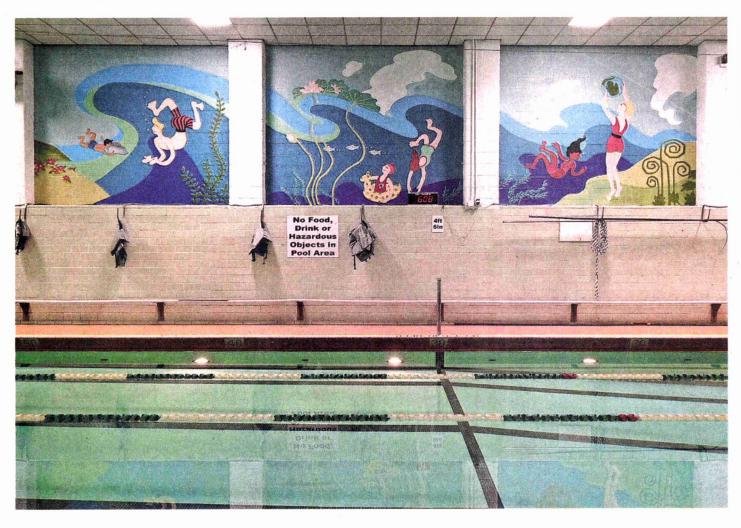
SUNDAY 04.03.16 II HOMETOWNLIFE.COM II PART OF THE USA TODAY NETWORK



# 'OPPORTUNITY OF A LIFETIME'





BILL BRESLER | STAFF PHOTOGRAPHER Leslie Greeneisen opened a pottery studio, Glazed & Amused Pottery, for adult and child students.

BILL BRESLER | STAFF PHOTOGRAPHER At left: New murals decorate the pool area.

### PARC GAINS OCCUPANCY, POPULARITY AS LONG-TERM FUNDING QUESTION REMAINS

Joanne Maliszewski Staff Write

rtist Leslie Greeneisen has been a tenant for just six months at the new Plymouth Arts and Recreation Complex in the 99-year-old former Central Middle School building. It didn't take long for her to dig in and feel right at home in what is being billed as "an opportunity of a lifetime."

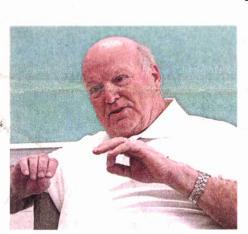
There is a lot of art going on here," said Greeneisen, whose studio, Glazed and Amused Pottery, is in the arts wing of the 160,000-square-foot center. "There's a lot of creativity and with it

being downtown it is good for the community.'

Greeneisen's studio is just one of the total 55 classrooms of varying sizes that have been available since last August, when PARC took occupancy of the building. The Michigan Philharmonic was among the first tenants last sum-

But businessman Don Soenen, who runs the nonprofit facility - while hiring an executive to run his own compa ny - said marketing wasn't necessary as a good number of nonprofit arts organizations were ready to take up residence and help create a cultural center in downtown Plymouth.

See PARC, Page A3



BILL BRESLER | STAFF PHOTOGRAPHER Don Soenen is a key mover and shaker of the Plymouth Arts and Recreation Complex.

FARMINGTON ART FOUNDATION

Sue Mallick of

Plymouth was

second place

for "Thin Red

awarded

Line."

#### **WHO'S AT PARC?**

Michigan Philharmonic, Better Than Ever Productions, MP Youth Orchestra, Cornerstone Productions, Forever After Productions, Plymouth-Canton Steelers, Main Street Opera Theatre, Our Lady of Good Counsel sports, Central PARC Pottery Studio, Flag Football League, Art Formed at the PARC, T3 Sports-Basketball, In the Band Music Appreciation, Voltage Elite Training-Football.

Also joining the PARC are Heartbeat Music, Men's Basketball, Qyteti Music Studio, Michigan Football League, Kriskraf Photography, Youth Soccer, Plymouth-Canton Cruisers, Little League Baseball, Z Spot Fitness, Kona Running Group, Plymouth Christian Academy, P-CCS Space Rental, Autism Compass Consulting, P-CCS Kids Time, AM Rotary and PCA Tennis.

### Plymouth artist takes second place at arts fest

Out of more than 200 artists, Plymouth artist Sue Mallick has taken second place in the annual Festival of the Arts hosted by the Farmington Art Foundation.

The arts festival will run April 14-16 at the Costick Center, 28601 11 Mile Road, in Farmington Hills. Festival hours are 10 a.m. to 9 p.m. April 14-15 and 10 a.m. to 4 p.m. April 16. The public is invited to view and purchase the artwork displayed at the festival.

Juror Shirley Woodson recently selected a wide variety of artwork to be displayed at the Festival of the Arts exhibit. She awarded first place to Kitty Weaver of Livonia for her painting titled "Goddess I"; second place to Mallick for "Thin Red Line," third place to Richard Adams of Farmington for "Looking Down on Chicago" and fourth place to Dean Racke of Farmington for Ladyslipper in Vase."

Cash prizes will be awarded to the place winners at the awards reception Friday, April 15, at the Costick Center. Tickets are \$10 each and can be purchased at the Costick Center.

Oil, watercolor, pastel, collage, acrylic, colored pencil, encaustic, graphite,



ink collage, mixed media, oil on copper and wood block print paintings will be represented. A variety of unframed paintings will also be available at very reasonable prices. Come and enjoy the paintings and take several along with you to enhance your home, office and

Learn more about the Farmington Art Foundation and meet the artists to find out just how the artwork was

Visit the Costick Center gym, where 50th anniversary scrapbooks, photos, awards and memorabilia will be displayed.

### **New School High** economists place in state competition

**Danielle Alexander** Staff Writer

New School High students finished in seventh place in the David Ricardo division of the National Economics Competition March 24 at Walsh College in Novi.

All team members were ninth-graders, which was unusual because freshmen rarely study economics until later in their high school careers.

"We knew that we had several students who are already very interested in business and economics, so it was easy to decide to start a team," firstyear history teacher Hillary Hanel said. "It was something new that none of our teachers or students had experience with and it sounded like an exciting, new opportunity."

New School High prides themselves on being one of a very few teacher-led schools in the nation.

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# Plymouth solo artist gaining in popularity

**Danielle Alexander** Staff Writer

Born and raised in Plymouth, 24-year-old Matthew Sauter is a familiar solo artist in both his hometown and throughout the surrounding area.

Sauter, whose stage name is Adventures with Vultures, had always written hip-hop music until 11/2 years ago, when he went through a "bad breakup.'

"I couldn't really

write what I wanted to say via hip-hop, so I learned to play the guitar," said Sauter, who describes his current music as folk blues or

Americana. In second grade, Sauter began playing drums and later continued percussion while his older brother of four years, Danny, played guitar and

"I would observe how much my parents and uncles listened to him where, with my hip-hop

music, they would say, 'What is this crap?'" Sauter said, laughing. "Eventually, I thought that maybe I should be doing what Danny's doing.'

Sauter is currently in the process of obtaining his bachelor of arts in honors creative songwriting at the Detroit Institute of Music Education. His single, "Skies of Gold," will be featured in the school's annual al-

Currently, he performs at school and

open-mic each Monday at Plymouth Coffee Bean ("The Bean"), as well as other local venues.

You have to make a fan base in your hometown before you leave it," Sauter said.

For upcoming news and performances, like Adventures with Vultures on Facebook or follow adventures withvultures on Instagram.

dnalexander@ hometownlife.com 248-860-4183



Matthew Sauter, 24, whose stage name is Adventures with Vultures, is a familiar folk blues/ Americana solo artist in Plymouth, as well as the surrounding area.

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#### NEW

Continued from Page A1

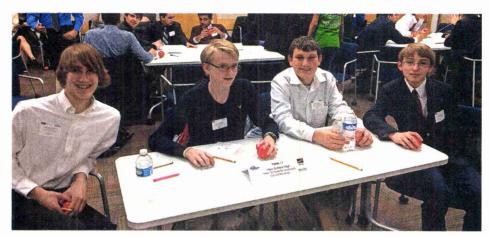
"Our philosophy is quite different from other schools in that we teach our students to be highly active in their own educations," New School High school leader Cynthia Burnstein said. "We believe high school students are capable of much more than they are often allowed to pursue.

Only several days before the first level of the competition, Hanel paired with English teacher Amy Trombley to act as coaches for the team by meeting with members after school, aiding in discussions and providing resources to study. Math teacher Mario DiNicola also helped to prepare the team by reviewing important facts and figures and going over graphs.

"To qualify for the state event, they had to take an online examination," Burnstein said. 'We were thrilled that their scores on the online test were high enough to qualify them for the state finals.'

Once the team found out it made it to states, it then had two short weeks to get ready for that part of the competition.

"Our students and



Zach Doering, Jackson Rogers, Jared Petzold and Maks Jurasek placed seventh at the National **Economics Competition.** 



Jackson Rogers, Jared Petzold, Maks Jurasek and Zach Doering placed seventh at the National Economics Competition.

teachers were all proud of the team for finishing seventh," Hanel said. "Immediately following the state finals, the team

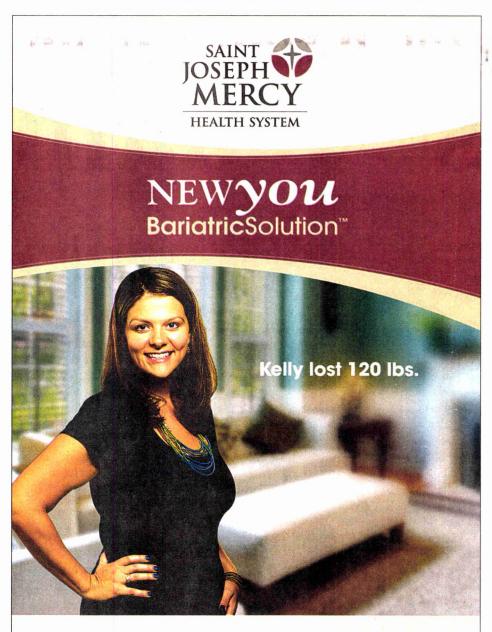
was already reviewing their notes and making plans for future competitions. They even took home economics books

over spring break." The students plan to

compete in the Personal Finance Challenge in

April. New School High, which opened September 2015 with ninth-graders and a small number of 10th-graders, is at 46250 Ann Arbor Road in Plymouth. It is a public school academy (charter school) authorized by Central Michigan University and composed of students from Plymouth and surrounding communities. For more information, go to www.new schoolhigh.org or like it on Facebook at New School High.

dnalexander@ hometownlife.com



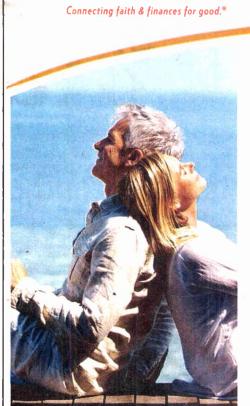
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Monday, April 11 4:30PM - OR - 6:30PM **Plymouth Cultural Center Card Room 525 Farmer Street** Plymouth, MI 48170

Wednesday, April 13th 4:30PM - OR - 6:30PM **Taylor Community Library** 12303 Pardee Road **Taylor, MI 48180** 

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#### **PARC**

Continued from Page A1

#### A destination

"We are way ahead of schedule," Soenen said. "There has been a tremendous demand for arts, education and recreation. It is a place they can call home."

In fact, he said the PARC is now in good enough financial shape – thanks to donations – to perhaps apply for grants to continue to grow the center as a destination

Furniture left over from its use as a school is being reused and donations of other furniture are coming in. Even the hardware on the classroom wooden doors is being refurbished back to gleaming brass. The former cafeterias, which have stages, are used for performances by the Main Street Opera, Forever After Productions and Better Than Ever Productions. There is practice space for the Michigan Philharmonic, as well as space to store music.

"There have been 62 performances and four operas since last August," Soenen said.

The theater groups also have room to store costumes and build sets. The former home economics classroom complete with refrigerators, stoves and ovens and plenty of counter space - is being refurbished to provide catering services and to hold cooking classes. Even the old student lockers are used by theater members.

In the former counseling offices, a music teacher has renovated the area and, according to Soenen, her student

load is on the increase. And just like at the mall, the PARC offers indoor walking with arrows directing the path through the hallways. Programs are also available for senior citizens.

#### **Public funding**

While Soenen said the demand for arts and recreation space is self-evident, he has no illusions about a tough effort ahead to garner community financial support to turn the the facility on 16.5 acres into a cultural centerpiece.

The Plymouth-Canton Community Schools district sold the facility to Mark and Patty



BILL BRESLER | STAFF PHOTOGRAPHER

Malcolm in 2015 for \$3.3 million, which some community leaders, such as Plymouth Township Supervisor Shannon Price and others, claim is below market value.

The 99-year-old former Central Middle School is now the PARC.

There was some hope among community members that the facility would be purchased by a developer who would turn it into perhaps a mixed-use endeavor with lofts, retail and office - generating taxable value.

The purchase agreement calls for payment in three installments, beginning with a \$1.5 million payment last year, another \$1 million this year and \$800,000 in 2017. Until that last payment is made, the school district owns the building and PARC operates the facility. The plan is for the Malcolms to donate the building to PARC as a nonprofit, Soenen said.

In January 2014, the township board adopted a resolution that bars the township from participating in any taxing authority type agreements with the city until November of this year, which is after the next township election. The Plymouth City Commission has publicly supported the PARC

The facility operates on rental income and donations. but Soenen said total restoration and other projects to the tune of \$20 million to \$25 million need to be completed. Soenen and his board have suggested a property tax, of up to 1 mill (\$1 for every \$1,000 of a property's taxable value), to raise that money.

Long-term plans include new windows, heating systems and updating the pool, as well as projects like building an 800-seat auditorium. Still, plans for PARC have been scaled down some, he said, and amenities such as a new pool and a new gymnasium set

"We would like to see the city and township get together on this," Soenen said.

It's questionable whether that will happen - because of a number of contentious issues between the two local governments - but some PARC board members are counting on a change in the makeup of the township board following the November election.

#### Unanswered questions

Price, offering his own opinion rather than that of the full board, said there are still too many unanswered questions. "I like the idea - the concept has a lot of potential," he said. "But I'm not there yet. I am willing to sit at the table.

"But are these things that

government should do in competition with private enterprise? Before we go to residents and ask for money, we have to have a full understanding of what PARC wants to be, before we subsidize it.

Another concern for Price is that an authority, which is what he believes will be required for taxing purposes, means the township and the city will lose control. Because the township has a larger taxing base, Price said his residents will pay 75-80 percent of PARC's costs compared to the city. "I have a lot of questions about subsidizing rents for nonprofits," he said.

Still, Soenen has no intention of giving up. He believes there is a way to make PARC work with tax dollars. "This is a big attraction for the community, with all arts under one roof," he said.

Today, occupancy on the facility's first floor is just below 100 percent (one room waiting to be rented). Of 20 rooms available on the second floor, 10 are occupied. Work hasn't started on the third floor. Meanwhile, the pool and gym were the first to be used last August, when PARC opened.

As soon as the Malcolms signed the purchase agreement and made the first in-

stallment, the swimming pool, gymnasium and fields were filled with activity. The fields behind the facility continue to be used for athletics, such as flag football, Our Lady of Good Counsel sports and the Michigan Football League.

#### 'No magic dust'

Nonprofits in the PARC refurbish and renovate space according to specific needs, while volunteers and donations help with improvements throughout the building. Each nonprofit pays rent in the \$600 range, some higher, some lower, depending on space.

"It's a case where everything came together," Soenen said. "There is no magic dust."

Soenen received \$150,000 in donations for the facility's common areas. Volunteers, including Patty Malcolm, are in the building almost daily, painting, fixing and cleaning. Malcolm, for example, is now working on refurbishing what is called a party room – space that can be rented for small events.

"I have done a lot of painting and cleaning," said Malcom, who brought in artist Jenisse Larson to paint murals in some of the common areas.

PARC is run by a board of directors, which includes Soenen and Plymouth Township Trustee Bob Doroshewitz, as well as area business owners. "We have a board that gets

things done," Soenen said. Deb Madonna, a former school board member and the force behind the Miracle League, joined forces with Doroshewitz some years ago and approached Soenen asking for help to save the former school as a center for arts and recreation. Soenen got the ball rolling and demanded a meeting with school district offi-

"You need people who can get behind it," she said. "You need connections and money."

"I knew all the arts organizations in this community,' added Soenen, a longtime member of the Michigan Philharmonic board. "Many of the folks who came here came because of relationships. We had 10 tenants before the building was purchased. That's a leap of faith."

imaliszews@hometownlife.com 248-396-6620 Twitter: @jmaliszews

# How to find long-term relief from muscle p

Almost 31 million days of work were lost in the USA in 2013 due to back, neck and muscle problems, according to the Office for National Statistics (ONS). Muscle pain and other musculoskeletai conditions account for more prolonged absences than any other ailment. While most of these conditions can be treated relatively easily with over-thecounter painkillers, sometimes they can develop into chronic conditions that mean sufferers face taking prescription medicine for extended periods. Left untreated, intense and persistent pain can rapidly drain the joy out of life. Getting an accurate diagnosis (instead of just temporary relief from medication) is essential for developing a long-term solution for the problem, but it is extremely difficult to get an accurate diagnosis. With innumerable responsibilities requiring more urgent attention than just "muscle pain" the NHS just isn't set up to find out what is really

wrong. The typical tests, if you're

given any at all, just don't pick

up the problem that's causing

the muscle pain. And in those

advice like "you're just not

we can try some stronger

medication".

cases all you're left with is weak

stretching enough" or "maybe

You might get lots of

other advice as well, all

of which is just as deeply flawed, and you're likely to get something different from every healthcare provider that you speak to. They all have their own opinions.

