. "With so many applicants today, if a company demands a certain number of years of experience. they will find many [candidates] to choose from, but sometimes they will choose a candidate with less experience who shines in other ways," Akmal says.

counselor at Santa Monica College, says it's okay to apply for a position that is one step higher or one step lower than your level of experience. "You never know if the organization might just have the opportunity to bring someone up to speed if you don't have all the experience they want. Putting time into a really good cover letter as to why you are ready for the next step will help the candidate land an





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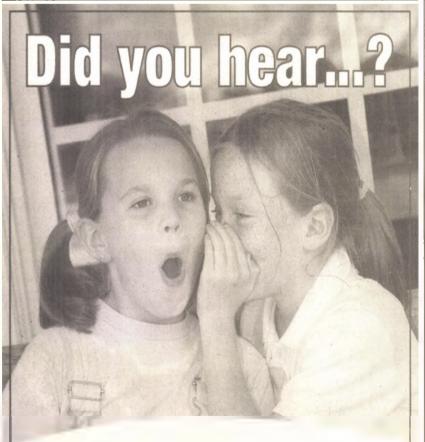
Observer & Eccentric | Sunday, October 9, 2011 (*)



		30 Yr.	Pts.	15 Yr.	Pts.	Other	
1st Choice Mortgage Lending	(734) 459-0782	3.75	0	3.25	0	J/A	
Accurate Mortgage Solutions	(800) 593-1912	3.75	0	3.25	0	J/A	
AFI Financial	(877) 234-0600	3.75	0	3.25	0	J/F	
Ameriplus Mortgage Corp.	(248) 740-2323	3.875	0	3.25	0	J/A	
BRINKS Financial Group	(800) 785-4755	3.75	0	3.25		J/A/V/F	11
Client Services by Golden Rule	(800) 991-9922	3.75	0	3.25	0	J/A/V/F	-
Co-op Services Credit Union	(734) 466-6113	4.25	0	3.375	0	J	
Dearborn Federal Savings Bank	(313) 565-3100	4.25	0	3.375	· 0	A	
Fifth Third Bank	(800) 792-8830	4	0	3.25	0	J/V/F	
First State Bank	(800) 372-2205	4	0	3.5	0	J/F	
Gold Star Mortgage	(800) 784-1074	3.75	0	3.25	0	J/A/V/F	
Golden Rule Mortgage	(800) 991-9922	3.75	0	3.25	0	J/A/V/F	
Group One Mortgage	(248) 282-1602	4.125	0	3.5	0	J/A/V/F	
Mortgages by Golden Rule	(800) 991-9922	3.75	0	3.25	0	J/A/V/F	



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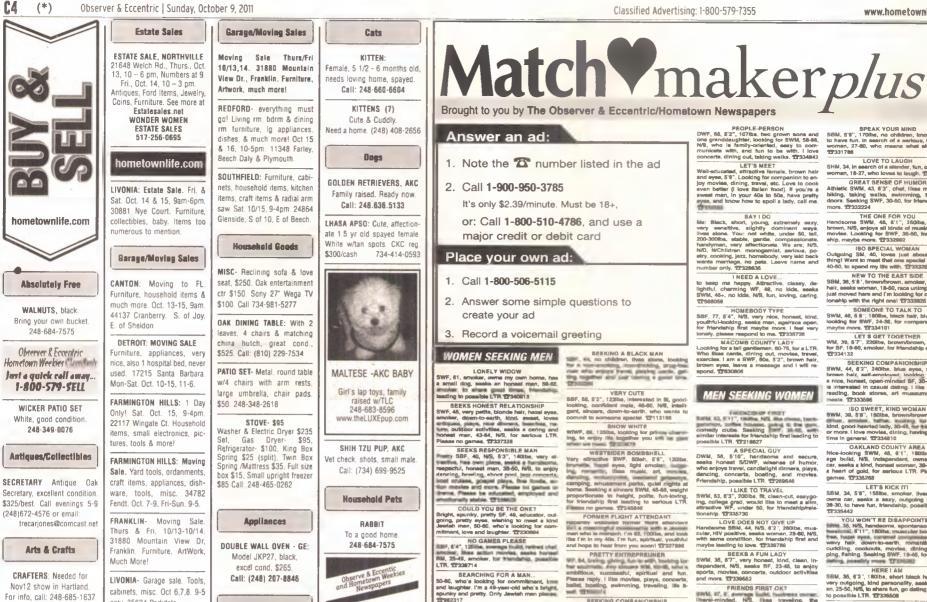
the moment you square off, so sharpen your pencil and put your sudoku savvy to the test!

Le	vel:	Beg	inne

Here's How It Works:

Sudoku puzzles are formatted as a 9x9 grid, broken down into nine 3x3 boxes. To solve a sudoku, the numbers 1 through 9 must fill each row, column and box. Each number can appear only once in each row, column and box. You can figure out the order in which the numbers will appear by using the numeric clues already provided in the boxes. The more numbers you name, the easier it gets to solve the puzzle!