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# EDUCATION

**JOANNE MALISZEWSKI, EDITOR** 

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In its preliminary performance, the Plymouth-Canton Winter Guard sweeps into finalist contention at the regional competition.

KEN PYKO

Flags, rifles and sabres weren't the only things flying through the air. Freshman Hunter Martin takes flight as a monarch as the team perfects a basket toss

### P-CEP Winter Guard places as regional finalist

**Dawn Pyko** Correspondent

The P-CEP Winter Guard placed second in a power regional March 12 at Grand Blanc High School.

The event was sponsored by Winter Guard International.

There were 40 other color guards in attendance and Plymouth-Canton took second in its class with 74.7 points. The regional title went to Centerville (Ohio) High School with 75.5 points.

The following weekend, the P-CEP Winter Guard brought

yet another first-place finish with its show "The Flight of the Monarch" at the Lakeland High School Invitational, sponsored by the Michigan Color Guard Circuit. As the season winds down, the team is positioned to be successful when it enters the state championship April 2 at Saginaw Valley State University. The team then heads to the WGI champi-

onship competition, April 6-10

in Dayton, Ohio.

'They have worked incredibly hard and will be making their first performance at WGI in nine years. I am extremely excited to see how they wrap up the season at the national level," said Rachel Nelson, director.

Team members lauded Nelson for "being such a positive influence and instrumental in recreating the guard program

at the park. She is constantly pushing the team to do better and holding them accountable for every performance; she really inspires them to improve with each competition."

Nelson is an alumnus of the Plymouth-Canton Marching Band, where she was first introduced to color guard. She has performed with the nationally recognized color guard The Pride of Cincinnati.

### Salem senior awarded **NROTC** scholarship

Shane Prevo, a Salem senior football and baseball player, has been awarded a Naval Reserve Officers Training Corps Schol-

The scholarship provides full tuition, book stipend and other financial benefits and educational fees. The NROTC Program was established to develop midshipmen mentally, morally and physically.

After graduation, the mid-



Shane Prevo is a baseball player at Salem High

shipmen are commissioned into the U.S. Navy as an officer. The commanding officer of the NRD Michigan can select a few applicants and award them immediate selection of the scholarship. These few applicants must be highly qualified for the scholarship and are immediately

awarded the scholarship. "Over each summer, I will go off on midshipmen cruises,

spending time in each of the different communities within the navy, including aviation, surface warfare and submaries," Prevo said. "Also, over the summer I did enlist in the navy, but I was in a program called dual processing. This means that I am enlisted in the navy, but can opt out of my enlistment because I was awarded the scholarship.'

#### **ACADEMIC ACHIEVERS**

Eastern Michigan University

Jacquelyn Jones of Canton was recently initiated into The Honor Society of Phi Kappa Phi, the nation's oldest and most selective collegiate honor society for all academic disciplines. Jones is pursuing a degree in accounting.

**Azusa Pacific University** 

Caroline Bartes of Canton made the dean's list for the fall 2015 semester.

Alma College

» Canton residents Zane Berlanga, Ashley Bonam, Laurel Demarois, Megan Finkbeiner and Plymouth resident Hannah Tardiff were named to the dean's list

for the fall 2015 semester. » Phillip Commissaris, a

student from Plymouth majoring in music, will perform his senior recital at 3:30 p.m. Sunday, April 17, in the Remick Heritage Center. Admission is free and open to the public.

Commissaris, an oboist, will perform "Sonata in G, BWV1020" by J.S. Bach and "Sonata for Oboe" by C. Saint-Saens. He will be accompanied by pianist Tony Patterson.

The concert fulfills a requirement for his bachelor of arts degree in music. He is the son of Randall Commissaris of Plymouth and Mary F. Webster of Plymouth

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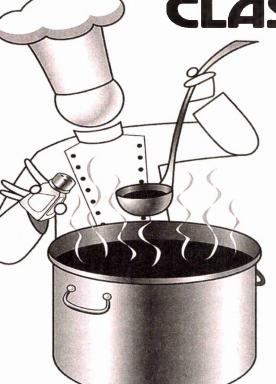
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Good through date of Sunday, April 17th, 2016. We reserve the right to limit quantity & pricing offers.

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Wild Caught King Crab Legs

Jumbo Cooked Shrimp

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9 oz. Lobster Tails

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**USDA** Choice

Flank Steak

Spice Grocer Assorted seasonings

**USDA** Boneless

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Grass Fed, Bone-In Leg of Lamb Grass Fed Lamb Shanks

Marvin's Sweet or Hot store made Italian-Sausage

**USDA** Choice Top Sirloin Steaks

Fresh smoked **Amish Bacon** 3 lbs or more

Amish **Boneless** Chicken Breast

With 10-lb. Purcha (non-hormones/non-antibiotic) USDA Choice Grass Fed

Amish Chicken Wings

Amish Chicken Leg Quarters 10 lbs For

City Chicken (Veal or Pork)

Bone-In Center Cut **Pork Chops** 

**Cube Steak or Short Ribs** lb

**USAD Choice** Beef Stew

**USDA** Choice Steak Kabobs Chicken Kabobs

**USDA** Choice Ground Round lb Sweet Baby Ray's

Barbecue Sauce 18 oz.

Boar's Head

Ovengold

Turkey Breast

Boar's Head

**American** 

lb

Albies Made in

Gaylord. Michigan

Beef

or Chicken Pasties

lb 💿

**Pork Baby Back Ribs** 

Aunt Mille's Hot Dog or

Hamburger Buns

Pork Spare Ribs 1b

Idaho Russet Russet **Potatoes** 

bag

Sanders Ice Cream Fresh Sweet **Onions** lb Fresh Celery 1 lb bag

Fresh Asparagus

1b Steenstra Windmill

**Green Giant** Mushrooms

8 oz Whole **Iceberg Head Lettuce** 

Bananas Seedless Red or

Green Grapes Cookies **Hot House** 

**Tomatoes** 

lb

Boar's Head Everroast chicken lb

Boar's Head Colby or Colby jack

MIX & Kowalski Coleslaw, Potato Salad or Macaroni Salad

lb 🔘 Krakus Polish Ham or Hoffman's Hard Salami - motor lb 🔎

1b

Fresh Garlic Sauce

Boar's Head

Tavern Ham

Cherrywood Ham Fresh Hummus

lb Fresh Pico de Gallo Salsa or Antipasta salad

Boar's Head

London Broil

lb

Best in Town

Smoked

Seasoned Salt Kowalkski Pierogies

Lawry's

Garlic-Salt or

**Del Monte Vegetables** & Campbell's Gravy

**Everyday Bundle** 

3 Lbs. Sirloin Fillet or Pepper Steak 3 Lbs. New York Strip 3 Lbs. Denver Steat 3 Lbs. Porterhouse or T-Bones 3 Lbs. Pot Roast 3 Lbs. Sirloin Tips or Rump Roast 8 Lbs. Ground Round 3 Lbs. Yalen Red or Pork Stew

3 Lbs. X-Lean Beef or Pork Stew 2 Lbs. Hickory Smoked Bacon 1 Pkg. Homemade Sirloin Patties 3 Lbs. Center Cut Pork Chops 4 Lbs. Breakfast Bulk Sausage 2 Lbs. EMC's Homemade Meatloaf 3 Lbs. EMC's Homemade Fresh Sausage

8 Lbs. Whole Fryer (May Be Cut Up) 3 Lbs. Amish Boneless Chicken Breast

2 Lbs. Beef, Pork or Chicken Cube Steak

Single Family Bundle

1.5 Lbs. Beef or Pork Stew 6 Lbs. Lean Ground Beef 2 Lbs. Sirioin Tips or Rump Roast 2 Lbs. Country Ribs or Pork Roast 2 Lbs. Chicken Breast 2 Lbs. Bacon 1 Lb. Beef, Pork or Chicken Cube Steaks

Steaks 1 Pkg. Homemade Sirloin Patties 2 Lbs. Pork Chops 3 Lbs. Pot Roast 1 Whole Fryer (May Be Cut Up)

**Beef Bundle** 

2 Lbs. New York Strip Steaks 3 Lbs. Sirloin Tips or Rump Roast

2 Lbs. X-Lean Stew Meat 6 Lbs. Lean Ground Beef 2 Lbs. Porterhouse or T-Bones 3 Lbs. Pot Roast

2 Lbs. Homemade Meatloaf

3 Lbs. Cube Steaks

**Shrimp Tray** Small \$39.99

**Cheese Tray** Small \$39.99

Large \$59.99

Deli Tray Minimum 10 People Per Person with salad, bread and condiments

Assorted

#### Village Theater seeks exhibition proposals

The Village Theater at Cherry Hill is now accepting proposals for solo or group exhibitions for the 2017 exhibition season. Both local and regional artists are encouraged to apply and all media will be consid-

The deadline for submissions is 2 p.m. April

Canton's Village Theater showcases established as well as emerging artists who have been recognized for their exceptional talent. On average, 5,000 patrons visit the theater each month.

To apply for a solo or group exhibition, artists must submit an entry form, a CD of high-quality JPG or TIFF digital images, contact information, current resume/ biography, artist statement and availability. Artists' submissions can be sent via email to villagetheater@canton-



**FILE PHOTO** 

The Village Theater at Cherry Hill is taking proposals for exhibitions for 2017.

mi.org or delivered directly to The Village Theater. For more information or to download an application, go to www.cantonvillage theater.org.

The Village Theater at Cherry Hill's exhibition committee, composed of local artists and art educators, will determine the final 2017 exhibition season's schedule.

The Village Theater's gallery is free and open to the public 10 a.m. to 2 p.m. Monday through Friday, during public performances and by appointment by calling 734-394-5300.



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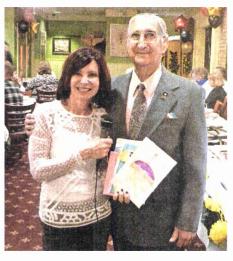
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### Family fetes World War Il vet on 95th birthday

World War II veteran Joseph Girolamo, a longtime resident of Livonia, recently celebrated his 95th birthday, joined by more than 80 family and friends at a party at De-Luca's of Westland.

His niece, former Farmington Hills resident Diane Mehan, and her daughter Gabrielle came in from Colorado, while former Livonia resident Eileen Taylor Sigsbee arrived from Washington, D.C. In addition, friends Bill and Annette Mann drove from Sarnia, Ontario, to share in this special cele-

A special surprise was having Girolamo's niece, country radio disc jockey Karen D'Alessandro, and her husband Doug fly in from Milwaukee. D'Alessandro was inducted in 2015 to the Country Music Radio Hall of Fame in Nashville. D'Alessandro delivered more than 60 birthday cards from loyal listeners. There were also many beautiful handmade birthday cards that a class of Milwaukee elementary school children sent along to "Uncle Joe."



Country radio DJ Karen D'Alessandro presents her uncle, Joe Girolamo, birthday cards from radio listeners.

Girolamo's nephew Dominic and niece Vivianna Buzzelli of Plymouth led the crowd in the Pledge of Allegiance.

Girolamo's daughter Joyce Hermann and husband Michael of Plymouth organized the party and also arranged for special birthday greetings to come from Gov. Rick Snyder, state Sen. Patrick Colbeck, state Rep. Laura Cox, Wayne County Executive Warren Evans, Livonia Mayor Dennis Wright, U.S. Sen. Debbie Stabenow and President Barack Obama.

Wayne County Commissioner Glenn Anderson presented Girolamo with a resolution honoring him on his 95th birthday.

Girolamo still participates in veteran events thoughout the state and acts as patriotic instructor for the American Legion Post 32 and Veterans of Foreign Wars Post 3941. Besides giving talks on his role in World War II, he also conducts classes on flag etiquette for local Girl Scout and Boy Scout troops.

### Local students perform with DSO

Six eighth-grade students from the Discovery Middle School Band program were selected to perform in the DSO Middle School Honor Band for 2016 and performed March 21 at Orchestra Hall in Detroit.

These students are Loren Campbell (flute), Jordan Cleveland (baritone saxophone), Nathan Draper (bass clarinet), Bobby Milleville (euphonium), Stephen Nagy (bass clarinet), and Bethany Sandburg (french horn).

The students received

the music that day, rehearsed for eight hours and performed the concert that night. A true Herculean effort, to say the least, and the students are very proud to have represented Discovery Middle School, the Plymouth-Canton Community Schools and the Canton community at this

esteemed musical event. The DSO's Middle

School Honor Band is an opportunity for middle school-aged musicians to rehearse and perform with renowned directors in historic Orchestra Hall. In the course of one day, students work together to learn challenging Wind Ensemble repertoire alongside Detroit Symphony Orchestra musicians, before performing the same evening for family, friends, Michigan music educators and the public.



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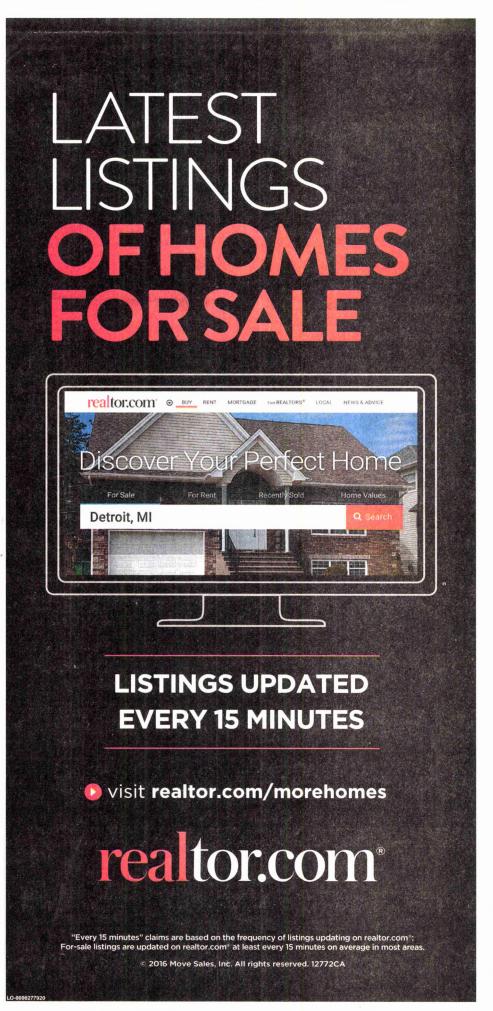
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Guy Stern, from the Holocaust Memorial Center in Farmington, tells his story on the American Heroes Channel airing April 9.

### Holocaust expert set to be on American Heroes

for interrogation of pris-

oners on the front lines

and counter intelligence

in Europe. Stern served

was awarded a Bronze Star for his innovative

The Ritchie Boys also

were the subject of a

as a master sergeant and

interrogation techniques.

2004 documentary of the

"It is wonderful to

same name by late Ger-

man filmmaker Chris-

know the story of The Ritchie Boys still res-

onates with people to-

day," Stern said. "It is

programs like 'What

History Forgot' that

keeps experiences like

mine alive and teaches

others how to stand up

Stern was born in

1922 to Jewish parents.

Out of five family members, he was the only one

to escape Nazi persecu-

tion in 1937 and make it

from U.S. Naval Intelli-

drafted in 1943 and the

following year took part in the Normandy in-

rial Center Zekelman

55,000-square-foot mu-

seum and Library Ar-

chive in Farmington

Family Campus is a

The Holocaust Memo-

gence in 1942, he was

vasion.

to the United States.

After being rejected

Hildesheim, Germany, in

for what they believe

tian Bauer.

Guy Stern, director of the Harry and Wanda Zekelman International Institute of the Righteous at the Holocaust Memorial Center Zekelman Family Campus, will appear at 10 p.m. Saturday, April 9, in an episode of "What History Forgot" on the American Heroes Channel.

The segment will highlight his participation in a special intelligence unit of the U.S. Army in World War II, nicknamed The Ritchie Boys.

Formerly the Military Channel, the American Heroes Channel is owned by Discovery Communications and features a variety of programs covering the great historical events that shaped our world. "What History Forgot," hosted by history buff Joe Moniaci, shares legendary tales from American history that never made it into the textbooks, but made an im-

pact on our world today. On this episode, Stern will share his experience of serving with The Ritchie Boys. Named after the camp where they trained, The Ritchie Boys were composed primarily of Germanspeaking immigrants, most being Jews who fled Nazi Germany.

The team was utilized

### Finding a financial adviser best for your situation

Rick

Bloom

couple weeks ago, I sat down with a potential new client. The individual had contacted me after attending one of my seminars and wanted me to manage his money. He came into my office and we had a nice conversation about the type of investor he is and his goals and objectives.

After the conversation, much to the shock of the potential client, I told him that our firm was not the right firm for him and that he should consider using a different adviser. Needless to say, the client was somewhat shocked that I would turn down his business. As I explained to him, I didn't want to turn down his business. As a professional, I know it's important to remember not every adviser is good for every individual. I explained to him that the things he wanted to do were not within my expertise and the reason I was referring him to a different firm was because I wanted him to have the best professional advice available. It is important for people to recognize there are different types of financial advisers in the market and it's not one

size fits all. Financial advisers or, sometimes as they're called, wealth managers

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MONEY MATTERS can be categorized in a number of different ways. Because I believe that professionals should be independent and work solely for the client, I believe one of the ways

Some advisers are compensated by commissions. They receive compensation in a couple different ways. First, by selling you a product. Second, by receiving additional compensation year-by-year through higher fees associated with your product in many of those commission products they provide. My problem with commission salespeople is they have dual loy-

you should categorize an

adviser is how they are

compensated.

alties, the client and the company's product they represent.

The second type of adviser is what is known as a fee-only adviser. A fee-only adviser only receives compensation directly from you. Most fee-only advisers will either work on a set fee or a percent for money under management. These advisers receive no compensation from anyone other than their clients. One of the reasons that I am a fee-only adviser is because I want to eliminate as many conflicts of interest as possible.

The third type of adviser charges fees and at the same time accepts commissions. Sometimes these advisers will offset the commission with the fee, other times they will not. The same objections I have to the commissiononly salespeople apply to these types of advisers as well. In addition, I think in many cases these advisers are double dipping on fees.

Another way that you categorize advisers is based upon their expertise. Some advisers will specialize in mutual funds, others in individual stocks. Some advisers will implement more aggressive trading strategies than others.

As far as I'm concerned, in selecting an adviser you not only have to look at how they are compensated, but also what their expertise is. Just like medicine, where doctors can't be a jack of all trades, the same thing applies to financial advisers. The key is just not finding a good adviser; but finding a good adviser for you.

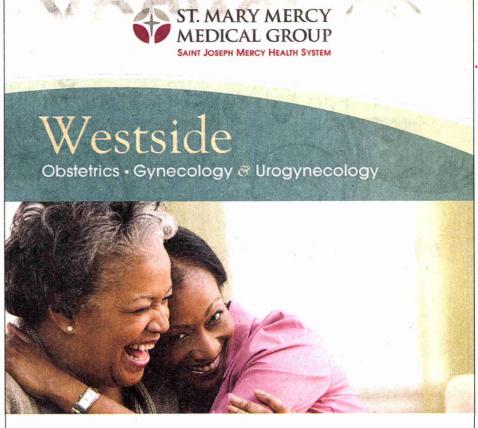
Rick Bloom is a fee-only financial adviser. His website is www.bloomasset management.com.



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#### Women's Health Presentations

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stmarymercy.org/westside

# EGGS-TRAORDINARY

More than 400 kids hunt for eggs at annual Lions event

**Danielle Alexander** Staff Writer

More than 400 kids had an eggs-traordinary time Saturday collecting eggs at the annual Plymouth Lions Club Easter egg hunt for children 10 and under at Plymouth Township Park.

Event chair Jo Ellen Hincker said the event went "very well" and had more than 400 children in attendance.

The children, who were encouraged to bring baskets for their findings, were divided into age groups of 3 and under, 4-6, 7-8 and 9-10.

In addition to the egg hunt, the KidSight program set up a special high-tech camera to take pictures of children's eyes to detect early eye diseases for free immediately after the event. To attract more parents and children, this was located near the prize tables this



Who will get the egg first?

With his dad's help, Gibson Stemen, 4, counts the eggs he

year and 18 children took advantage.

collected.

"KidSight is a wonderful, wonderful program,' Hincker said. "They've done it at the library and gone into schools, too. It's really something.

The hunt was free, but donations were welcome. Collection boxes were also available, since the Lions Club collects used or unwanted eye glasses, cellphones and hearing



KELLY DOBSON Gillian Barton, 2, braves the chilly morning with her parents and had big smiles





KELLY DOBSON

KELLY DOBSON



KELLY DOBSON **Plymouth Lions** Club member Cherly Kaley and pet chihuahua Zuma worked hard as they escorted the **Easter Bunny** around the park to greet all his fans, young and



OHIO: Perrysburg . Toledo MICHIGAN: Burton . Clinton Twp.



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Funding underwritten by Physicians Life Insurance Company





### Check out the well-equipped 2015 Nissan Sentra

cars.com

The Nissan Sentra compact sedan comes with four-cylinder power and a choice of a manual or automatic transmission. It is available at Nissan of Canton, 42175 Michigan Ave. Competitors include the Chevrolet Cruze, Ford Focus, Honda Civic, Hyundai Elantra and Toyota Corolla.

#### **New for 2015**

New standard features include automatic headlights, a USB port, cruise control, Bluetooth connectivity and steering-wheel audio controls.

**Exterior highlights** 16-inch wheels; 16- or

17-inch alloy wheels available

Available fog lights Available spoiler Available power

moonroof **Interior highlights** 

Seats five Fabric upholstery; leather with front seat heaters available 60/40-split folding rear

seat Tilt/telescoping steering wheel

Two 12-volt power outlets

Remote keyless entry Bluetooth connectivity Available NissanConnect multimedia system

with 5-inch screen Available navigation system

Available Easy-Fill Tire Alert system that honks the horn when tire is filled to correct pressure

Available Bose premium stereo

Available dual-zone automatic climate con-

**Under the hood** 

130-horsepower, 1.8liter four-cylinder engine Six-speed manual transmission

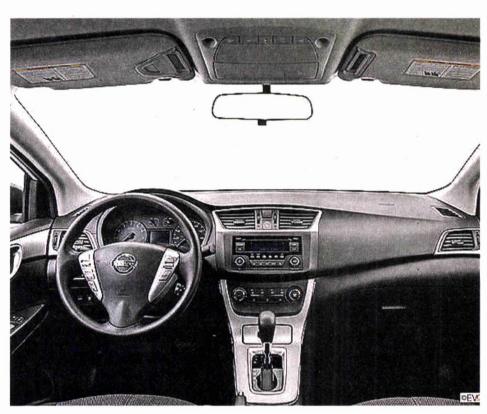
Available continuously variable automatic transmission

Front-wheel drive Safety features

Required in every new



The Nissan Sentra is available at Nissan of Canton, 42175 Michigan Ave.



The Nissan Sentra features a tilt/telescoping steering wheel.

car: front airbags, antilock brakes and an electronic stability system Six airbags

Available backup camera



The Nissan Sentra has six airbags and an available backup



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Dealer hours: Monday & Thursday - 9am - 9pm; Tuesday, Wednesday,

Friday 9am - 6pm; Saturday 10am - 3pm; Sunday - Closed

### Yankee Air Museum features Waco biplane

The Yankee Air Museum's newest aircraft, a beautiful 1992 Waco YMF-5C biplane, will make its first appearance of the year Saturday, April 9, at the Detroit Aviation and Airline Collectibles Show at Willow Run Airport.

The three-seat, open cockpit aircraft will be on display, in addition to offering air tour rides 9 a.m. to 4 p.m., in Hangar 1, Bay 7 at 801 Kirk Prof-it Drive, Ypsilanti.

"This is our first ever Detroit Aviation and Airline Collectibles Show and having our brilliant red Waco Biplane there, ready to fly, is sure to be a crowd pleaser," said Kevin Walsh, executive director of the Yankee Air Museum.

The Waco YM series pays tribute to the 1930s barnstorming-era, a revolutionary time in aviation history when airplane rides became increasing popular, helping pave the way for the modern day air show. Often featuring biplanes



The Waco YMF-5C biplane.

(aircraft with two wings stacked one above the other) similar to the YMF-5C, pilots performed stunts and aerobatics that were sure to amaze bystanders.

As time progressed, modern improvements were made to these aircraft, but the basic style and heart of the 1930s remains. One of the most recognizable features is the open cockpit design.

This concept was adapted not only for appearance and audience appeal, but it allowed the pilot to have increased vertical visibility while flying close to the ground, or during "lowlevel" aerobatic maneuvers. To this day, biplanes such as the YMF-5C, continue to implement this arrangement. allowing its occupants to become one

with nature, and experience flight in a new, and exciting, manner.

Powered by a 275 HP engine and given a 30ft upper wingspan, the Waco is the perfect combination of speed and style. Flying under Visual Flight Rules, lower altitudes are possible, and passengers are presented with a view of the expansive landscape. The Waco will be available April 9 for people wishing to experience the thrill of a 1930s inspired biplane ride, weather permitting. This is also a good time to visit the ramp and watch flight operations to learn more and perhaps plan

flight later in the year. 'Yankee Air Museum is committed to education about flying and the Waco biplane is an immersive adventure for

people taking their first vintage flight," Walsh said. "Our pilots are alert to weather conditions, and will ensure a comfortable, level flight. This is the plane that will let your 'inner pilot' discover you!'

Although "on site" openings may be available, reservations for Waco rides are highly recommended. Anyone wishing to reserve a ride, view additional information, is encouraged to go to the YAM website at http:// www.yankeeairmuseum.org/waco-biplane, email: biplanerides@yankeeairmusuem.org or contact Geof Bush at 734-776-7569. Pricing on the WACO is one person (not to exceed 350 pounds in passenger weight): \$195 for YAM member; \$225 for non-YAM member; two persons (not to exceed 350 pounds in combined passenger weight): \$295 for YAM members: \$325 for non-YAM members.

### Northville, Plymouth to host health expo in April

Plymouth, Northville and surrounding communities are invited to take part 11 a.m. to 2 p.m. April 19 in the Northville-Plymouth Health Expo at the Northville Community Center, 303 W. Main Street

The event is hosted by the Plymouth Community United Way, in partnership with Northville Parks & Recreation and Plymouth Community Council on Aging.

The public is invited to learn about your health and your health care community. Free

health screenings, prizes, free product samples and information galore will be offered.

Vendors are invited to contact Suzie Johnson, Northville Senior Services, at 248-349-4140 ext. 2852, to register a display table for the event.

For more information, go to www.plymouthunitedway.org. Serving the Plymouth, Canton and western Wayne County area since 1944, Plymouth Community United Way addresses human service needs of individuals and families.

### Plymouth United Way to host annual public meeting

The Plymouth Community United Way will host its 2016 annual meeting at 8 a.m. Friday, April 15, at Comcast, 41112 Concept Drive, Plymouth.

The public is welcome and encouraged to attend. Those in attendance will have a continental breakfast and networking with business associates and agency representatives. The meeting will begin promptly at 8 a.m. and will include reports on the PCUW 2015 finances and programs. PCUW

will also recognize key contributors and special awardees.

Anyone interested in attending the meeting needs to RSVP to Jacinta at 734-453-6879, ext.

For more information, go to

www.plymouth unitedway.org. Serving the Plymouth, Canton and western Wayne County area since 1944, Plymouth Community United Way addresses human service needs of individuals and families.

### Applications now available for Damaris Award

Applications are available for the Damaris Fine Arts Award 2016. The Plymouth Community Arts Council will award two scholarships, \$500 and \$1,000. Plymouth-Canton seniors who attend Salem,

Plymouth or Canton high schools or Starkweather and who have displayed "outstanding abilities in visual arts" and plan to continue education in the field are eligible to

Portfolios will be

accepted April 11-21, with artwork juried April 24 through May 1.

The Damaris Fine Arts Award was established in memory of Damaris (Dee) Schulte by her family. The award honors Schulte

for her work as an artist and for her contributions to the Plymouth Community Arts Coun-

For more information, contact Lisa Howard at the arts council at lisa@plymoutharts.com.



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OBSERVER & ECCENTRIC

## Earth Day event at Schoolcraft College promotes small steps, making difference

**Julie Brown** 

Stephan Brown is a second-year Schoolcraft College computer science student and member of the Math & Physics Club. On Wednesday, March 30, at the college's VisTaTech Center, he was demonstrating "how to get energy from kinetic energy.

Brown, a 2013 Churchill High School graduate and Livonia resident, was at a Schoolcraft Earth Day event focused on "Energy: The Power To Change." He used slight hand pressure to store an electric current in a capacitor.

"I'm generating electricity, slowly and surely," Brown said, adding the technology is now used in doorbells. It's being studied for more advanced use in generators and traffic control.

"I've always loved computers and anything with electronics, really, said Brown, who hopes to transfer to a university to study chemical engineering. He noted the Math & Physics Club is active at Schoolcraft and that the math department publishes a weekly newspaper, the "Right Angle."

#### 'Make a huge difference<sup>4</sup>

Nearby was secondyear Schoolcraft student Katy Robinson, who's studying biology, sciences and social science and is a 2011 Redford Union High School graduate. The Redford resident was helping Earth Day event attendees with a computer simulation on their Earth footprint.

Robinson noted recycling more, buying products with less packaging and even turning off room lights when not in use all add up. "If everybody were to do it, it would make a huge difference," she said. "My parents really pushed turn off lights when you leave the room.'

on the freeway, she slows down as much as she can safely and sees fuel economy improve. "Little things make a huge difference. A huge difference in just that little amount of speed," she said of her driving 60 mph.

Robinson plans to transfer to Northern Michigan University, where her sister is enrolled. "Super-excited," Robinson said of her future. "I'm actually going to go into environmental science." As she learned more about ecology at Schoolcraft, her enthusiasm grew.

"I want to do something that's going to help, even if it's helping my community," she said.
"Try to do what I can and inform people.'

The event had some 40 student exhibits, 23 of which were being judged. Ideas ranged from wind farms, LED lights, electric cars, pros and cons of nuclear power and the link between energy and environmental health.

Second-year Schoolcraft student Samuel Berger, a Livonia resident in environmental science, was demonstrating slot cars wired with a hand-cranked generator. "That is to showcase how wind turbines and water turbines work," said Berger, who was home-schooled.

#### 'Really took a liking'

He grew up active in Boy Scouts, including an environmental badge. "I just really took a liking to the field," Berger said. "I want to do my part to help out. It's a fast-growing job market. The jobs will be there in demand in the future," he added of the relatively young

job field. Berger noted people can plant trees (which were available at Schoolcraft that day), turn off lights and take other

steps to conserve energy. "There's really a lot of small ways you can make a difference," said Berger, who plans to transfer out of state to continue

College support staff specialist Susan Adams, a Westland resident, was



Bill Craig, with the Holliday Nature Preserve, speaks about activities at the Preserve with student Brady Hooker of Redford.

judging student displays that day. She assists students with online and blackboard systems in

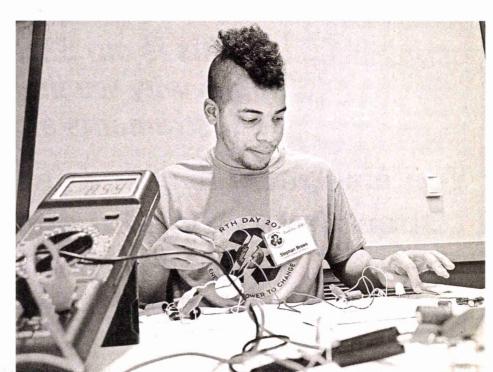
her regular job.
"We look at the layout, how the content relates to the topic," Adams said of judging. "And how it relates to the content topic they were given." She's judged for several Earth Days now.

"I love it. You get to see the creativity with the students," said Ad-ams, whose daughter just graduated in environmental studies/political science from Adrian College. "It's a growing field," Adams said. "This generation coming up, they are very conscious of their role and to make it better.'

Biology faculty members Michael Orick of Commerce Township and Caroline McNutt of Ann Arbor were busy keeping things running smoothly The event has been held some 17 years, McNutt

It promotes awareness, she said, with Orick And also to encourage people to take action.

He noted a "Meatless



BILL BRESLER I STAFF PHOTOGRAPHER

Schoolcraft student Stephan Brown, a member of the Math & Physics Club, wires up piezoelectric discs that generate electricity from physical pressure. A road in Israel is planned that will have a piezoelectric surface. The weight of cars passing over the roadway will generate electricity.

Monday," for example, nationwide in the U.S. would be the equivalent of removing millions of cars from the freeways. The professors are grateful to community partners, including local nonprofits, that partici-

pated.
"They actually talk to the representatives, instead of passing by, McNutt said, noting some volunteers get recruited. "Students are definitely very motivated. This is something within the sciences that engages the whole community.'

The Earth Day event is an extension of Schoolcraft's Natural Sciences program. Students can earn either an associate of arts degree in environmental studies or an **Environmental Science** Technician certificate.

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BILL BRESLER | STAFF **PHOTOGRAPHER** Schoolcraft students learning at Earth Day celebrations.

**BILL BRESLER | STAFF PHOTOGRAPHER** Kelli Oliver and 7-year-old son Eli Oliver find out about their family's carbon footprint.

### Community partners tout message at Schoolcraft Earth Day gathering

**Julie Brown** Staff Writer

Ruth Johnson, assistant director of Transportation Riders United, a nonprofit advocacy group, was glad to be at Schoolcraft College's Earth Day event March

TRU, organized in 1999, works toward "good local service and regional because it actually works together," said Johnson, who can take the bus between her Warren home and Detroit workplace.

She compared local and regional mass transit as the skeletal and circulatory systems of the body, both vital.

"We're the ones that are really going to cause this to be a great system," Johnson said

She noted Livonia's not current in the SMART (Suburban Mobility Authority for Regional Transportation) system, which affects those who wish to enroll at Schoolcraft's main campus there. "It needs to work for more people, more easily, more affordably." Johnson said of the system, adding TRU isn't anti-car.