	Word Search — Adoption					
	L G S W C L D B L D B A L F F H A G M M X V W Y F D B X A X O N N G J Y B H Y O J R U M O U O I O N L C C P Y B A B I P S I D G I U B T A N N W I L T E T E Q Y T I L A G E L S Y O H A E J K O A I P E L S Y O H A E J K C A					
	adoption child family infant leng baby custodian guardian international pare caregiver duration household legality procee	ents				
CHECK YOUR ANSWERS HERE I						



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number only. <u>TEX28-sea</u> (NEED A LOVE... to leage me happy. Attractive, cleasy, de-lightful, charming WF, 48, no idds, seeks SWM, 46-, no idds, N/8, fun, loving, caring.

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concerna, ciring out, taiong weike, transfer LET'S MEET Weil-educated, ettractive female, brown heir and eyes, 5°°. Looking for companion to en-joy movies, dining, travel, etc. Love to cook even better (I love fitalian food). If you're a aveel man, in your 4da to 5da, have pretty pret, and flown how to spoil a ledy, call me.

SAYIDO

BAY IDO Black, short, young, extremely easy, y senabive, slighty dominant ways, a slone. You: not white, under 80, still, 3008b, stabble, gantie, comparestonate, dyman, very affectionate, We art; IAS, ochiding, Izer, hornsbody, wer just back far merrilige, no pate, Leeve name and hear only. TT-208435

MACOMB COUNTY LADY MACOMB COUNTY LADY Looking for a still gentlement, 60-76, for a LTR. Who likes cards, diring out, movies, travel, searcies, I am a SWF, 60a, 52°, brown hair, brown eyes, lasva a message and I will re-spond. 27500000

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only, 35624 Parkdale.

9am-1pm

Franklin High School

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items.



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Veryy gorgeous SF, multi-recist, medium build, in eacroth of a man, r portunt, 40-85, idde ot, who is live Trasional the lot

SBM, 41, honest and hardworking, does have it, possibly leading to more.

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or morie, llove movies, dining, having = good time in general. 57334810 OAKLAND COUNTY AREA Noc-looking SW4, 64, 611, 1980ba, avan age build, NS, Independent, owne hornw car, seeks a kind, honest worms, 39-60, with a heart of gold, for serious LTN. Pieses m genere. 3723068

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fun, leading to possible LTR, 12338860 SEEKS A REAL LADY SBM, 35, 55°, 1900bs, NB, selca woman, 22-45, saxy, down-to-serth, curvay, for Mand-ship and more. Westaide Detroit. 12338756 MOVED TO THE WEST SBM, 41, 9°, alim build, smoles. es, and enjoying good food, hui BF, 21-56, for Mandahip, mayba LTR, 27-3581458

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SPEAK YOUR MIND SBM, 5'9", 1700a, no children, knows how to have fun. In search of a serious, fun, real woman, 27-40, who means what she asys. 127331786

LOVE TO LAUGH SHM, 34, in search of a slander, fun, outgoing woman, 18-27, who loves to laugh. 27332312

GREAT SENSE OF HUMOR Athletic SWM, 43, 6'3", chel, illese mo-bilding, taking walks, awimming, the doors. Seeking SWF, 30-50, for friends more. 127332224

more. 17332224 THE ONE FOR YOU Handsome SWM, 48, 611, 2500bs, brown/ brown, MB, enjoys all kinds of musike, astion movies. Looking for SWA, 35640, for friend-ship, maybs more. 27332882 ISO SPECIAL WORAN Outgoing SM, 40, loves just about every-thing Want to meet that come special women, 40-80, to spend my life with. 27332261

40-80, to spand my life with. <u>323328</u> NEW TO THE EAST SIDE SBM, 36, 5° horowr/brown, errolaer, 1 hair, eseica women, 18-60, mos unimp just moved here and 1°m looking for a lonehip with the right anel <u>12333825</u>

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ndy clube. Seeking lar interests for friendship first leading to albis LTPI. 12/18627

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I LIKE TO TRAVEL M, 53, 6'3", 200lbs. ft, clean-cut, easygo-, college grad, would illio to meet a slim, ratitive WF, under 50, for friendship/rela-nship. 12r335730

MEN SEEKING WOMEN

LOVE DOES NOT GIVE UP andsoma BBM, 44, N/S, 6'2', 260/bs, mus-ular, HV positive, meska woman, 25-60, N/S, RH same condition, for friendship first and srybe leading to love. \$7339789

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SEEKS A FUN LADY WM, 35, 677, very honest, kind, lependerit, N/B, seeka BF, 23-45, ports, moviles, concerts, outdoor nd more. 17339652

ROMANTIC LEC ROMANTIC LEC SWPM, 40e, 6'1", 2005e, dark biond/blue, laid-back, logical, easygoing, would like to meet a warm, loving, effectionate, pro-feesional lady, 35-45, who likes romance.