She's enthused about the relatively new Regional Transit Authority and efforts to coordinate routes between SMART and the DDOT system of Detroit. "It's a very convenient option," Johnson said of her own bus commute. "For me, it's a choice because I have a

She noted some lack cars and some can't drive for health reasons. Johnson encourages a visit to TRU's website at

www.detroittransit.org. The Friends of the Rouge were also present. along with other community partners, including the Holliday Nature Preserve Association. Bill Craig of Livonia, an environmental activist, was manning the Holliday Nature Preserve booth at Schoolcraft.

The preserve is mainly in Westland and extends to Canton and Livonia, he said. Craig differentiates recreation from natural areas, noting his group works "to keep a nature preserve from becoming a park. You only have 500 acres of a nature preserve," Craig said.

He noted the park use of lengthy Hines Park and pointed on a map to narrow green river corridors of western Wayne County. The nature preserve is also linear along Tonquish Creek.

'So there are pressures, there are stressors," Craig said, noting some are natural like erosion as well as some poor use by humans. "We try to help them, a stewardship group.

Of early 1970s Earth Day observances, he noted, "That was a time of certain upheavals," including anti-war protests. "That was an interesting time to live in. Over time, I think it's been dulled," he said of the Earth Day message.

"It's a struggle and it's going to be an ongoing struggle," Craig said of

the environment, pointing to awareness vs. ac-

"Where do you take action in your own home and your own community?" he asked. Craig believes hazardous waste collection days have had the greatest impact.

That is my compliment to local government," he said.

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**SECTION B (CP)** 

SUNDAY, APRIL 3, 2016 **OBSERVER & ECCENTRIC MEDIA** HOMETOWNLIFE.COM

# **SPORTS**

**TIM SMITH, EDITOR** 

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**SOFTBALL PREVIEW — PART 3** 

### Sky's the limit for young Rocks

Led by U-M bound Overaitis, Salem could be a team to watch

> **Tim Smith** Staff Writer

Enthusiasm is through the roof for Salem varsity softball coach Bonnie Southerland and the Rocks as the 2016 season

There is plenty of reason why the veteran coach is almost giddy with excitement about what this year's season could bring for the program.

Start with a player already scooped up by the University of Michigan in sophomore pitcher/shortstop Morgan Overaitis and it is easy to understand why Southerland sees the team making another jump in the KLAA Central Division standings. Salem did post a strong record last season (27-11 overall, 11-5 in the division, second to Novi).

"We had an outstanding season and are eager to pick it back up and keep building on our success," Southerland said. "We were very young last year

and I have to say we are still young again."

Last year's squad had only one senior in Maranda Armstead, meaning that it was a season where underclassmen could gain valuable playing experience.

#### **Stellar seniors**

Likewise, the 2016 roster only includes two seniors in fleet-footed outfielder Jamie Squires and hard-hitting catcher Kara Hutchison - who, incidentally, will play college

See ROCKS, Page B2



JOHN KEMSKI | EXPRESS PHOTO

Michigan verbal commit Morgan Overaitis again will be a key cog for Salem, whether the sophomore is pitching or playing shortstop.

**USA HOCKEY** 



RENA LAVERTY | USA HOCKEY

NTDP Under-18 forward Casey Mittelstadt beams after scoring one of his two goals in the third period against Muskegon.

# HOME COOKING

#### NTDP U18s honor billets, win regular season finale over Lumberjacks

**Tim Smith** Staff Writer

The United States NTDP Under-18 team has been away from Plymouth Township so much the second half of the season that Thursday night must have felt like a pit stop

Yet the team's USHL finale against Muskegon at USA Hockey Arena proved to be a special night for players, fans and their billets — the families who were honored before the game for providing players a home away from home all season.

And sparked by two goals from forward Casey Mittelstadt, playing just his fourth game for the U18 team (including USHL and college contests), Team USA rolled to a 5-3 victory and improved to 22-28-4-2 in the league (factoring in games played by the Under-17 squad).



RENA LAVERTY | USA HOCKEY

Team USA forward Casey Mittelstadt (right) scores one of his two third-period goals. Trying in vain to stop him are Lumberjacks goalie Joey Daccord and defenseman Bo Hanson (left).

"There was a lot of emotion in the game," said forward Kieffer Bellows, who opened the scoring with a power-play goal at 10:04 of the first period. "We came out really hot, we started off

really well.

"The fans were into it from the start; we brought the game to them. We felt it was the right thing to do to go out on a good note, especially in our last home game here.'

#### **Energized**

Head coach Danton Cole noted that his team did a good job of sticking to the script against the Lumber jacks and not looking past them to the 2016 International Ice Hockey Federation Under-18 Men's Tournament, set for later this month in Grand Forks, N.D.

"Once we get back from the Five Nations and you play your last Division I game, guys really start looking ahead to the Worlds," Cole said. "Getting through some of these (USHL) games is always historically tough for us to get the emotion.

"But I thought the guys tonight really brought a lot of jump, played hard and finished their careers here at USA Hockey Arena real well. So it was exciting.'

See HOCKEY, Page B3

**BASEBALL PREVIEW** 

### **Eagles** ready to fly again

PCA back for more after successful 2015

**Tim Smith** 

The Plymouth Christian Academy baseball team experienced a noteworthy uptick in 2015, capturing division and district

And despite the graduation of pitcher Mike Slater — who was Michigan Independent Athletic Conference Red Division Player of the Year — the Eagles aren't about to suffer a setback in 2016.

According to seventh-year head coach Joe Bottorff, PCA returns a number of players who gained valuable experience during last season's 12-5 showing.

'We have very solid senior and junior classes and several new players that should contribute right away," Bottorff said.
"We lost two-thirds of our innings pitched with the graduation of Tanner Hay and Mike Slater, but we have several capable pitchers primed to fill that

A key to the Eagles' hopes will be senior Josh Slater, a versatile player slated to pitch, catch, play first base and bat cleanup.

Behind the plate will be senior Nick Andres, who keved the Division 4 district championship

"Nick will do the majority of the catching," Bottorff said. "But we have other catchers to give him a break. On those days, (Andres) will be the DH.

Jake Shook will start at third base, while Will Crecelius and A.J. Greuber are back to man

See EAGLES, Page B2



BILL BRESLER | STAFF PHOTOGRAPHER One of PCA's key returnees is Josh Slater, shown from a 2015 contest.



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**BASEBALL PREVIEW — PART 3** 

# New-look Rocks open season strong

Salem to rely on talented senior, junior classes

> **Tim Smith** Staff Writer

Although Salem's varsity baseball team lost some bigtime players to graduation in Tyler Brooks, Brandon Gillen and Josh Penn, among others, hopes are strong for another winning year in the KLAA South Division.

The Rocks finished 2015 with a 17-12 overall record, going 11-5 in the division to trail champion Northville. For second-year head coach John Wright, this season opened March 29 with a 5-0 victory at

Walled Lake Western, sparked by two hits and two RBIs from junior shortstop Danny Diaz and 31/3 shutout innings by junior pitcher Matt Brooks.

Diaz and Brooks - who also can play outfield and infield - spearhead a deep junior class. Other juniors include infielder Gage Moyers, outfielder Kevin Amell, catcher Noah Haran and infielder/pitcher Erich

But whether the Rocks are able to challenge the Mustangs will undoubtedly hinge on the performance of the senior class, headlined by outfielders Griffin Shiminski and Shane Prevo (both allObserver honorable mention picks in 2015).

Also slated for outfield duty are seniors Alex Nicholson and Gavin McAuliffe, while remaining seniors on the roster include catcher Logan Marshall, infielder Elijah Peppers and pitchers Jordan Heaslip and Eric Scott.

Meanwhile, youth will be served with three sophomores looking to make an impact.

Those players include infielders Jake Seipenko and Jeremy Armstead and outfielder Trevor Genaw.

Wright's pitching options also will include Seipenko, Armstead and Shiminski.

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JOHN KEMSKI EXPRESS PHOTO Salem's pitching staff includes senior Eric Scott, shown facing Canton in 2015.



JOHN KEMSKI | EXPRESS PHOTO

Back to close out a stellar Salem career is senior catcher Kara Hutchison, shown ripping another hit last season.

#### **ROCKS**

Continued from Page B1

softball in 2017 at Oakland University and Davenport University, respectively.

Both are all-region, alldistrict and all-KLAA players entering their fourth season with the Rocks and will lead on and off the field.

"Jamie (an honorable mention all-state pick) has one of the best arms in the game,' Southerland said. "Jamie's quickness and ability to make the long throw from center will certainly be a factor in any

And Hutchison will be key for her strong defense, ability to work well with the pitchers and a sizzling extra-base bat.

"Kara has a good bat and can really hurt the opponent when she's in that three or four spot," Southerland said. "Kara blocks well and, with her reaction time, not much gets past

Two juniors expected to help carry the load are pitcher/ outfielder Emily Stewart and infielder/catcher Kristin Mi-

"Emily is just a good down to earth hard-working athlete,' Southerland said. "The kind of player every team loves to have. Emily has a great attitude, which allows her to excel beyond all expectations."

Mihalic will spark the squad with speed and aggressiveness on offense.

"Kristin has a great slap and with this speed she leaves them (opposing infielders) in the dust," she said. "Look for Kristin to continue being that go-to player and difference maker all season long.'

#### **Young stars**

Meanwhile, although there are 10 sophomores and freshmen on the roster, that hardly is a shortcoming as many of



JOHN KEMSKI | EXPRESS PHOTO Jamie Squires are becoming routine for the Salem Rocks.

the youngsters bring strong experience at the club level.

At the top of the list is Overaitis, an all-state player as a

"Morgan's really the whole package with amazing ability,' Southerland said. "One of the hardest workers I've ever coached and a real team leader. She's a player to see, a real gamer."

Also stellar as a freshman and ready to keep improving is sophomore pitcher/second baseman Maddy Rosiewicz (all-district, region and conference honors).

"This year, she is the ace, no question about it," Southerland said. "Great mound presence, good fielding pitcher and smart player. Amazing attitude and work ethic, she will also be one of the keys to our success this season."

Three other returning sophomores also made an impact in 2015 and are expected to do so again. They are Caroline Miller (infield/outfield), Makayleigh Silverman (infield) and Jenna Taylor (pitcher/first base).

Miller is "a little spitfire, she can cover a lot of ground" in the outfield. She also will push the envelope on the base paths, going after plenty of stolen bases, Southerland said.

Silverman and Taylor both worked hard during the offseason and are being counted on for their all-around games.

New to the Rocks are sophomore outfielders Averie Hauser and Morgan Renom and freshmen Hailey Dechalk (catcher/infield), Jordan Hazel (first base/catcher) and Amy Hines (infield). All five bring strong work ethic and great attitudes.

'We've been fortunate enough to have a catcher for four years," Southerland said, plan is to give these two (Dechalk, Hazel) some time behind the plate and prepare them for things to come.'

#### **Plenty of talent**

Provided the team stays healthy, Southerland is confident the Rocks have what it takes to be contenders.

"It's pretty early to really know who will end up," she said. "But what I do know is I have 14 girls ready to take on any opponent this season and ready to take it to the top. They really want to show their stuff.

'We've got a lot of weapons this season. I've got some of the best offensive and defensive players around. The talent we gained this season is even stronger than last year's

The Rocks also will be on a mission to honor the memory of longtime junior varsity coach Frank Szczepanski, who died New Year's Day.

"Frank was a huge asset to this program and touched the lives of many softball players who went through this pro-gram over the years," Southerland said. "Frank will truly be

tsmith@hometownlife.com Twitter: @TimSmith\_Sports **BOYS LACROSSE PREVIEW — PART 2** 

### Salem lineup is taking shape

Players moving into bigger roles to offset graduations

**Tim Smith** Staff Writer

One of the immediate challenges for Salem varsity boys lacrosse coach Corey Mattingly is replacing the bushel-full of goals lost due to the graduations of Noah Willer and Joey Krause.

How well the Rocks fare in the Kensington Conference might be as simple as finding out who can step up and sling the ball into the opponents' net during 2016.

"We lose a lot of firepower on the offensive side of the ball," said second-year coach Mattingly, whose 2015 squad finished 9-9. "However, we return some key leaders defensively. Being a very young team this year, we will see a lot of players start to fill roles as the season progresses.'

Mattingly does have some players who can score, however. Back from last season are senior attackman Lucas Martin and junior attackman Marty Mills. Although the lineup is still taking shape, er potentia sive output could come from freshman attackman Walker Sievers

Salem also took a hit elsewhere in the lineup, with goalie Mack Baker and defenseman Adam Cousineau graduating and moving on to



MICHAEL VASILNEK

Salem's varsity boys lacrosse team will bank on the talents of returning attackman Marty Mills.

Aquinas and Alma, respec-

But the Rocks still return junior defenders Noah Fleming and Andrew Fedel.

Meanwhile, the coach is enthusiastic about Sievers joining the lineup, not to mention freshman midfielder Brandon Bergevin and freshman goalkeeper Blake Pospy.

The boys have been working very hard and have completed their season opening conditioning showing the coaches that they can run with the best of them," Mattional game will be heavily relied on, our biggest feat will be controlling tempo and beating teams in half-field

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#### **EAGLES**

Continued from Page B1

two of the outfield positions.

#### **Outfield** is back

Crecelius and Greuber will flank junior center fielder (and No. 3 hitter) Austin Andres, as the Eagles return the entire starting outfield from last year.

PCA's chances will be bolstered by five juniors led by Austin Andres. Also heavily in the mix will be pitcher Josh Mason (who also can play third base, right field and catcher), Adam Albert (pitcher, IF-OF), speedy utilityman Matt Cusumano and Nathan Bishop (catcher, DH, infield).

"(Albert) is very versatile," Bottorff said. "I can plug him in anywhere and can see him playing every position except catcher at some time during the sea-

Younger players who Bottorff envisions chipping in include sophomore Phil Morby (pitcher, shortstop, outfield) and freshmen Norby Fernandez and Elijah Grit.

"Phil has developed into a great all-around player," Bottorff said. "And he gives us a solid bat from the left side of the plate.

Both Fernandez and Grit "bring some travel ball experience with them and will contribute immediately."

Rounding out the team are Caleb Godin, Andrew Fernandes, Conner Smith, Gavin Goerke, Brien Schlienz, Aaron Geisler, Tyler Joseph and Evan Wright.

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### Head injuries focus of MHSAA informational meeting

An increased effort to ensure that student-athletes and their parents or guardians receive concussion education information was among topics that generated the most attention from the Representative Council of the Michigan High School Athletic Association during its annual winter meeting March

24 in East Lansing. Most of the council's discussion pointed toward possible actions at its spring meeting in May, with possible additions to the MHSAA physical exam/ clearance/consent forms among those that may be voted upon

when the council reconvenes. The council did take a first step, approving a requirement at its winter meeting mandating all students and their parent/ guardian to sign a post-concussion consent form signifying they have received information on potential risks prior to returning to activity following a

concussion. Continuing its emphasis on the importance of collecting in-depth student-athlete health histories, the council approved PRIVIT on a two-year trial basis as an electronic-based health history record-keeping

tool to serve as an alternative to written communications and forms that accompany preparticipation physical examination of athletes.

The council also discussed for possible action in May standardizing MHSAA rules/risk management meeting content for assistant and sub-varsity coaches and increasing the frequency of in-depth concussion information within those meetings while still giving adequate attention to a variety of other important health and safety topics, including heat illness, sudden cardiac arrest

and overuse injuries.

In other business, the council reviewed necessary modifications to the MHSAA Membership Resolution and handbook in advance of a change to the MHSAA constitution that will permit schools to join the MHSAA at the sixth-grade level beginning in 2016-17.

The amendment will allow schools that join the MHSAA at the sixth-grade level to let sixthgraders participate with MHSAA services and support and with and against seventhand eighth-graders without executive committee approval.

It allows all districts, but requires no districts, to provide athletic opportunities for sixthgraders under the auspices of the MHSAA, either on separate teams or with seventh- and eighth-graders.

The council considered one sport matter (in track and field), voting to begin the 2016 season to eliminate one preliminary round of the boys 110meter hurdles, girls 100-meter hurdles and boys and girls 100and 200-meter dashes at all Lower Peninsula regionals that use fully automatic time to determine race results.

**USA HOCKEY** 

# Granato leaving NTDP position for Badgers

Coach of Under-17 team to join brother's staff at Wisconsin

**Tim Smith** Staff Writer

Five years ago, when Don Granato joined USA Hockev's National Team Development Program, his older brother Tony helped him out.

Wednesday morning, it became official that the roles are being reversed. Don Granato is leaving his job as head coach of the NTDP Under-17 team to work on the staff of his older brother, new Wisconsin head coach Tony Granato.

"It will be interesting to see those two guys working together," said Scott Monaghan, senior director of operations for the Plymouth Township-based NTDP. "You know they worked together in an opposite capacity here at one point.

'Tony was kind of volunteering for Donny his first year or two and helping him out and here it's flipped and Donny will be working for Tony. It should be great. Both are outstanding coaches and so is Mark Osiecki (also named to the Wisconsin staff). They'll do a great job together. They're all Wisconsin alumni, too, so they have a lot of ownership in the program.'

A national search for Granato's successor is now underway and a new coach should be brought in by mid-May, Monaghan said.

'It's always tough losing a head coach," Monaghan said. "But we're about development for our coaching staff. too. And if Donny has a great opportunity, we want him to take it."

Granato could not be reached for comment.



RENA LAVERTY I USA HOCKEY Don Granato is leaving the USA Hockey NTDP to become associate head coach at Wisconsin. His brother Tony is the Badgers' new head coach.

It is expected that Granato will shuttle between his current and future homes over the next couple of weeks during a transitional period, while current U17 assistant coach Nick Fohr takes over as interim head coach

The NTDP coaching staff also includes Danton Cole, who in 2015-16 is heading up the Under-18 squad.

In 2016-17, Cole will take over the U17 team, with Granato's replacement stepping in to guide the players who will move up from U17 to U18 (in the NTDP, coaches stay with players for a two-year cycle, culminating with the Inder-18 Worlds)

Monaghan said Granato addressed the team Tuesday; media reports leaked over the weekend that the Granato brothers would be leaving for the NCAA Division I men's hockey program.

"Donny met with the kids and talked to them and we laid out what the plan is going forward," Monaghan said. "They're pretty clear on

U17 goalie and Northville

native Dylan St. Cyr said players understood why Granato made his decision to become a Badger associate head coach with a couple of weeks to go in the United States Hockey League sea-

"We were all happy for him, for sure," St. Cyr said. "It's a great opportunity for any coach to achieve that and, obviously, that's something that he loves to do. He's a great coach."

With Granato in transit from Wisconsin following his introduction there, St. Cyr and his teammates were coached at Wednesday's practice by Fohr and assistant coach Greg Moore.

'Our team felt there was a piece of the puzzle gone," St. Cyr said. "But at the same time, we're here to work. That's the business of hock-

Tony Granato, an assistant coach the past two seasons with the Detroit Red Wings, reportedly will close out the rest of this season with the NHL team.

#### **Many triumphs**

According to the NTDP website, Granato's successes with Team USA were many.

Don Granato coached his teams to gold and silver medals in 2015 and 2013, respectively, at the International Ice Hockey Federation Men's Under-18 World Championship. He also won U17 titles at the Four Nations Tournament in 2011 and 2013.

In 2014, Granato coached the U18 team to a Four Nations title, while also guiding the team to victory at the World Under-17 Hockey Challenge.

"He was tremendous," Monaghan said. "I think I mentioned to one of my supervisors the other day, he won every major event that he participated in as a head coach. He won the Under-17 challenge, he won the Under-18 worlds, he won a number of the bigger mid-season events. And the biggest thing with him, he did a great job with players, developing them.

"His numbers of players in the draft have been outstanding and that will still unwind over the next year or two. Particularly Auston Matthews, this year, will probably be the No. 1 or No. 2 overall pick. And that's a tribute to what he does with players."

St. Cyr — who is a verbal commit to play at the University of Michigan — pointed to Granato's strong hockey knowledge and work ethic in helping him progress this season.

"Just really learning the game, really helping me get to the next level, what you need to know to get to the next level," St. Cyr said. "He's a very dedicated coach and he was always hard at work. Seeing that, you want to do the same.'

The 5-foot-7 goaltender, meanwhile, trusts Monaghan and the NTDP decision-makers as far as bringing in a top-quality coach for his second season with the program.

"I know that, whoever it is, USA will bring in somebody that's good," St. Cyr

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**BOYS TRACK & FIELD PREVIEW --- PART 1** 

### 'Cats are reloading and not rebuilding

Influx of freshmen could give Plymouth boost

> **Tim Smith** Staff Writer

Plymouth varsity boys track and field coach Jon Mikosz laments losing 2015 graduates Jonny Dalton, Matthew Pahl, Michael Jordan and Nathan Harris.

With good reason. All Pahl did was

set a new Plymouth-Canton Educational Park record in the 3,200-meter run, while the others were allstate performers during their senior seasons.

Still, Mikosz likes the talent of his top returnees and can't

wait to plug a promising group of freshmen into the lineup.

Byrnes

"We lost a lot of all-state talented guys last season," Mikosz said. "With that being said, this team has a lot of potential this season.

"This is one of the more talented freshman classes that we have had, so we are hoping once they get some experience they will settle in nicely.'

Of course, carrying the load will be holdovers Matt Weiner, Ethan Byrnes, Lucas Kapala, Binyah Howard, Victor Abraham, Cameron Kight, Brennan Brooks and Rafael Marquez.

But the newcomers will keep things really interesting as the Wildcats look to put some pressure on KLAA South Division rivals.

The list of youngsters Mikosz is high on includes Brandon Boyd, Jacob Steward, Ryan Schmatz, Cade Ahlijian, Tyler Triplett and Joey Ahearn.

"Because we are a younger team you never know how that is going to work out," Mikosz said. "So if they can handle the workload and catch on early, then I think we can be pretty successful.

"With the addition of the new guys and a good group of returning guys, I think it will be a good season.

tsmith@hometownlife.com Twitter: @TimSmith\_Sports

#### THE WEEK AHEAD

PREP BASEBALL Monday, April 4 PCA at Clarenceville, 4:30 p.m. Plymouth at Skyline, 4:30 p.m. Tuesday, April 5 Hartland at Canton, 4 p.m. Thursday, April 7 Canton at Northville, 7 p.m Friday, April 8

Catholic Central at Plymouth, 4 p.m Saturday, April 9
Romulus at Salem, 1 p.m.
Canton at Catholic Central, 3 p.m. Canton at Catholic Central, 3 p.m.
PREP SOFTBALL
Thursday, April 7
Wayne at HVL, 4:30 p.m.
Luth. Westland at Thurston, 4:30 p.m.
GIRLS SOCCER

Tuesday, April 5

G.P. South at Plymouth, 7 p.m. **Wednesday, April 6** Churchill at Salem, 7 p.m. Thursday, April 7 Ladywood at Regina, 6 p.m. Canton at Northville, 7 p.m. Friday, April 8

Luth, Westland at Thurston, 4:30 p.m.

**TRACK & FIELD** Wednesday, April 6 Hartland at Salem, 4 p Thursday, April 7
Gabriel Richard at Ladywood, 4 p.m.
Salem at Franklin, 4 p.m.
Plymouth at Hartland, 4 p.m.
GIRLS LACROSSE Marian at Ladywood, 4:30 p.m. Marian at Ladywood, 4:30 p.m.
Northville at Plymouth, 8 p.m.
Friday, April 8
Canton at Salem, 1:30 p.m.
at Canton at Plymouth, 8 p.m.
BOYS LACROSSE Friday, April 8 anton at Howell, 7 p.m Saturday, April 9

#### **HOCKEY**

Continued from Page B1

Helping get the night off on a good note was Bellows, who scored his 41st goal overall (and 16th in league play). Drawing assists were center Clayton Keller and defenseman Adam

The Bellows-Keller-Joey Anderson line put plenty of pressure on Lumberjacks goalie Joey Daccord (who made 33 saves).

"Clayton's a fantastic playmaker, just a great player," Bellows said. "Joey's one of the hardest workers, he's a complete 200-foot player, he's unbelievable.

'We have great chemistry and our coach has kept us together the whole year and I feel coach has done a really good job making sure that chemistry stays.'

Forward Graham McPhee then scored an even-strength goal with 5:32 remaining in the first to put the U.S. up 2-0. Assisting was Keeghan Howdeshell of Brighton.

#### **Powering up**

Muskegon managed to get one back when Dante Palecco scored against Team USA goaltender Joseph Woll (18 saves) with just over a minute to play in the opening period.

The U.S. got it back about nine minutes into the second period, however, when Keller scored the team's second of three power-play goals on the night. Fox and defenseman Ryan Lindgren assisted.

For Keller, the goal was his 30th of the season (13th in the USHL) and he leads the team with 87 points. Individual stats include tournaments and games against league and college oppo-

After the Lumberjacks pulled to within 3-2 at 12:38 of the period on a goal by Rem Pitlick, the U.S. answered on Mittlestadt's goal with 17:29 to play in the contest. Setting up the goal were forward Scott



RENA LAVERTY | USA HOCKEY

Scoring on the power play during the first period is U.S. forward Kieffer Bellows, sending the puck behind Muskegon goalie Joey Daccord.

Reedy and defenseman Chad Krys.

Middlestadt darted from the right side into the slot and ripped a shot off Daccord's trapper that bounced in. It was

his first USHL goal.

'I just kind of looked up and I didn't have much of an angle left, so I kind of just threw it at his glove," said Middlestadt. who played high school hockey in Minnesota this season. "I got lucky and it hit off his glove, bounced up and trickled in."

Muskegon (25-24-3-4) cut the deficit to 4-3 on a Palecco's second goal, but Middlestadt answered again with 8:35 left to close out the scoring.

The 5-11 center bolted out of the penalty box, took a pass from forward Trent Frederic and broke in up the middle against Daccord. He couldn't get his initial shot attempt off, apparently due to a slash. But

he stayed with the play and slipped a low shot inside the post.

#### **Full marks**

"I got a lucky bounce," Middlestadt said. "It was a good play by (Frederic) and he chipped it up to me. I got slashed and lost it for a second, then I just pulled it. ... The goalie bit on that and I put it in.

He smiled about finally getting his first USHL goal and would like to stick with the team as it moves on to North Dakota.

'It's definitely good just to get the first one. I had a few chances I kind of missed," Middlestadt said. "I was a little jumpy, I think. It's definitely fun to come out here and catch up with some guys I used to know pretty well and just play and have fun."

Other players on the team from Minnesota include Bellows, Anderson, Reedy, Lindgren, defenseman Matthew Hellickson and goalie Jake Oettinger.

According to Cole, the relative newcomer made a big impression with his two-goal showing.

'Casey played high school in Minnesota and he's a good player," Cole said. "He's going to represent the U.S. a lot in his

"We still haven't finalized the roster, but he certainly made a good push and (has) done some good things, brings a lot of speed and scoring to our line-

#### Saying thanks

The final outcome was a perfect way to treat the billet families who were among 1,145 in attendance.

"We got to honor the billets. It was an unreal experience and

I was so glad to be part of it," Bellows said. "It was a great move by USA Hockey to come to Plymouth. I know the '99s are excited for their U18 year coming up and I know the 2000s will be very happy when they come in next year to the great facilities here."

Concurring about honoring the billets was Cole.

"It's nice, there's people that have sacrificed and done stuff for these young men that I'm sure they appreciate," Cole said. "But as they get older, they'll appreciate it more and more that somebody opened their homes to them and had them in.

"They've just been a really great bunch of people. I've known a lot of them for a long

tsmith@hometownlife.com Twitter: @TimSmith\_Sports

SCHOOLCRAFT MEN'S CLUB HOCKEY

# Final shift a winning one for Ocelots

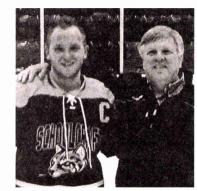
Schoolcraft closes out first season with sweep at LSSU

> Tim Smith Staff Writer

The first season of School-craft College men's club hockey unfolded like a practice drill. There were plenty of starts and stops, along with a couple of infusions of new talent to jump over the boards from time to time.

Still, Ocelots head coach Rob Lindsay liked the way it all came together at the end of the season with a pair of road victories March 19-20 over Lake Superior State University to cap off the season.

Schoolcraft earned 5-1 and 7-5 victories in the weekend



SCHOOLCRAFT HOCKEY

The first season of hockey at Schoolcraft College ended on a winning note for the Ocelots, led by captain Andrew Lindsay (left) and his dad, head coach Rob Lindsay.

series and now Lindsay will focus on building into a potential NCAA Division III program

"We had a flat start at the beginning of the season, but we had a great run from January to March," Lindsay said.
"As we added more skilled players to the roster, we became more competitive and surprised a lot of teams."

Moreover, the team — which includes a number of players who hail from Observerland high schools — played as an independent this season, but in 2016-17 is looking to join the American Collegiate Hockey Association.

#### **Moving forward**

"We are actively recruiting to replace players that will be graduating and I feel we will have a real powerhouse next season," Lindsay said. "We are in the hot-bed of hockey and have a lot of talent coming to Schoolcraft College."

Schoolcraft College."
The March 19 game show-cased the team's resiliency, bouncing back from a 1-0 deficit in the first period to score

five unanswered goals.

Scoring two goals each were forwards Jacob Stanley (Westland John Glenn) and Vinnie Glenn, with sophomore forward and team captain Andrew Lindsay (the coach's son) also scoring.

Helping the cause with two assists was winger Derek Klisz (Livonia Churchill/GC Stars), while goalie and Canton alum Nick Borg stemmed the LSSU tide.

"This team came a long way since our first game," coach Lindsay said. "There was a lot of movement of the puck and our regroups were great. LSSU spent most of both games chasing the puck.

"The boys didn't take their foot off of the gas and were rolling and firing great quality shots from the top of the circles all night long."

Strong work on the penalty kill, augmented by outstand-

ing goaltending also keyed the victory. "Your penalty kill is only as good as your goalie and Borg did a great job keeping the biscuit out of the net,"

Lindsay said.

The rematch was more of a back-and-forth affair, although two goals each by Glenn, Klisz and forward Mike Lesko

proved just enough.
Schoolcraft scored five
power-play goals to spark the

Earning the victory in net was Corey Debrowski, who Lindsay said "did a very nice job keeping the puck out of the net. Goaltending was huge in both of these games and our team did a great job in the defensive zone as well as the offensive zone producing enough goals to win the game."

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WOMEN'S LACROSSE

#### With Teskey, Madonna program ready to take off

Tim Johnston Correspondent

Madonna University director of athletics Bryan Rizzo announced recently that Dan Teskey has been named head coach of the recently added women's la-

crosse program.

Teskey, who will begin duties at Madonna immediately,

arrives on the Livonia campus

after spending the past six years as an assistant and head coach of Grand Valley State University's women's lacrosse club program.

"I'm beyond grateful for the opportunity Madonna University has provided me," said Teskey in a recent interview regarding his appointment as head coach. "Growing up in the Metro Detroit area, I've always known about Madonna's excellent academics and fantastic athletics history. "Succeeding in athletics, as

"Succeeding in athletics, as well as academics, is tradition at Madonna and I am excited to continue that legacy with the new women's lacrosse program."

Teskey's excitement is shared by Rizzo as the athletics department gears up for a new era with lacrosse.

"Coach Teskey comes to us with a wealth of experience, including six quality years in a collegiate setting," Rizzo said. "He, along with all of our new coaches, have a unique opportunity to build and guide a program from the ground up.

up.
"I am looking forward to watching the women's lacrosse program grow and thrive under Coach Teskey's leadership."

#### On the rise

The appointment of Teskey as head coach comes less than five months after Madonna University President, Michael Grandillo, announced Crusader athletics will expand from 11 to 19 sports.

Also starting up are programs for men's lacrosse, men's and women's bowling, men's and women's indoor and outdoor track and field.

All eight programs are slated to begin Wolverine-Hoosier Athletic Conference (WHAC) competition during the 2016-17 athletics season.

Teskey, head coach of Grand Valley's women's club team for the past four years, brings 18 years of lacrosse experience to the fold as a player and coach. While at the helm of Grand Valley's team, Teskey compiled an overall record of 41-20 while coaching 17 All-American and All-League student-athletes – including the Women's Collegiate Lacrosse League (WCLL) Freshman of the Year in 2014

The newly-hired head coach will look to continue building a winning model on-and-off the field at Madon-

**MEN'S LACROSSE** 

#### Walter to guide fledgling MU program

Tim Johnston
Correspondent

With the inaugural season of Madonna University men's lacrosse set for spring 2017, director of athletics Bryan Rizzo announced the hiring of Mike Walter as the program's

first head coach.

The appointment of Walter rounds out Rizzo's head coaching hires for all eight new sports added to the 2016-17 athletics slate. The Crusaders announced the addition of men's lacrosse, women's lacrosse, men's and women's bowling and men's and women's indoor and outdoor track and field in August 2015.

"Coach Walter is a perfect fit for Madonna men's lacrosse," Rizzo said. "He is passionate about the game, understands what it takes to be a student-athlete and has strong recruiting ties throughout the lacrosse community." Walter, now entering his first stint as a collegiate head coach, previously helped build a pair of men's lacrosse programs after enjoying four years of playing experience at the NCAA level.

"I am honored and

very excited to be able to start the program at Madonna University," Walter said. "Starting a collegiate lacrosse program is something I am very comfortable doing after helping oversee a pair of start-up program of the course of my

grams over the course of my prior two stops."

While winning is important to Walter, building character-driven young men remains paramount. "I don't only want to build winners here at Madonna, but good men — men who will be leaders in the classroom, in the weight room, on the field and at home."

Walter most recently helped launch the program at NCAA Division III Methodist University.

michigan



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Representing Bloomfield Hills-based corporate sponsor Reverie, which donates mattresses to Humble Design's families, are Melissa Jarosz of Rochester, Marilyn Cannell of Farmington Hills, Staci Goodwin of West Bloomfield and Alissa Goldberg of

### Humble Design humbled by supporters

he tag line for the nonprofit Humble Design is "Furnishing hope for the home-

"But that's just part of what we do," Humble Design co-founders Ana Smith and Treger Strasb-erg said. "We restore hope and dignity to those who have lost it, rebuilding lives from the inside

That tireless dedication also earned Strasberg the "One Tough Cook-

Award

at the

Scouts

Cookie

Gala at

Energy

quarters

DTE

head-

Girl

Wednes-

day night



Julie Yolles SOCIAL SCENE

**PHOTOS BY JULIE YOLLES** 

in Detroit. And at the inaugural Humble

Design Spring Luncheon, about 500 of their closest gal-pals — all volunteers, corporate sponsors and **Humble Design boosters** - came out to The Reserve in Birmingham for an afternoon of celebration and wonderful insights from women powerhouses Denise Ilitch, president, Ilitch Enterprises and 220 Restaurant Hospitality: Rhonda Walker, WDIV-TV (Channel 4) anchor and founder and president of the Rhonda Walker Foundation; Rodgers Chevrolet owner Pam Rodgers; and Amber Engine founder and CEO and dPOP co-founder Jennifer Gilbert.