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C5 Observer & Eccentric | Sunday, October 9, 2011 (*)

Advertising Feature

Car Report

FOCUS HEADS UP FORD'S FIVE-HEADED MONSTER

By Dale Buss

Ford has decided to shelve Doug, the orange spokespuppet for the Focus, after a six-month run that did wonders for consumer interest in the car, exceeding the company's initial expectations. But Doug's demise is only the



The company just released the last two new

videos featuring

Dale Buss

-8

the smart-alecky mascot for Focus and "John," his human handler. Doug is being retired from active duty as a branded entertainment experiment only after a phenomenal run of webisodes.

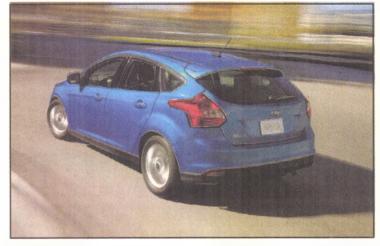
Ford targeted the generation of 10,000 Facebook fans for Doug; he now has 43,000. According to Scott Monty, Ford's head of social media, people have engaged with

Doug on Facebook at a rate three times greater than for the vehicle itself. About 40 percent of online "conversation" about Focus has been about Doug.

Also, 77 percent of people who saw the 48 Focus Doug videos to date said their favorability toward Focus has risen, and Doug's adventures have prompted a 61 percent increase in Focus consideration. "We've even had a handful of people say that they bought a Focus just because of Doug," Monty said.

But Ford can afford to let Doug go quietly into the night - or wherever he is. That's because the spokespuppet has succeeded so mightily in promoting Focus. Thanks to the Doug campaign, good early feedback on the car, gas prices that remain stuck at around \$3.50 a gallon and other factors. Focus continues to demonstrate incredible retailsales momentum.

Ford reported inventory



The 2012 Focus comes in a popular new hatchback.



Inside, the Focus provides more than small-car buyers are used to.

shortages of Focus in August, when the company actually sold 9 percent fewer Focus units than a year earlier, and only 5 percent more for the year to date over the old version in 2010.

"But Focus production has been fully launched, and August was the highest production month so far." said Ken Czubay. Ford's vice president of U.S. sales. "There are more Focus units headed to Ford dealers ... We expect to be able to close the gap between supply and demand for Focus and Fiesta, and there is little doubt that Focus and Fiesta sales will increase [relative to a year ago] as inventories are normalized. Both cars increased their retail share as we progressed through August."

Inventory levels of the new Focus are only about 75 percent of the inventory levels of the old Focus, a year ago, "yet generated almost as many sales" so far this year, according to Ford's U.S. industry analyst, George Pipas.

"That's an amazing fact. I'm trying to figure out myself how we can sell so many cars with so little inventory, and the answer is that Focus is the fastest-turning vehicle in the Ford showroom."

Moreover, Ford likes who's showing up to buy Focus: About one in six sales are to Millennials, Czubay said, which "is important." The average age of the Focus buyer is a stunning eight years younger than for the version it just replaced; there has been a 50percent improvement in the conquest rate; and 8 percent of Focus retail sales are coming from the crucial California market versus just 5 percent for its predecessor.

Fiesta sales were up 76 percent, reflecting the established popularity of Ford's new subcompact compared with its launch year in 2010. But Czubay said that inventory tightness restricted Fiesta from even more

r

sales.

And with both Fiesta and Focus, what's especially encouraging Ford about their performance is their profitability as well as customer demand. About 35 percent of Focus sales now are for the two highest-end 🎙 models, with August representing the strongest take rate yet for the two premium versions. "Customers are choosing higher fuel efficiency in our small vehicles," Czubay explained, "but they want all the technology Ford can deliver."

Such a performance, said Edmunds.com's U.S. industry analyst, Jessica Caldwell, "builds a strong profitability case for these small cars, a segment that has been criticized historically - both internally and externally - as bringing little profit to automakers.

Meanwhile, in addition to the strength of Focus and Fiesta, Ford's Fusion mid-size carand Ford Escape small SUV joined its bestselling Ford F Series pick-up truck line as franchise vehicles. Both Fusion and Escape appeared to be closing in on 200,000 sales for the year, according to Pipas, and if they joined F Series in passing that mark, it would be the first time since 2004 that Ford achieved such a sales level for a year with three different vehicles.

F Series sales enjoyed what Czubay called "another strong month" despite economic turmoil, and now 57 percent of engines for the F150 are one of Ford's new V-6 power trains; current order rates from dealers, Pipas said, indicate that this level may rise to 60 percent soon.





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