In addition, about 15 women who were formerly living in homeless shelters and now have furnished and decorated homes from Humble Design and jobs at Rebel Nell and The Empowerment Plan, were treated to spa makeovers, gifts and the luncheon.

With Walker as the talented and nurturing moderator, she asked Ilitch, Rodgers and Gilbert about philanthropy, success and balance in

Growing up, Ilitch recalls daily family meetings with her siblings at the kitchen table after school.

"Denise, what did you contribute to the world today?" her father, Mike Ilitch, would ask her. "Nothing dad," Denise would reply, "I'm only

With her dad as her inspiration, Ilitch lives by his advice: "Be kind, confident, work hard and persevere."

"Whatever your gifts are," Ilitch told the luncheon guests, "whether they're giving of your time, creativity, spirituality, financial or mentoring, that's what's important. Success to me is being your full, authentic



JULIE YOLLES

Farmington Hills resident Melvssa Dickow and West Bloomfield resident Mary Dickow.



Representing Bloomfield Hills-based corporate sponsor Reverie, which donates mattresses to Humble Design's families, are Ana Malbasic of Plymouth, Hilary Strasberger of Shelby Township and Abby Friedman of West Bloomfield.



JULIE YOLLES

Amidst the sold-out crowd of 500 women, Farmington Hills residents Daniel Isabella and Michael Isabella served up sweet samples from the Detroit Water Ice Factory, which donates its proceeds to S.A.Y. Detroit, a nonprofit founded by author and WJR-AM radio host Mitch Albom.

self and doing the best you can.'

As one of the first woman dealership owners, Rodgers generated \$37 million in revenue her first year, back in 1996. Five years later, sales were more than \$80 million.

'My philosophy is that we're here to make the world a better place," Rodgers said. "I like to pay it forward. It's a reward and honor for me to give back to the community."

Life lessons learned along the way for Rodg-

"Focus on the solution, not the problem," she said. "But sometimes, you just need to nurture yourself and treat yourself a little nicer. It's how you balance yourself and how you feel — being comfortable in your own

Walker believes that as well. She founded her organization to empower inner-city teen girls to become "strong, confident, successful and moral future leaders."

For Gilbert, as foun-

der of two start-up companies, she said, "You get really good at failing, but you learn from those failures and you don't make the same mistake twice.

Gilbert learned from her working mother.

"Live a purposeful and authentic life," Gilbert said. "It's OK to be vulnerable and put yourself out there. Learn to take risks, don't let opportunities pass you by and live life to the fullest."

And Humble Design will continue to do just

#### Who's your bartender?

Next up for Humble Design, Treger and her husband, Doner co-CEO/ creative director Rob Strasberg, will be pouring drinks for tips, a grand prize donation and bragging rights for Humble Design on Tuesday, April 26, at the Bird & the Bread in Birmingham. The Dynamic Duo start their shift 8:45-9:45 p.m. The event goes 5-11 p.m., with other charitable people seeking dona-

tions for their organizations. There is a \$10 cover charge. You can also vote online at whosyour bartenderevent.com.

#### **Modernism Fest**

The 36th annual Michigan Modernism Expo kicks off next weekend at the Southfield Pavilion, 26000 Evergreen Road. The Opening Night Preview Party, 7-10 p.m. Friday, April 8, gets you first dibs on 20th century cool items and benefits the Detroit Art Deco Society (\$65 in advance, www.daads.org). The Modernism Expo runs 10 a.m. to 6 p.m. Saturday, April 9, and noon to 5 p.m. Sunday, April 10. Go to www.michigan modernismexpo.com.

#### **Food Allergy** Luncheon

This is the second year for the University of Michigan Mary H. Weiser Food Allergy Center Benefit Luncheon. Bloomfield Hills neighbors, event foun-ders and Cranbrook moms Hilary Golden, Marla Karimipour and Stacy Klein are co-chairing the event that will be at 11:30 a.m. Wednesday, April 20, at Knollwood Country Club in West Bloomfield.

Karimipour, event presenting sponsor with her husband Cyrus, was instrumental in getting Senate Bill 730 passed. The legislation requires Michigan restaurants to educate and train their staff about food allergies. This potentially lifethreatening condition affects 15 million Americans, including one in every 13 children, and there is currently no cure. Money raised at the luncheon will go toward education, care and research. Tickets are \$85 to \$200. For reservations, call 734-763-0866 or email facspringluncheon@umich.edu.

For consideration of coverage in this column, please send event happenings, including invitations and press kits, to Julie Yolles, Social Scene Columnist, Observer & Eccentric Newspapers, 615 Davis Ave., Birmingham, MI 48009. Contact her at socialscene julie@gmail.com or leave a message at 248-642-9465.

#### **RELIGION CALENDAR**

#### **APRIL** CONCERT

Time/Date: 7 p.m. Sunday,

Location: Trinity Episcopal Church, 28660 LaMuera, Farmington Hills

Details: Benefit concert for Farmington Neighborhood House features Wayne State University's Motor City Cabaret. A free will offering and canned goods will be

collected Contact: 248-474-2860; trinityfarmingtonhills.org

CONCERT Time/Date: 7 p.m. Thursday,

Location: Northridge Church, 49555 N. Territorial

Road, Plymouth Details: MercyMe, a contemporary Christian music band performs. Tickets are \$50, \$35, and \$25

Contact: 800-965-9324; itickets.com

#### CONCERT

Time/Date: 7:30 p.m. Saturday, April 16

Location: St. Hugo of the Hills Catholic Church, Bloomfield Hills, 2215 Opdyke, **Bloomfield Hills** 

**Details:** Features Aeolian Chorale, Carlos Seise, tenor, Quinto Milito, baritone, Timothy L. Huth, ars musica doctoris organ, John Sittard, conductor. Presented by the church and Friends of the Opera of Michigan. Free will offering will be accepted Contact: 248-644-5460

#### **MOM-TO-MOM SALE**

Time/Date: 8:30 a.m.-1 p.m. Saturday, April 23 Location: Connection Church, 3855 S. Sheldon,

Details: Shop 100 tables of mom- and child-related items. Strollers welcome after 10:30 a.m. Admission \$2 Contact: 734-397-1777

#### **POMEGRANATE GUILD**

Time/Date: 1 p.m. Sunday, April 10

Location: Prentis Apartments community room, at the A. Alfred Taubman **Jewish Community Campus** 15100 W. 10 Mile, Oak Park Details: Judy Galperin will create a Huck-embroidered placemat and will teach the technique. The Pomegranate Guild of Southeastern Michigan studies and creates Judiac needlecraft. RSVP if

interested Contact: Judy Galperin at 248-661-5337

#### **RUMMAGE SALE** Time/Date: 10 a.m.-6 p.m.

Friday, April 15 Location: The Salvation

Army, located on Main Street south of Ann Arbor Road, in Details: Proceeds benefit the

"Older, Wiser and Loving Senior Group." Tables are available to rent for \$20 Contact: Major Colette or Sandy at 734-453-5464

#### **RUMMAGE, BAKE** SALE

Time/Date: 9 a.m.-3 p.m. Friday, April 29, 10 a.m.noon, Saturday, April 30

Location: Antioch Lutheran Church, 33360 W. 13 Mile, Farmington Hills Details: From 1-3 p.m. Friday

all items will be half off: \$5 bag sale, along with 50 percent off in boutique on Saturday. Tax-deductible donations may be dropped off at the church's back door 10 a.m.-6 p.m. Monday-Wednesday, April 25-27. No furniture, television sets, computers, electronics. The church also is collecting used ink cartridges, eye glasses and cell phones for recycling Contact: 248-626-7906;

antiochelca@sbcglobal.net **VESPERS** 

Time/Date: 6 p.m. Sunday, through April 17 Location: Nativity of the

Virgin Mary Greek Orthodox Church, 39851 W. Five Mile, Plymouth, April 3; St. Michael

#### Russian Orthodox Church, 26375 W. Chicago Road, Redford, April

10; and St. George Antiochian Orthodox Church, 2160 Maple, Troy, April 17 Details: Members of the Clergy

Brotherhood of St. John Chrysostom of Metropolitan Detroit will conduct the services. An inter-Orthodox chorus will sing the

Contact: Olga Liskiwsky at 248-252-8184; Olgaliss0910@gmail.com

#### **ONGOING CLASSES/STUDY**

**Our Lady of Loretto** Time/Date: 6:30-7:30 p.m.

Location: Six Mile and Beech

Daly, Redford Township **Details:** Scripture study

Contact: 313-534-9000 St. Michael the Archangel Parish

Time/Date: 7-8:30 p.m. second and fourth Thursday, through

Location: 11441 Hubbard, just south of Plymouth Road, Livonia Details: Gary Michuta, author and Catholic apologist, leads a study of Isaiah. Bring your own

Contact: 734-261-1455, ext 200 or on line at www.livoniast-

michael.org Faith Community Wesleyan Time/Date: 4-5 p.m. every

Saturday Location: 14560 Merriman, Livonia

**Details:** This informal class includes fellowship, discussion and question and answers. All ages welcome. Bibles available if you don't have one

Contact: pastor Tom Hazelwood at 734-765-5476

#### **EXERCISE**

Time/Date: 6:45-7:45 p.m. Tuesday and Thursday

Location: Clarenceville United Methodist Church, 20300 Middlebelt, south of Eight Mile, Livonia

**Details:** Instructor Wendy Motta, a seven-year Zumba practitioner, teaches Zumba through drop-in classes. Each costs \$3. Participants should bring water, a towel and wear athletic shoes. For more information, email Motta through zumba.com

#### Contact: 313-408-3364 **FAMILY MEAL**

Time/Date: 5-6 p.m. every

Location: Salvation Army, 27500

Shiawassee, Farmington Hills Details: Free meal

Contact: 248-477-1153, Ext. 12 **HEALING SERVICE** 

#### Time/Date: Arabic service, 3-4 p.m. first Tuesday of the month; English service, 3-4 p.m. third

Tuesday of the month Location: The Antiochian Orthodox Basilica of Saint Mary,

18100 Merriman, Livonia Details: The service includes prayers of petition and intercession, hymns, Scripture readings and the anointing of the sick. Offertory candles are available for a free will offering

in the vestibule of the church. Contact: Rev. George Shalhoub at 734-422-0010 or email Stacey Badeen at sbadeen@tbosm.com

#### **MOMS**

**Christ Our Savior Lutheran** Church

Time/Date: 9:30-11:30 a.m. second Tuesday, September-May Location: 14175 Farmington Road, Livonia

**Details:** Mothers of Preschoolers (MOPS) is aimed at mothers of infants through kindergartners Contact: Ethanie Defoe at 248-227-6617 and Jody Fleszar at

734-658-2463 **Dunning Park Bible Chapel** Time/Date: 9:30-11:30 a.m. first and third Tuesdays

Location: 24800 W. Chicago Road, Redford

Details: MOPS is a place where moms can build friendships, receive mothering support, practical help and spiritual hope. Contact: Amy at 313-937-3084 or Kristen at 734-542-0767

### Passages

1-800-579-7355 · fax 313-496-4968 · www.mideathnotices.com

Deadlines: Friday, 4:00 p.m. for Sunday papers Tuesday, 4:00 p.m. for Thursday papers Holiday deadlines are subject to change.

#### DISE

JOHN H., JR. Attorney in Detroit, passed away in Colorado March 21, 2016. He was born in Detroit on May 29, 1949 to J. Harvey (deaseased) and Doretha Dise. He is survived by his wife, Joy; son, John (Skip) Dise and his family; daughter, Anna; and his sister, Deborah Anderson. John graduated from Seaholm High School in Birmingham, Michigan State University and Detroit College Of Law and served as a police officer in Detroit and as a legal advisor to the late Coleman Young of Detroit. Memorial services will

### Canton hiker writes about walk across state

**Sharon Dargay** Staff Writer

What about bears? It's the question everyone asks Will Swartz when he talks about his book, "A Walk Across Michigan: Hiking the Michigan Shoreto-Shore Riding and Hiking Trail." It was inspired by his 2014 hike from Oscoda to Empire.

"Bears are pretty safe. There are very few bear encounters in Michigan. My wife did make me carry bear spray, but I think most bears prefer butter," he said, during an interview last week.

"Here's one of my favorite bear jokes. What is the best way to warn bears? Wear bells on your shoes. How do you know that is bear scat? It has bells in it."

Swartz, a Canton resident and former administrator in Wayne-Westland schools, will field questions about his hike and his book during a presentation at 7 p.m. Tuesday, April 12, at Barnes & Noble Booksellers, 17111 Haggerty, at Six Mile, in Northville. He'll also sign books and will give away copies that are meant to "travel" from reader to reader. Recipients can note online where the book has

"People are recording where they read the book. They can see where it went from the person they gave it to," he said. "One of the things I did with the book that is different from other hiking books is you can sign in at trail registers. I do

virtual trail registers."
Three prompts throughout the book encourage readers to visit a website

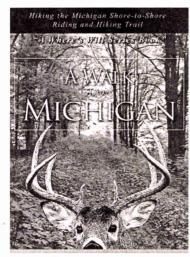
and sign in on a trail.
"I've always thought when you write, it's like a teacher's lecture. You're not getting feedback from the audience. This is kind of fun. It's a fun engagement thing.'

#### Hiking, writing

Swartz wasn't thinking about audiences and readers when he embarked on his 19-day, 233-mile hike from Lake Huron to Lake Michigan in July 2014. Turning 60 just a few months before had prompted a mild mid-life crisis. He wondered if he was up to the challenge of a lengthy hike, one of his bigger "bucket list" goals, and he wasn't sure about his next career move.

Swartz, a racquetball player, joined a fitness club and trained for a few months before hitting the Shore to Shore Trail in Osco-

"I was half-way into the hike when I decided not to go back to school that fall. I



Will Swartz

The cover of Canton author Will Swartz' book about a trail that stretches from Oscoda to Empire.

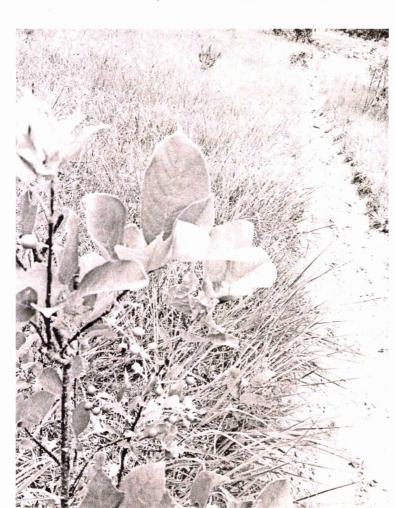


SUBMITTED

Will Swartz will talk about his book April 12 at Barnes & Noble Booksellers in Northville.



A trail marker keeps hikers on the right path. Will Swartz says the Shore to Shore Trail is easy to follow, although it can be sandy.



The sandy Shore to Shore Trail runs from Lake Huron to Lake Michigan.

said, I'm going to write a book and it will be about this trail."

He didn't take notes along the way, but shot lots of photographs that during the research phase of his writing would help him remember trail details. Four of his five adult children, his wife, Kate, and two brothers walked with him on portions of the trail. He hiked the last five days alone.

#### Research

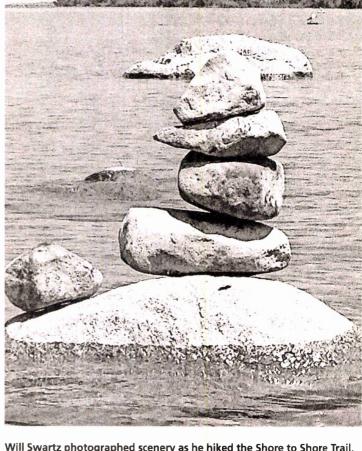
After the trip, Swartz got in touch with another Shore to Shore hiker and compared notes. He also interviewed riders. Some had taken their horses across the trail 50 times.

With a masters degree in library science and experience running school libraries, the research came easily to Swartz, who enjoyed digging up historical facts and stories related to the trail and its nearby communities.

But when he started writing, Swartz realized he had two different books in mind.

"One was everything you need to know as a hiker ... where to get water, all those things hikers needs. And the other was the Bill Bryson kind of book," he said, referring to the travel book author.

In the end, the storyteller in Swartz won out and he took an offbeat, humorous, and con-



Will Swartz photographed scenery as he hiked the Shore to Shore Trail.

versational approach to his work. In chapter one, he tells readers that have skipped the "bonus page" disclaimer, author's note and introduction to go back and read them while he and the other readers "wait here" for them to catch up. Swartz performs portions of his story, which was released last year, at speaking engagements called "Tales from the Trails."

He's in the process of recording an audio version of the book and is nearly finished with an online hiker's guide to the trail. It will include maps and need-to-know information.

His next project will include detailing the north-south spur

of the Shore to Shore trail, which he plans to hike this spring.

In July, he and his wife will head to China for a year-long teaching assignment that Swartz has accepted in Qingdao. Travel is another bucket list item.

And after that? "Maybe another book ... 'a walk across China' or 'a walk on the wall."

Find Swartz' book at amazon.com and at Barnes & Noble.

sdargay@hometownlife.com Download our free apps for iPhone, iPad or Android!

### Writer goes curly after 38 years of straightening hair

**Sharon Dargay** Staff Writer

Curly versus straight. It was an easy choice for Courtney Conover of Wayne, who spent 38 years straightening her naturally-curly tresses, hot ironing, chemically-treating and blow-drying them into submission.

The former deputy mayor of Westland, mother two and wife of Scott Conover, former Detroit Lions offensive lineman, has detailed her struggle to maintain straight hair — and her recent decision to set her natural curls free - in an ebook, "Mommie Straightest: On frizz, frustration and how my baby girl taught me to finally embrace my naturally curly hair." The book includes her hair regimen and a list of products she likes. She published it this year on Amazon.com. It generally costs \$3.49 but is being sold for 99 cents through midnight, Sunday, April 3, in celebration of her 39th birthday on April 1.

Conover, who describes herself as a "Type A, go go go" personality wrote the book to share her journey from straight to curly, and help others who are wrestling with self-image.

"Straight hair is not bad. The problem is when your pursuit of straight hair alters your quality of life. That's the

problem," Conover said. When you do everything in your power to change your hair to the point it affects your life, and you're putting bad chemicals on your hair and you are depressed. That's a prob-

Straightening became a time-consuming habit that sometimes took priority over other tasks.

If it began to rain during a shopping trip, Conover quickly drove home, leaving her melting foods in the car while she headed inside to fire up the flat iron and keep her hair from frizzing.

If it began to drizzle while she and her children were on the playground, she'd scoop them up and quickly head home to fix her hair.

She didn't mind if a blow-out took four hours as long as it made her hair straight.

#### Ponytails, braids

"I tried to go natural in the summer of 2014. It lasted two weeks. I got so exasperated. I never really gave it a fair shot," she said, adding that heat and chemical damage caused her hair to break. "But that was the longest I had done it in my 38 years. My mom never allowed me to wear my hair curly."

Conover said she grew up wearing her hair in braids, a pony tail, sectioned off by



**Courtney Conover of Wayne spent** 28 years stressing over her straightened hair. In November 2015, she let it go natural.

barrettes and, when freed from hair accessories, straight. She doesn't blame previous generations for their focus on straight or tamed curly hair. In fact, she praises her mother for having the patience to keep her hair looking well-coiffed.

"They did the best they could with what they had," she said. "I was so married to the appearance of straight hair. I know society plays a role, but I don't want to say I blame society. I don't blame anyone.'

She realized she had to

#### **COURTNEY CONOVER**



**Mommie Straightest** 

The cover of Courtney Conover's book about going from straightened hair to natural curls.

make a change last fall when an aunt pointed out that Conover's daughter Kennedy, 2, always wore her hair in a tight

ponytail. A few days later she let her daughter's hair down and watched Kennedy kiss her own reflection in the mirror. Conover praised her toddler's curls, a light bulb moment that made her reflect on her own obsession with straight hair. She mustered the courage in November 2015 to go natural and documented the process and

products she used along the way.

#### Blogger

"Mommie Straightest" is Conover's first book, although she is a longtime freelance writer. The Westland native is a former broadcast reporter in South Carolina, has contributed nearly a dozen stories to the Chicken Soup for the Soul series of books, penned columns for media outlets including the Observer & Eccentric, and has blogged on a regular basis for several years, including for USA Football.

At courtneyconover.com she blogs about everything from yoga — she's a certified instructor and has designed yoga curriculum — to NFL football, parenting, shopping and hair.

Conover said she is enjoying the freedom that comes with wearing naturally-curly hair.

'I'm not always scared about rain. I'm not always scared about working out and sweating. I was tired of living in a self-imposed prison because my hair wasn't straight. I wasn't born with straight hair And there is so much life to be lived without having to consider your hair. It was too much work. Those four-hour blowouts are for the birds.'

sdargay@hometownlife.com

#### **REUNIONS**

#### **CRESTWOOD HIGH SCHOOL**

**CLASS OF 1976** 

40th reunion set for 6 p.m., Saturday, Oct. 15, at Kickers Allstar Bar & Grill, in Canton. For more information visit http://bit.ly/Crest-

#### **FARMINGTON HIGH SCHOOL**

**CLASS OF 1981** 

The 35-year reunion is set for Saturday, July 16, at the Holiday Inn in Farmington, Cost is \$60 per person. Call Jeri Martin Stam at 734-895-9026, or visit Farmington High class of '81 on Facebook.

#### **GARDEN CITY HIGH SCHOOL EAST &** WEST

**CLASS OF 1966** 

The 50th reunion will be held Sept. 10. Find more event information on the G.C.H.S. class of 1966 East & West Facebook page.

#### **PLYMOUTH HIGH SCHOOL CLASS OF 1966**

50-year reunion dinner and celebration set for 5-11 p.m. Sept. 17, at the Summit in Canton. For more details, check the Plymouth High School Class of 1966 Facebook page or email jerrynorquist@gmail.com.

#### **GARDEN CALENDAR**

Cheryl Bord can predict when trout lilies, blue cohosh and other spring plants will bloom at Miller Woods in Plymouth Township.

She takes her cue from a tiny white flower called the harbinger of

"Right now, today and through the next week, only the harbinger of spring is blooming," said Bord, who leads tours through the nature preserve. "We base our tour dates on that plant though. It is the first to bloom and we look for it to determine upcoming tours. It usually signifies that in two weeks, if the weather cooperates, the hepatica, spring beauty, trout lily, blue cohosh, bloodroot and wild leeks will pop up first.

"Around three weeks from the harbinger of spring, the trillium, squirrel corn, wild ginger, baneberry, dutchmen's breeches. jack in the pulpit and cut leaf toothwort will start blooming. May apple comes a bit later toward the end of April."

Because the harbinger of spring is in bloom now, Friends of Miller woods will offer its tours sooner than usual this spring. Guided tours run every half-hour from 2-4 p.m. - with the last tour leaving at 3:30 p.m. — Sunday, April 10 and 17. The entrance to the nature preserve is located on Ridge Road just east of Powell.

Bord plans to station plant markers along the 1/2-mile trail they will help self-guided visitors identify flowers, including harbinger of spring. The community tours include a guide who will point them out.

"The harbinger of spring is very tiny and difficult to find on one's own. There are two good patches of it, but most people would have a hard time finding it."

She hopes to place the markers by April 6. They'll stay on site as long as flowers are in bloom, for about

Dogs and strollers aren't allowed in the nature preserve. Tour dates may change if weather conditions delay flowering times. Check millerwoods.com for changes or call Bord at 734-459-7666. Here's a sampling of other garden and nature events:

#### Livonia Garden Club

Drew Lathin, general manager of Creating Sustainable Landscapes will explain what rain gardens are and how they work, at 7 p.m. April 5, at the Civic Park Senior Center, located at Five Mile and Farmington Road, Livonia. Igcpresident@yahoo.com; livoniagardenclub.org

#### **Butterflies**

Anna Szczotha, Master Gardener and a member of Southeast Michigam Butterfly Association, will talk about the benefits of rain gardens and how to design one for your backyard, 7 p.m. April 20, at Nankin Mills Interpretive Center, 33175 Ann Arbor Trail, Westland. \$3 for non-members. sembabutterfly.org.

#### **English Gardens**

» Annual Garden Party runs Saturday-Sunday, April 2-3 and will include presentations on bees, fences and garden edges, container gardening, hydrangeas, landscaping trends, annuals and more. For a complete schedule visit EnglishGardens.com

» Get tips for dividing and transplanting perennials at a free seminar, 1 p.m. Saturday, April 9. Local English Gardens stores are at 155 N. Maple, Ann Arbor; 734-332-7900; 22650 Ford Road, Dearborn Heights, 313-278-4433; 4901 Coolidge Highway, Royal Oak, 248-280-9500; and 6370 Orchard Lake Road, West Bloomfield, 248-851-7506.

# 'I am not insane — I am angry'



A scene from the documentary film "Reject," which explores the science of social rejection.

COURTESY OF "REJECT" DOCUMENTARY FILM

Jay Grossman Staff Writer

Imagine a world where everyone accepts you. Now, imagine one where

almost nobody does. A documentary film called "Reject" that explores social rejection and how it can drive someone to deadly violence was shown Wednesday evening at Groves High School

through a partnership between

the Birmingham and Bloom-

field school districts. 'A good school must be a good home for the least favorite person in the classroom,' teacher Terry Varnell states toward the beginning of the film. Her classroom at Will Rogers Elementary School in Oklahoma is filled with young students who were kicked out of other schools and labeled as

misfits. One of those students, 5year-old Justin, kept landing in the principal's office at one school until he was kicked out of kindergarten. He ends up in Varnell's class, where he matures and becomes a better student in a structured setting built on acceptance.

"You have to believe it," she said. "If you don't believe in the message, your students won't either.

We also meet the family of Eric Mohat, a 17-year-old boy from Ohio who commits suicide after he was relentlessly bullied in a math class for several months by a group of boys, while nobody else in the room seemed to notice.

"I always tell the kids, it doesn't cost you anything to be kind." his mother explains in the film. "It comes down to one person at a time being nice to one person at a time."

#### The pain of rejection

Being rejected hurts. Using MRI brain imaging and a simple online game of tossing a ball, researchers in the film demonstrate that the brain looks like it's in actual physical pain when people are rejected even when the person doing the rejecting is a total strang-

The same research shows how someone feeling rejected, and thus physical pain, is more inclined to respond with aggression.

"I am not insane — I am angry," honors student Luke Woodham told a psychiatrist after he was arrested in 1997 for opening fire with a rifle in a cafeteria filled with students at his high school in Mississippi. One of the students he targeted and fatally shot was his ex-girlfriend.

The film explores Columbine and other high school shootings, creating a portrait of angry young men who lashed out after being socially rejected by their peers — and sometimes their families.

Before killing two people and wounding seven others Woodham fatally stabbed his mother as she was getting ready for her morning jog. He told police she often picked on him and called him names.

At the same time, the brain imaging scans showed the brain was in a much calmer state if the person felt acceptance — even if it was just by one other person. A simple gesture, such as making eye contact and saying hello to a passerby, can make a difference in how a person feels.

#### Second chances

Birmingham Schools Supt. Dr. Daniel Nerad led a panel discussion after the film on how schools can do a better job in making every student feel accepted and connected.

Panelist Bill Boyle with Bloomfield Schools questioned if a constant emphasis on academic scores inevitably creates a cast of winners and losers in today's classroom. Susan Rogers with Birmingham Schools agreed competition is stiff in the two districts, making it difficult for parents to "get off the roller coaster" of constantly pushing their

"I think that culture has to change," said Bloomfield Schools Supt. Rob Glass, another member of the panel.

Kimber Bishop-Yanke, founder of Kids Empowered, said she encourages kids to learn how to stand up for themselves in unfriendly situations and to seek help if they can't get it to stop after four times. At the same time, she thinks it's important to give the aggressor a second or even third chance.

"Don't label them right away," she said. "It's only going to push them away even further."

The panel talked about social media and how it can become a tool to constantly bully someone. Even the popular "play dates" in elementary schools can create a sense of rejection, especially if a child is never asked to participate in

Fred Gruber with the Michigan Children's Law Center said nearly all the juveniles represented by his firm come from splintered families that provide little structure.

"Many of these children come from wealthy families where the parents don't have the time," he said. "They need a mentor."

In one part of the film, Eric Mohat's mom displays a "suicide quilt" she knitted that has portraits of students who took their own lives. According to the film, approximately one out of every 12 students attempt suicide every year.

If it seems to make sense to attack the problem of social rejection early rather than later, statistics indicate just the opposite happens: the expulsion level is almost three times higher in preschool than high school.

In other words, most kids by the time they reach kindergarten know exactly where they stand.

jgrossman@hometownlife.com 586-826-7030 Twitter: @BhmEccentric

### Baldwin Library cardholders have access to Lynda.com

Lynda.com is now available to Baldwin Public Library cardholders. As an industry leader, Lynda.com is an online learning company that helps users learn business, technology and creative skills to achieve personal and professional goals. Learn more about Lynda.com and its many features during a hands-on workshop in the library's computer lab 7 p.m.

Monday, April 4.

Lynda.com's online video tutorials cover a broad variety of subjects including CAD, operating systems, spreadsheets, word processing, accounting, animation, educational technology, social media marketing, video editing and production, web development, and more. These self-paced tutorials can be accessed at any time

from any device. Easy accessibility is especially important for people facing life transitions, looking for new jobs or looking to gain a new skill.

"With technical literacy becoming ever more important to students and job-seekers alike, we are excited to offer Lynda.com's wealth of in depth classes and tutorials to our patrons," Baldwin's

electronic resources librarian Josh Rouan said.

To sign up for an account and access more than 3,000 courses and 150,000 awardwinning video tutorials led by industry experts, go to www.baldwinlib.org/lynda. Users will need to create a new account by entering their Baldwin Library card number and supplying a pass-

#### AT THE BLOOMFIELD TOWNSHIP LIBRARY

The Bloomfield Township Public Library is located at 1099 Lone Pine Road, Bloomfield Township. To register for events and classes and for more information, contact the library at 248-642-5800 or go to www.btpl.org.

#### **TUESDAY APRIL 5 KNIT'N' STITCH CIRCLE**

Time: 10 a.m.

Details: Join other area knitters and needleworkers to share skills and companionship. Meets the first Tuesday of each month. Open to everyone and no registration required.

#### **SHANGHAI GIRLS BOOK** DISCUSSION

Time: 1 p.m

Details: Drop in and discuss this year's Everyone's Reading selection by author Lisa See. Everyone is welcome and no registration is required.

#### **FAIRY FEST**

Time: 2 p.m.

Details: Make your own fairy wings, decorate dainty desserts and design a house for your backyard fairies. For ages 5 and older. This program is generously funded by the Friends of the Library. Registration is required.

#### **WEDNESDAY APRIL 6** LEGO COMPETITION. **BUILDERS**

Time: 6:30-8 p.m.

Details: Kids 6-13, are encouraged to join library staff for a fun LEGO competition. The library supplies the LEGO, create a masterpiece based on a favorite book. Limited to the first 40 participants. Public reception to follow. Registration required.

#### **THURSDAY, APRIL 7 TASTEFUL TALES** Time: 6:30 p.m.

Details: Maple Syrup. The literature of a variety of foods is explored in these programs of stories and activities featuring delicious things to eat. Ages 8-12 years will listen, eat, learn, and create in this food filled program. Registration is required.

#### FRIDAY, APRIL 8 **WEE PLAY**

Time: 10 a.m.

Details: Drop in for unstructured play and discovery in the Story Room, for children from newborns to 24 months and their caregivers. No registration required. Sponsored by the Friends of the Library.

#### **ENGLISH LANGUAGE CONVERSATION HOUR**

Time: 2 p.m.

Details: New drop-in group is for anyone who is interested in improving their English by chatting with others for whom English is a second language. No

#### registration required. **FAN FRIDAYS**

Time: 4:30 p.m.

Details: Cast your vote! Books, crafts, games and more! Enjoy some fun activities, then vote for the activities we ages 8 and older. Registration is required.

#### **SHERYL MARTIN & TRIO** Time: 7:30 p.m

Details: A regular on the Detroit jazz scene, vocalist Sheryl Martin has performed internationally as well as at local venues, from Baker's Keyboard Lounge to the Detroit Jazz Festival. This concert is free, open to everyone and no registration is required.

#### **SATURDAY, APRIL 9 FRIENDS OF THE LIBRARY SECOND SATURDAY SALE**

Time: 9:30 a.m. to 3:30 p.m.

Time: Noon to 3:30 p.m.

Details: First hour for Friends' members only. Held in the Friends' area in the Lower Level of the library. Come find a treasured book or favorite movie

#### **SUNDAY, APRIL 10** FRIENDS OF THE LIBRARY **EXTENDED SALE**

Details: Held in the Friends' area in the Lower Level of the library. Bargains

#### **NATIONAL LIBRARY WEEK APRIL 10-16 GUESS WHO?**

Details: Can you figure out which book characters are hiding in our National Library Week puzzles? Drop in to Youth

Services any time during the week. **BE A STAR READER** 

Details: Have your photo taken with your favorite book in celebration of National Library Week. Drop in to Youth Services any time during the week with a copy of your favorite book. All participants will have their names entered into a special drawing, 20 lucky Star Readers will have their photos featured on READ posters that are displayed monthly at the library.

#### **MONDAY, APRIL 11 ADULT AND TEEN SENSORY STORY TIME**

Time: 11 a.m.

Details: A fun sensory story time -including stories, songs, movement and art — for adults and teens with special needs and a support person.

#### **TUESDAY, APRIL 12 TINKER TALES**

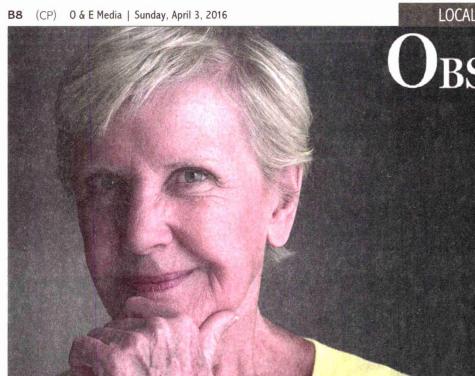
Time: 10 a.m.

Details: Children, ages 3-6 years, come to this story time on their own as they become independent enough to participate and explore without a parent or caregiver. They will "tinker" in a story time filled with tales, rhymes, music and scientific discovery. Registration required.

#### **MEMOIR WRITERS' GROUP**

Time: 1-3 p.m.

Details: The group meets informally to share stories and writing ideas. No obligation to bring material - just come and become familiar with the idea of sharing your life experiences with



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9:20 -10:15

Maurice Cox, RN, CCE-MT-P/IC and Michelle Moccia DNP, ANP-BC, CCRN

St. Mary Mercy Livonia

Healthcare Decisions



10:30 - 11:25 Rick Bloom, J.D., CPA

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11:40 - 12:35 Dr. Sol Cogan, D.C. President and CEO

HealthQuest Management, Inc. New Technology in Pain Relief

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9:00 - 9:30

Schoolcraft College Facts, Figures and Warning signs of Alzheimer's Disease and other Dementias

The Elder Care Firm

How to protect yourself and loved ones from long-term care costs

Botsford Commons
Why men don't listen and women
can't read maps

12: 30 - 1:00 p.m.

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# Make your cover letter stand out

BY MATT TARPEY CAREERBUILDER

riting a résumé can be tricky, but it seems like a walk in the park compared with writing a cover letter.

What's the secret? Here are five tricks to writing a standout cover letter — and getting it noticed by hiring managers.

#### 1. Get rid of the fluff.

A cover letter gives you the opportunity to speak more expansively than you can on a résumé or application form, but there are still limits. Remember, hiring managers aren't obligated to read your cover letter --- it's up to you to grab their interest.

"Keep it concise and focus on areas of your background that are connected to the opportunity," says Allie Basilica, social media director at Atrium Staffing. "Recruiters (and) managers rarely look at résumés and cover letters for more than one or two minutes.

"Often when people are trying to sell themselves, they use more verbose language than they ever would in another setting," she says. "Most positions in the business world require candidates who are succinct and efficient, and a wordy cover letter portrays the opposite message."

THINKSTOCK

2. Tell them something

If your cover letter doesn't add anything that hiring managers couldn't find on your resume, then it's not worth their time or yours. "Use the cover letter as an opportunity to sell attributes that would make you a good fit for the position you are applying for that cannot be seen with a quick glance at your résume," Basilica says.

This is your chance to make the case for why you are the best fit for the position. Connect the dots laid out on your résumé, and give examples of how you've implemented the

skills necessary for the job and the results you've attained from past experiences.

#### 3. Research the company.

Personalizing your cover letter means more than just replacing the company name. It's important to tie the skills and experience listed on your résumé to the position you're applying for — and to do that, you need to know something about the company.

"Demonstrate that you've done your research," says Trevor Simm, founder and president of OpalStaff and

Talos Solutions. "Take some time to thoughtfully review the company's website and media coverage to get a feel for its solutions, services, culture and operations, and then find a way to reference this in your cover letter as a reason you are the perfect fit for the job."

#### 4. Don't make it just about you.

Another key difference between a resume and a quality cover letter is the focus. Your résumé should be all about you - the skills you've acguired and the results you've achieved. Your cover letter,

on the other hand, should tie it back to the company and explain how you can address its specific needs.

"Focus on how the company will benefit from your expertise and not (on) selling yourself," Simm suggests. "Your cover letter should show how you're a skilled and qualified candidate, but it's more important to explain what value you bring to the company. Avoid using 'I' or 'me,' and instead (share) how you'll provide solutions for the company's challenges. Doing this will illustrate why you're the best candidate for the job without you having to explicitly say so."

#### 5. Take your time.

Above all, it's important to be patient and careful when writing your cover letter. "Avoid being in a rush to send off a letter," says Crystal Olivarria, a writer for CareerConversationalist.com, an online community and resource center for students. "Your cover letter is often the first impression a potential employer has of you. You don't get a second chance to make a first impression. Take the time to do it right."

Matt Tarpey is a writer for the Advice & Resources section on CareerBuilder.com. He researches and writes about job-search strategy, career management, hiring trends and workplace issues.

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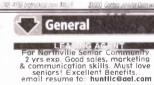
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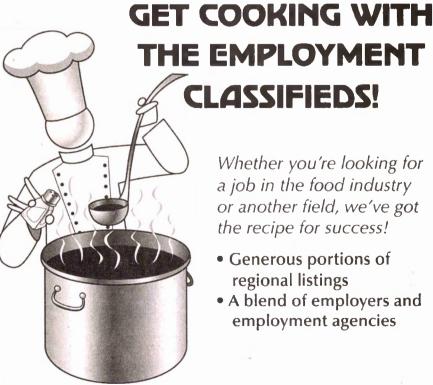


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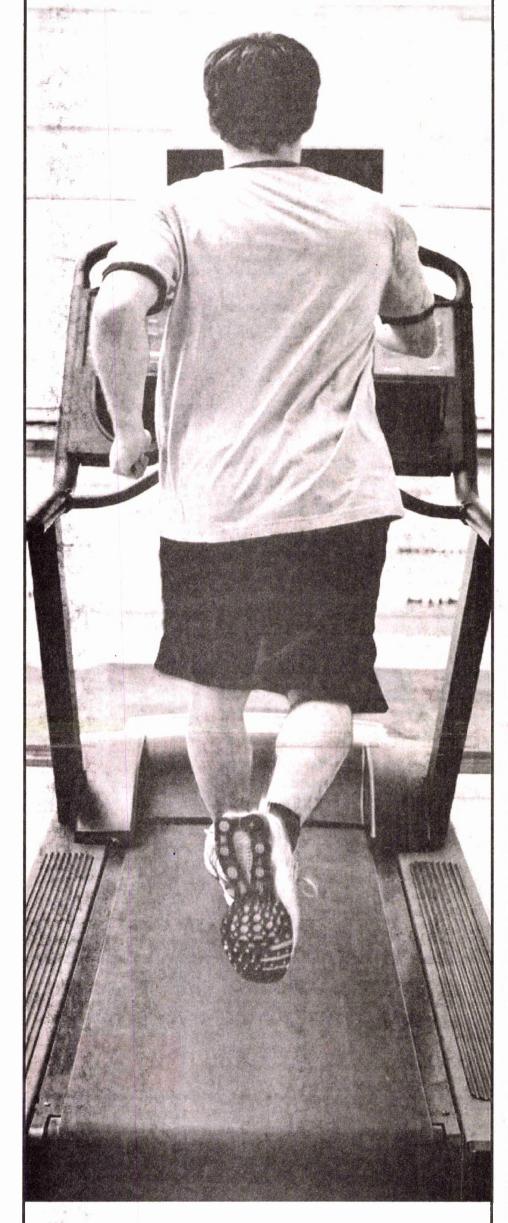
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### **SUNDAY PUZZLE CORNER**

### **CROSSWORD PUZZLER**

ACROSS 1 in boots, e.g. 5 Accident IDs 11 Leaf-cutting

little colonist 14 Lend -(assist)
19 Roof border 20 Pungent yellow

cheese 21 Corp. leader 22 Go-kart, say 23 Nickname for a really

strong novelist? 26 The Carolinas, e.g., in Caen 27 Wings for

women 28 Many a flower girl 29 Fen plant 30 Wilhelm's "the"
31 Return to get

H.G. Wells title Dr.? 36 Eschew 38 Topped party appetizer 39 "— won't!" 40 Prefix with

31-Down 41 British poet as a young badge earner? 45 "The Streak"

86 Dunce 49 Company 50 Arthur of old

52 Sister record co. of Virgin 53 Nudge 54 Neoprene produced at an Alabama

60 Italicize, e.g. 63 Whitman or Disney 65 Some HDTVs

68 Baby kangaroo living on a Pacific island nation?

71 Arial is one 72 Potter's dirt 73 Shred up 74 Most darling 75 Very breezy summer month?

90 Convertible

carriage used to popes?

university?

66 Singular 67 Chicago airport

70 "Friday the 13th" villain

81-Across of

94 Suffix in sugar 95 Give support

97 Port in Italy 98 Greasy 99 Boyfriend upbeat?

105 Hebrew

by Jimmy Failon 79 Greek letter 80 Min. fraction 81 Handed out 83 Item in a

1 Late-night 2 "How funny!" 3 Adds vocals to, maybe 4 Denigrates

5 Cosmo, O fool

104 - rock (music style) cooking letters after series) 12 Former alephs 106 Exit opposite

107 Pilot planes 110 Opinions offered 111 Singer Gene who should 15 Spiteful sort never be forgotten? 116 Black, in Bordeaux

117 Blvd. or rd 118 Limited release? 78 Jay replaced Vent (the 120 Affirm

121 Cold Warera state: Abbr. playing cards 122 Train base 123 Safari

host Meyers

and GQ 6 Suffix with 7 Grab a chair 8 Stable feed

10 Attacked like a lion 11 'The Mind of -" (PBS

liberal, briefly 13 Many "Olé!" recipients 14 "Am not!" rejoinder

16 College life 17 Final profit 18 Creator of the Lorax 24 Private AOL exchanges 25 "— Tok" (Kesha hit)

32 Not falling

33 Ovine calls 34 Springfield storekeeper 35 Bishops'

37 Crude home 38 Diner hirees 42 Almost

53 Fluster

56 Con's vote

59 Pay to live

43 Dwindle 87 "It's finally 44 Axon's place clear to me' 88 Pork-filled 46 Aussie bird pastry, e.g. 89 Rabbit 47 Tremolo's 51 Rowed

head features 54 Resembling 91 Put in cipher 92 "I knew it!" 55 One-eighty 57 Groundwork 93 Absence of restriction 58 Greek Cupid

85 84-Down's

86 Working

counterpart

96 Krispy Kreme 60 Large couch 61 What you inventory 100 One of Kirk's

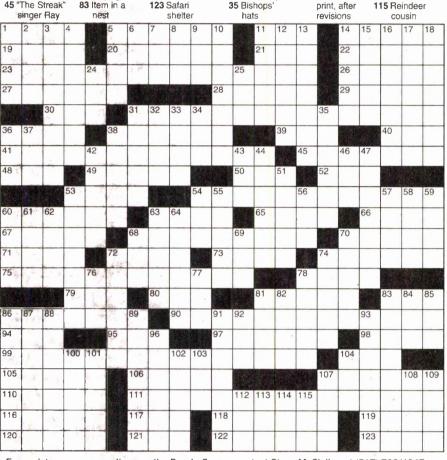
used to be? 62 Bonged lieutenants 63 Ragamuffins 101 Blender 64 100% wrong brand 102 Ferret's kin 68 - -bah 69 Pa Clampett 103 Wilhelm's

of TV "the 70 Interim ruling 104 Parade group 72 11th-cen. place: Abbr king of 107 City in Iowa

108 Driving exam taker, Norway 74 Prison parts 76 Mu -often shrimp 77 Wilhelm's "I" 78 Cake tier 81 Dunce

109 Lead-in to "while" 112 Road topper 113 "... Mac — PC?" 82 Allure rival 83 Fit to

114 Fabled flier 115 Reindeer cousin



For assistance or suggestions on the Puzzle Corner, contact Steve McClellan at (517) 702/4247 or smcclellan@michigan.com. Want more puzzles? Check out the "Just Right Crossword Puzzles" books at QuillDriverBooks.com

#### SUDOKU 8 3 6 2 6 6 8 5 9 4 8 3 4 9 1 8 5 6

Here's How It Works: Sudoku puzzles are formatted as a 9x9 grid, broken into nine 3x3 boxes. To solve a sudoku, the numbers 1 through Each number can appear only once in each row, column and box. You can figure out the order in which the numbers will appear by using the numeric clues provided in the boxes. The more numbers you name, the easier it gets to solve the puzzle!

Į.	9	2	6	Þ	8	3	7	S
8	3	9	L	7	9	2	6	t
6	7	Þ	2	g	3	8	9	ŀ
2	6	9	7	ŀ	Þ	G	8	3
S	ŀ	8	3	6	2	4	t	9
3	Þ	7	9	8	G	1	5	6
7	2	6	9	9	ŀ	t	3	8
9	8	ŀ	Þ	3	7	6	S	5
Þ	9	ε	8	2	6	9	L	7

### **VEHICLE WORD SEARCH**

I C K E T O H B U 0 B B C D ETCARTS

Find the words hidden vertically, horizontally & diagonally throughout the puzzle

#### **WORDS**

ACCEL FRATE

ACCIDENT AIRBAG ASPHALT AUTOMOBILE CAR CONSTRUCTION DEFENSIVE DETOUR DISTRACTED DRIVER EMERGENCY EXHAUST FENDER FREEWAY FUEL GARAGE HYBRID INTERSECTION MILES MOTORCYCLE PASSING PATROL ROLLOVER SEAT SIGNS SPEEDING **SPEEDOMETER** STOP TICKET TOLL TRAFFIC



**CHECK YOUR ANSWERS HERE** 

### **Buick Tries To Extend Reach with Millennials Via New Encore, Including the Skimm Marketing Gambit**



Encore is a huge success for Buick in a number of ways

It came on the market in 2013 just as the compactcrossover utility segment was

exploding, positioning Buick squarely in the middle of a hot market that has helped the brand explode up the charts not only in sales but in the overall importance of the Buick franchise to General Motors. Meantime, of course, the lack of such a vehicle for Cadillac has really taxed the



Using the Skimm to market the new Encore.

GM luxury brand.

Also, Encore helped Buick conquest younger consumers at a much faster rate than perhaps any Buick nameplate before it. The brand has been trying for decades, actually, to skew younger, but no matter what Buick did with its sedans and even with its large SUV, the

Enclave, the basic demographics of its customer didn't shift all that much.

Encore has given Buick a lure with which to attract buyers who are both younger at heart and younger in reality. There are plenty of aging boomers who are buyers of Encore, but there also is a significant cohort of millennials who are attracted not only to the vehicle itself, to its amenities and convenience, but also increasingly to the Buick brand vibe.

You know that vibe - the one that has been exemplified and consistently reinforced by the "That's not a Buick" marketing campaign. Hatched a couple of years ago during Buick's annual sponsorship of March Madness, the campaign has been cleverly executed and, more important, has forced viewers to confront the very question it is asking: Do they really understand the kind of vehicles that Buick is putting out there these days, what they look like, how they ride - and how they're different from the stereotypes that younger consumers might have?

"It's a strategy that's been working to get consumers to reconsider their perceptions of Buick," Molly Peck, marketing director for Buick, told me. "And we've evolved it a tiny bit lately in that we've got all of this new product and all of this great

technology, so we're starting to pay off the question [and recast it] as, 'Is That a Buick?'

"We're making more of a declaration of what consumers can expect from Buick, such as a brand new convertible, Cascada, and the Buick remote-link app."

Plus, she noted, Buick has four important new-vehicle launches this year: Cascada, the Chinabuilt Envision mid-sized SUV due in June, a new version of the LaCrosse sedan - and a new version of the Encore

As part of the Encore's marketing launch, Buick already has done something interesting. Encore already was the most female- and youngest-skewing nameplate Buick has ever had. So now GM's near-premium marque is pressing its advantage in a deal with the Skimm, the New Yorkbased daily email news digest that is aimed at the millennial women Buick has been wooing-and winning-lately.

To extend the more traditional unveiling of the 2017 version of Encore at the New York International Auto Show press preview, Buick revealed the notbefore-displayed model to readers of the Skimm in a late-March edition. Click on the oh-so-lightly promotional line, "Skimm'd for a late-night drive" at the top of the email and readers were redirected to an Instagram photo



Buick unveiled the 2017 Encore in New York.

of the new Encore including the seal-of-approval hashtag #skimmspotted.

"We really liked the communication on the Skimm," Peck told me about the tie-in with the news aggregator, which was launched in 2014 by two former NBC News producers who wanted to curate news for timepressed peers in an intelligent, digestible, slightly cheeky roundup with an attitude and voice.

"It's savvy. It's funny. It's informed. It's inclusive. And we think of those as attributes of the Buick brand too. And as we talked with them about this, the Encore was a perfect fit for that."

The brand's first integration with the Skimm started in the previous week, when each day Buick, as the Skimm's exclusive

automotive advertiser, depicted the typical reader "featured with her Buick, living her life," as Peck described the digital marketing

Not only does the Skimm help Buick index higher with coveted millennial female car buyers or those considering a vehicle purchase, Peck said—the ultimate "conquest" consumer for Buick but the site's high mobile consumption is crucial too.

"Mobile is super important to our consumers, especially younger consumers," she explained. "Over 60 percent of our traffic on the Buick.com mobile site is people who haven't been to Buick.com before."

And now, many of those are women coming from the Skimm

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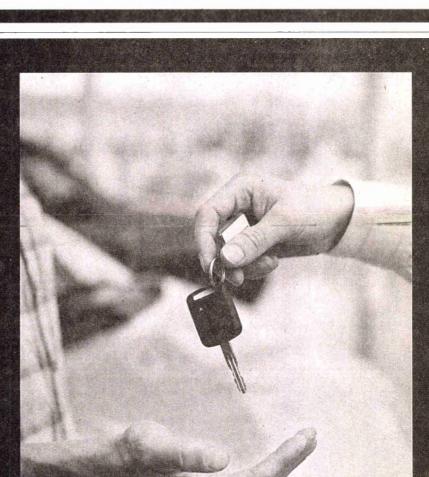
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